

# Nexus Insight Panel

## Covid-19 attitude tracker, week 10 12<sup>th</sup> June 2020

Respondents = 380

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Join the panel at <https://www.nexus.org.uk/research-and-insight/insight-panel>

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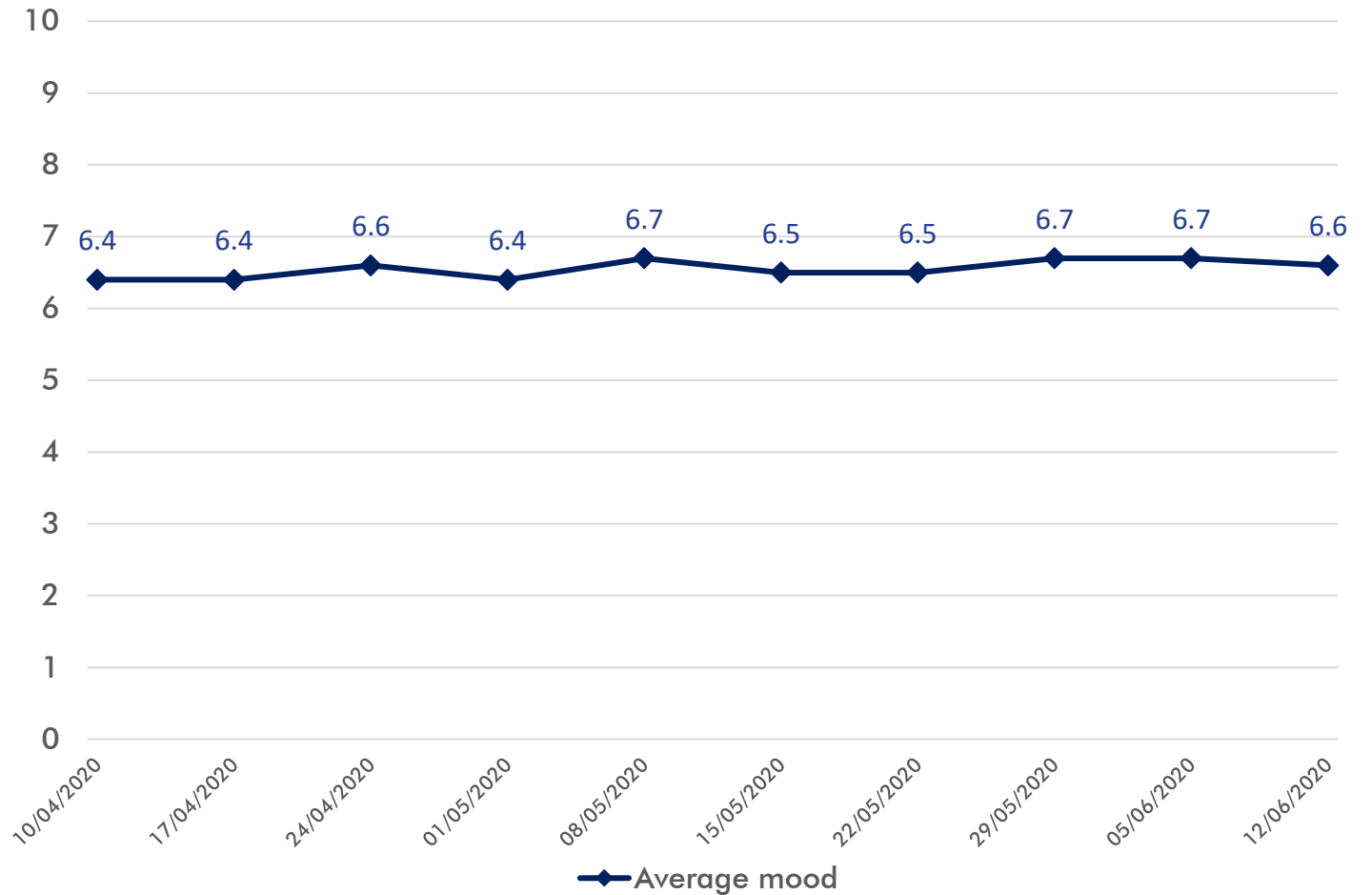
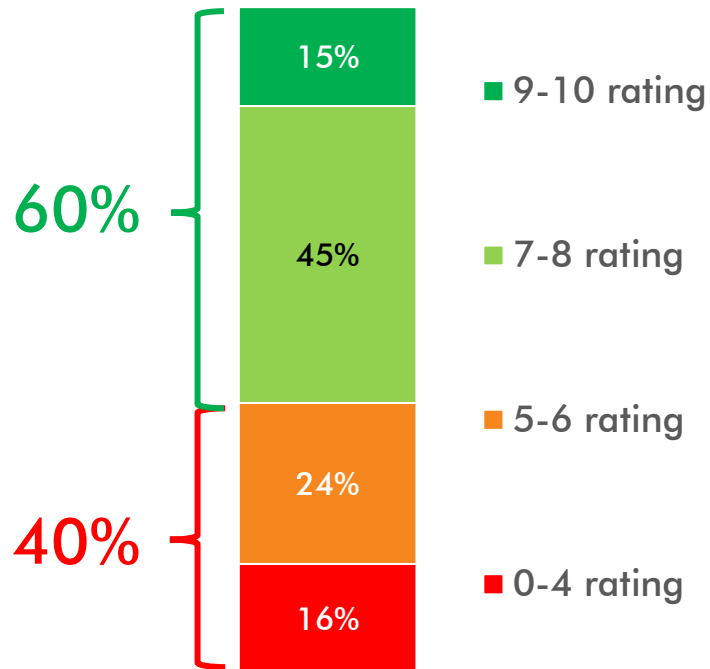
# Mood

Following a week of stability there appears to be a slight reduction in the average mood this week.

### Average mood

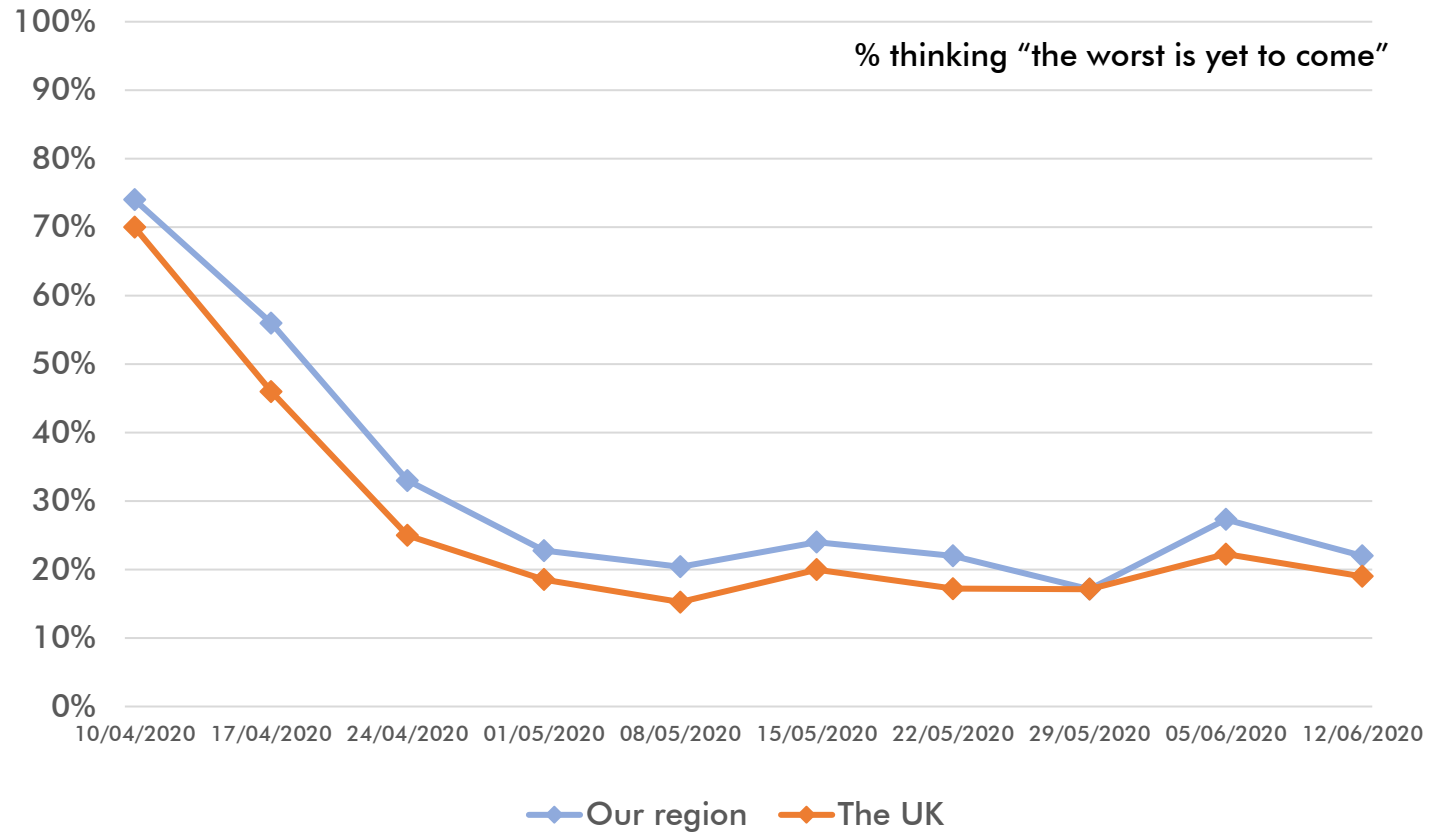
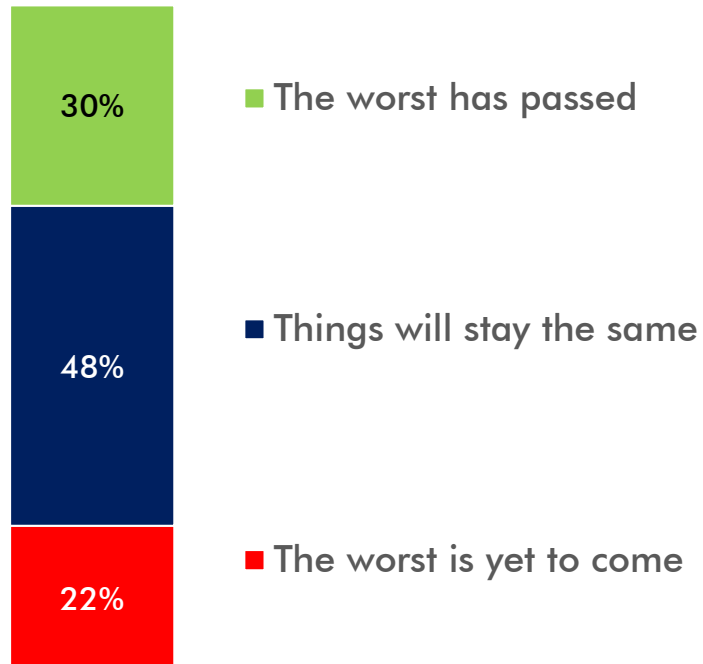
09-12 June 2020

6.6



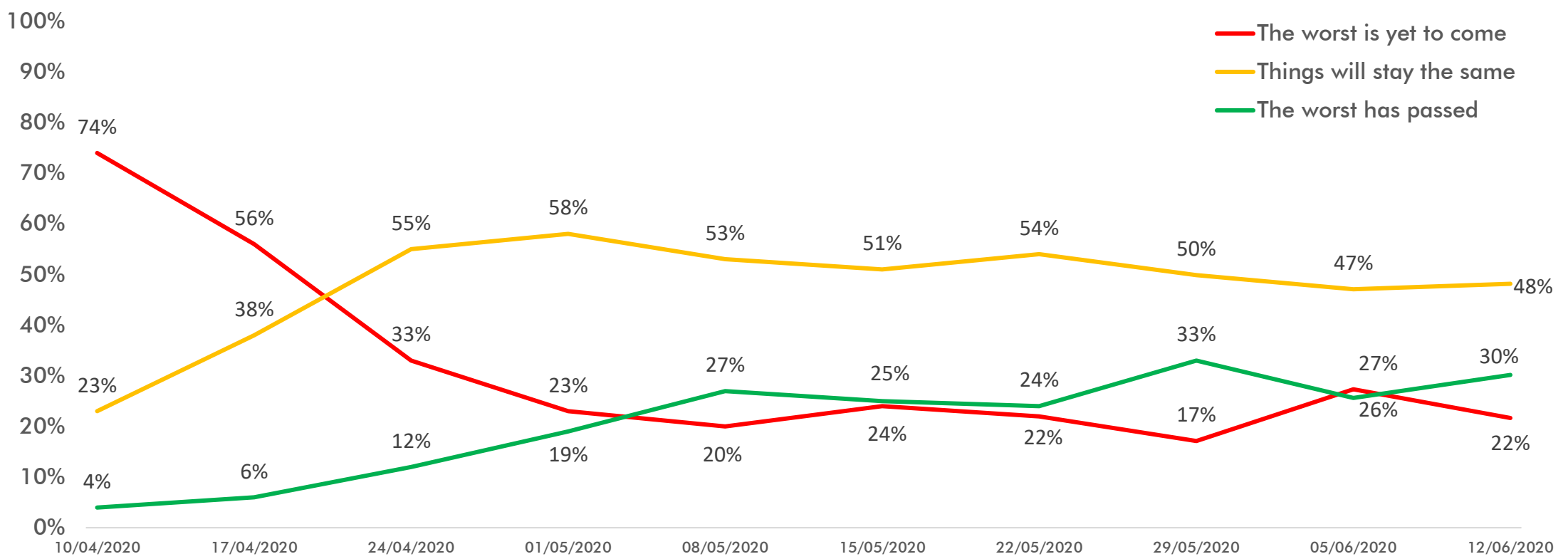
After last weeks significant increase in the proportion of people who think “the worst is yet to come”, we now see levels back to where they were 4 weeks ago.

