

Nexus Insight Panel

Covid-19 attitude tracker, week 11 19th June 2020

Respondents = 384

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Join the panel at <https://www.nexus.org.uk/research-and-insight/insight-panel>

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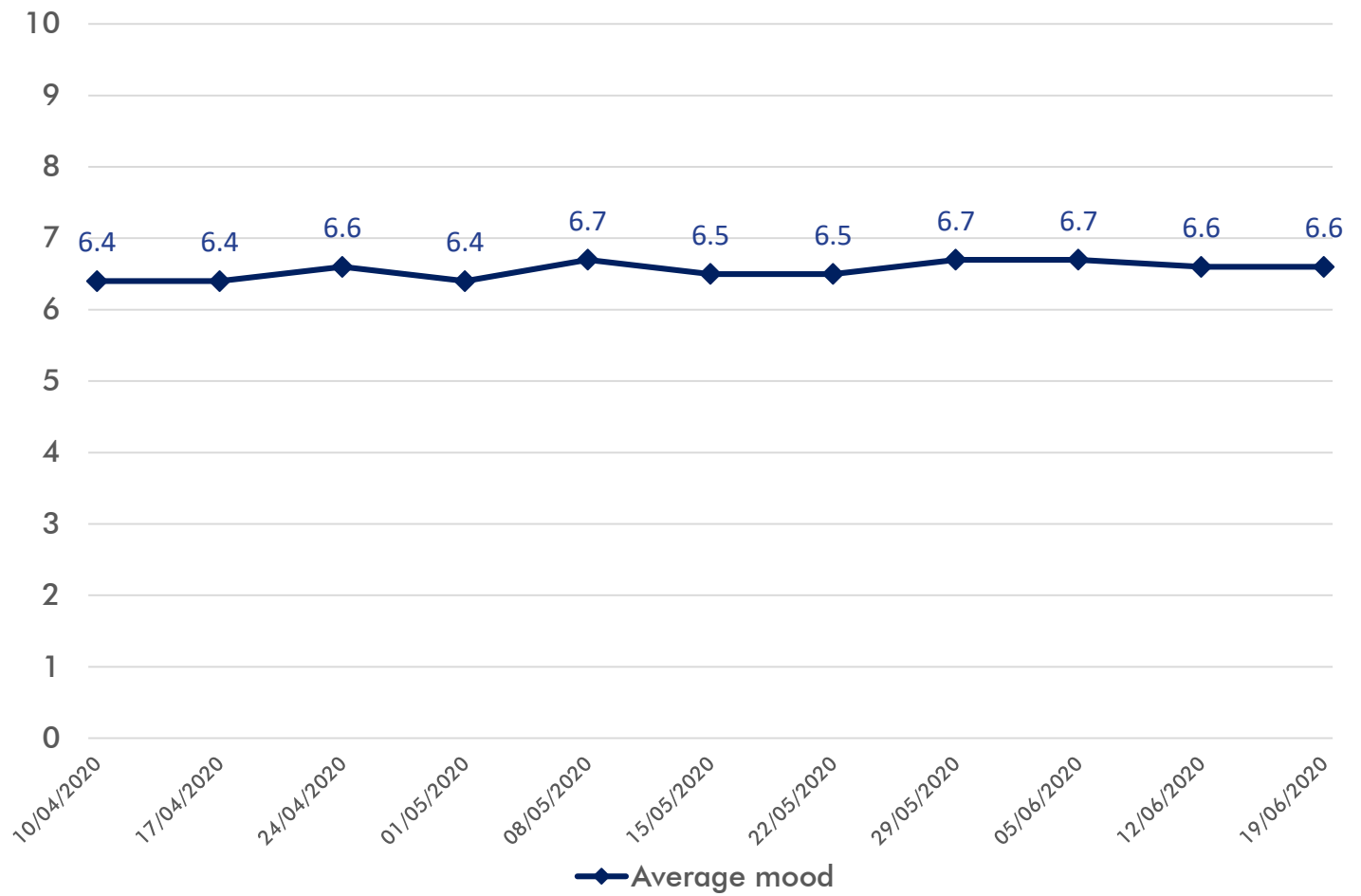
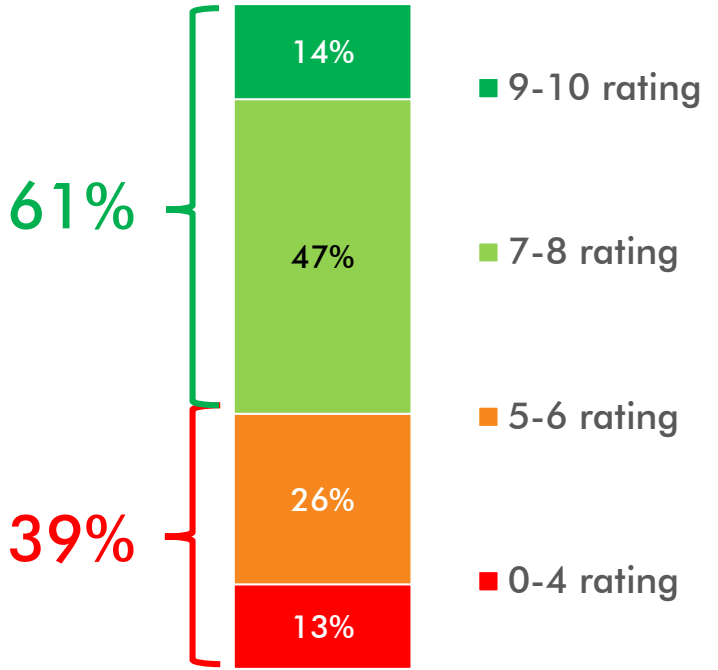
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Mood

The mood of the panel has remained broadly constant over the last 11 weeks.

