

# Nexus Insight Panel

## Covid-19 attitude tracker, week 12 26<sup>th</sup> June 2020

Respondents = 365

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Join the panel at <https://www.nexus.org.uk/research-and-insight/insight-panel>

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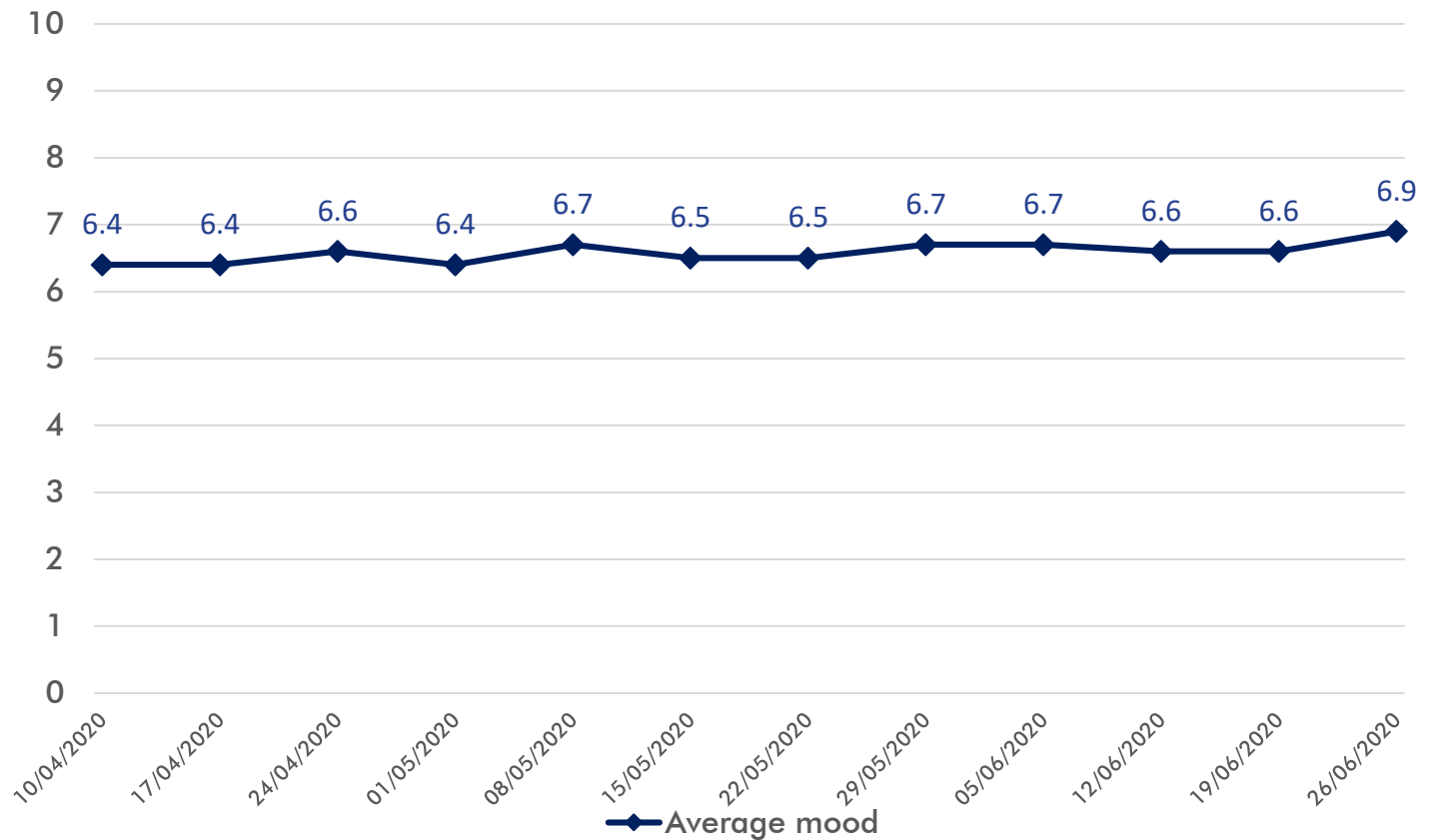
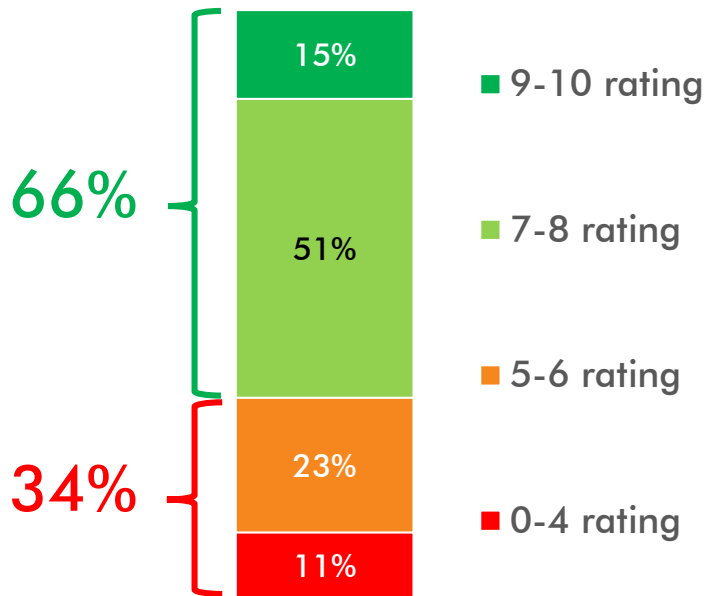
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# Mood

The mood of the panel has taken an upturn to it's the highest level. This comes in a week where announcements were made regarding easing lockdown even further, which included reducing social distancing from 2m to '1m plus'.

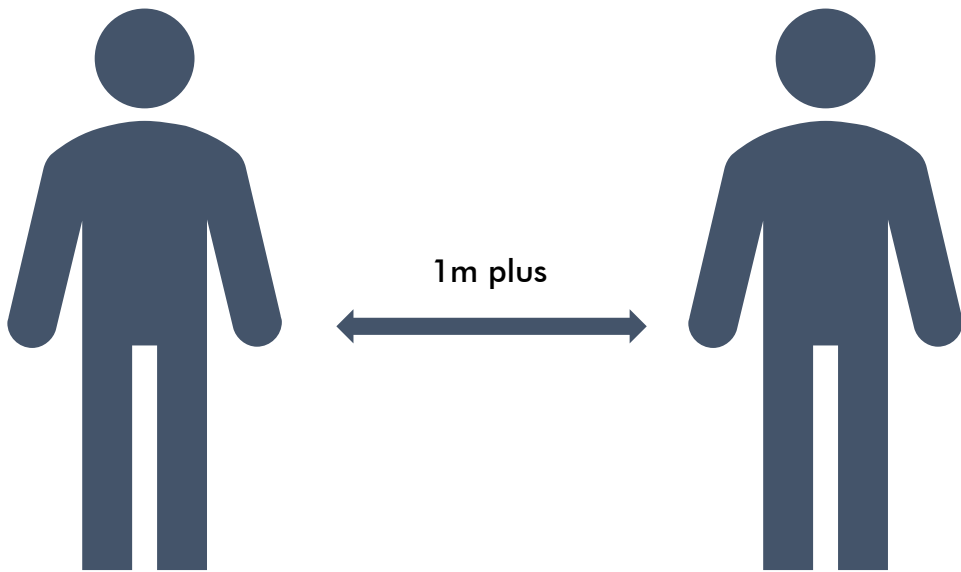
Average mood  
23-26 June 2020

6.9

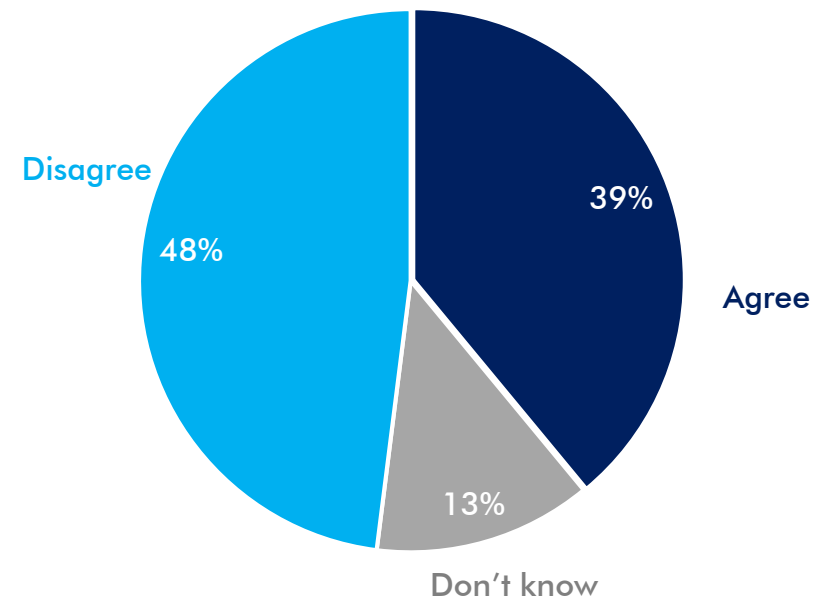


How would you rate your mood today? (0 to 10 Very poor to excellent) Base: All respondents n= 358