**Our region**  
09-12 June 2020



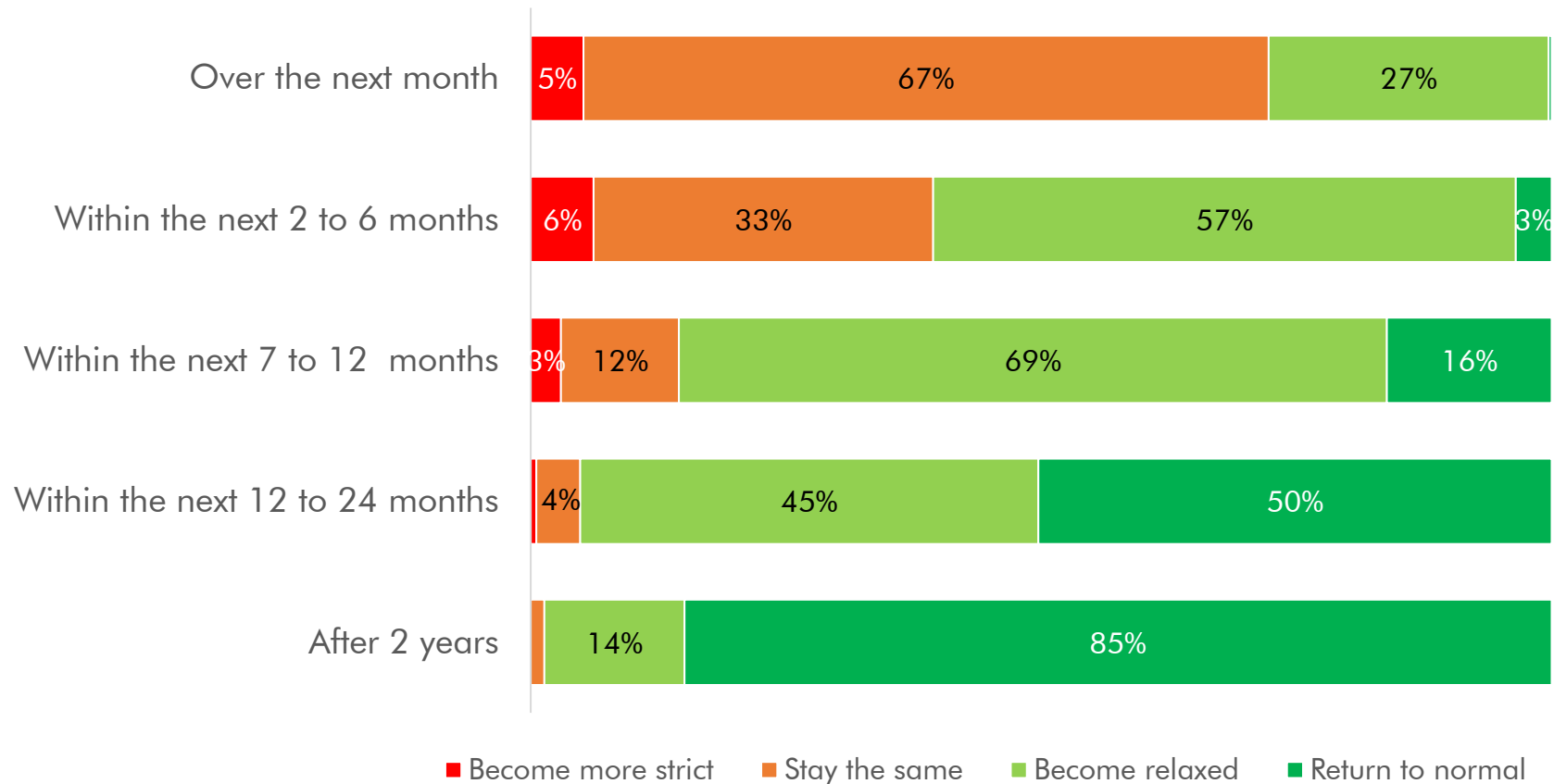
Thinking about Covid-19 in the UK/our region, and the way it is going to change in the coming month, which of the following best describes your opinion? Base: All respondents n=377

The proportion of people thinking “the worst has passed” has reached its second highest score since the 10<sup>th</sup> April.

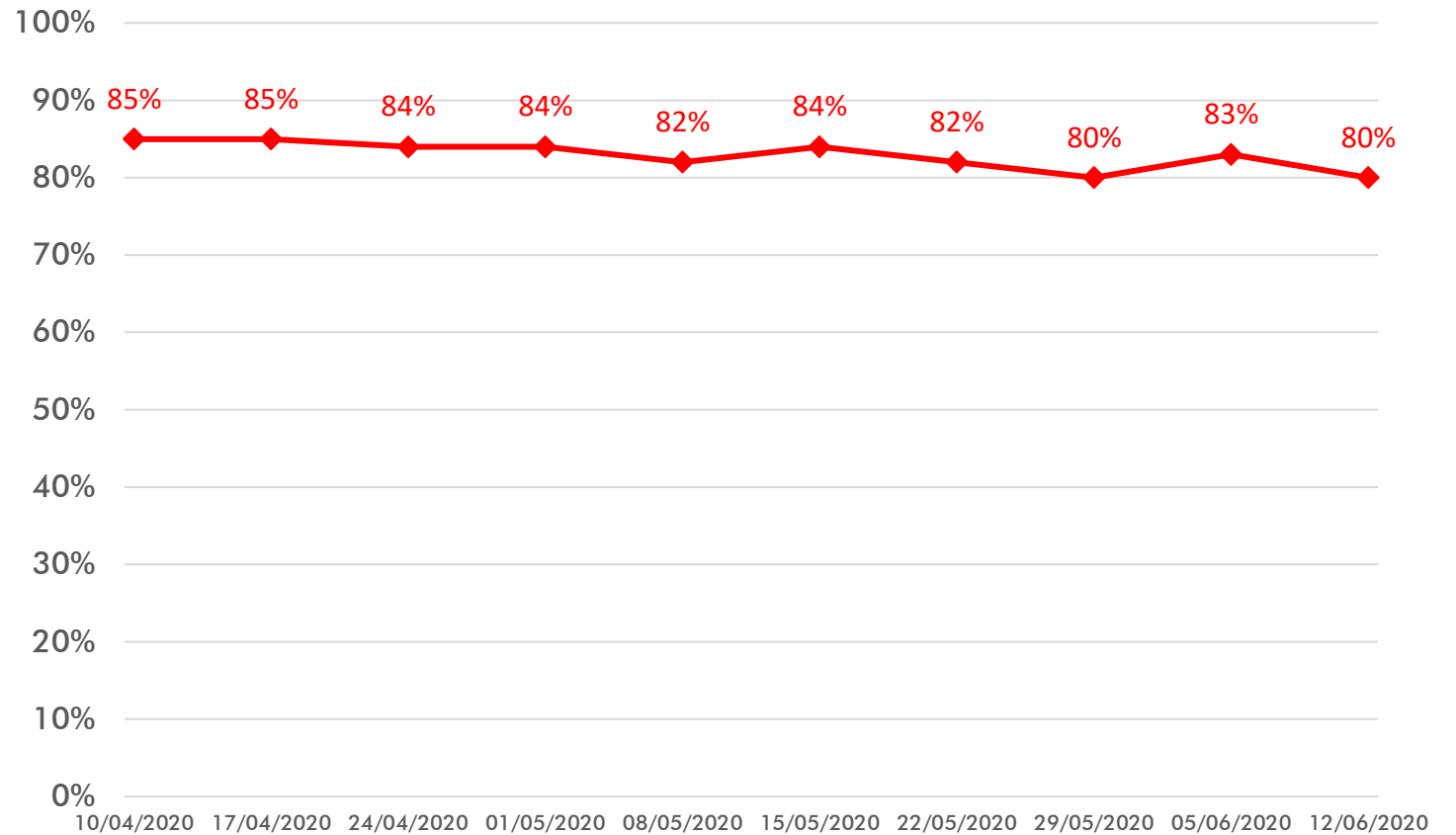
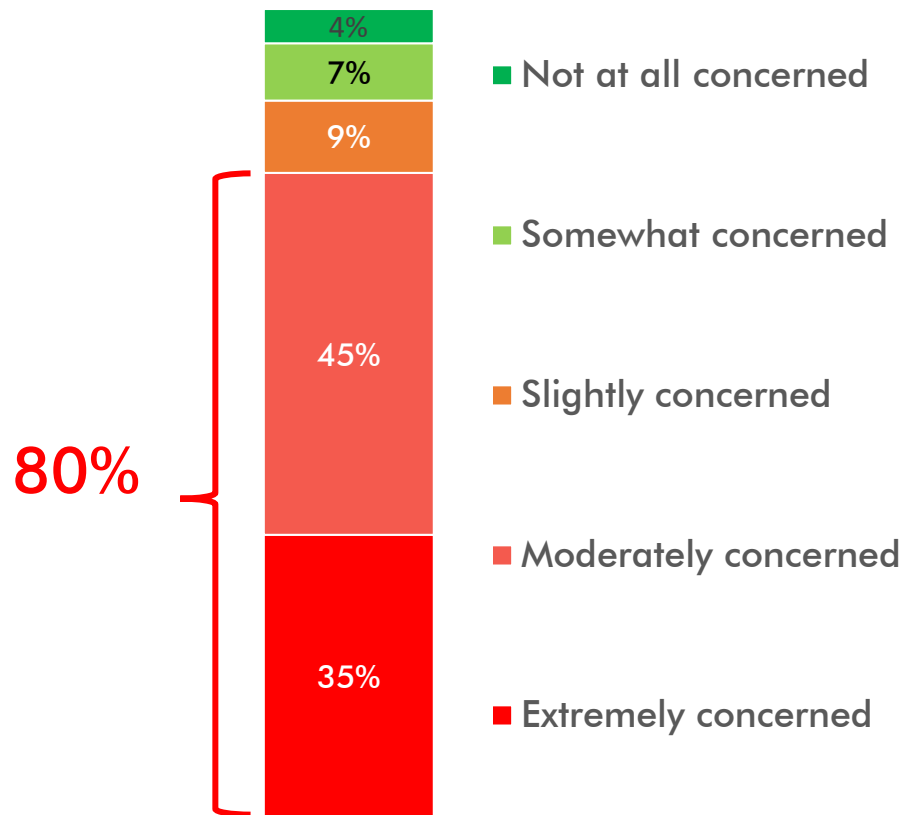


Thinking about Covid-19 in the our region, and the way it is going to change in the coming month, which of the following best describes your opinion? Base: All respondents n=377

We can report that the majority of respondents feel that social distancing will become more relaxed within the next 2 to 6 months.



The proportion of respondents "extremely" or "moderately" concerned about Covid-19 falls back to 80% matching the lowest level seen on 29<sup>th</sup> May.