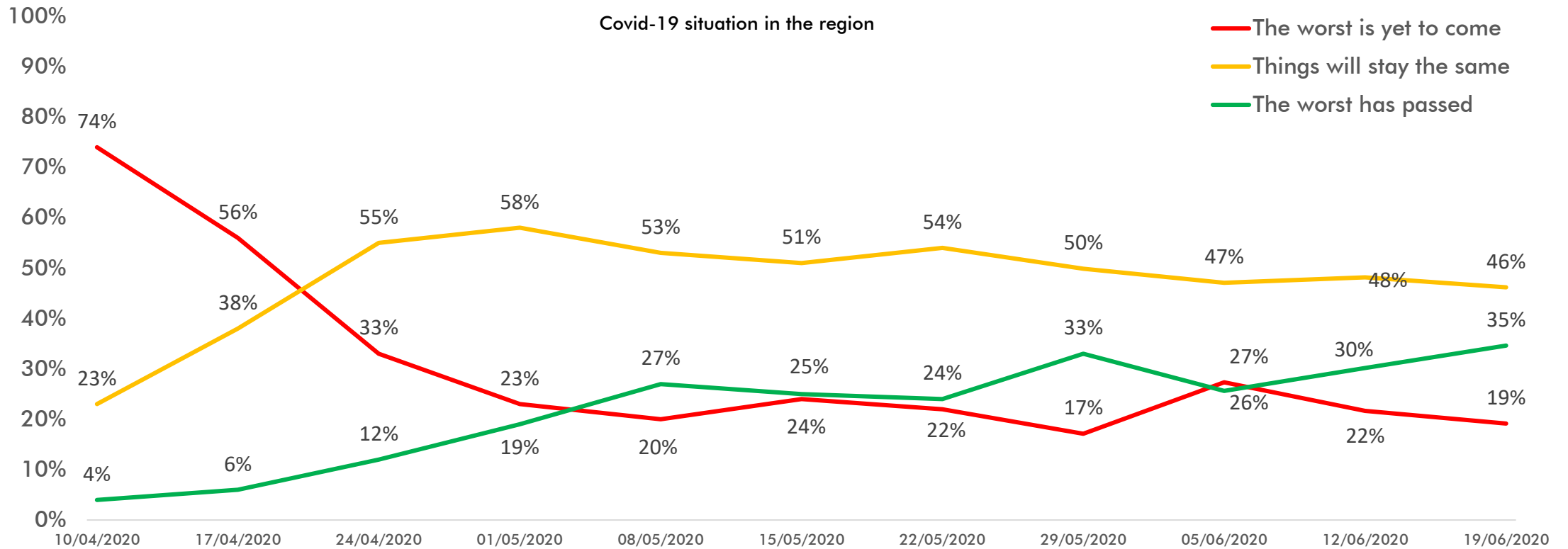
Average mood
16-19 June 2020

6.6



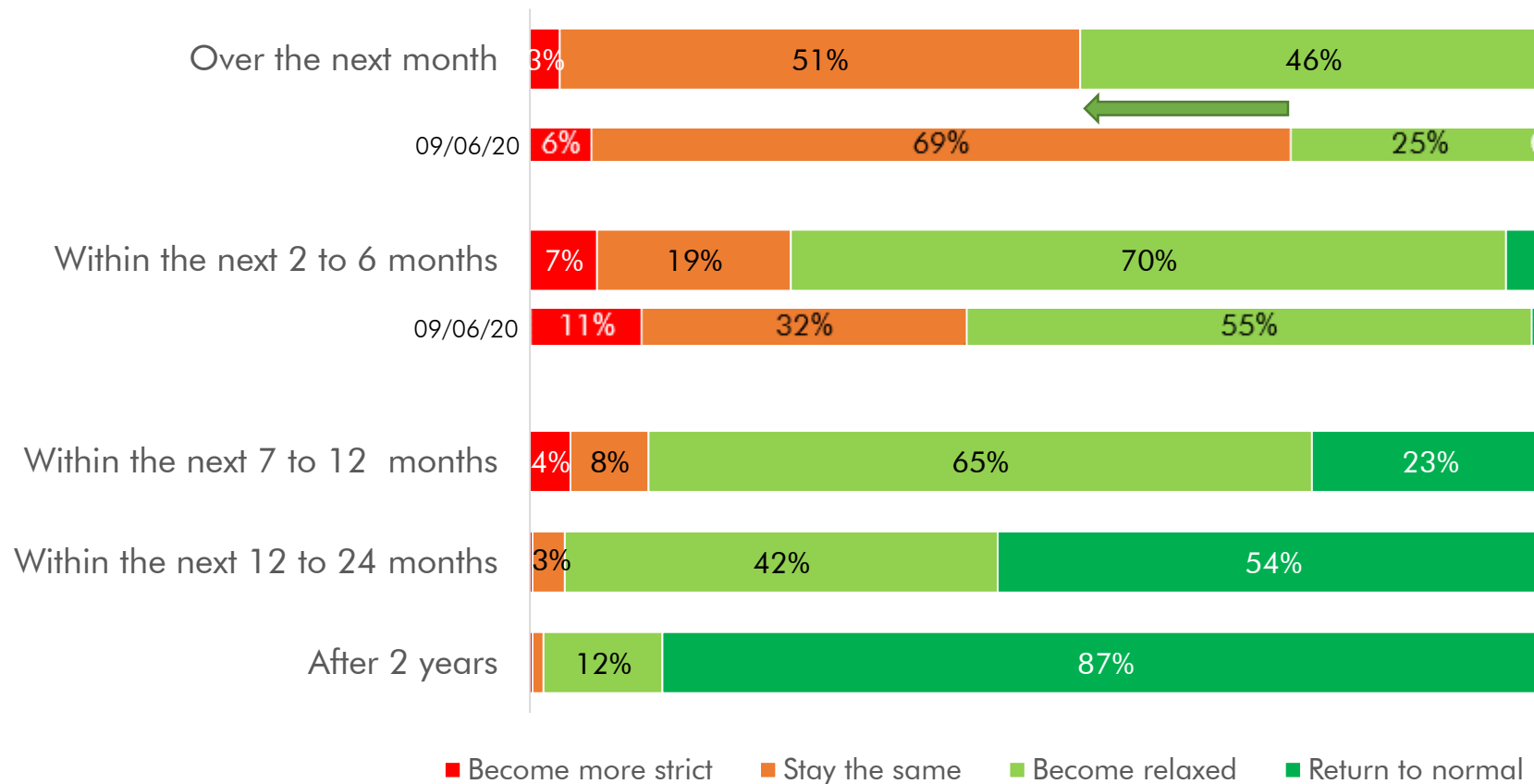
How would you rate your mood today? (0 to 10 Very poor to excellent) Base: All respondents n=378

We can report respondents are more positive on the Covid-19 situation in the region this week. The incidence of those that feel the *worst has passed* is at the highest level we have seen.



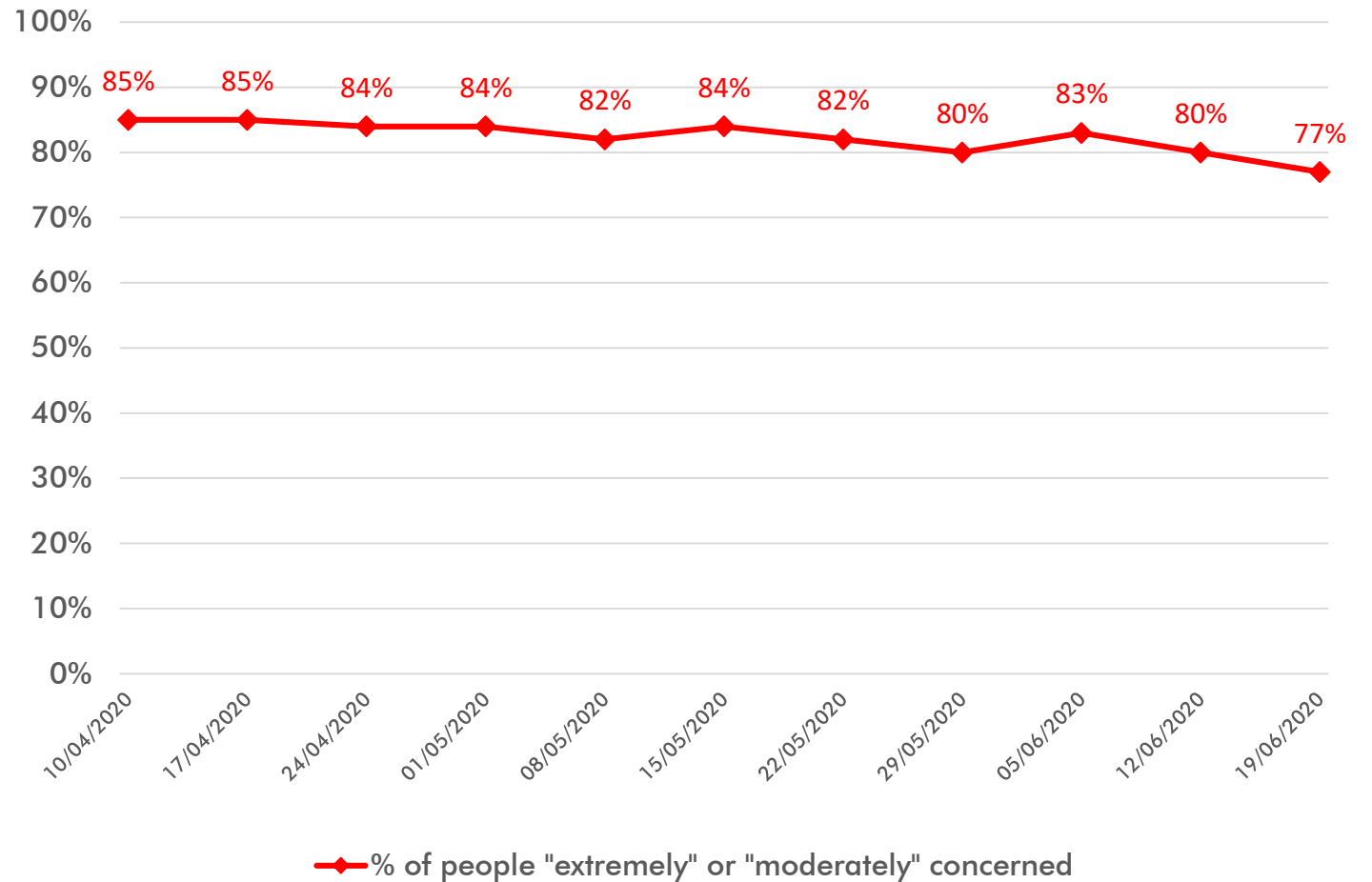
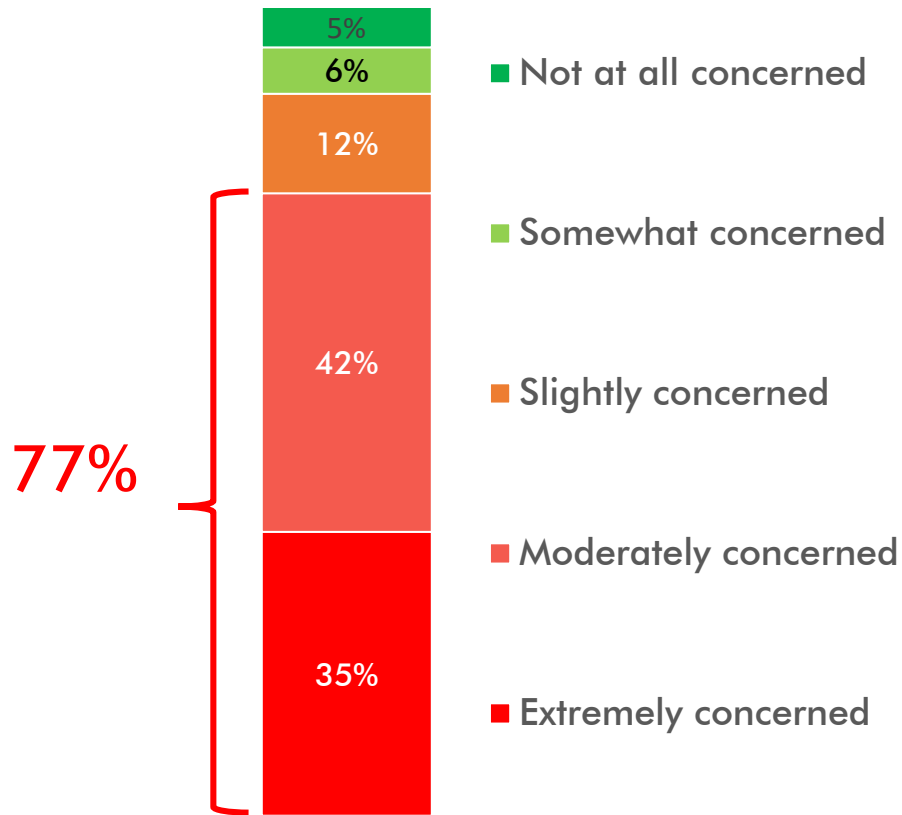
Thinking about Covid-19 in the our region, and the way it is going to change in the coming month, which of the following best describes your opinion? Base: All respondents n=381

There has been a significant rise in the proportion of people believing social distancing rules will become relaxed over the next month, from 25% last week to 46% this week.