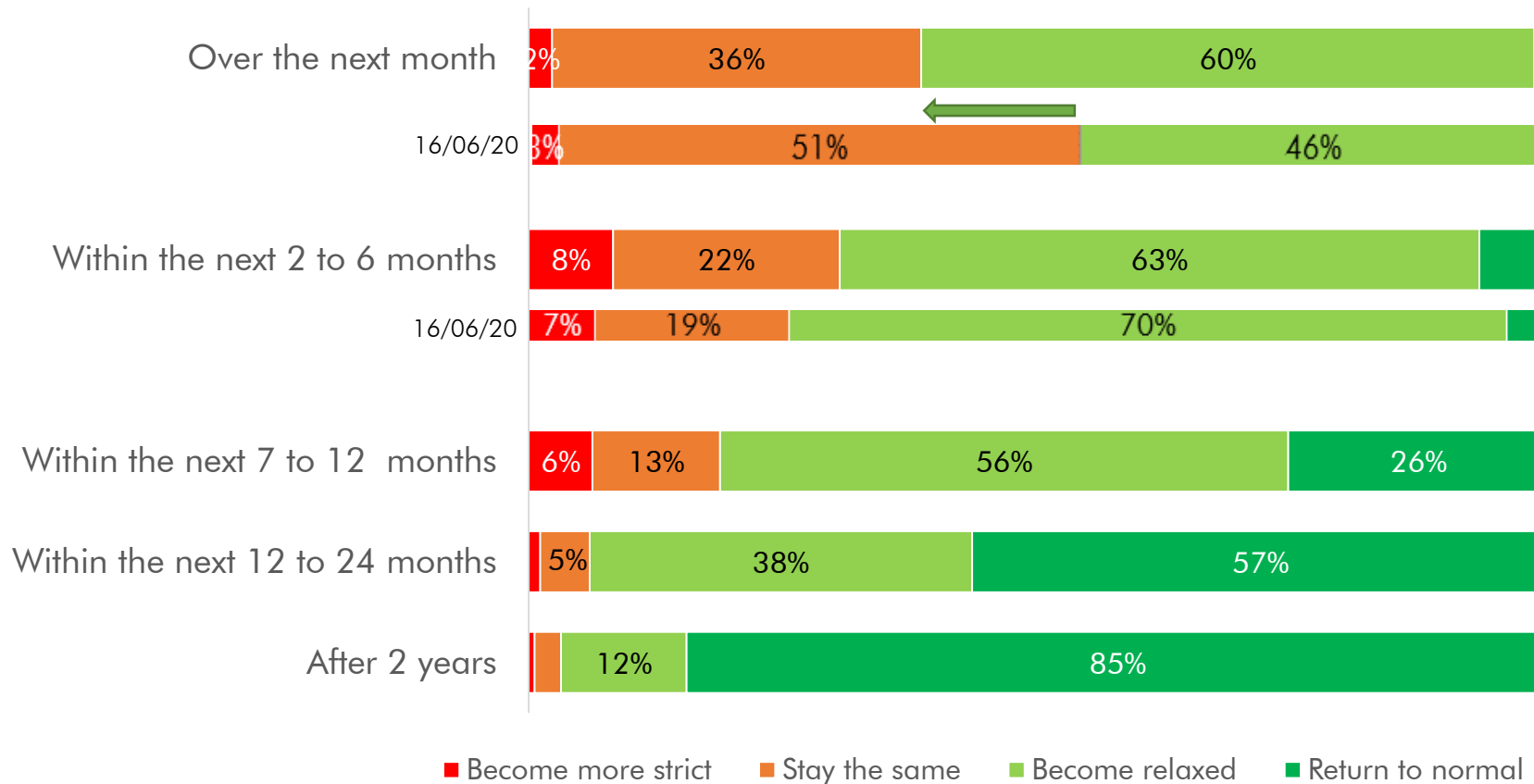
Despite the mood increasing nearly half of respondents do not agree with the decision to reduce social distancing from 2m to '1m plus' in England.



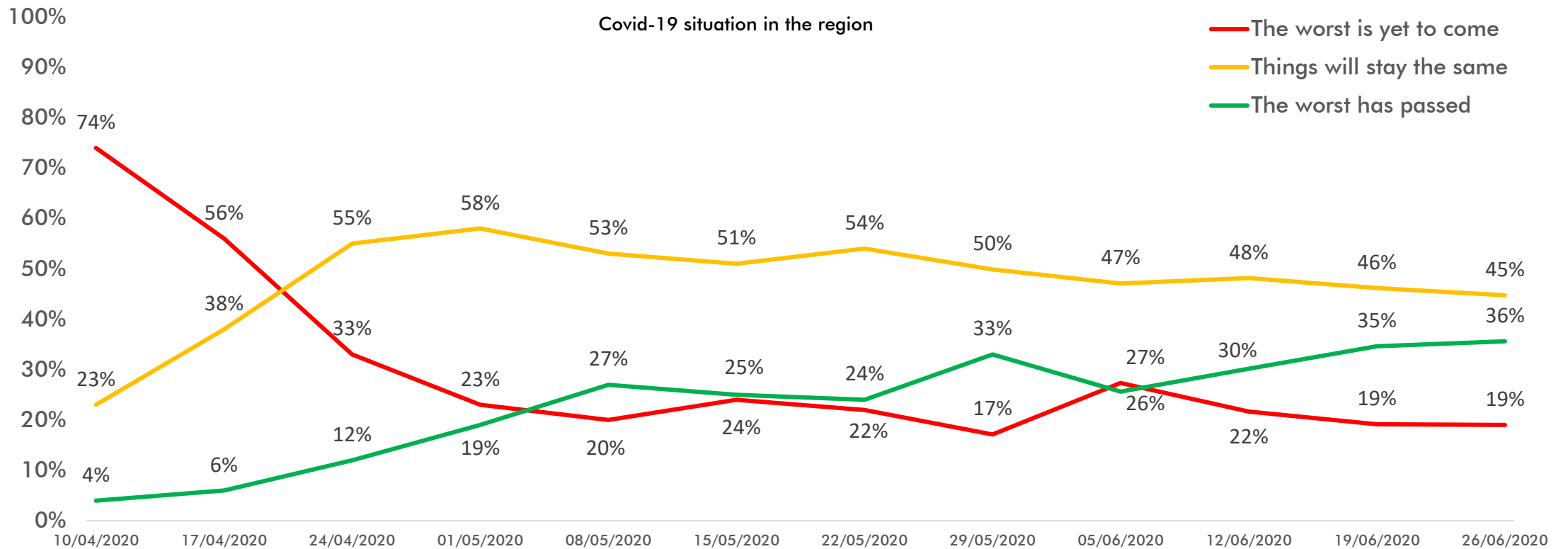
Do people agree or disagree with the reduction of social distancing from 2m to 1m plus.



As more lockdown easing is announced, there is a feeling that more easing will be announced within the next month by more than half of respondents.