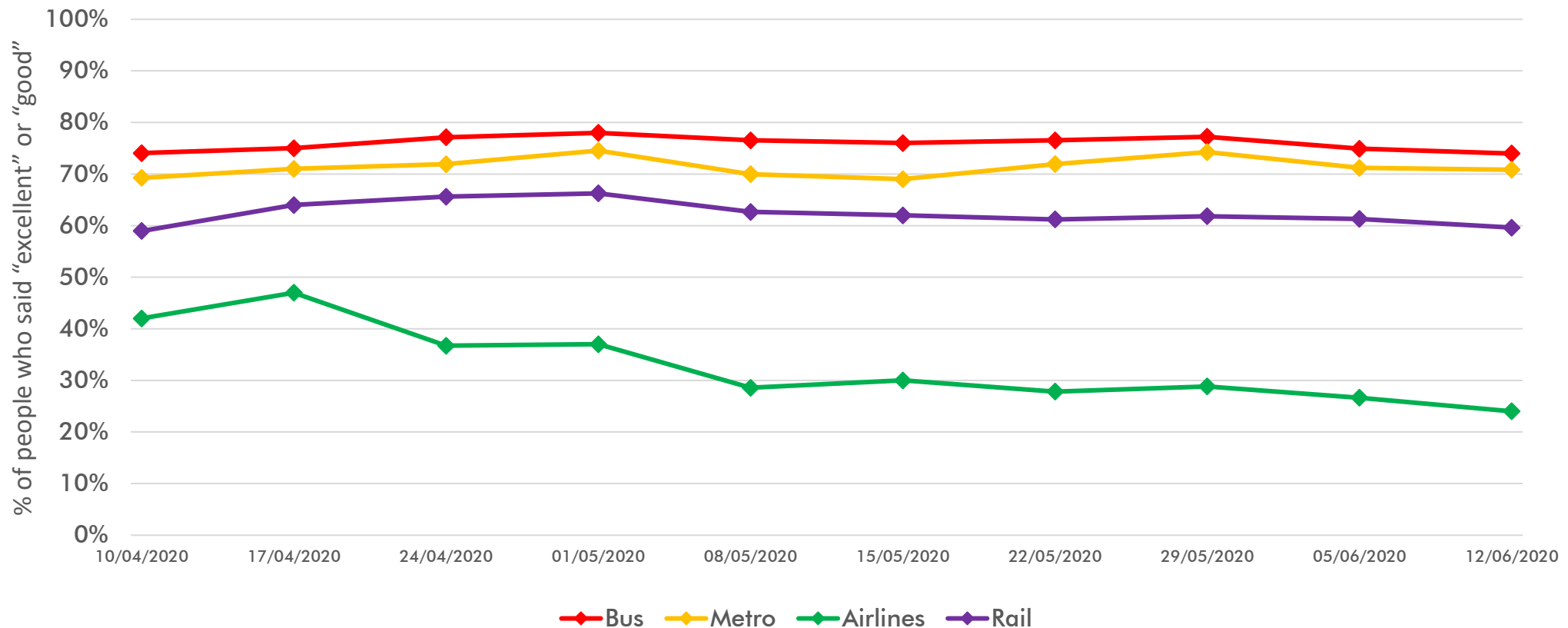


◆ % of people "extremely" or "moderately" concerned



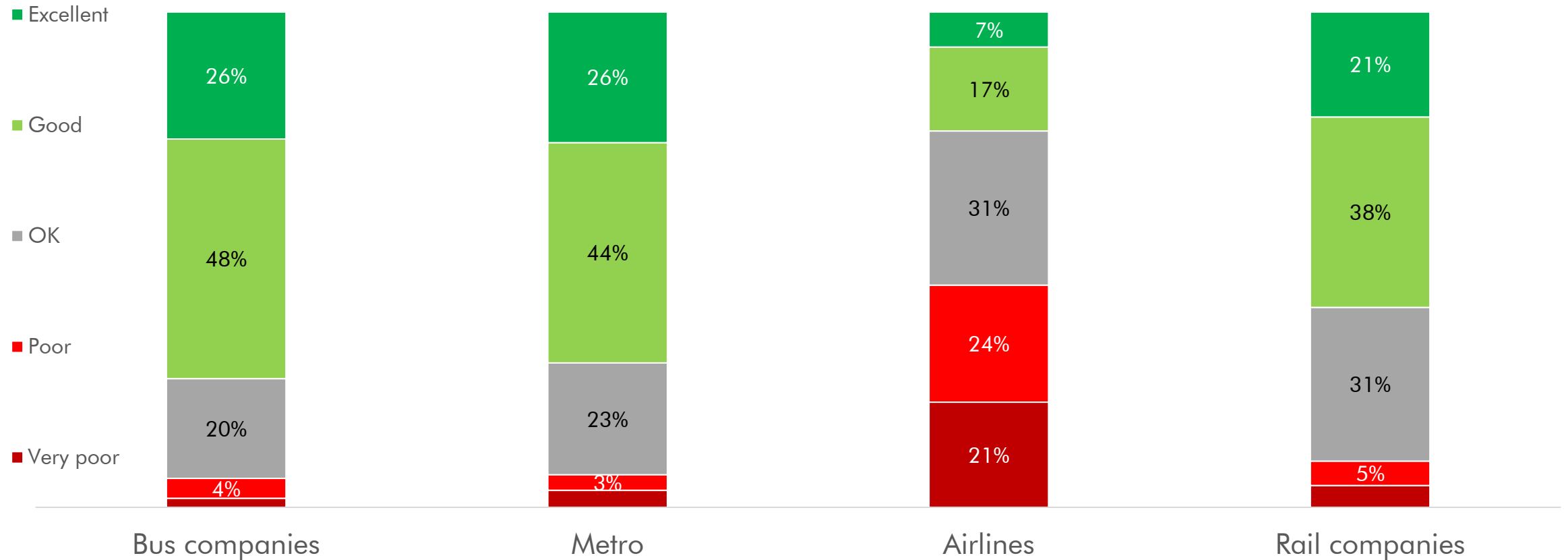
# Transport

In a week that has seen reports of airline job cuts, we see the lowest level in the proportion of people thinking they have responded well to the pandemic. Metro, bus and rail remain fairly steady.



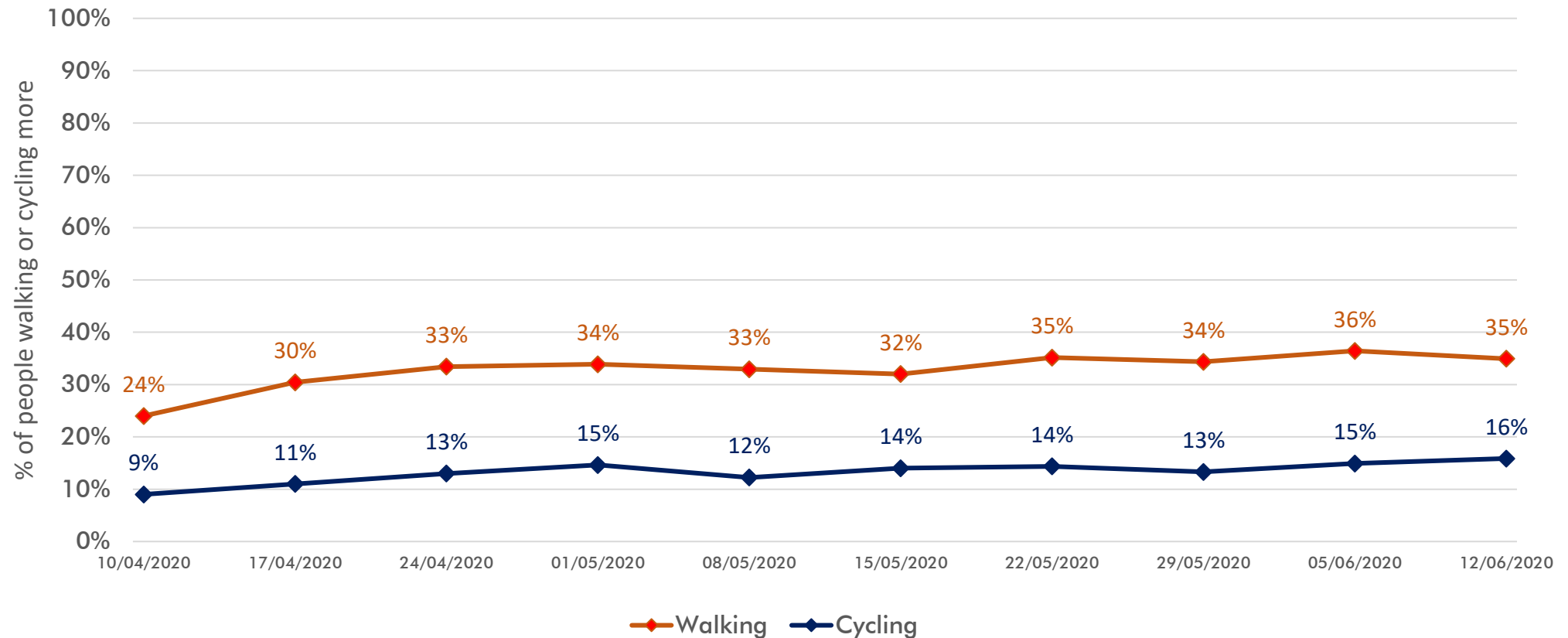
How do you think Bus/Metro/Airlines/Rail have responded to the pandemic? Base: All respondents (excludes don't knows): Bus n=273, Metro n=288, Airline n=254, Rail n=203

Opinion still shows the majority of people feel metro and the bus companies' response to the pandemic has been "good or "excellent".



How do you think Bus/Metro/Airlines/Rail have responded to the pandemic? Base: All respondents (excludes don't knows): Bus n=273, Metro n=288, Airline n=254, Rail n=203)

Despite the poor weather, it appears people are still cycling and walking more than they did before the pandemic, with the proportion of people walking more reaching it's highest level since April.

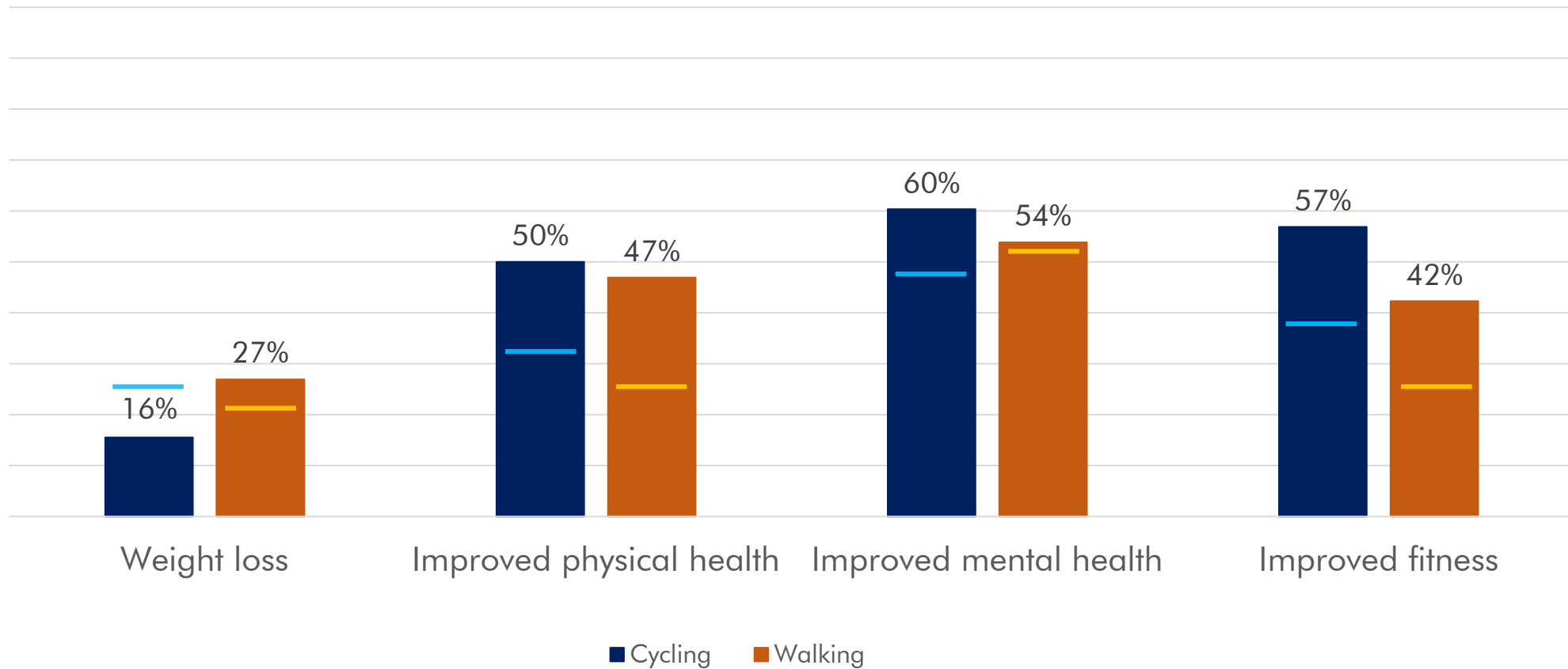


Are you cycling/walking any more or any less than you did before the Covid-19 outbreak? Base: All respondents n=380

Improved health and fitness levels are still being reported by nearly half of walkers and cyclists.