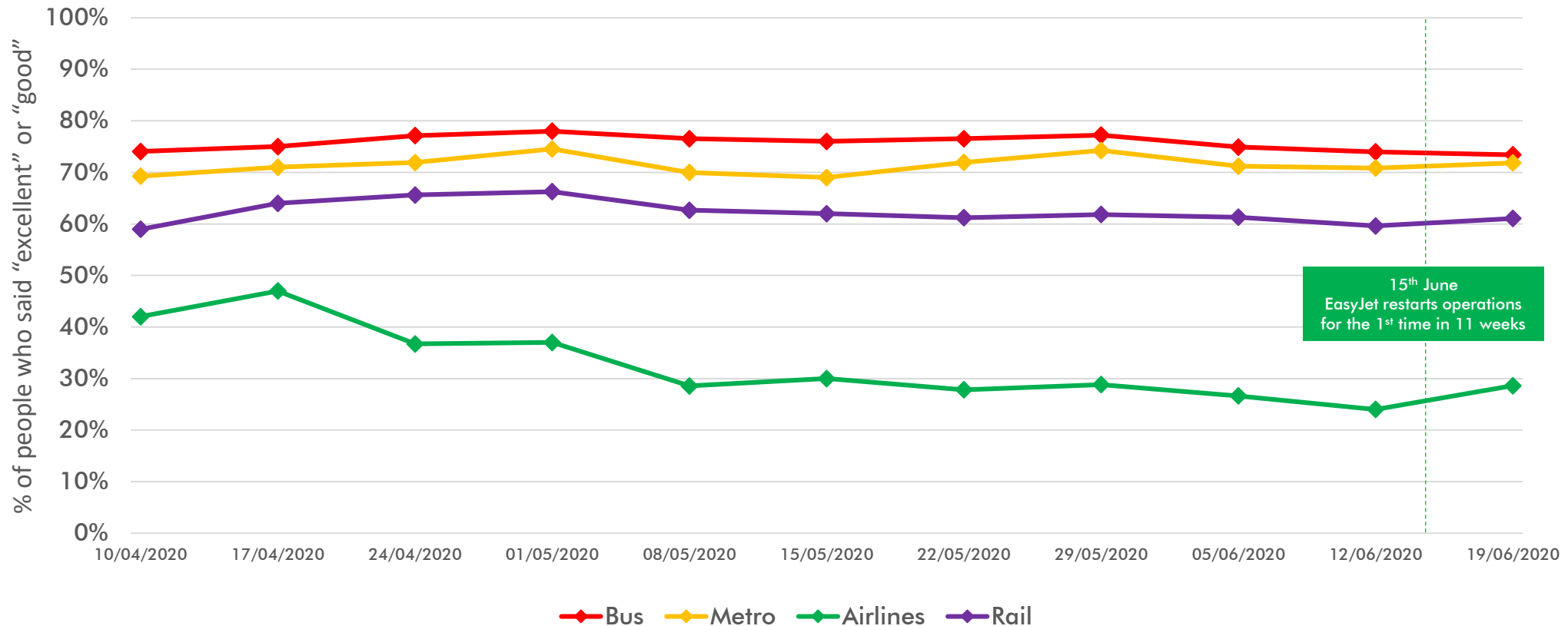
Given what you know today, how do you think social distancing rules will change? Base: All respondents n=384

Which is reflected in the proportion of people “extremely” or “moderately” concerned reaching the lowest level we have observed in the 11 weeks of the tracker.



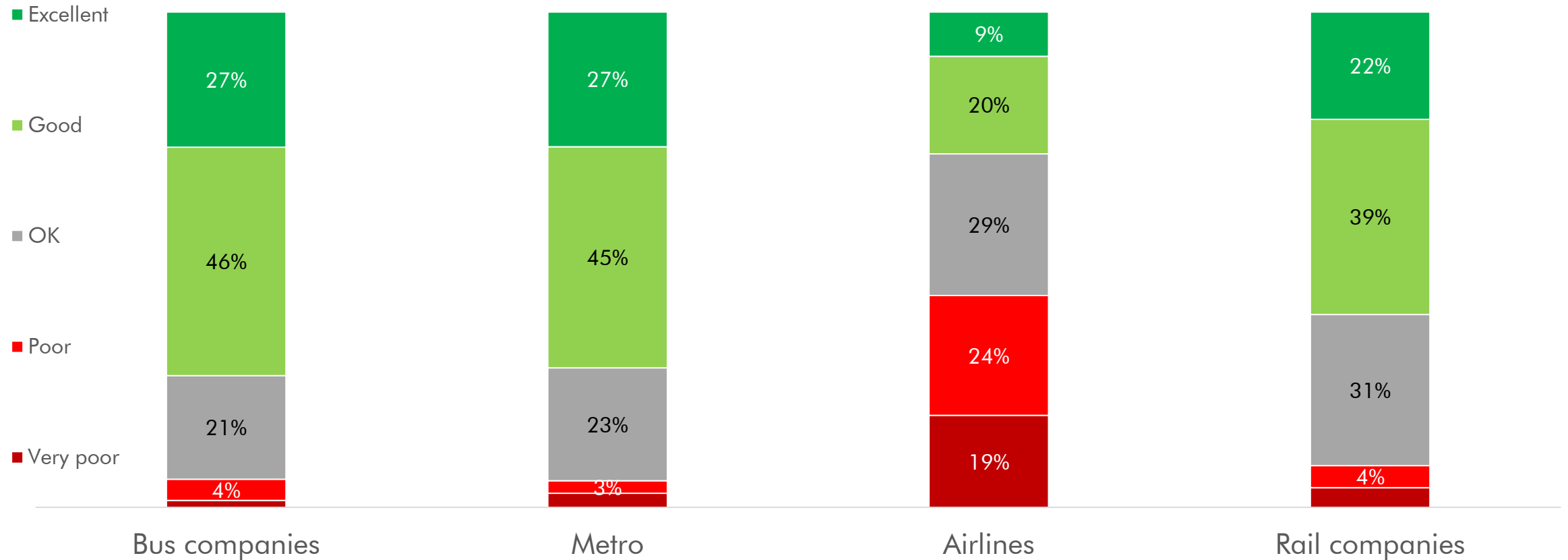
Transport

In a week when airlines are gradually gearing up once more after the pandemic left them grounding virtually all their planes, we see an improvement in how people feel they have responded to the pandemic.



How do you think Bus/Metro/Airlines/Rail have responded to the pandemic? Base: All respondents (excludes don't knows): Bus n=282, Metro n=316, Airline n=269, Rail n=226

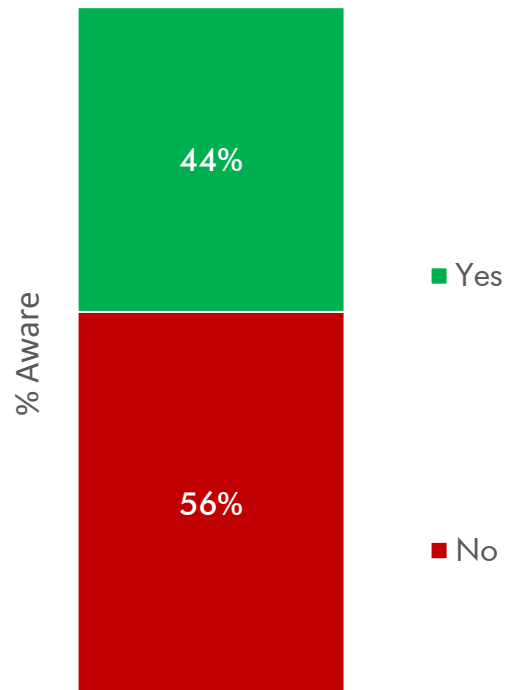
Opinion still shows the majority of people feel metro and bus companies have responded well to the pandemic.



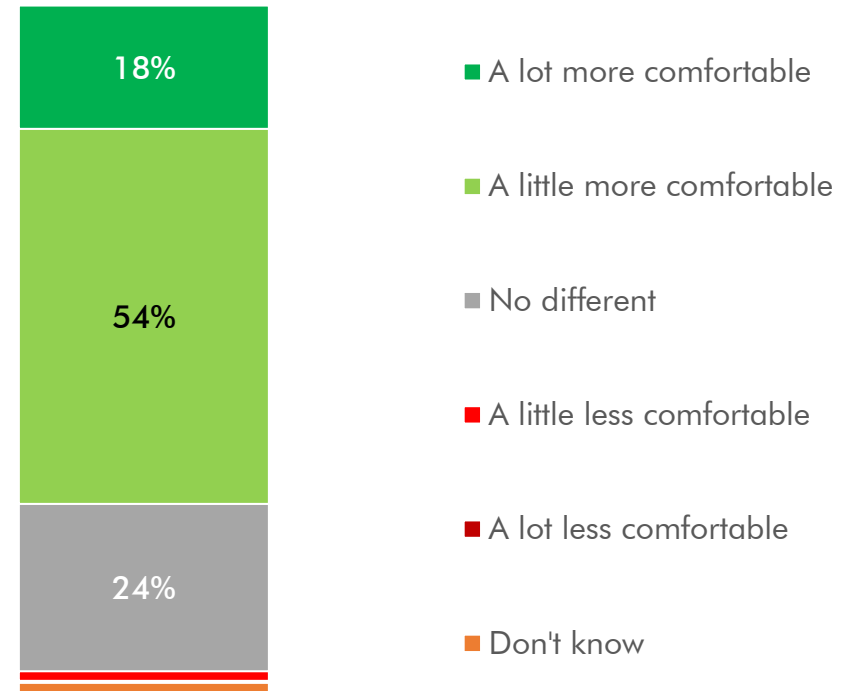
How do you think Bus/Metro/Airlines/Rail have responded to the pandemic? Base: All respondents (excludes don't knows): Bus n=282, Metro n=316, Airline n=269, Rail n=226)

Nearly half of respondents are aware Metro is using an anti-microbial sanitiser to help provide a Covid-secure environment; 7 in 10 people take some comfort from this intervention.