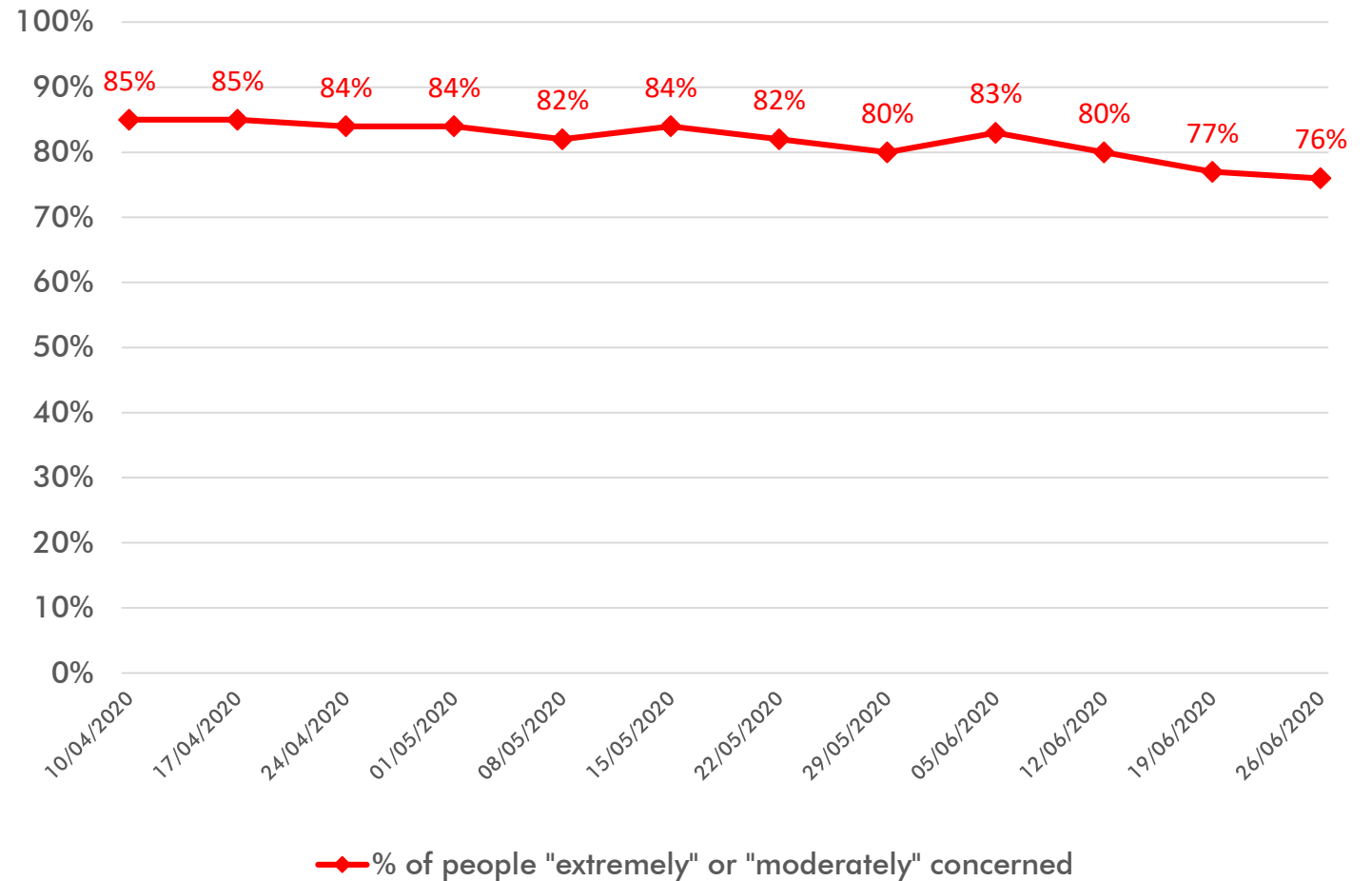
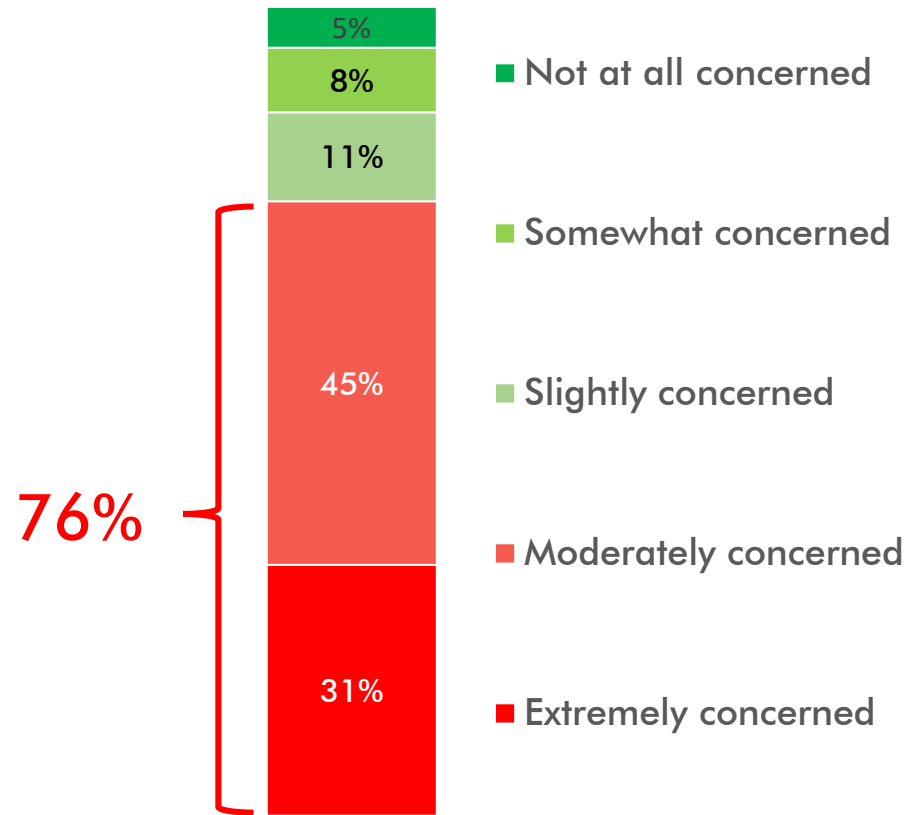


Perceptions of whether “the worst has passed” or “the worst is yet to come” diverge for the 3rd consecutive week.



Thinking about Covid-19 in the our region, and the way it is going to change in the coming month, which of the following best describes your opinion? Base: All respondents n= 362

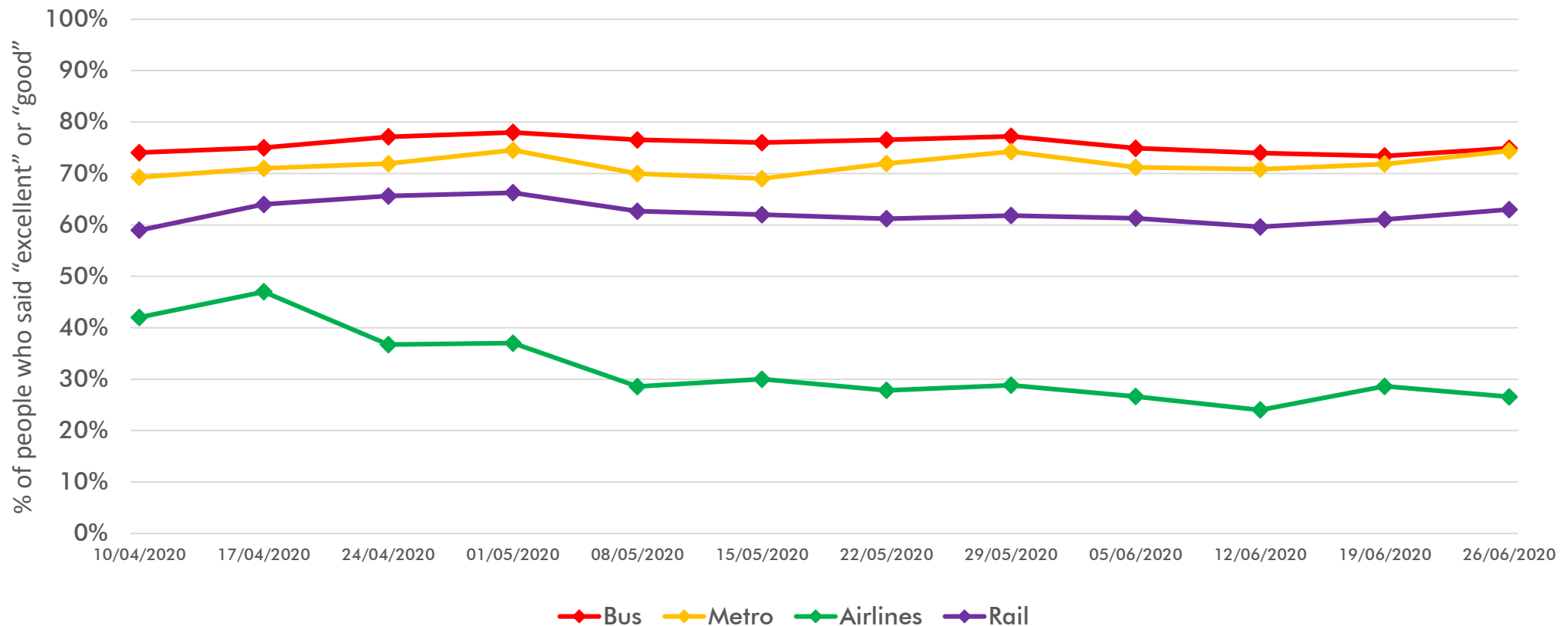
As the mood starts to rise, the proportion either "extremely" or "moderately" concerned about Covid-19 falls to its lowest level.