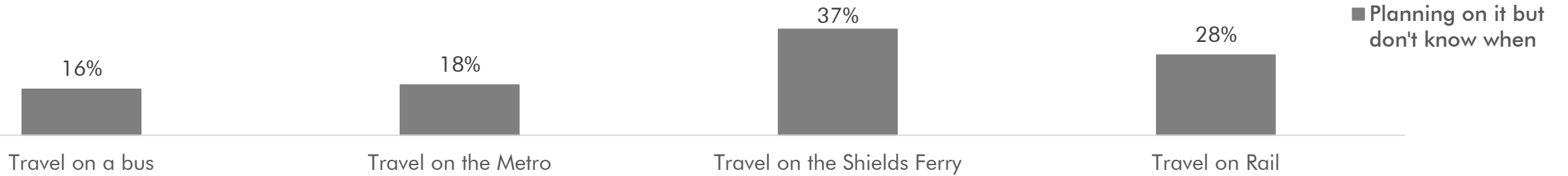
**Bar:**  
This week

**Line:**  
Week 1

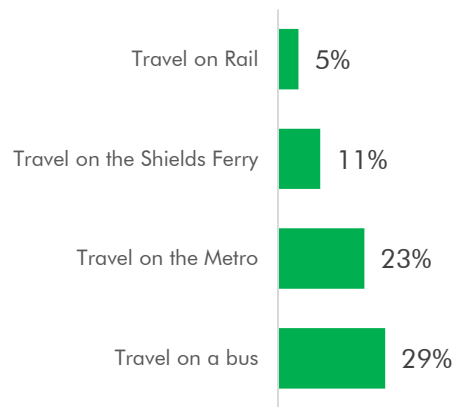


Have you experienced any health benefits from walking or cycling more? Base: Respondents who said they are walking/cycling more (Walking n=130, Cycling n=58)

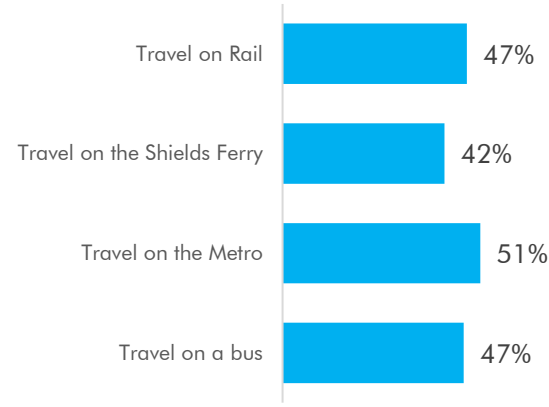
Following the announcement on the reopening of non-essential retail on 15<sup>th</sup> June, we see nearly a third of bus users and a quarter of Metro users anticipating travelling within the next month.



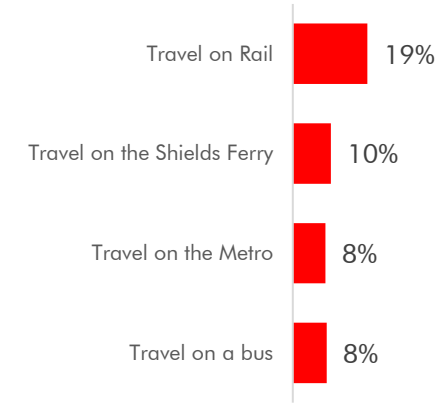
Within the next month



Within the next 2-6 months



Within the next 7-12 months

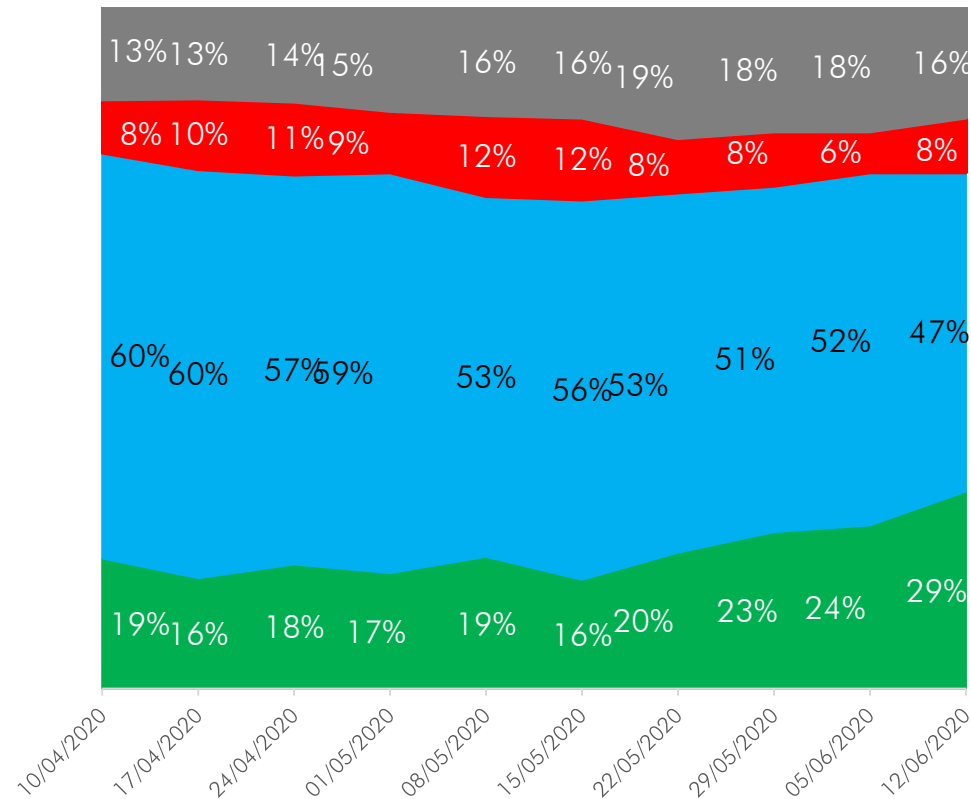


Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)

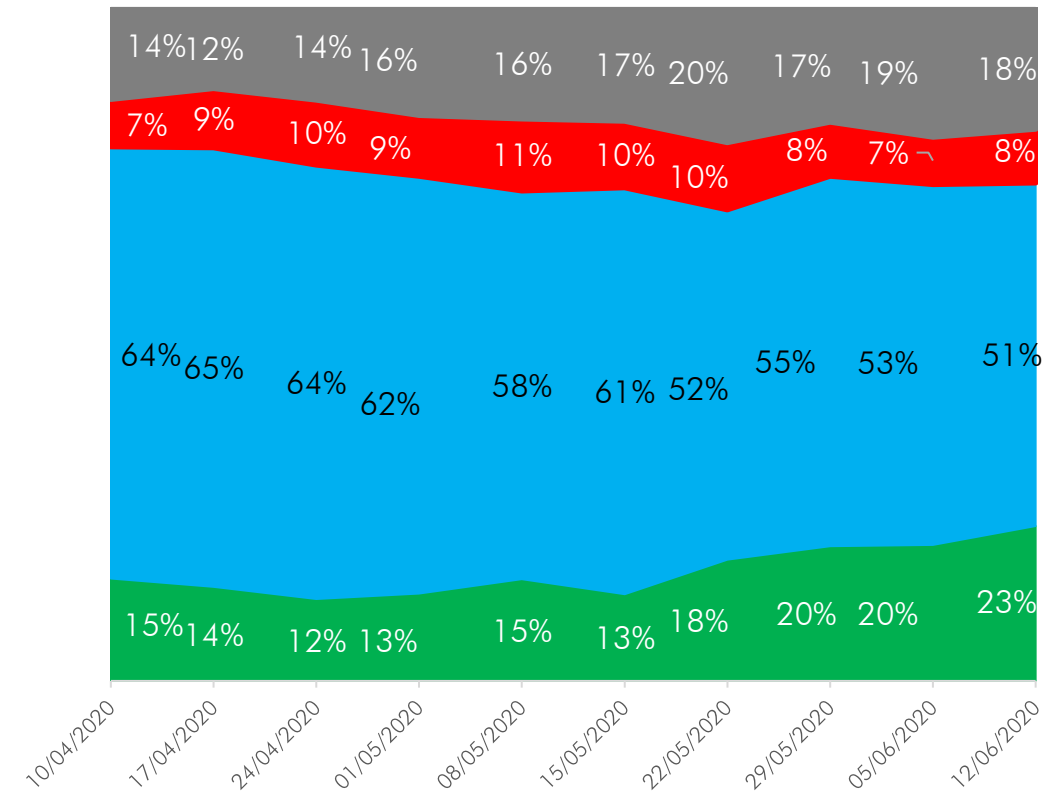
Both bus and Metro see the proportion of people anticipating travelling in the next month reach their highest levels for 10 weeks.

When will you next travel on a bus?

When will you next travel on the Metro?



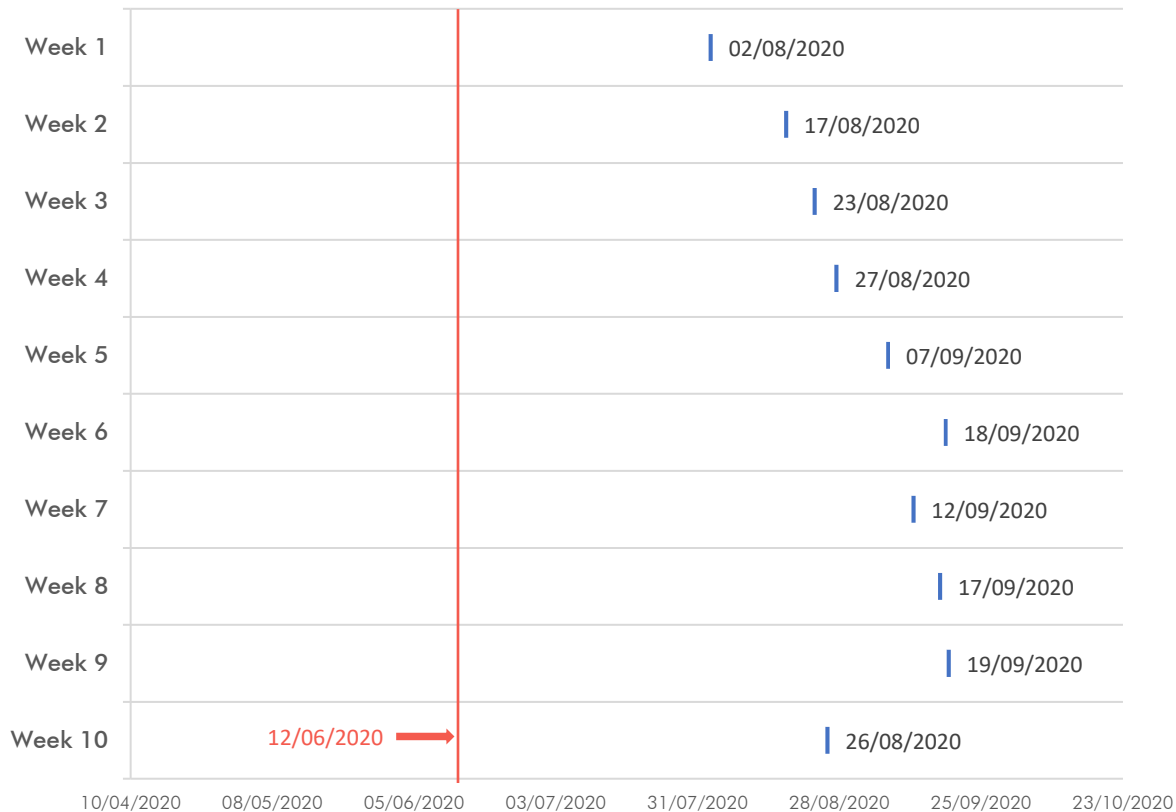
- Planning on it but don't know when
- Within the next 7 to 12 months
- Within the next 2 to 6 months
- Within the next month