Awareness of the use of an anti-microbial sanitiser on the Metro



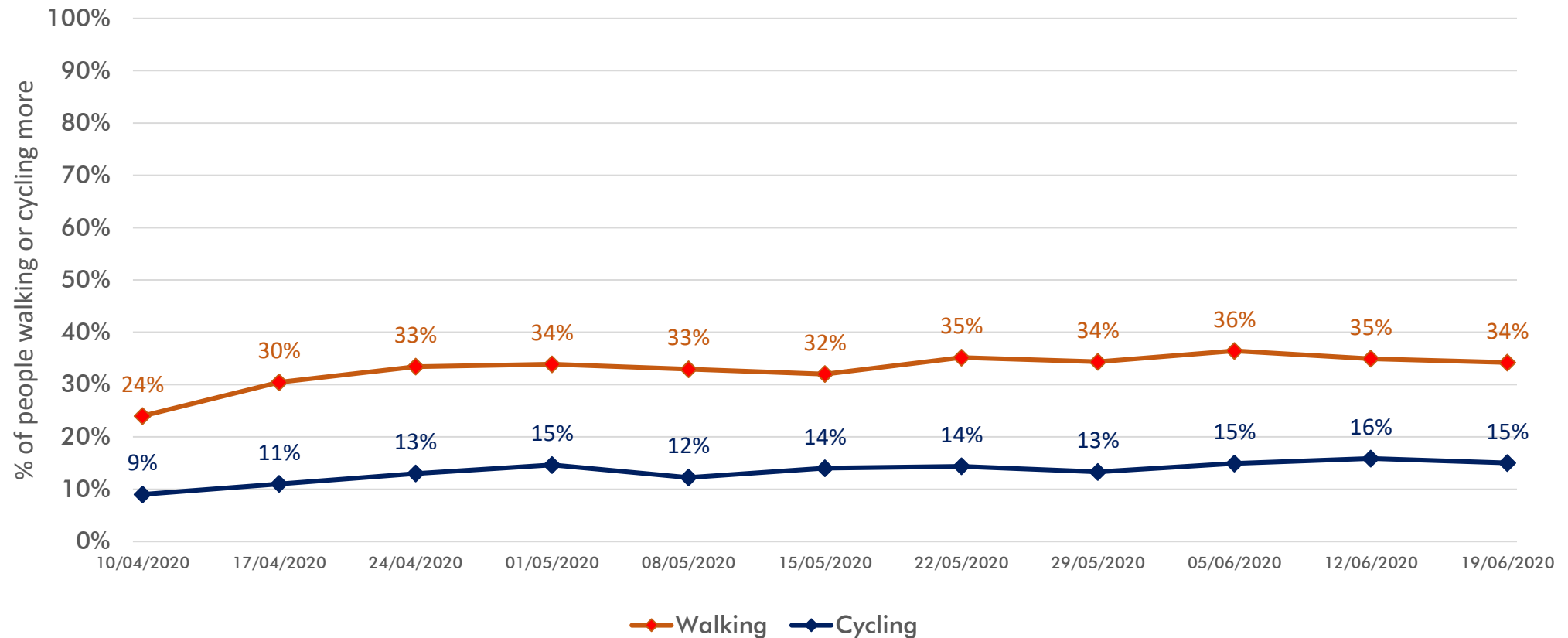
Level of comfort taken from knowing about the use of an anti-microbial sanitiser on the Metro



Last week, Metro announced their trains are being treated with a new anti-microbial sanitiser throughout the passenger areas, this sanitiser protects surfaces for up to 30 days. Before today were you aware of this? Base: All respondents n=383

Does the application of the sanitiser to the passenger areas of the Metro make you feel more or less comfortable about travelling on the Metro? Base: Metro users n=383

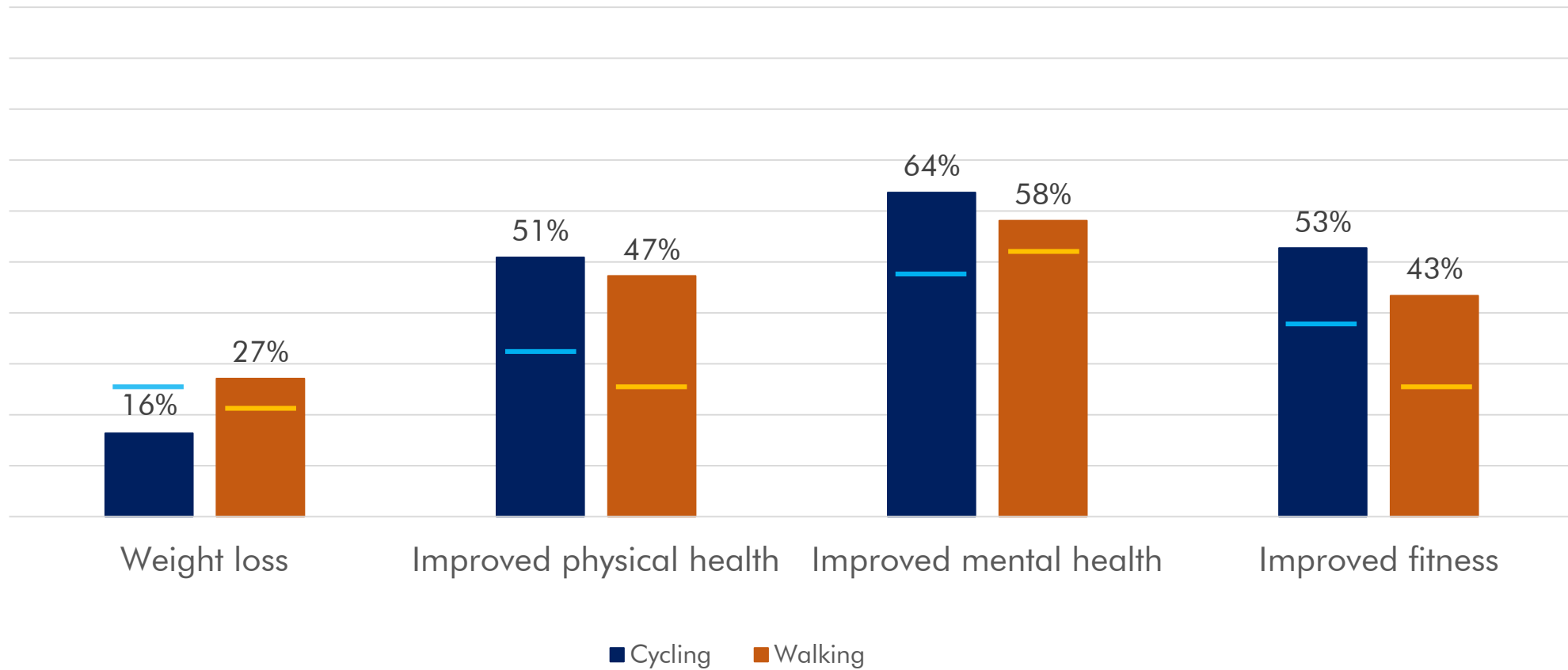
After the initial 4 weeks of growth at the start of the crisis, the number of people walking and cycling more has remained fairly constant.



Improved health and fitness levels are still being reported by nearly half of walkers and cyclists.

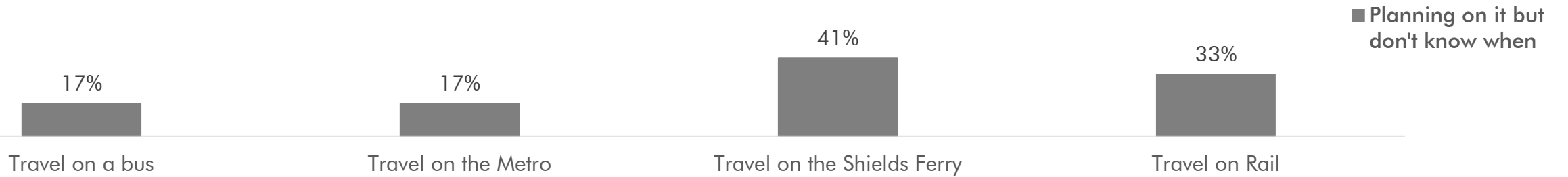
Bar:
This week

Line:
Week 1

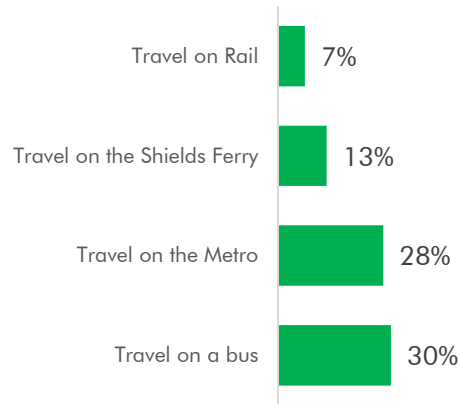


Have you experienced any health benefits from walking or cycling more? Base: Respondents who said they are walking/cycling more (Walking n=129, Cycling n=55)

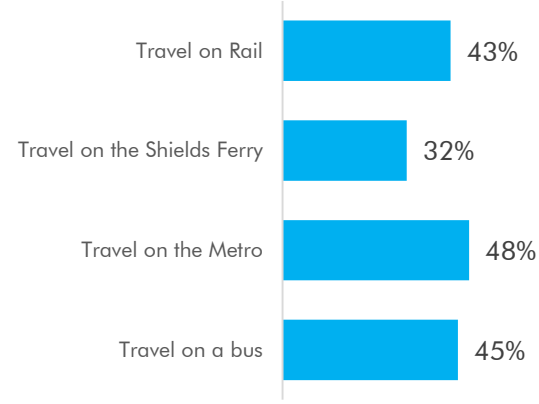
As lockdown measures are eased lead times on the return to public transport are slowly decreasing.