# Transport

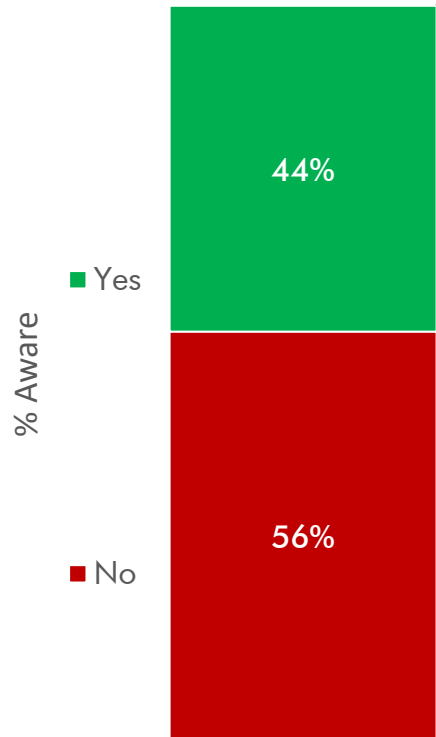
The perception Metro and bus companies have responded to the pandemic well is still ahead of the perceived performance of the rail and airlines.



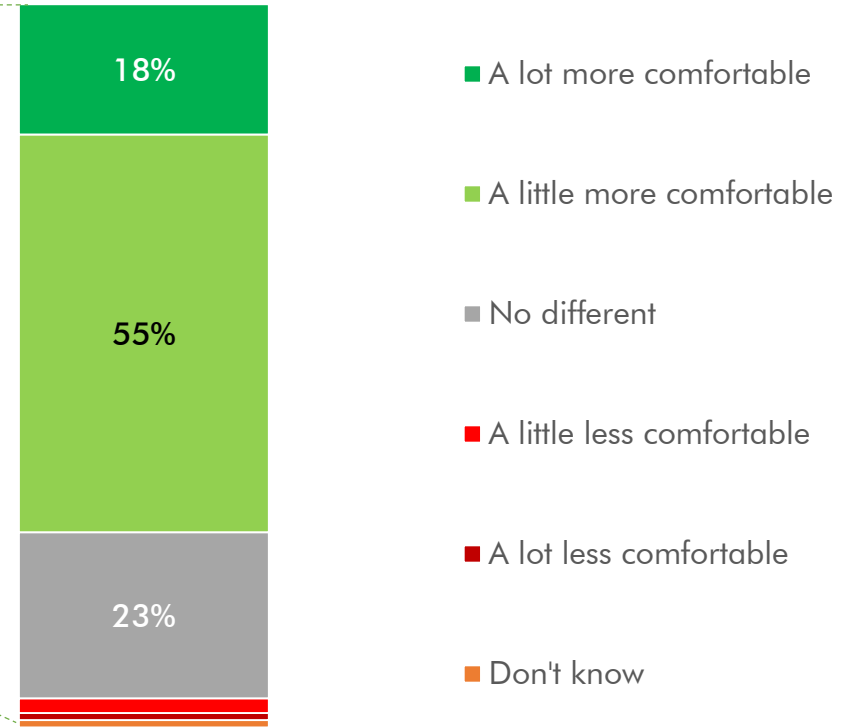
How do you think Bus/Metro/Airlines/Rail have responded to the pandemic? Base: All respondents (excludes don't knows): Bus n=267, Metro n=289, Airline n=256, Rail n=208

# Almost 3 in 4 people found comfort in Metro using 30-day anti-microbial sanitiser as part of an enhanced cleaning regime.

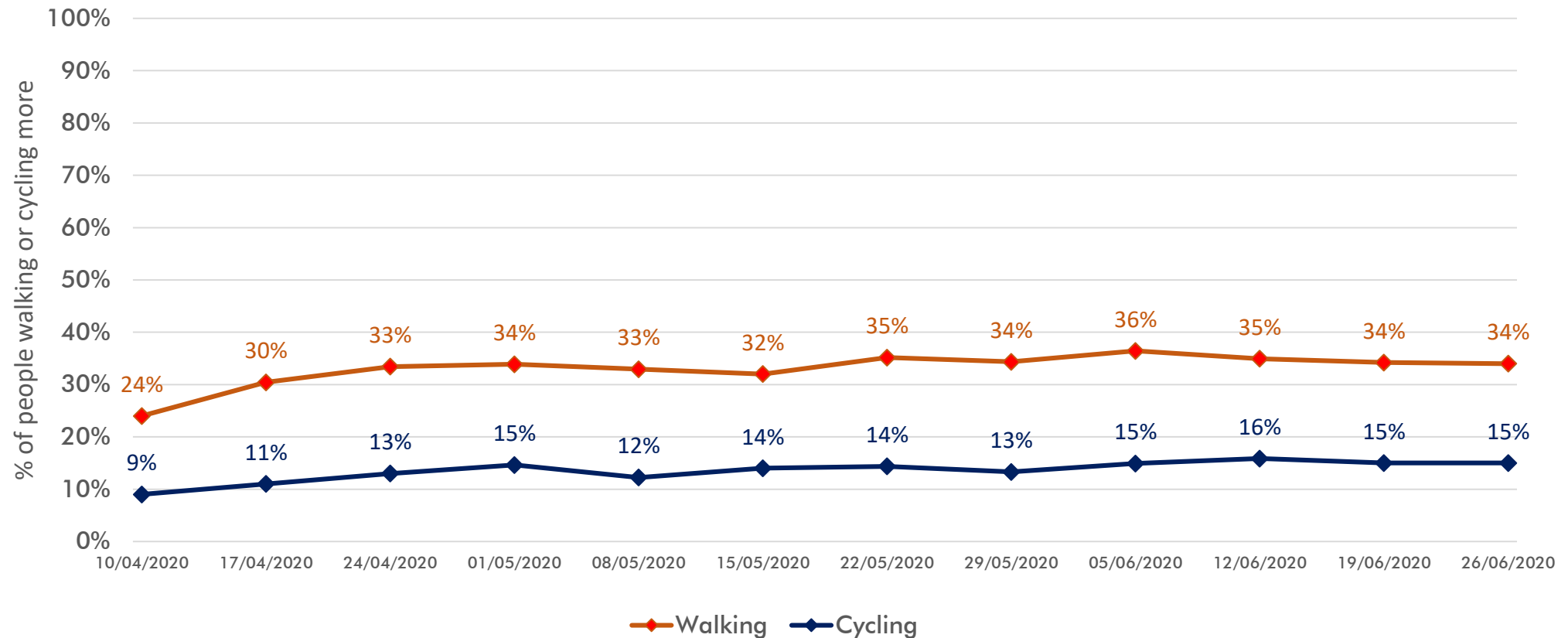
Awareness of the use of an anti-microbial sanitiser on the Metro (result from 19<sup>th</sup> June)



Level of comfort taken from knowing about the use of an anti-microbial sanitiser on the Metro



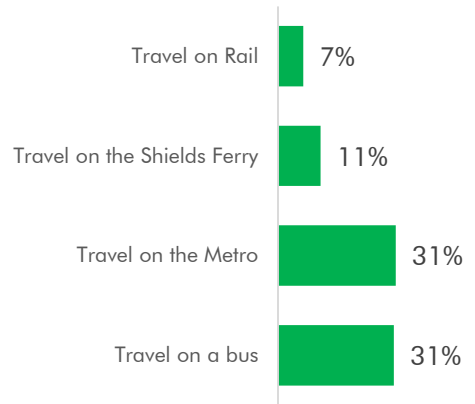
The number of people walking and cycling more has remained constant this week.



