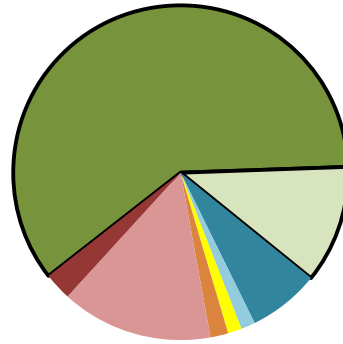


Proportion of journeys that would cost less, the same or more					
District	Pay Less	Pay Same	Up to 5%	5.1 to 10%	10.1 to 20%
Gateshead	60%	11%	7%	1%	1%
Newcastle	74%	8%	2%	3%	4%
North Tyneside	62%	11%	4%	6%	4%
South Tyneside	68%	2%	11%	9%	6%
Sunderland	64%	16%	10%	4%	4%

The proportions of journeys that would cost less, the same or more assume the passenger continues to purchase the same ticket as they currently do. It **could be** that switching tickets could reduce a price increase that applies to their current purchasing habits.

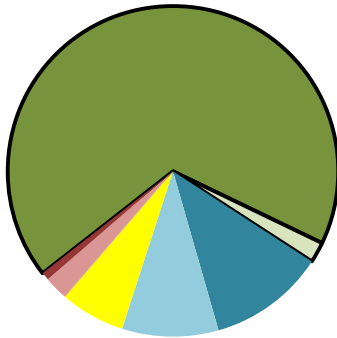
For example, a 1 Zone Day ticket at £3.60 could be replaced by 2 single tickets (for a simple return journey) for £2.60 thus reducing the price change.

	20.1 to 30%	30.1 to 40%	Over 40%
	2%	15%	3%
	1%	4%	4%
	2%	6%	4%
	0%	2%	1%
	1%	0%	1%

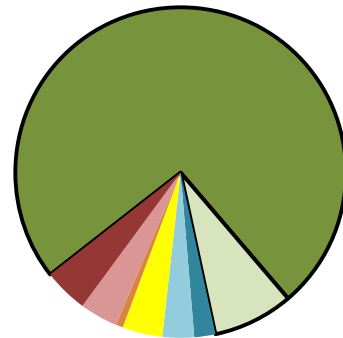


Gateshead

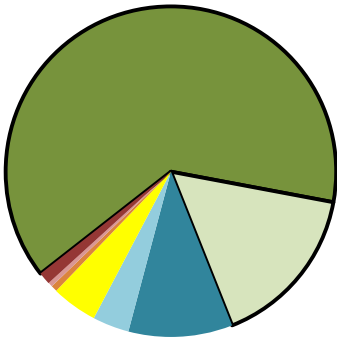
South Tyneside



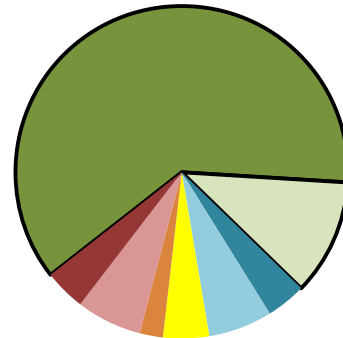
Newcastle



Sunderland



North Tyneside



**Ticket Type Split Below**

<b>All Adult Tickets</b>					
<b>Adult Price Change</b>	<b>Gateshead</b>	<b>Newcastle</b>	<b>North Tyneside</b>	<b>South Tyneside</b>	<b>Sunderland</b>
Pay Less	60%	74%	62%	68%	64%
Pay Same	11%	8%	11%	2%	16%
Upto 5% more	7%	2%	4%	11%	10%
5.1 to 10% more	1%	3%	6%	9%	4%
10.1 to 20% more	1%	4%	4%	6%	4%
20.1 to 30% more	2%	1%	2%	0%	1%
30.1 to 40%	15%	4%	6%	2%	0%
40%+	3%	4%	4%	1%	1%

<b>Adult Single</b>					
<b>Adult Price Change</b>	<b>Gateshead</b>	<b>Newcastle</b>	<b>North Tyneside</b>	<b>South Tyneside</b>	<b>Sunderland</b>
Pay Less	62%	75%	64%	78%	65%
Pay Same	15%	5%	13%	3%	21%
Upto 5% more	1%	2%	0%	12%	10%
5.1 to 10% more	0%	4%	5%	1%	0%
10.1 to 20% more	2%	4%	5%	3%	3%
20.1 to 30% more	0%	1%	1%	0%	0%
30.1 to 40%	18%	5%	8%	2%	0%
40%+	3%	4%	4%	0%	0%

<b>Adult Day inc Returns</b>					
<b>Adult Price Change</b>	<b>Gateshead</b>	<b>Newcastle</b>	<b>North Tyneside</b>	<b>South Tyneside</b>	<b>Sunderland</b>
Pay Less	50%	85%	58%	48%	67%
Pay Same	0%	0%	0%	0%	0%
Upto 5% more	30%	3%	16%	9%	15%
5.1 to 10% more	6%	1%	8%	36%	5%
10.1 to 20% more	0%	4%	4%	2%	8%
20.1 to 30% more	7%	0%	5%	0%	1%
30.1 to 40%	4%	2%	2%	3%	1%
40%+	2%	5%	5%	2%	2%