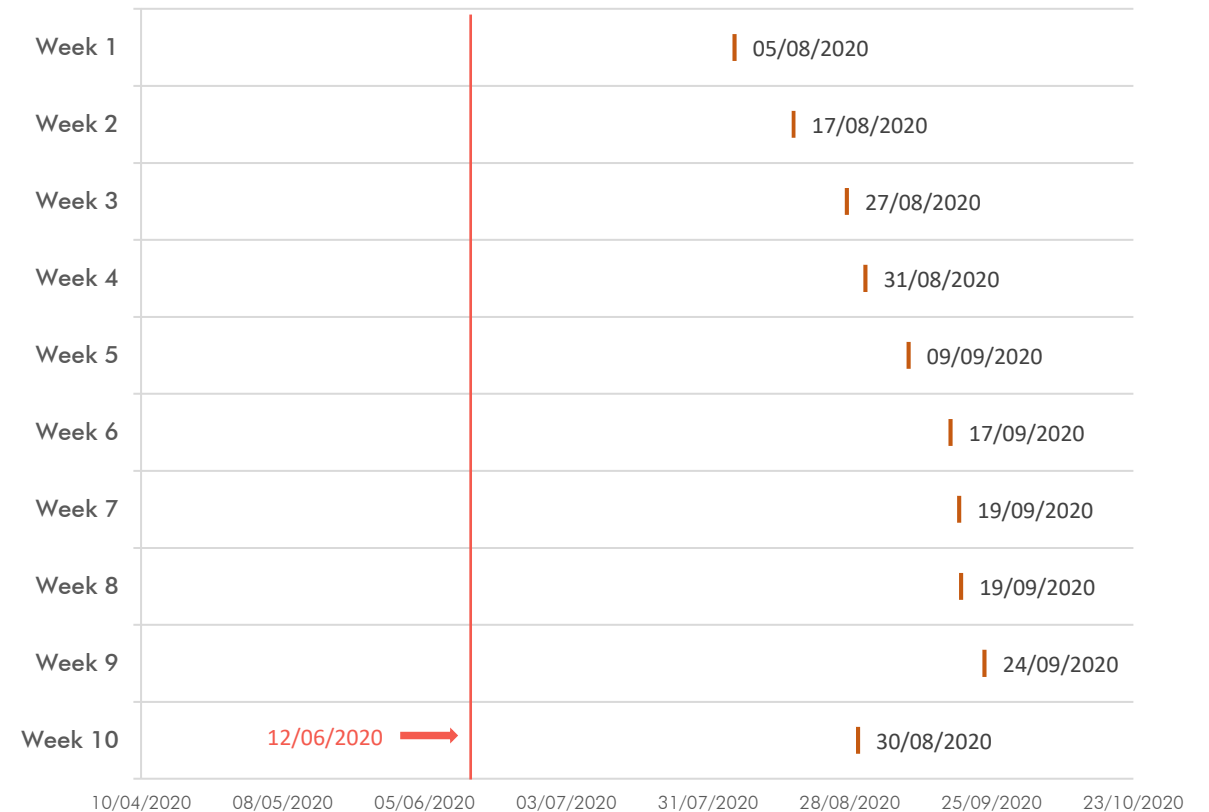
Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)

The average expected date for a return to the Bus and Metro sees a 3 week fall in lead time, this is the biggest fall in the last 10 weeks.

Expected point of using **Bus** (average)



Expected point of using **Metro** (average)



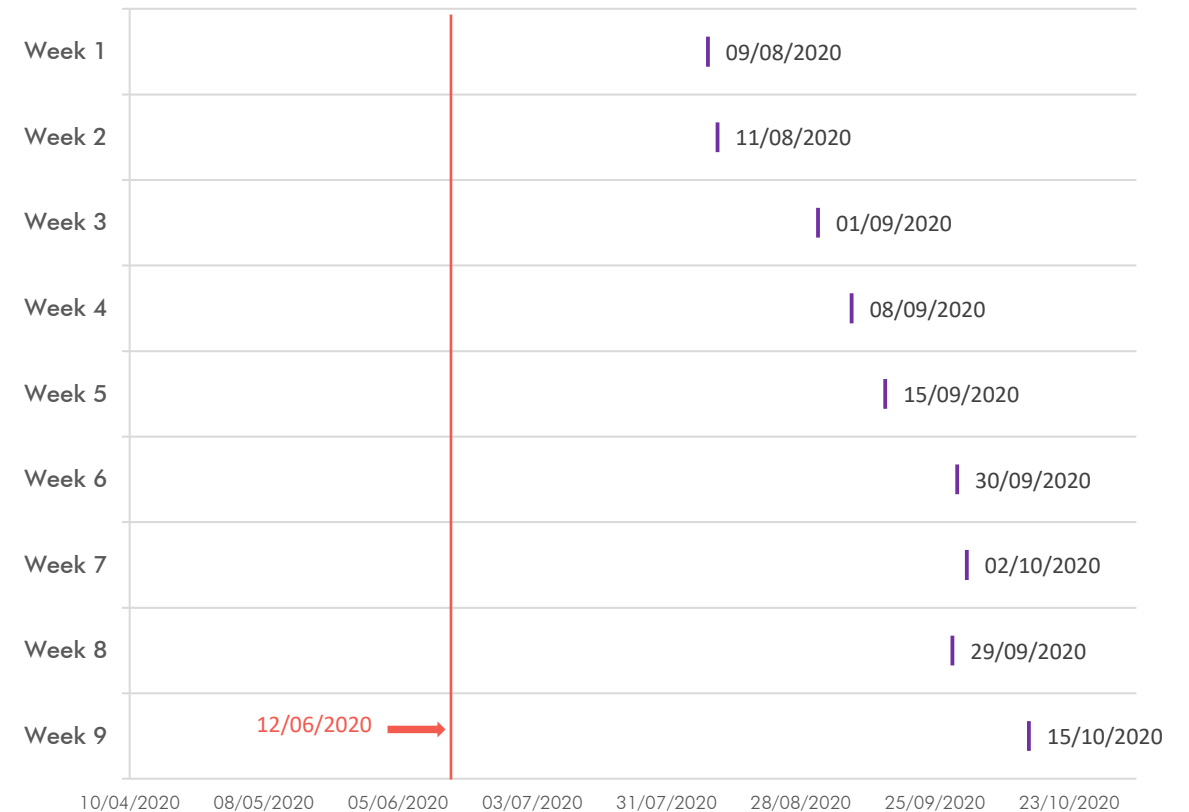


We see the same pattern with the Shields Ferry, however the rail lead time still appears to be lengthening.

Expected point of using **Ferry** (average)



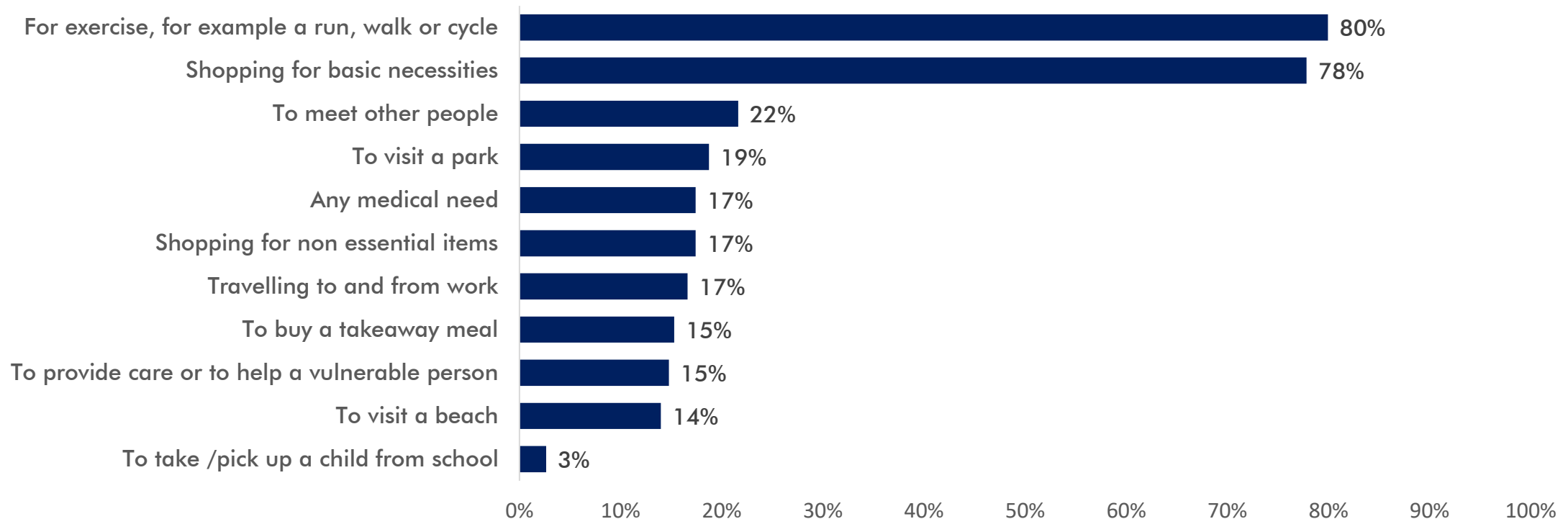
Expected point of using **Rail** (average)



Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)

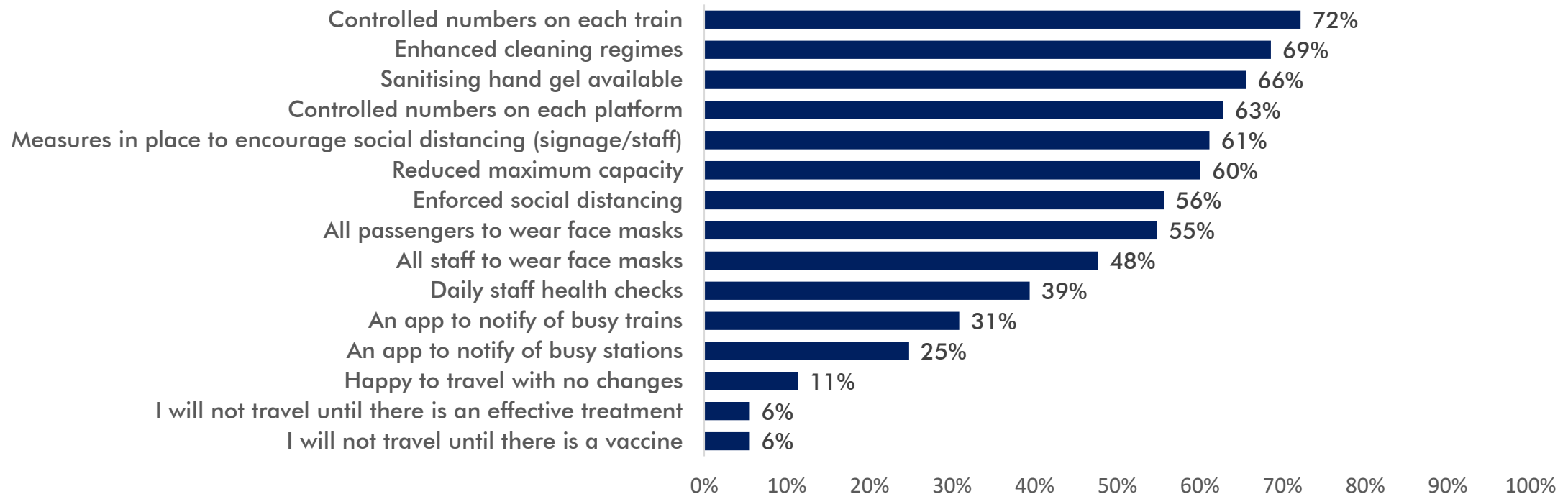
Nearly a third (29%) of respondents who are in, or normally in, employment have travelled to or from work in the last 7 days. The vast majority of respondents are only leaving the house to exercise or shop for necessities

### Activities carried out by those that have left the home in the last 7 days.



Measures to control social distancing are three out of the top five conditions that need to be met for people to consider travelling on the Metro. (Results from week 9, 5<sup>th</sup> June 2020) The top 5 conditions have been addressed by Metro. For more details see “You said, we did” at [www.nexus.org.uk](http://www.nexus.org.uk)