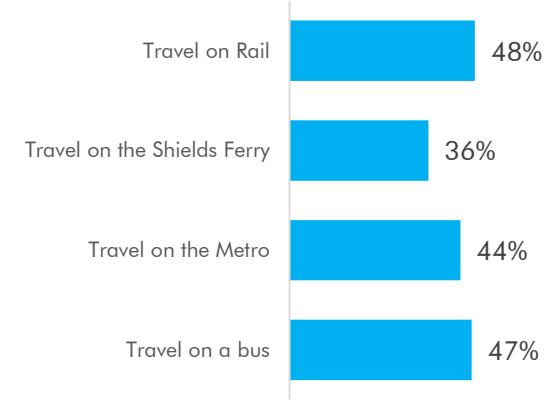
Almost 1 in 3 now anticipate travelling on the bus or Metro within the next month.



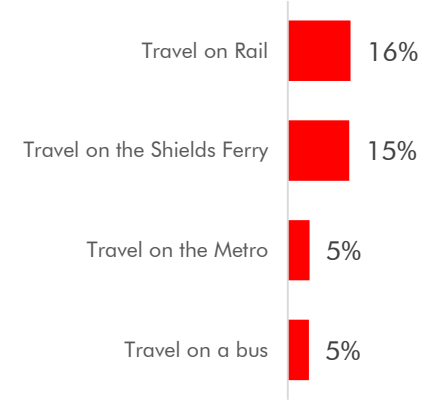
Within the next month



Within the next 2-6 months



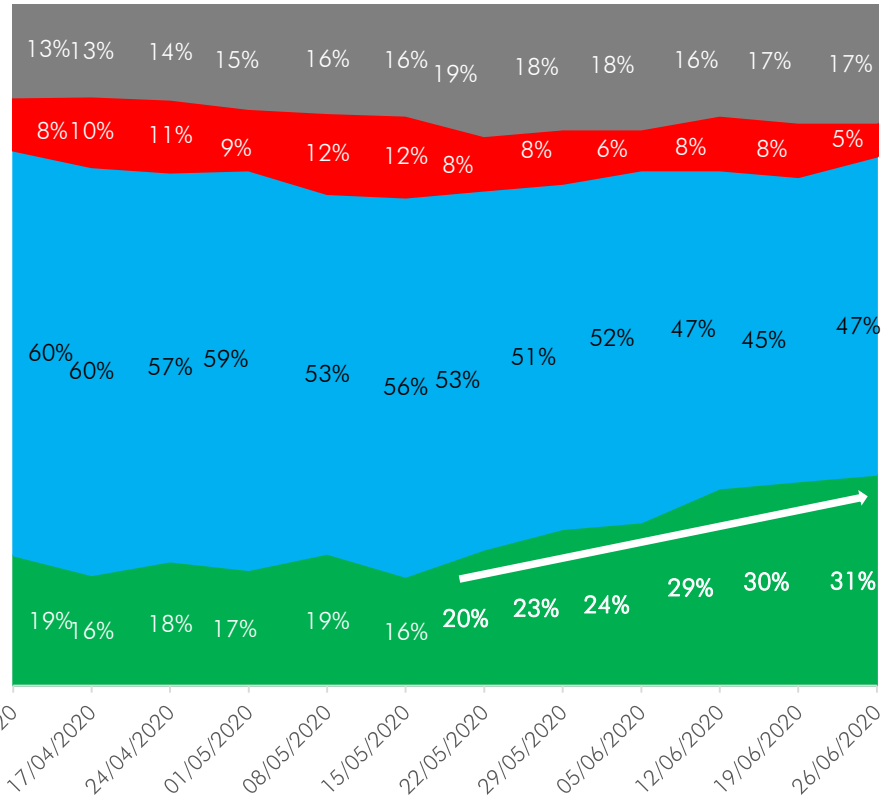
Within the next 7-12 months



Given what you know today, when do you anticipate doing the following? Base: All respondents n=262 (Excludes those not planning on specified activity)

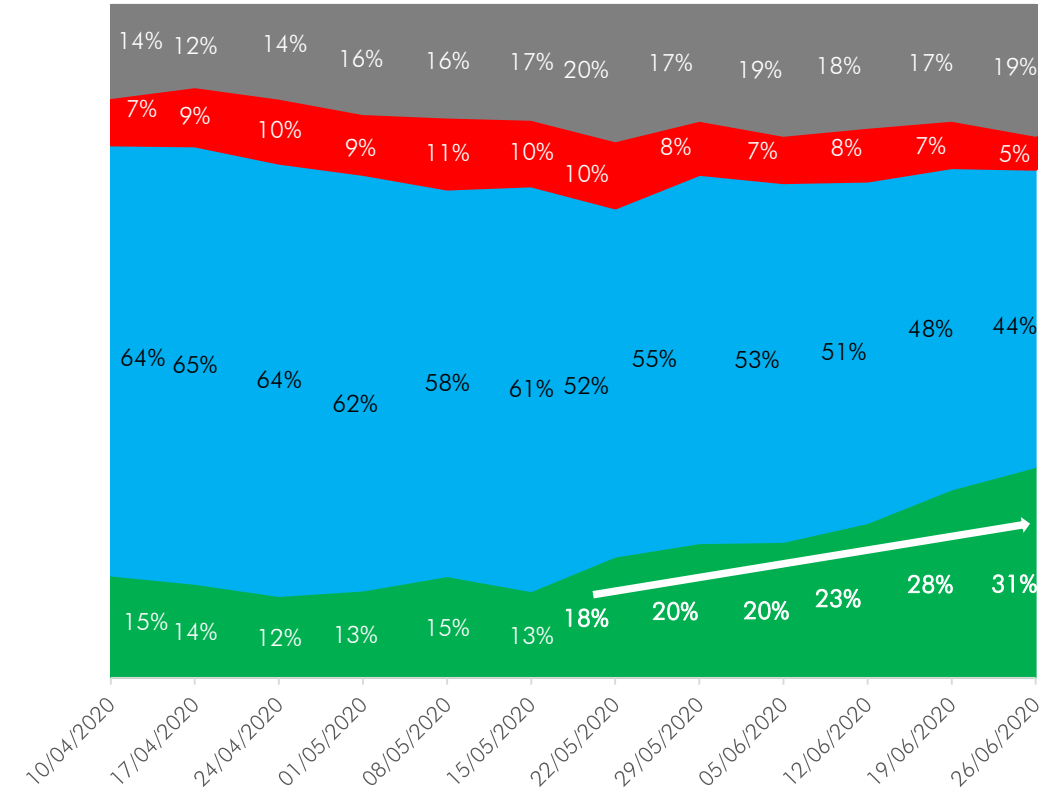
This proportion has been increasing for 6 weeks.

When will you next travel on a bus?



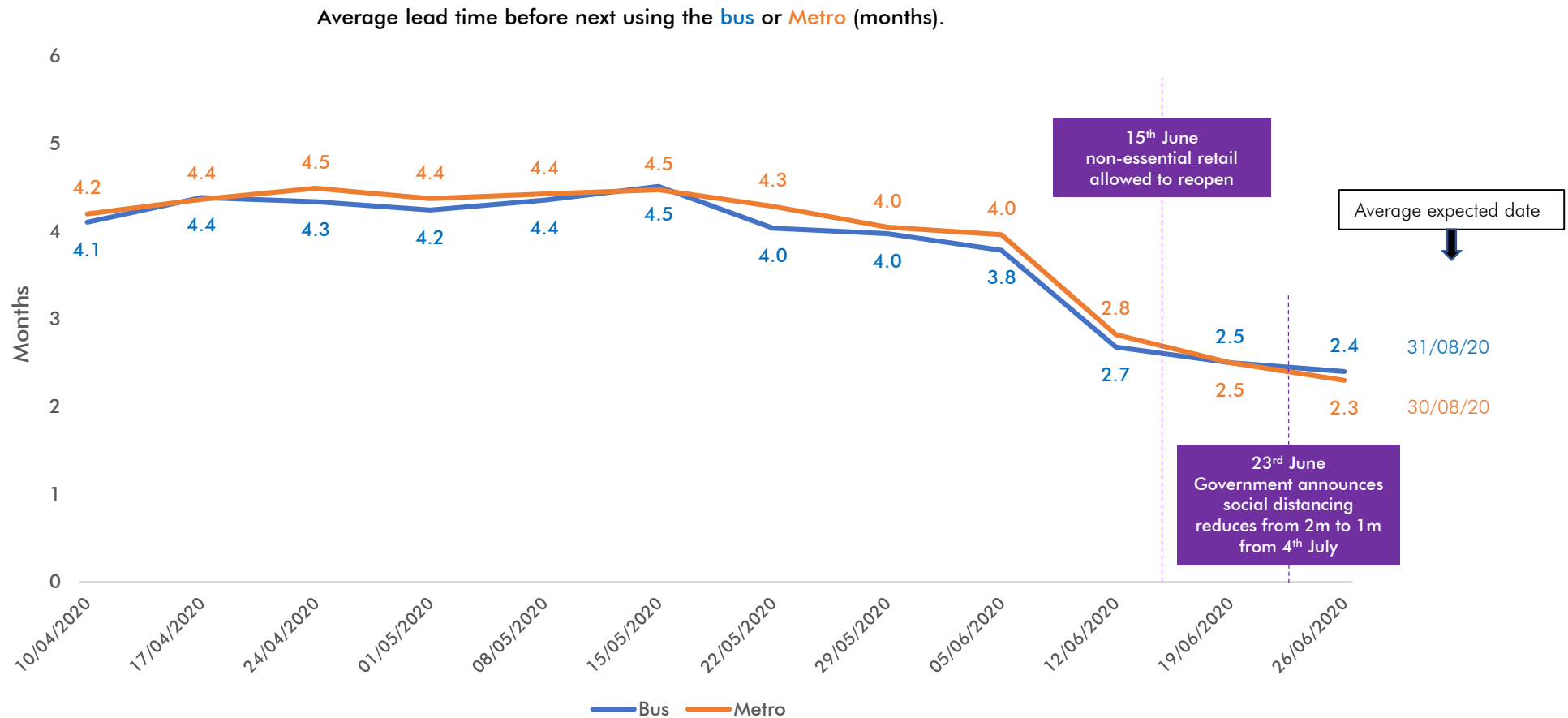
When will you next travel on the Metro?