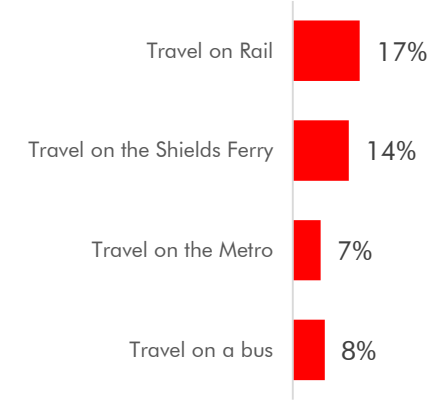
Within the next month



Within the next 2-6 months



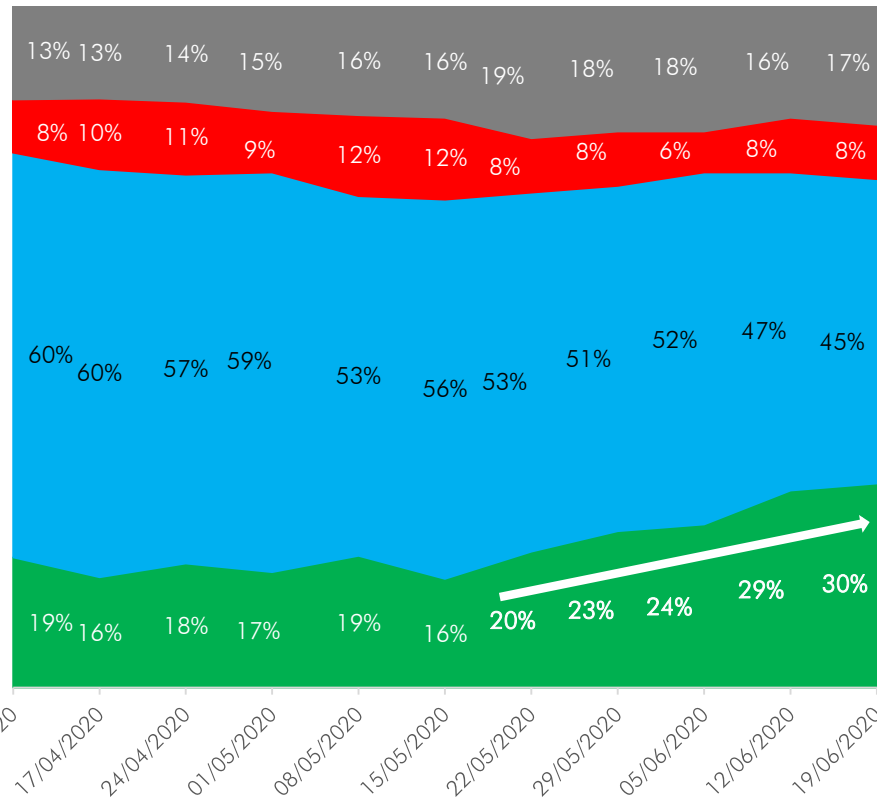
Within the next 7-12 months



Given what you know today, when do you anticipate doing the following? Base: All respondents n=272 (Excludes those not planning on specified activity)

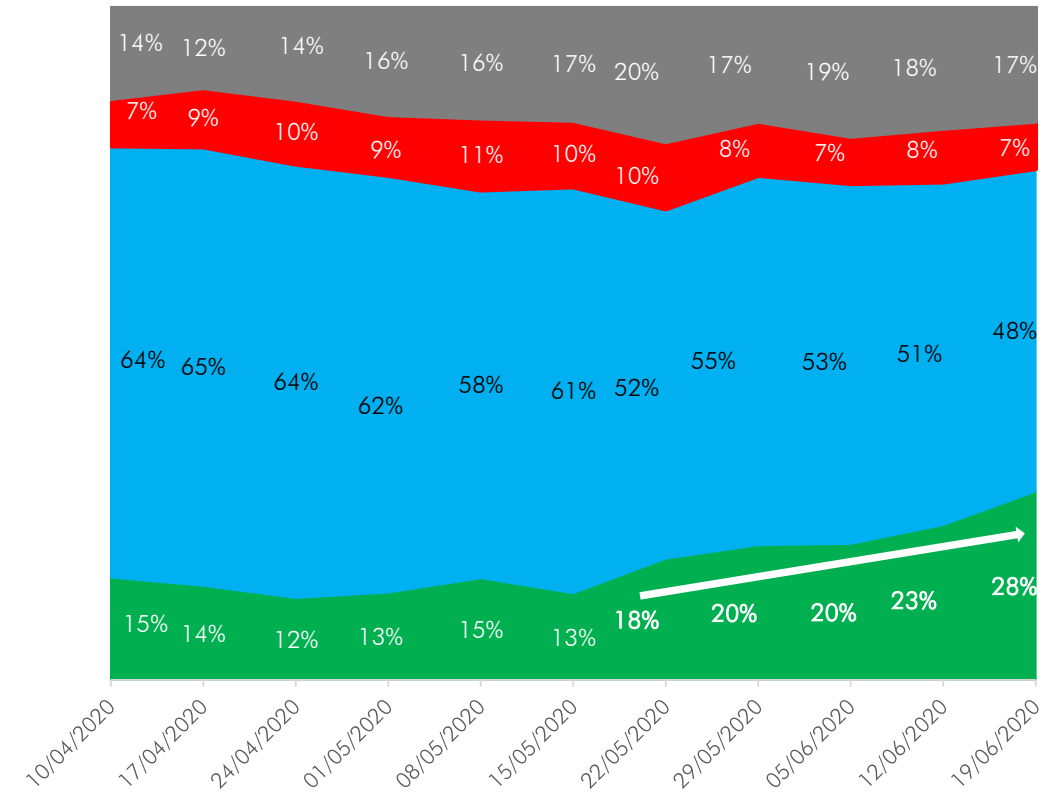
The intention to travel on the Metro and the bus within the next month has doubled since the 15th of May.

When will you next travel on a bus?



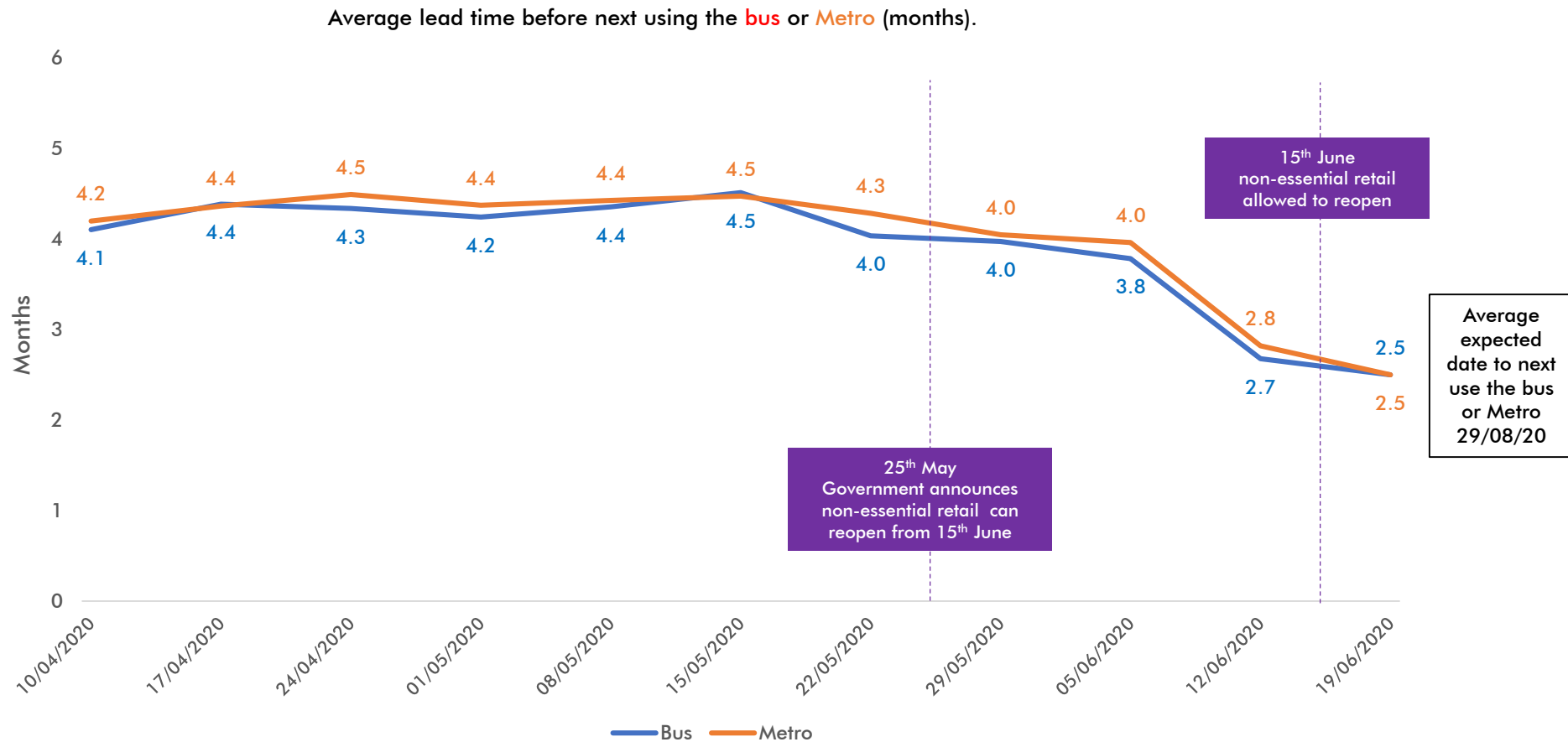
When will you next travel on the Metro?

- Planning on it but don't know when
- Within the next 7 to 12 months
- Within the next 2 to 6 months
- Within the next month