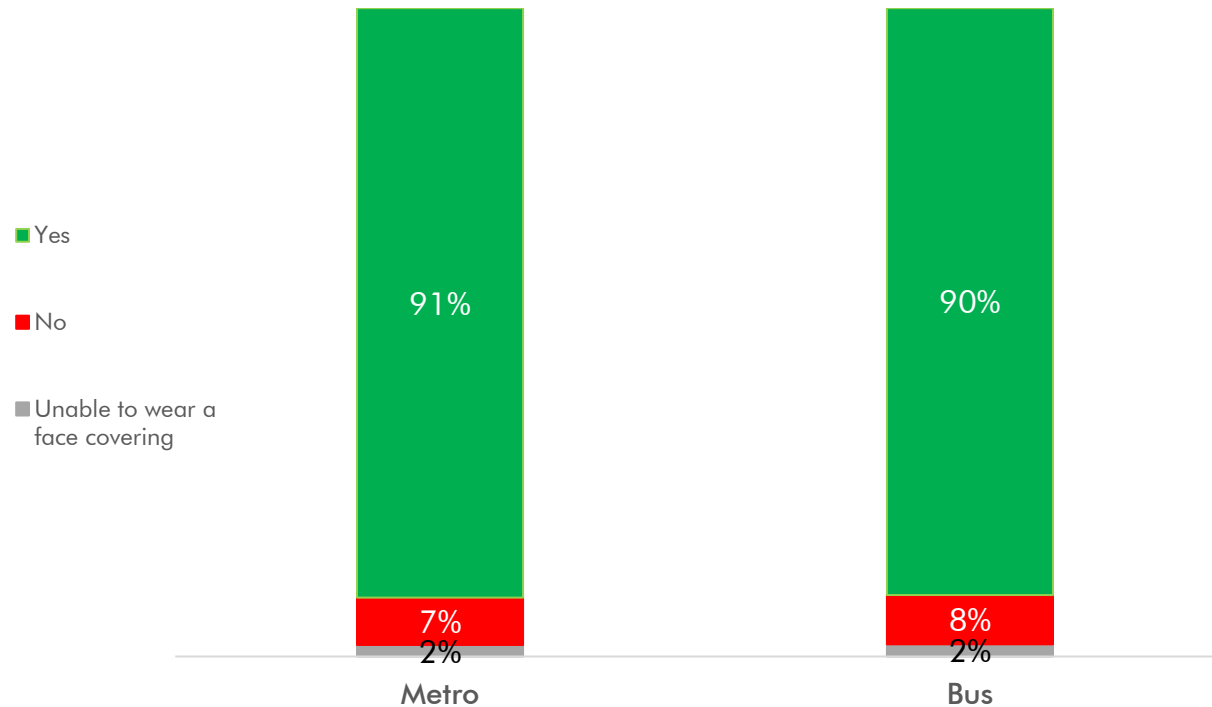
% of people that want conditions met before considering travel on the Metro



Which conditions would need to be met before you personally would consider travelling on the Metro? (tick all that apply) Base: All respondents n=363

## 9 out of 10 respondents say they will follow Government guidelines on face covering when travelling on public transport

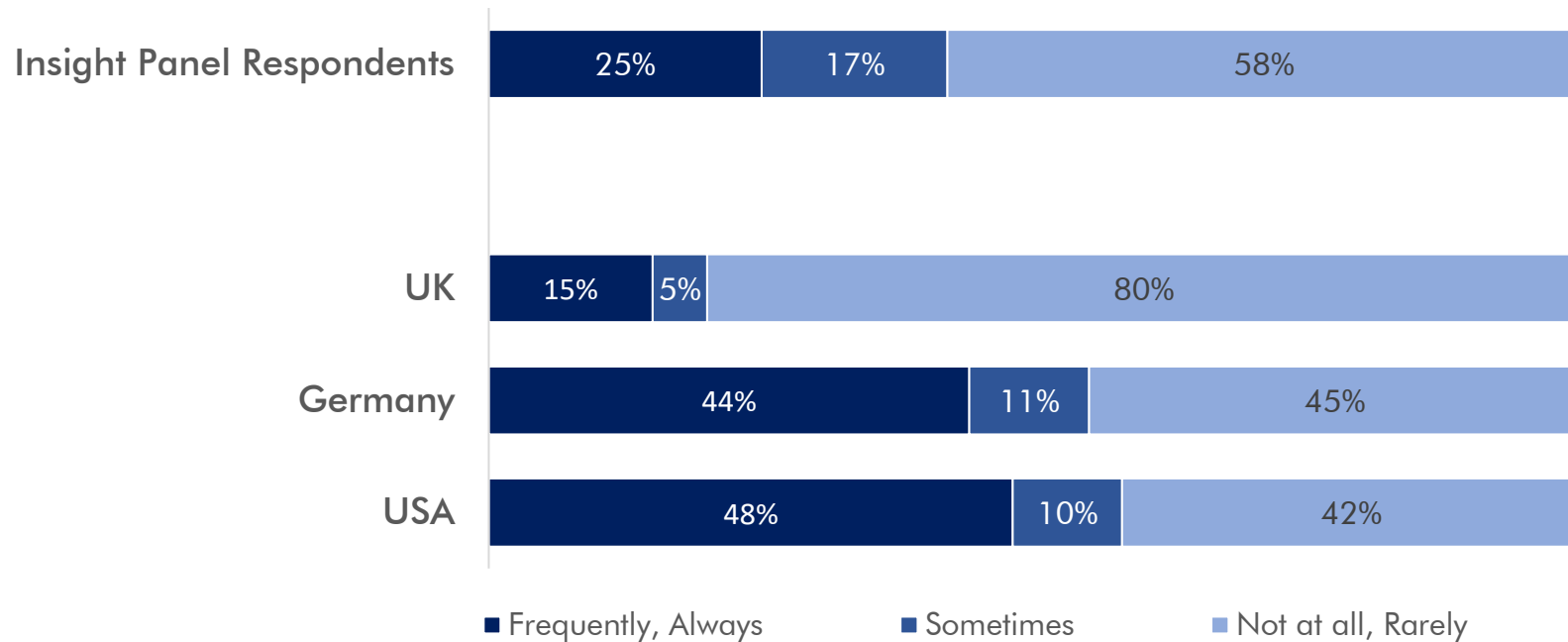
Will passengers wear a face covering if travelling next week?



This is significant when we see the majority of respondents would not normally wear a face covering. Using a face mask or covering in the UK is still a rare behaviour, way behind countries such as Thailand, Vietnam, South Korea and China.

(Source .YouGov <https://campaign.yougov.com/rs/060-QFD-941/images/YouGov%20CV19%20Public%20Health%20Webinar%20UK%202022%20May%20v2.pdf>)

Percentage of people who wear a face covering



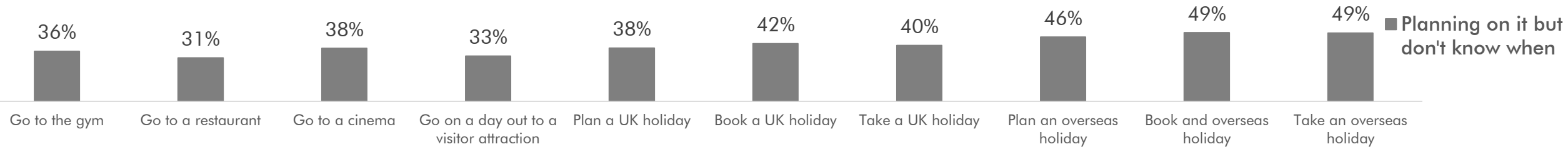
95% Thailand  
 94% Vietnam  
 92% South Korea  
 91% China  
  
 25% Australia

How often do you wear a face covering when you are outside the home and unable to maintain social distancing? Base: All respondents n=380



# Travel and leisure

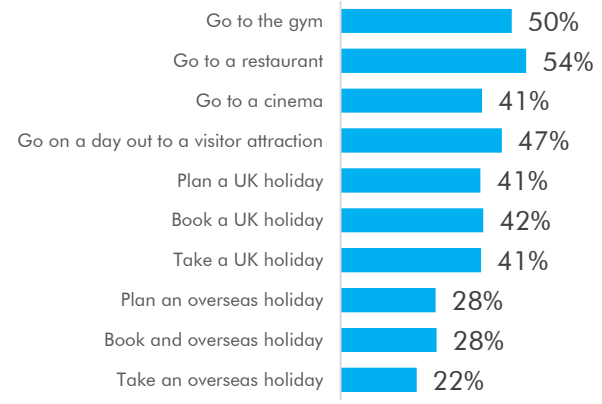
It appears people are starting to think about a UK or overseas holiday with more people saying they will be starting to plan their holidays in the next month.



Within the next month



Within the next 2-6 months

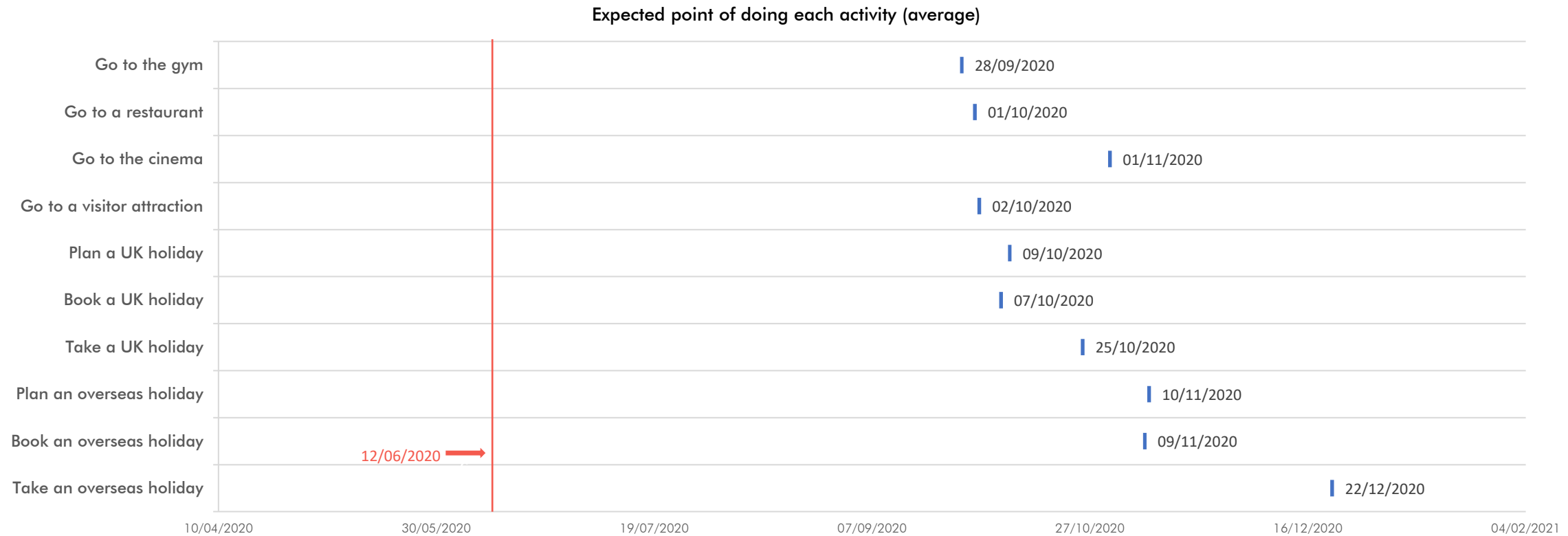


Within the next 7-12 months



Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)