- Planning on it but don't know when
- Within the next 7 to 12 months
- Within the next 2 to 6 months
- Within the next month

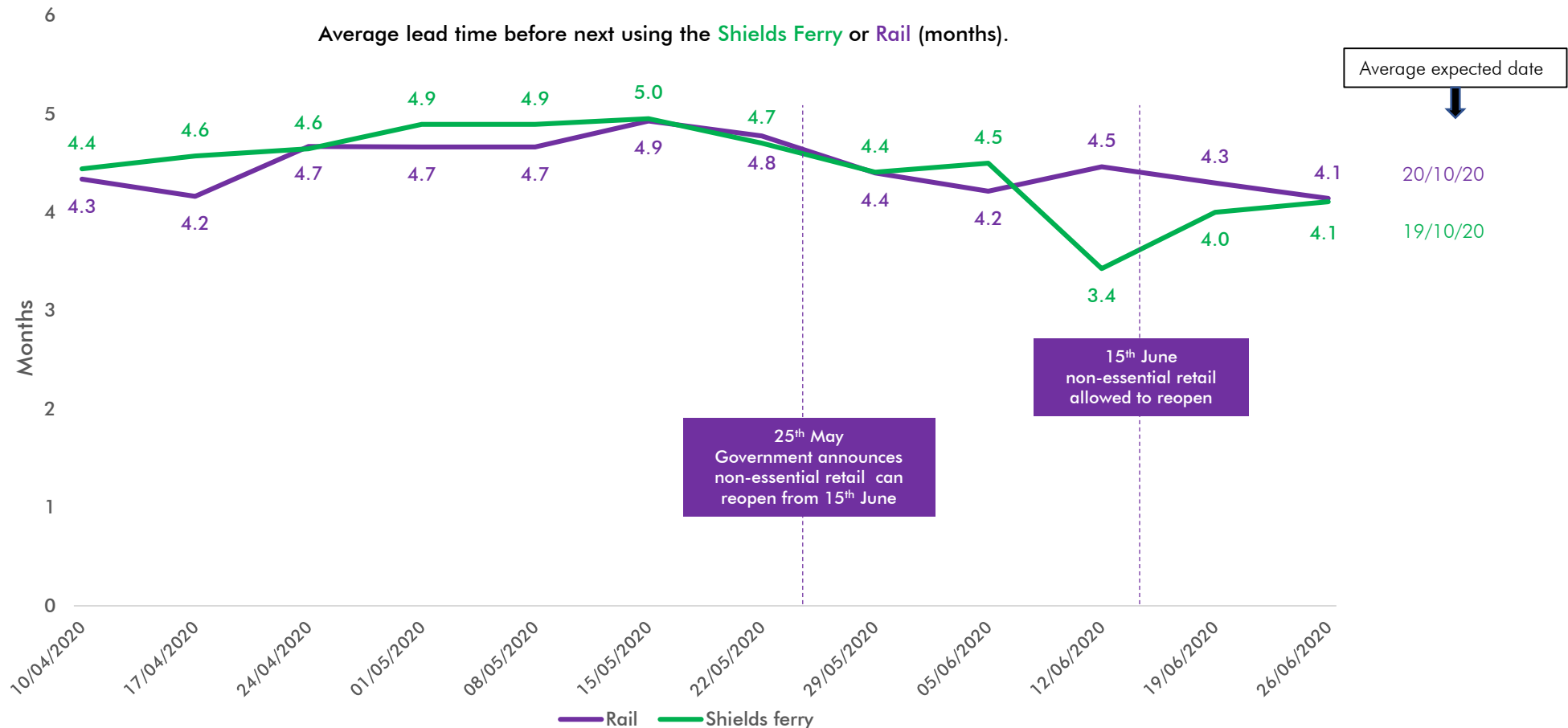


Given what you know today, when do you anticipate doing the following? Base: All respondents n=262 (Excludes those not planning on specified activity)

The average lead time to next use the bus or Metro has fallen again this week. The average expected date of intended use is at the end of August.

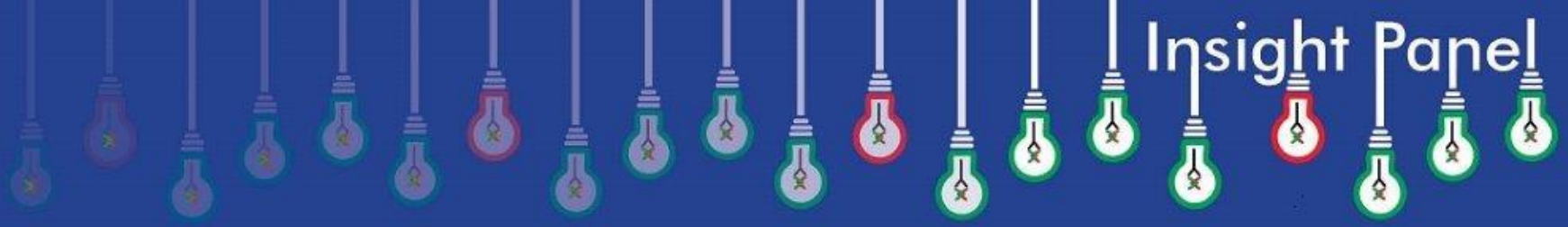


Lead time for next using the Shields Ferry and the Rail are now just over 4 months away.



Given what you know today, when do you anticipate doing the following? Base: All respondents n=365 (Excludes those not planning on specified activity)