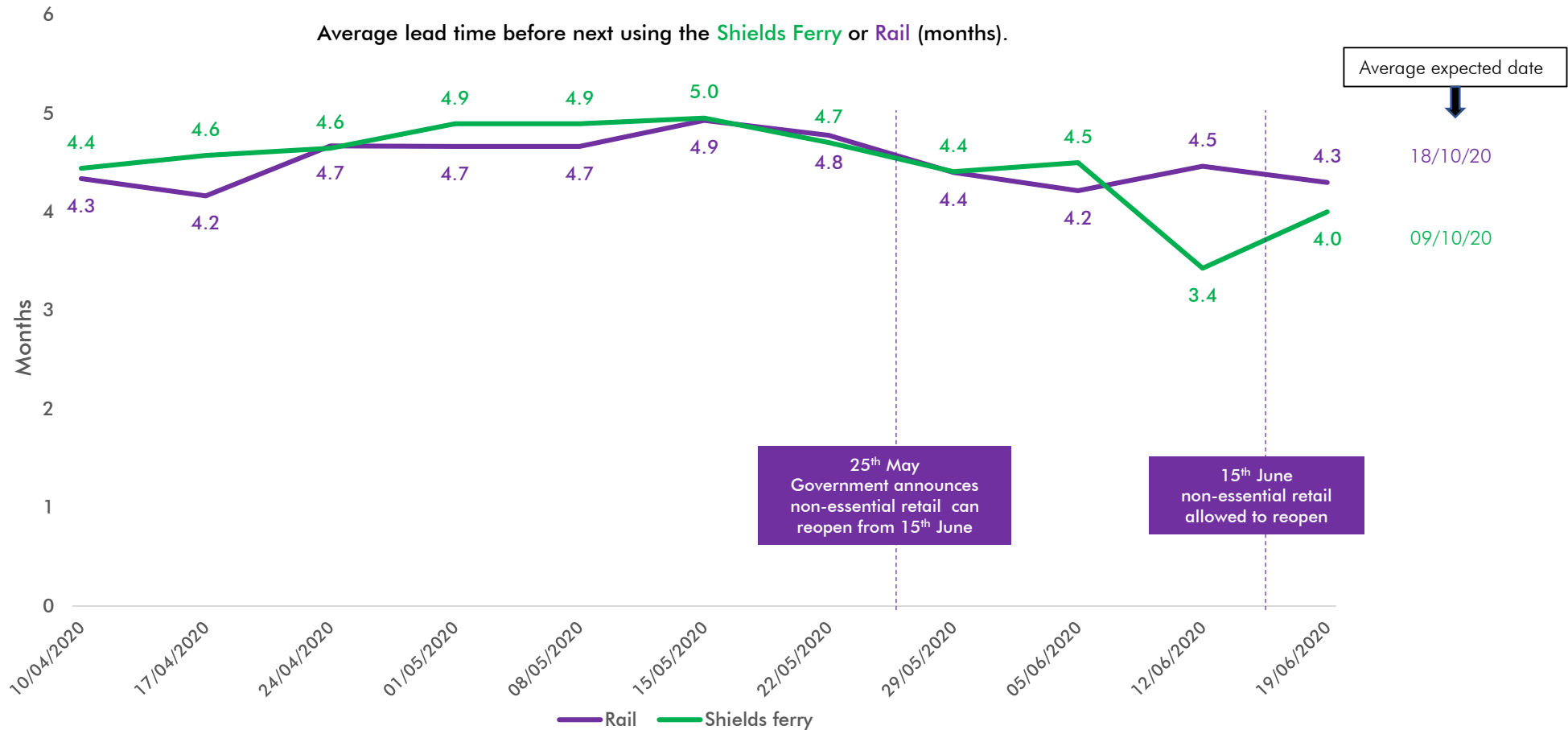
Given what you know today, when do you anticipate doing the following? Base: All respondents n=384 (Excludes those not planning on specified activity)

The average lead time to next use the bus or Metro has reached its lowest level of 2.5 months, a fall of 2 months from its high on 15th of May.



Given what you know today, when do you anticipate doing the following? Base: All respondents n=384 (Excludes those not planning on specified activity)

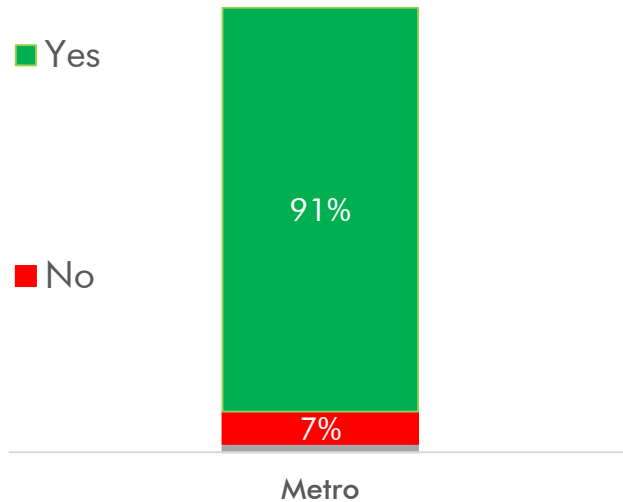
Rail lead time remains fairly steady though the Shields Ferry sees an increase following its unusual fall last week.



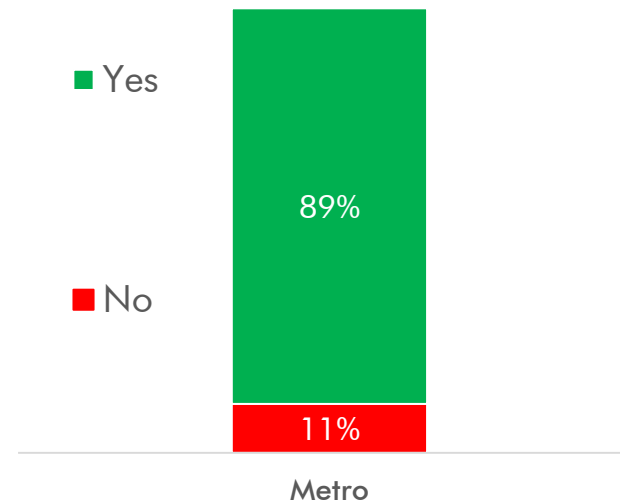


Last week we asked, “Will you be wearing a face covering when you travel on the Metro next week?”. 91% told us they would. Observations carried out tell us 89% of passengers are wearing a face covering.

Will passengers wear a face covering when travelling week commencing 15th June?



Passengers wearing a face covering when travelling, week commencing 15th June?

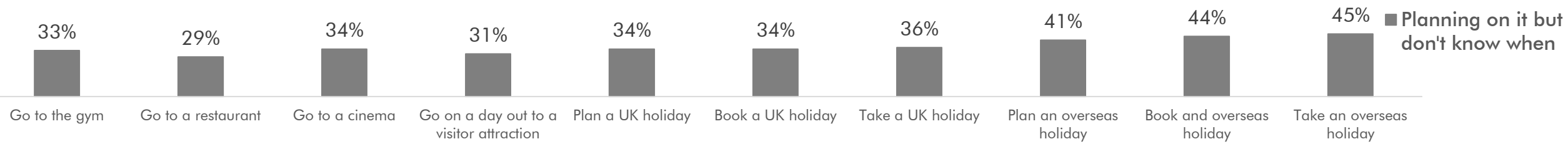




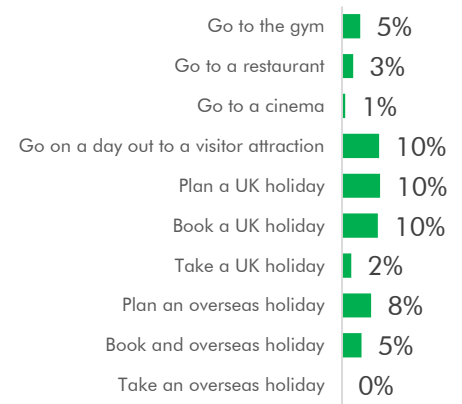
Travel and leisure



This week some visitor attraction were allowed to reopen, this appears to have sparked an interest in people wanting to visit one.