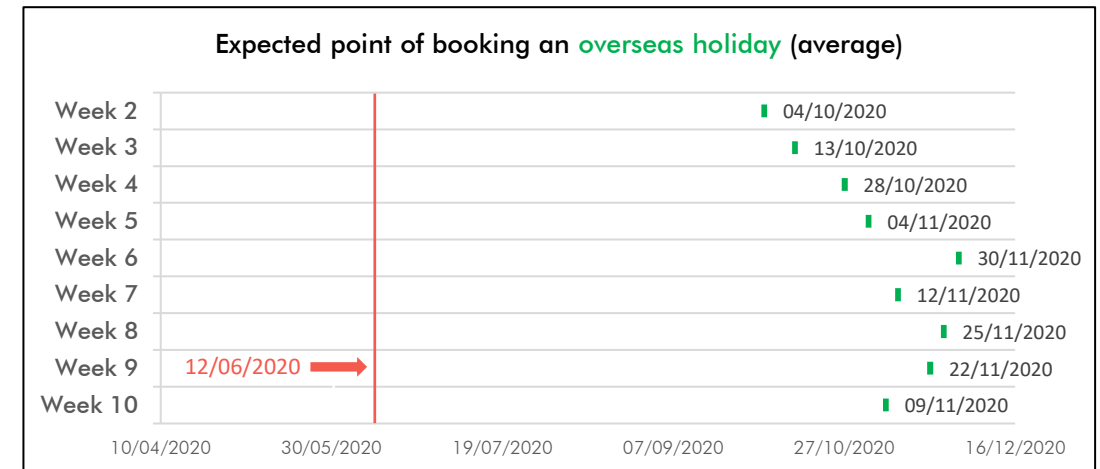
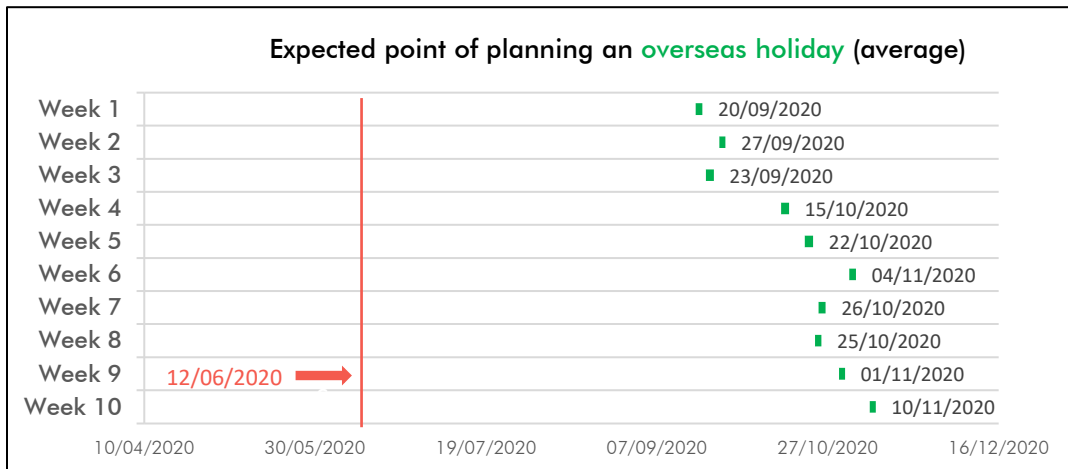
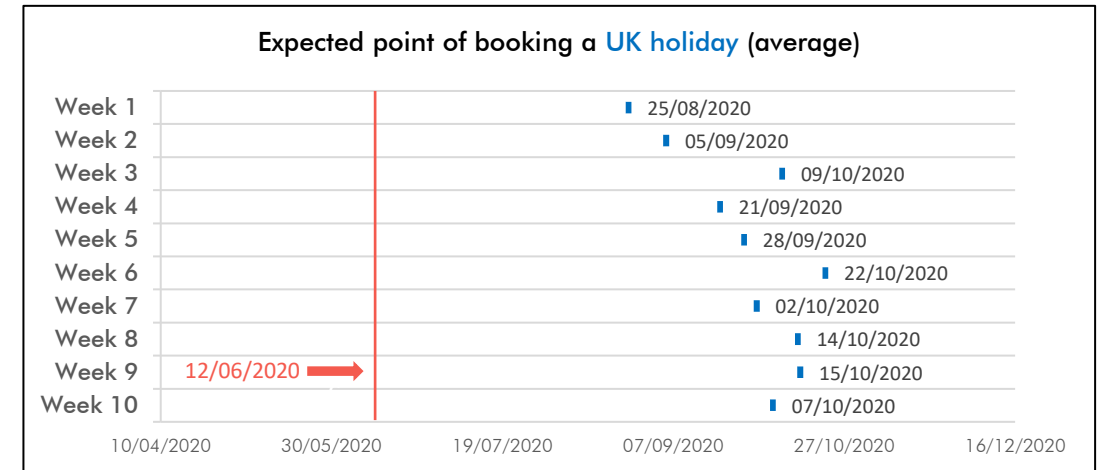
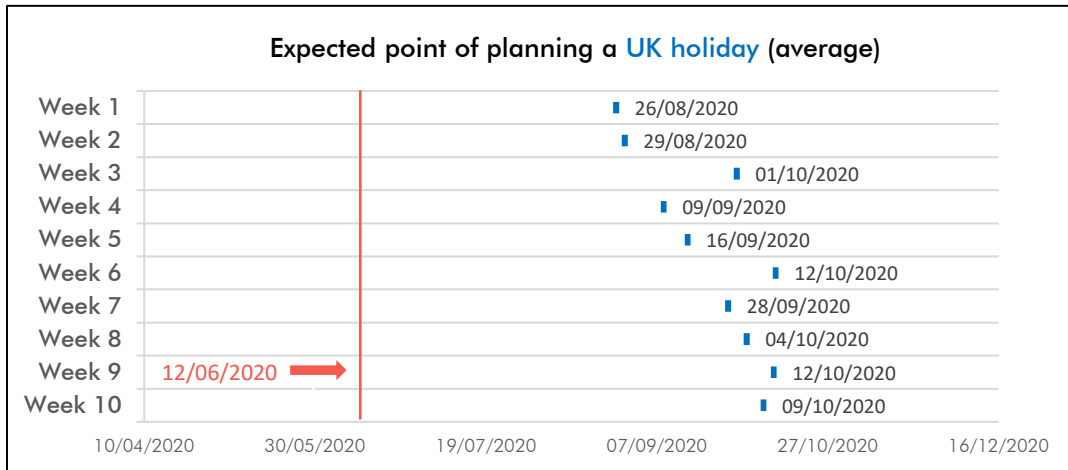
The average expected date for taking UK break is in the 3rd week of October, with overseas travel lagging almost 2 months behind



Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)



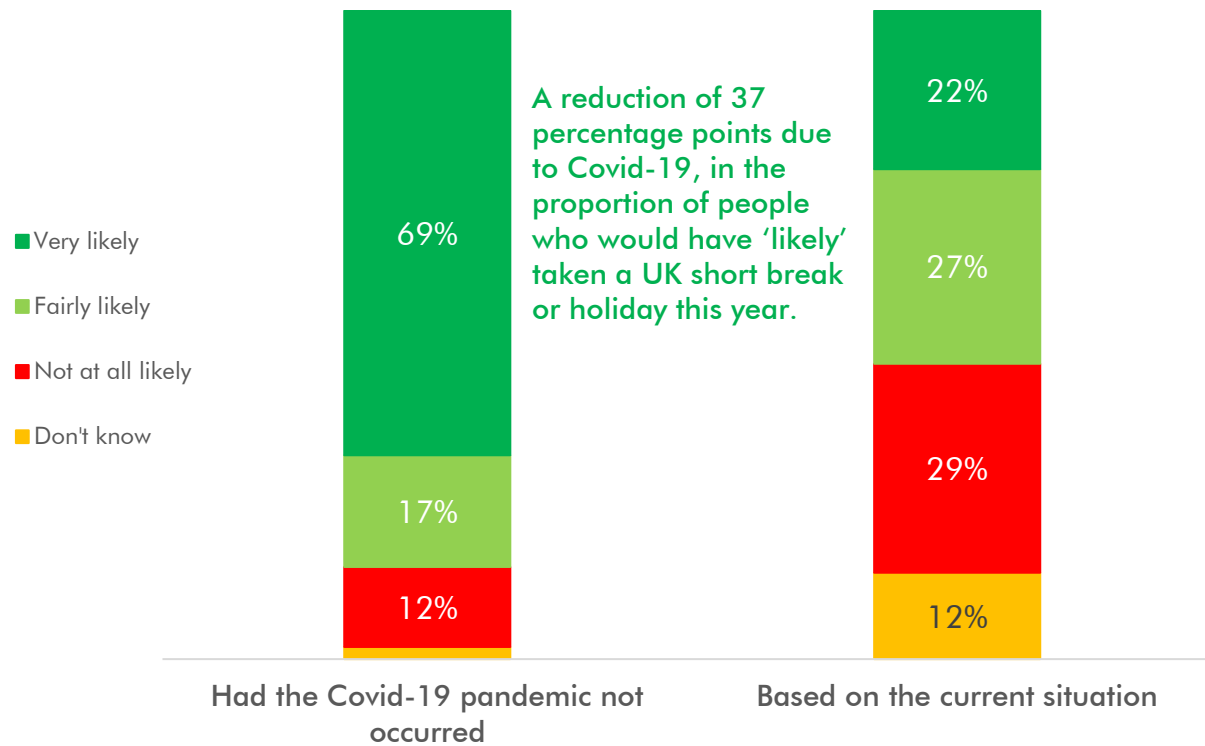
Anticipated lead time for both domestic and overseas holiday bookings shortens again this week.



Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)

Covid-19 has had an impact on plans for a “staycation”. A significant number of respondents say they will not be taking a UK break that they would have taken if the pandemic had not occurred.

Likelihood of taking a UK short break or holiday this year

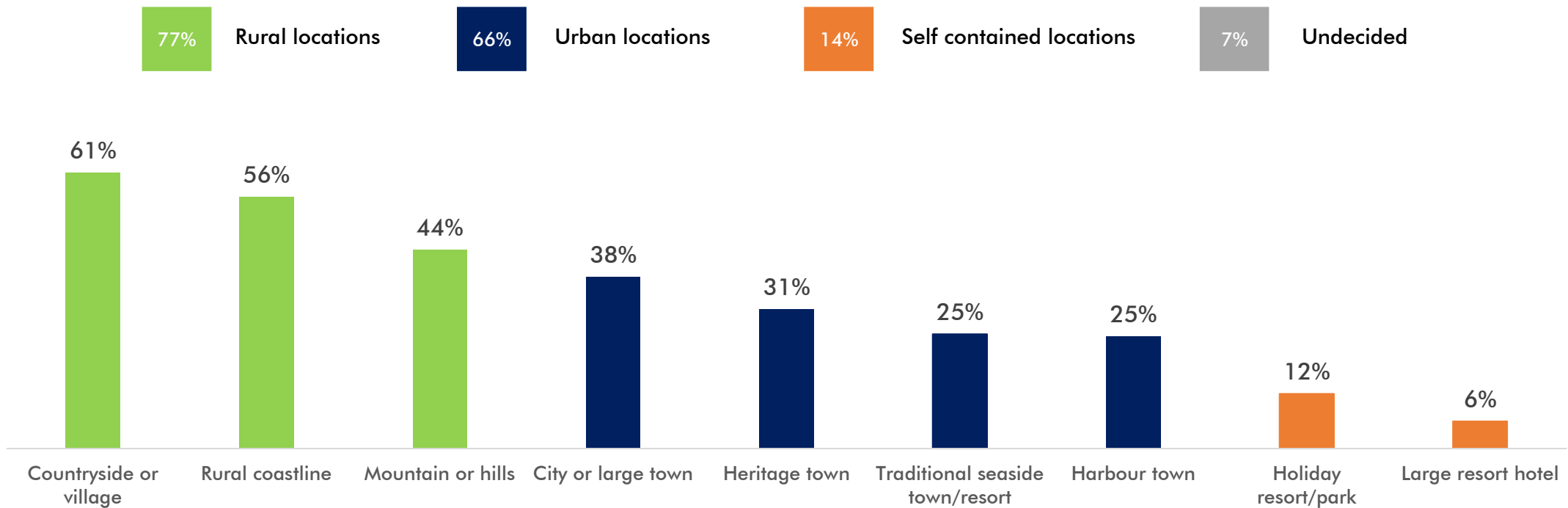


How likely are you to take a UK holiday or short break this year? Base: All respondents n=372

How likely would you have been to take a holiday or short break in the UK this year had the Covid-19 pandemic not occurred? Base: All respondents n=372