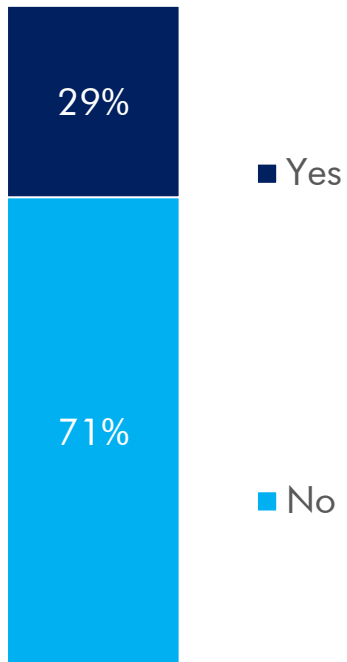




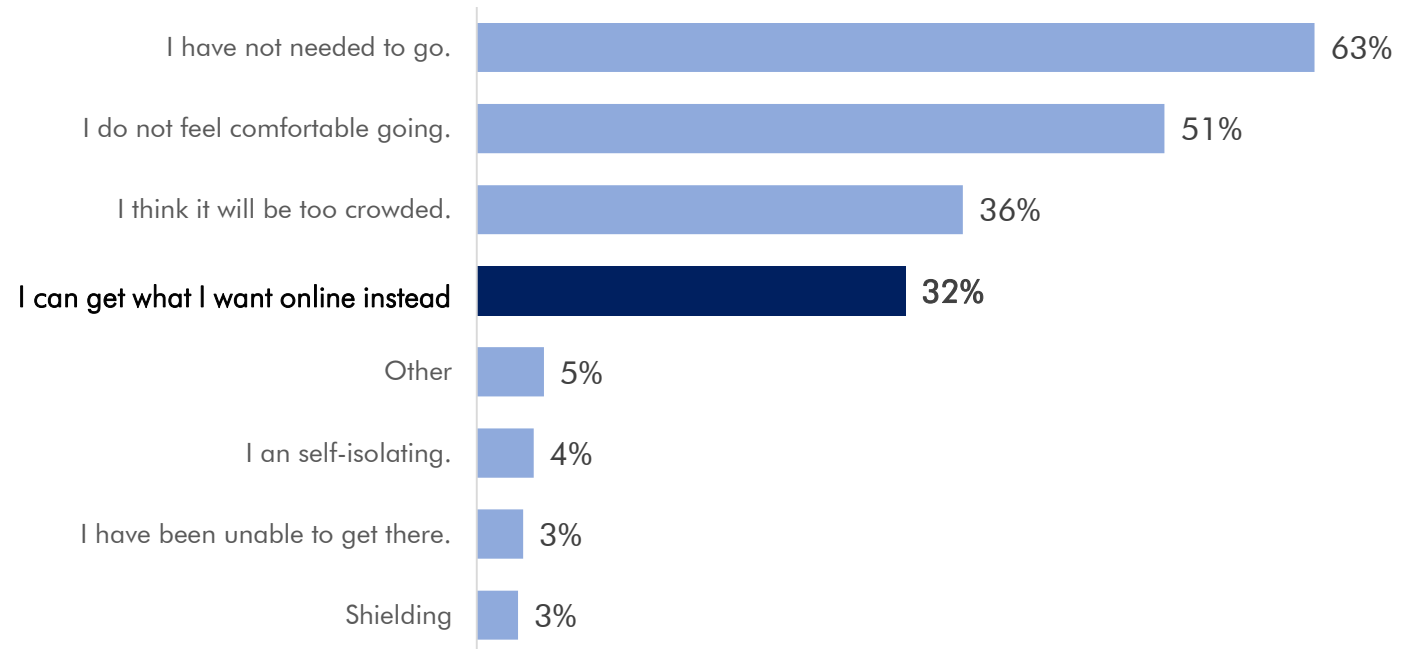
# Travel and leisure

Despite non essential retail stores opening on the 15<sup>th</sup> of June, the majority have yet to visit one. Worryingly for retail stores, 3 in 10 people say they are shopping online instead.

Proportion of people who have been to a shop that has reopened since the 15<sup>th</sup> of June



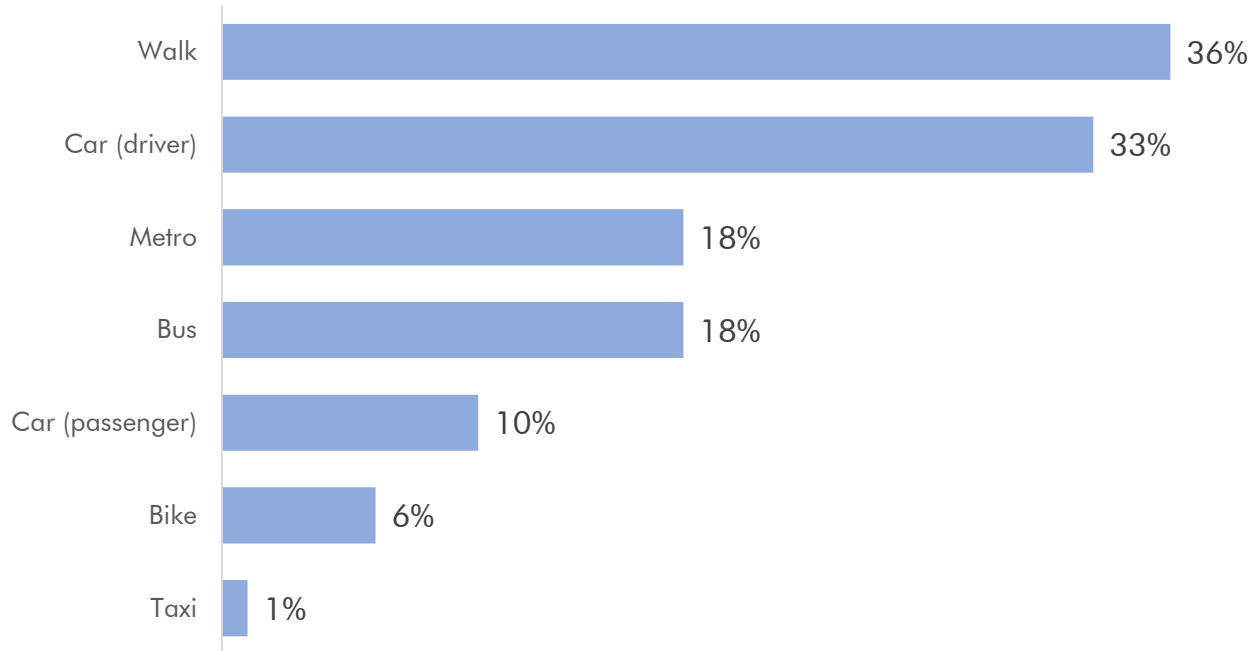
Reasons given for not going to a recently reopened shop



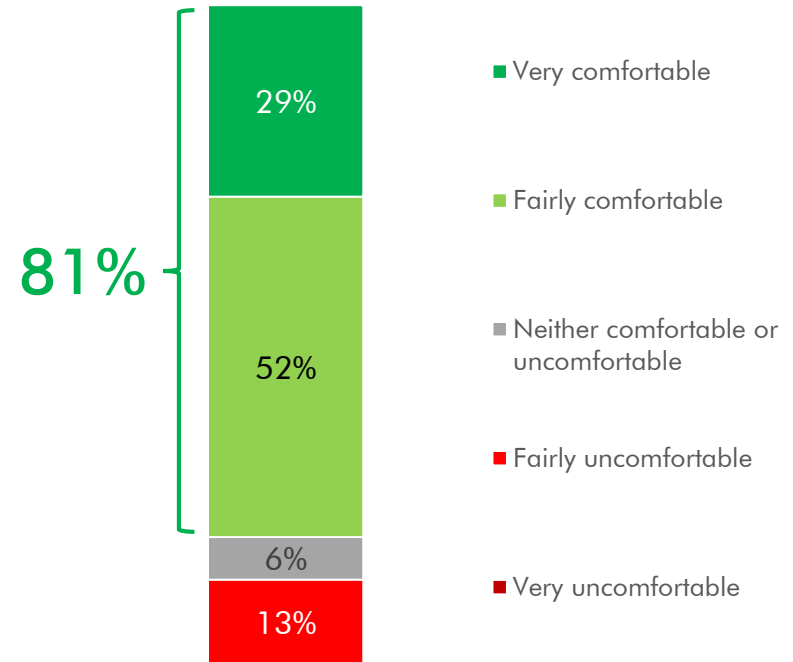
Why have you not been to a recently reopened shop? (tick all that apply) Base: All respondents who had not been to a recently reopened shop n=259  
 How did you get to the shop? (tick all that apply) Base: All respondents who had been to a recently reopened shop n=102

8 in 10 of those that chose to use public transport to get to the shops felt comfortable doing so.