Within the next month



Within the next 2-6 months



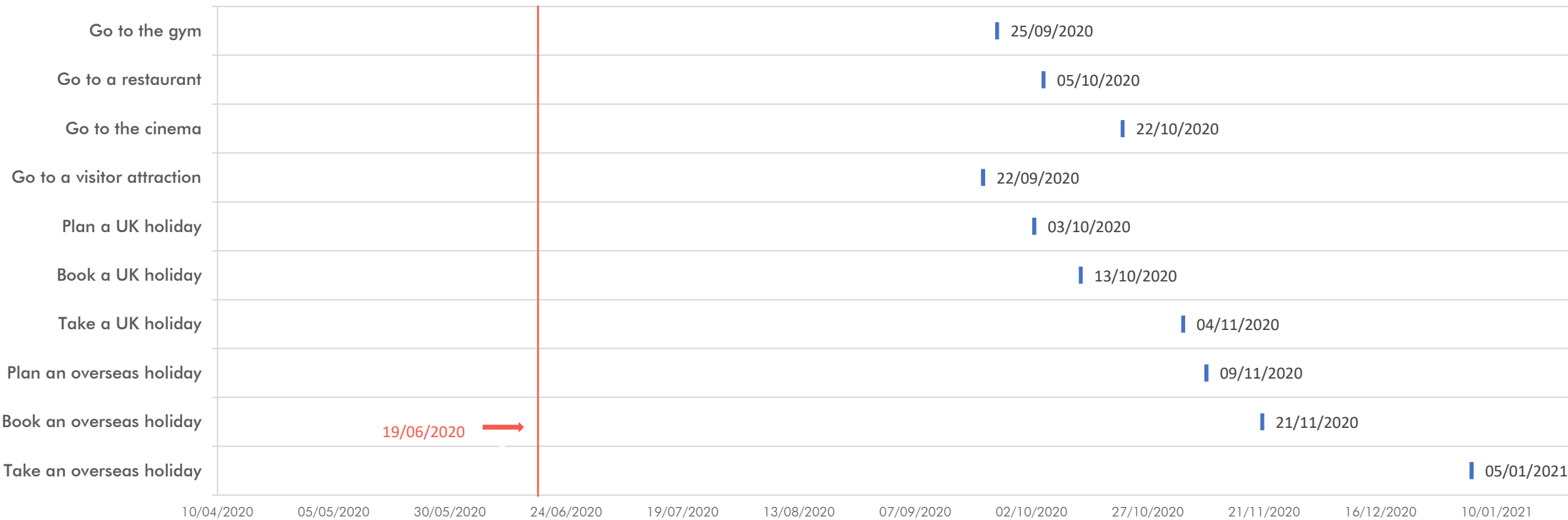
Within the next 7-12 months



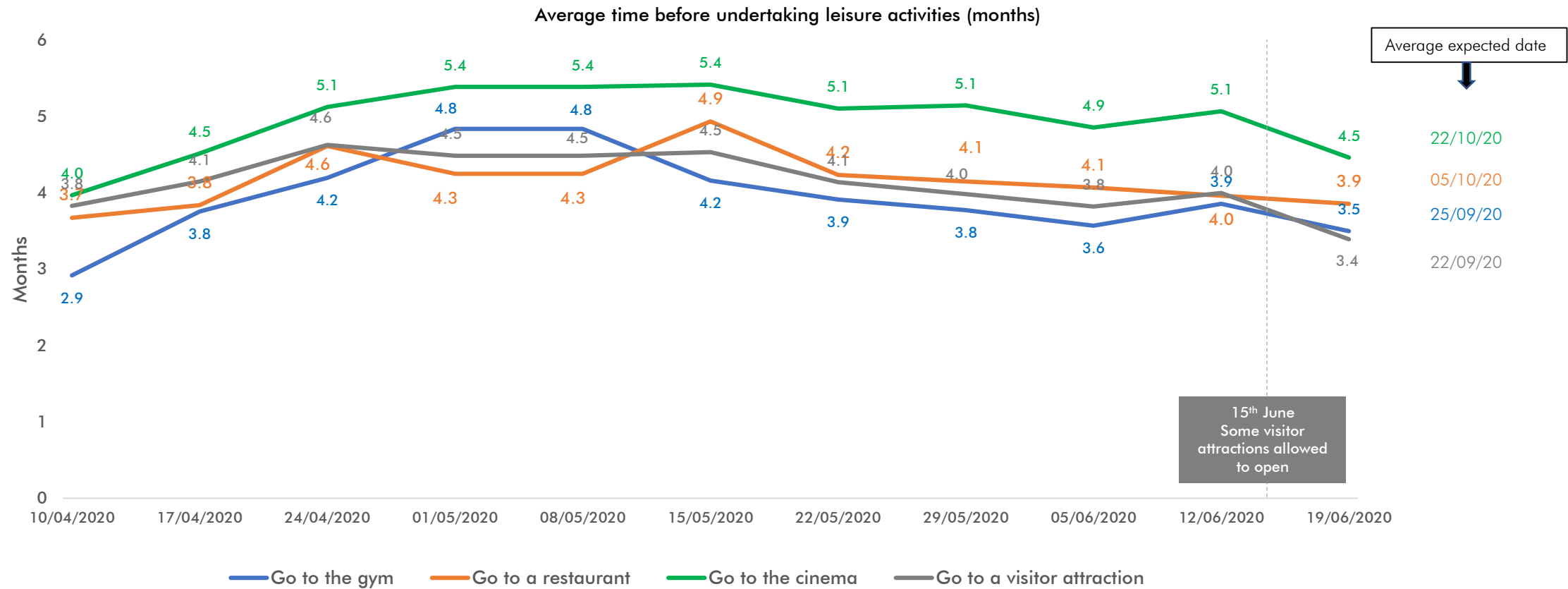
Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)

It does not appear that people are planning a Summer staycation, with the average date for taking a UK holiday being in the 1st week of November.

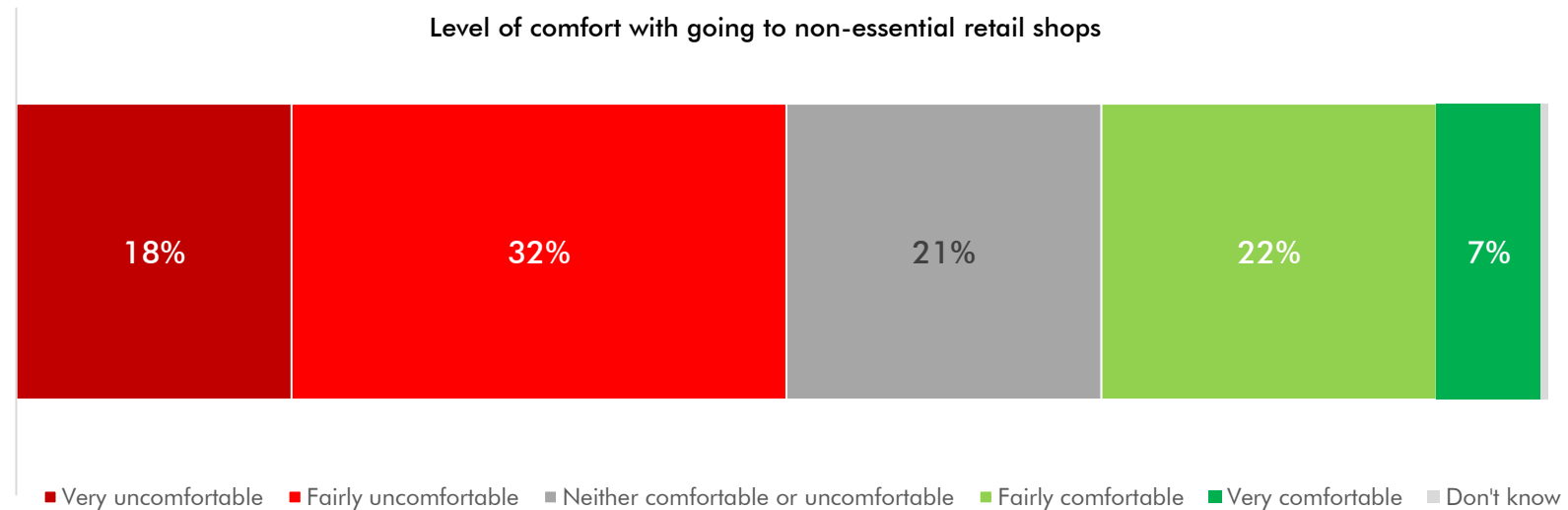
Expected point of doing each activity (average)



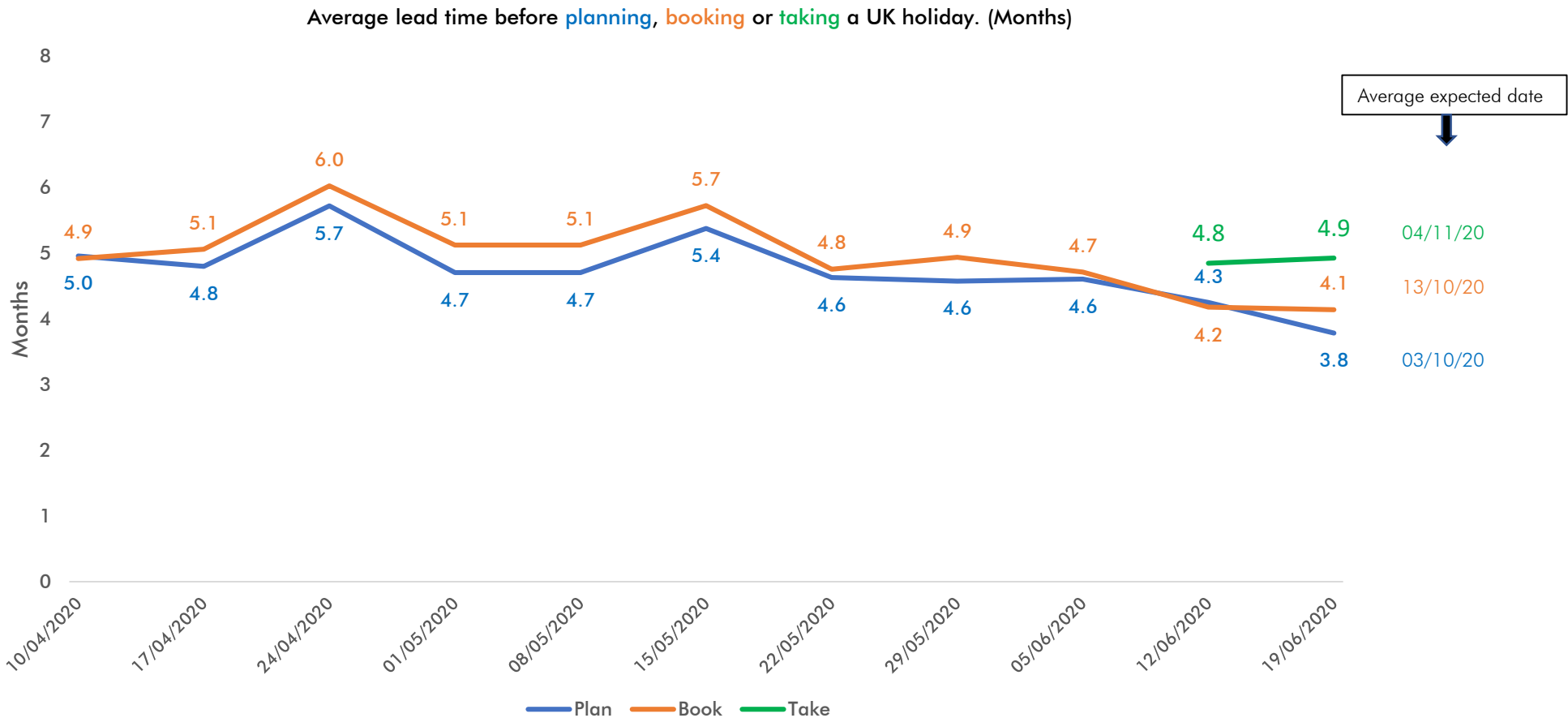
The lead time for engaging in leisure activities has fallen this week, the easing of restrictions in some areas appears to have had an impact on peoples outlook.



Non-essential retail opened this week, and despite much press coverage highlighting what businesses are doing to become Covid-secure, over half of people are uncomfortable about going shopping in these locations.