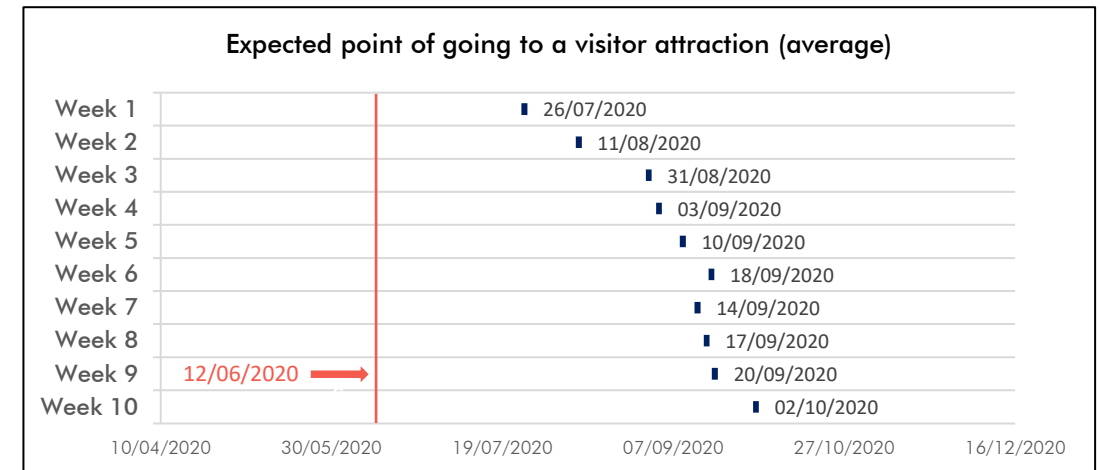
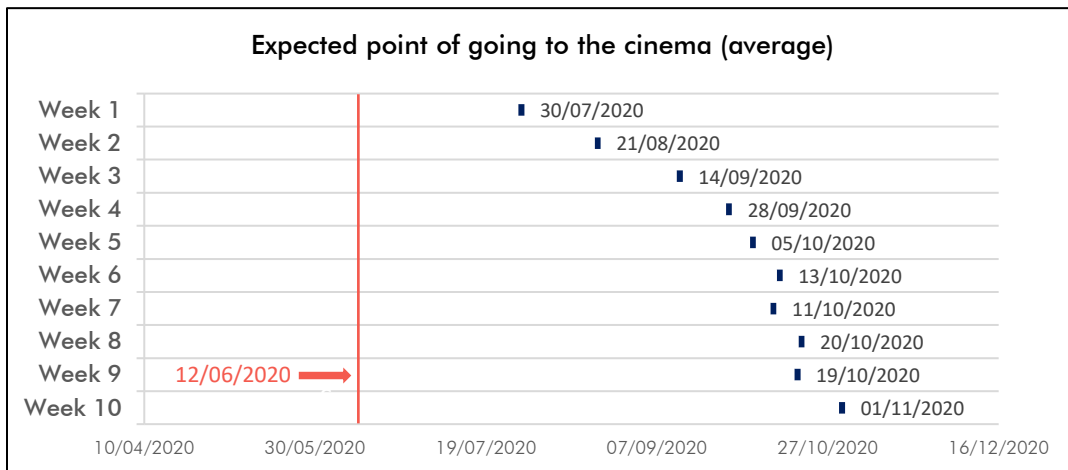
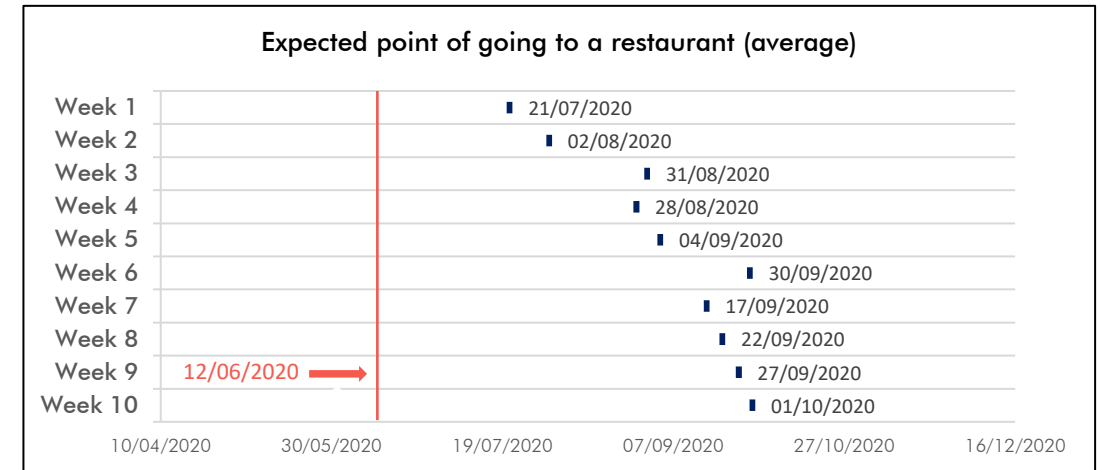
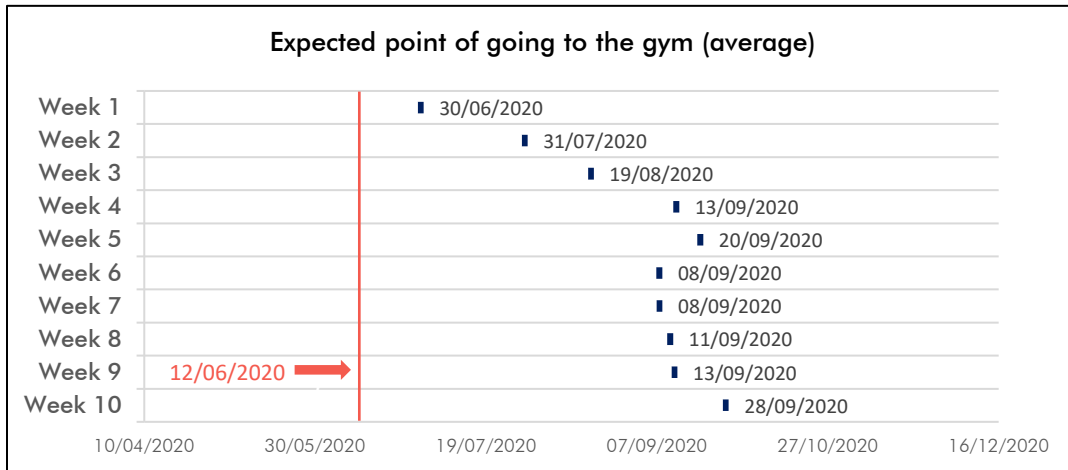
Those that are still planning UK holiday or short break are preferring a rural break, possibly to avoid crowds or busy areas, making it easier to social distance.

Preferred type of destination for a holiday or short break this year. (% of those planning to take a UK holiday this year)

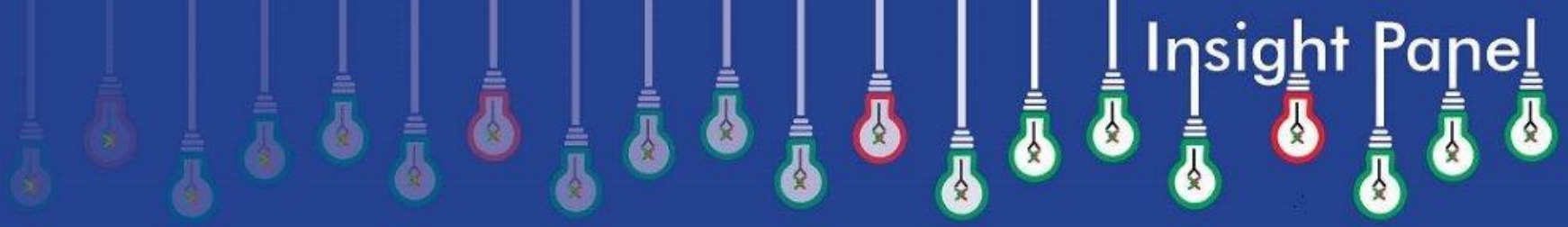


To which of the following types of destination would you seriously consider taking a holiday or short break this year? ? Base: All respondents seriously planning a UK holiday or short break this year n=181

Despite the easing of lockdown measures recently announced lead time for leisure activities all grow again this week.

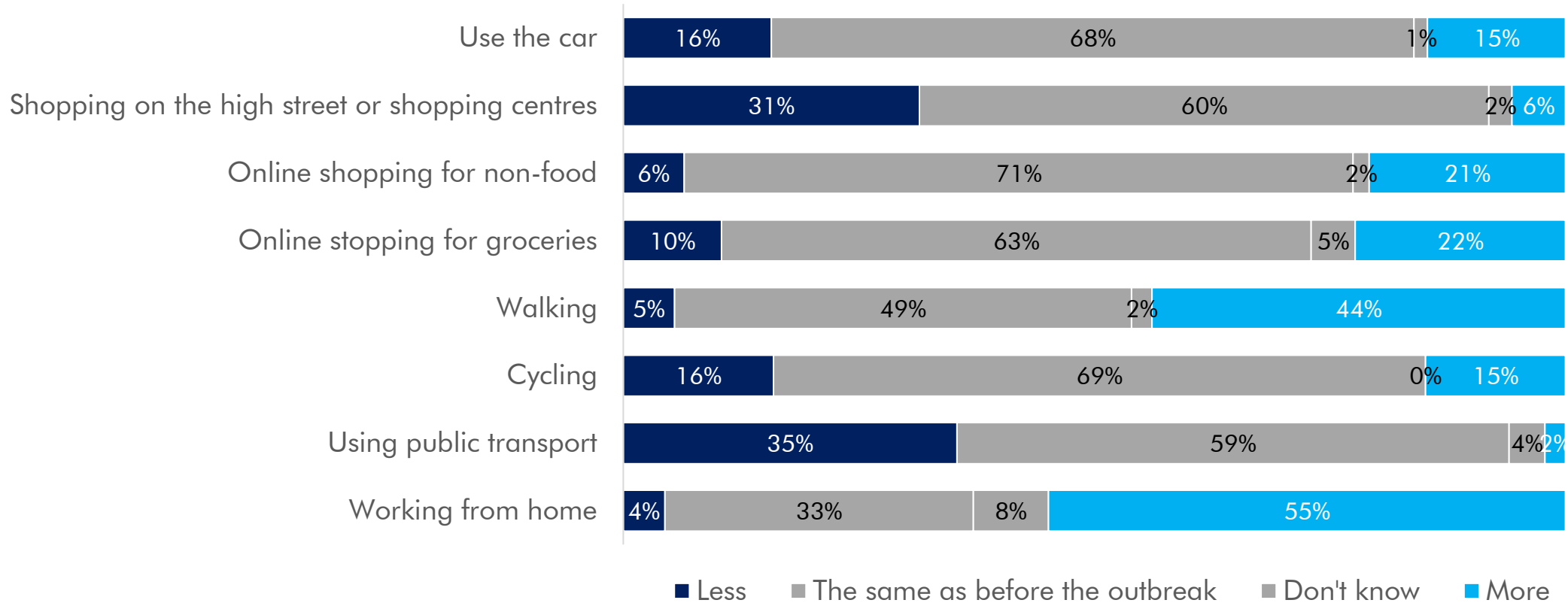


Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)



# Miscellaneous

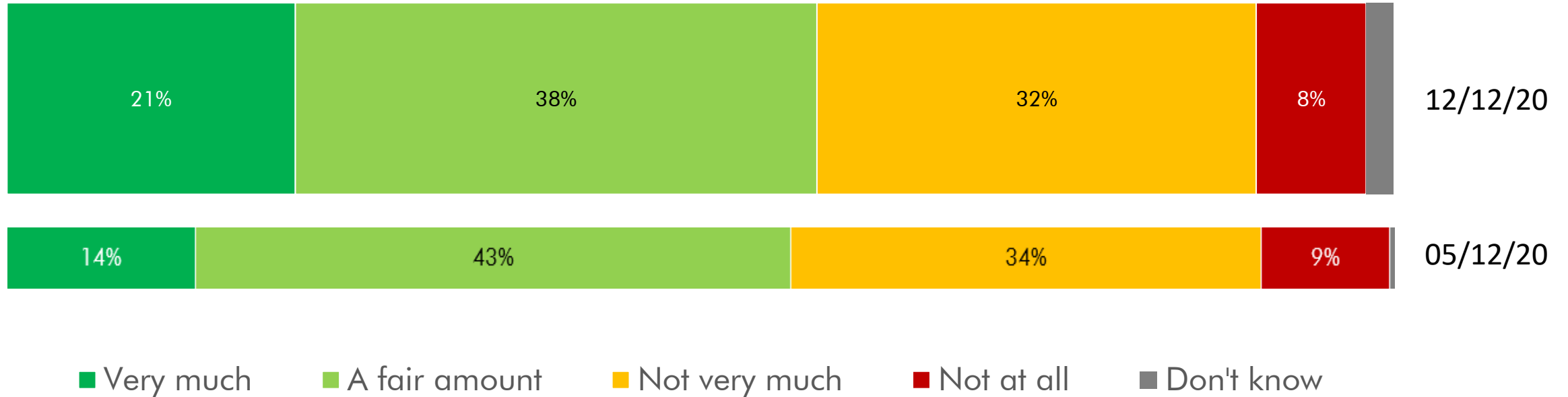
Over a third of respondents are still telling us they will be using public transport less when things return to normal compared to before the Covid-19 outbreak, with over a half thinking they will be working from home more.



When the current situation is over and things return to normal, do you expect to do any more or less of the following compared to before Covid-19? Base: All respondents n=407 (N/A excluded)

The government NHS test and trace scheme is now in its second week, we see a rise in the proportion of those that “very much” understand it compared to last week.

How much do people understand about the NHS test and trace scheme



The Government has announced its Coronavirus NHS test and trace system, to what extent, if at all, would you say you understand it? Base: All respondents n=380