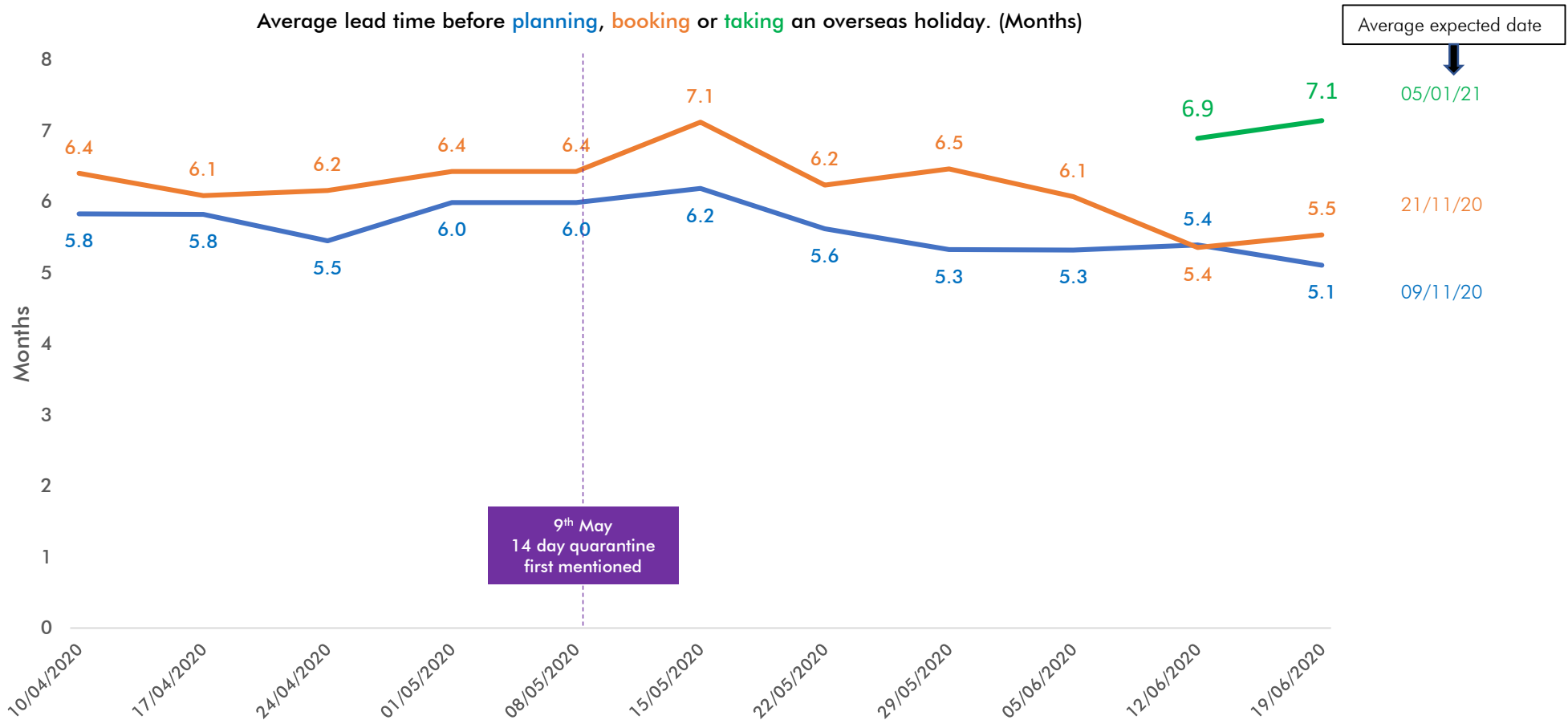


People are looking to plan their UK holiday. Uncertainty over lockdown restrictions may be deterring holidaymakers from booking a break.



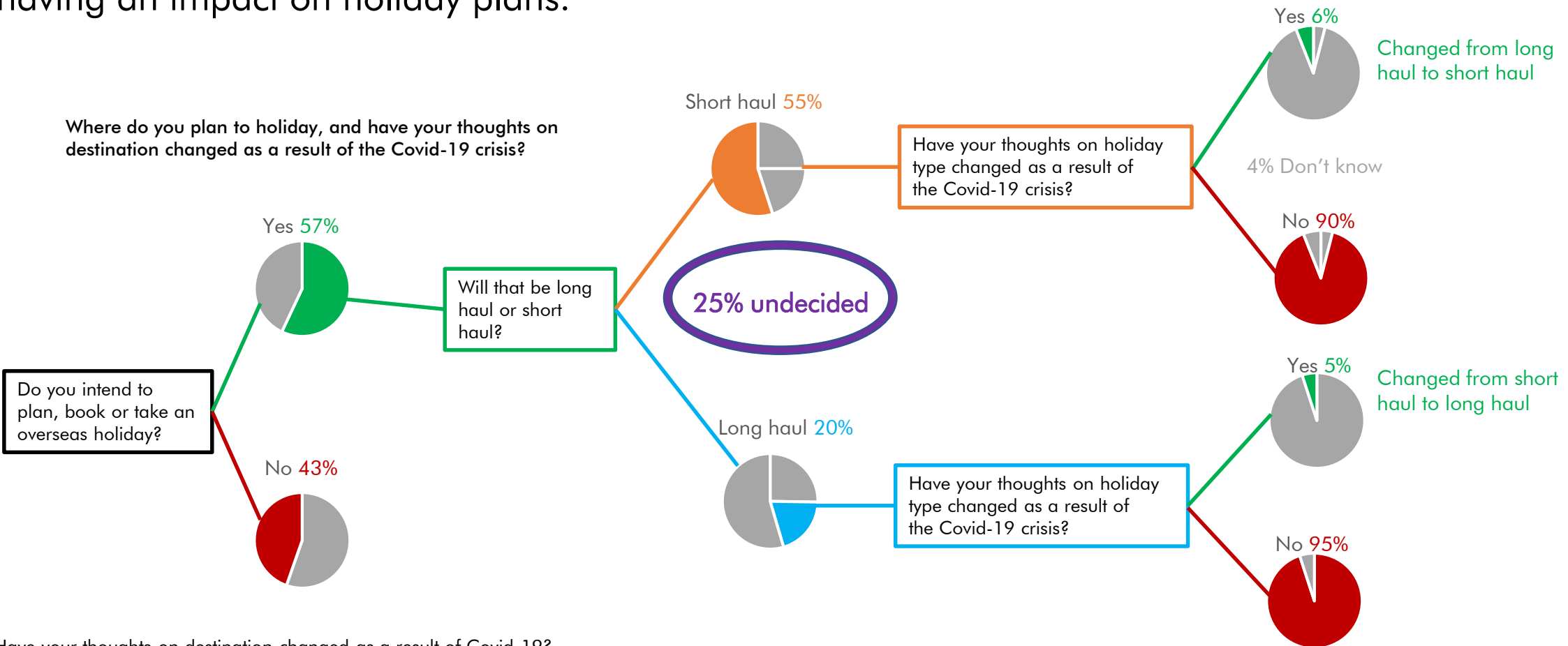
Given what you know today, when do you anticipate doing the following? Base: All respondents n=384 (Excludes those not planning on specified activity)

There is a demand for winter sun holidays which may provide an opportunity for the travel industry to recoup some of the losses it will incur over the Summer months.



Given what you know today, when do you anticipate doing the following? Base: All respondents n=384 (Excludes those not planning on specified activity)

A quarter of those currently intending to book or plan a holiday are still undecided on their getaway destination. We will investigate next week if the 14-day quarantine for travellers returning to the UK is having an impact on holiday plans.

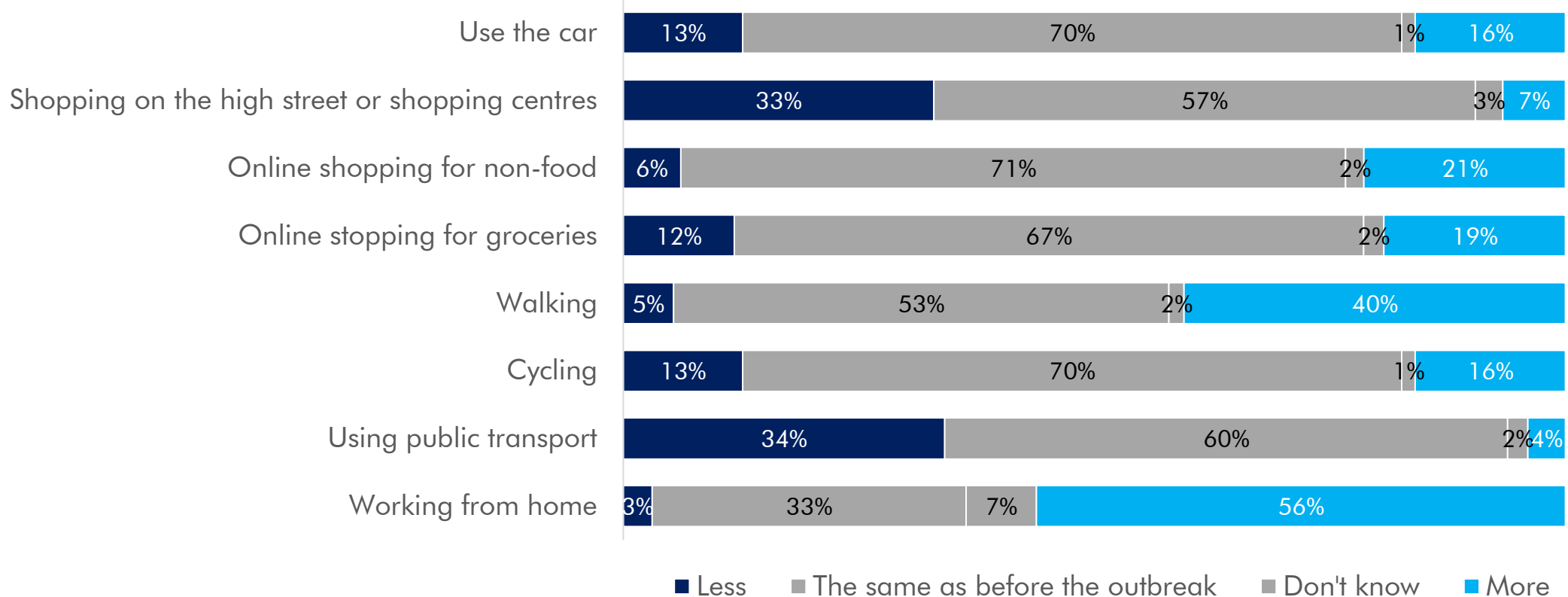


Have your thoughts on destination changed as a result of Covid-19?
 You said you were considering planning or booking an overseas holiday. Will that be short or long haul?
 Base: All those considering planning or booking an overseas holiday. n=214



Miscellaneous

Over a third of respondents are still telling us they will be using public transport less when things return to normal compared to before the Covid-19 outbreak, with over a half thinking they will be working from home more.



When the current situation is over and things return to normal, do you expect to do any more or less of the following compared to before Covid-19? Base: All respondents n=379 (N/A excluded)