How people travelled to the recently reopened shops



How comfortable did people feel on public transport

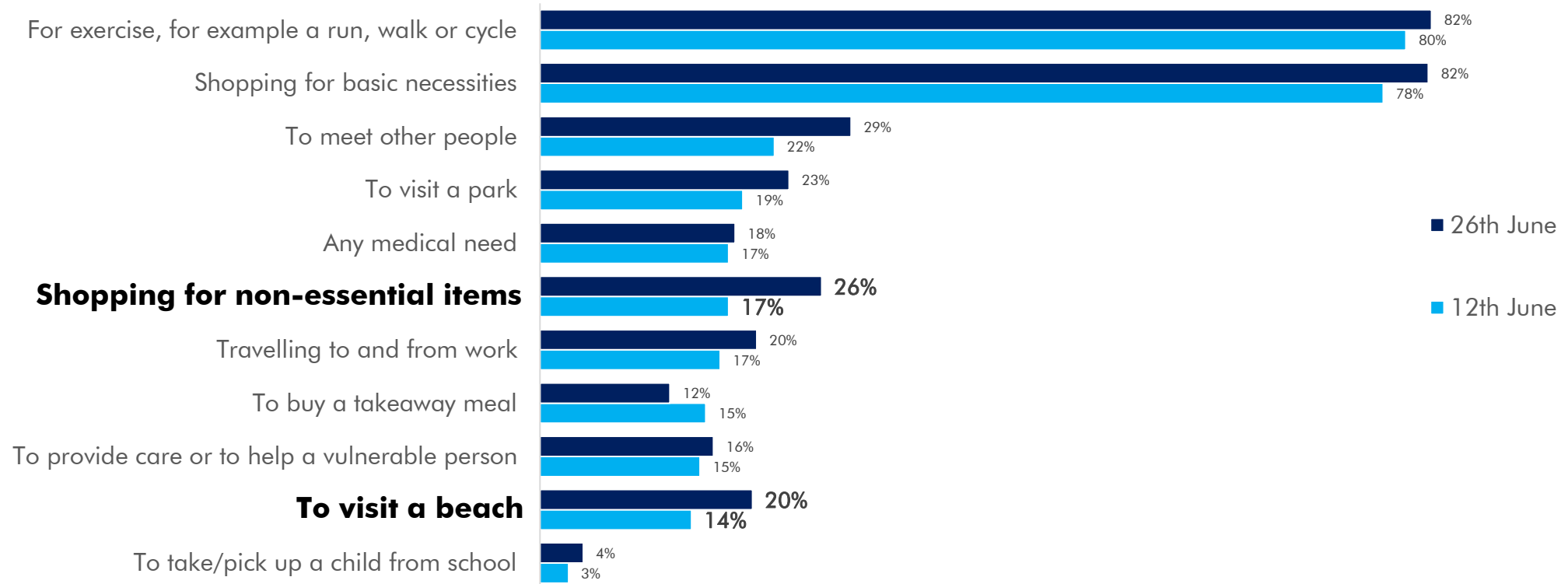


How did you get to the shop? Base: All respondents who had been to a recently reopened shop n=102

How comfortable did you feel travelling on public transport Base: All respondents who travelled to the shops on public transport n=31 (small sample)

We have seen a significant rise in people leaving the home for non-essential shopping compared to 2 weeks ago along with visits to the beach during the hot weather.

How activities have changed of over the last 2 weeks

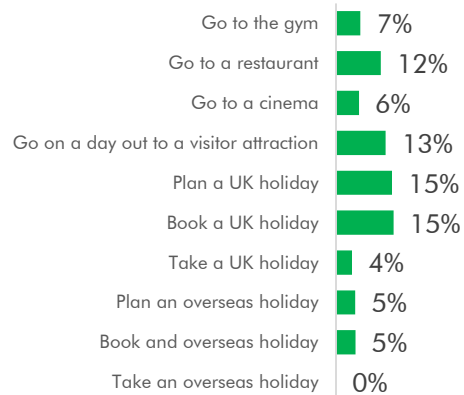


In the past seven days for what reasons, if any, have you left your home? (tick all that apply)? Base: All respondents n=353

With restaurants now being able to open from the 4<sup>th</sup> of July we see a significant rise in the proportion of people planning on eating out in the next month, from 3% last week to 12% this week.



## Within the next month



## Within the next 2-6 months



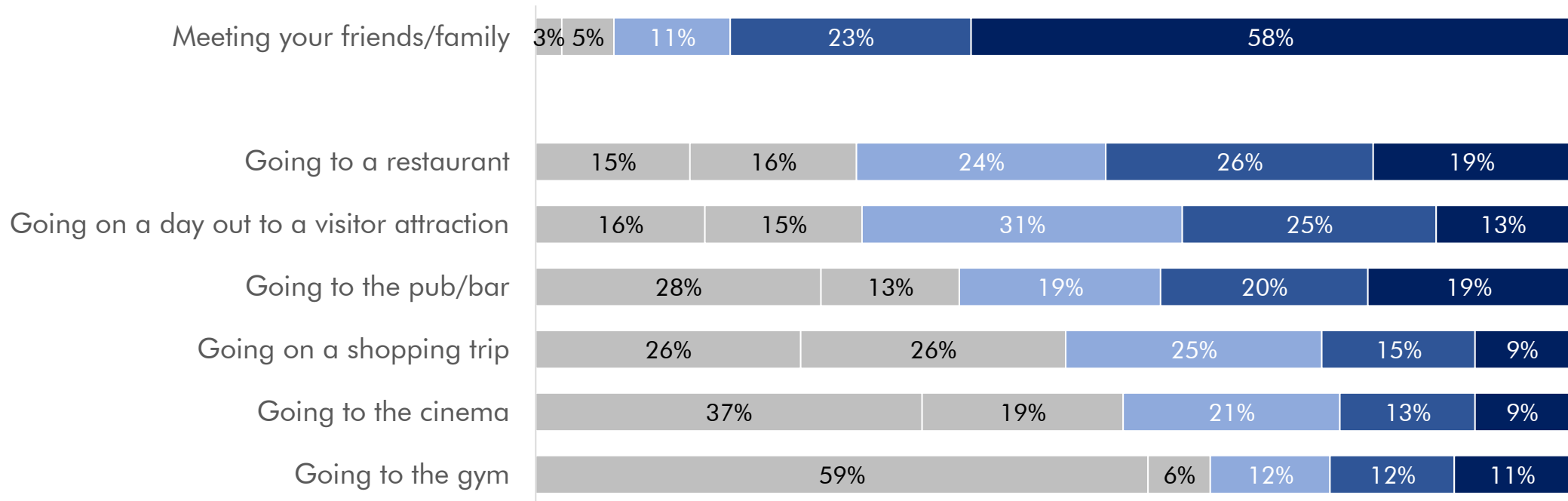
## Within the next 7-12 months



1 month   2 months   3 months   4 months   5 months   6 months   7 months   8 months   9 months   10 months   11 months   12 months

People are longing for a return to a social life with 'meeting friends and family', going to a restaurant or visiting an attraction the most missed leisure activities.

How much are people missing leisure activities

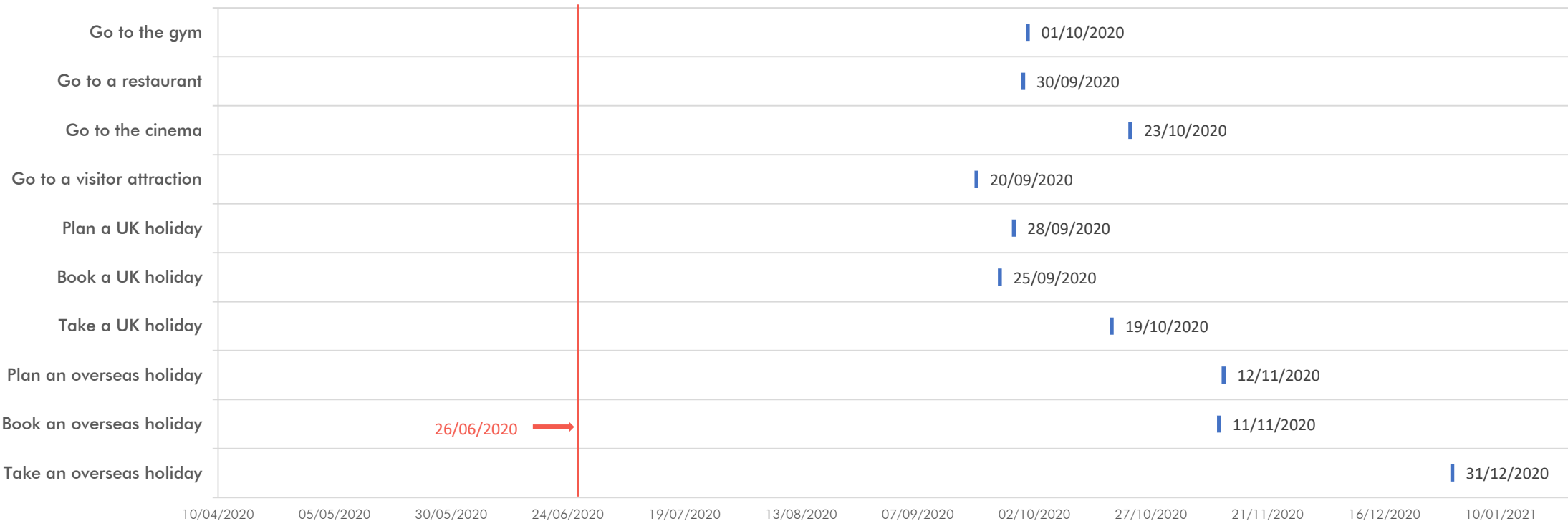


■ 1. Not missing at all ■ 2 ■ 3 ■ 4 ■ 5. Missing a lot

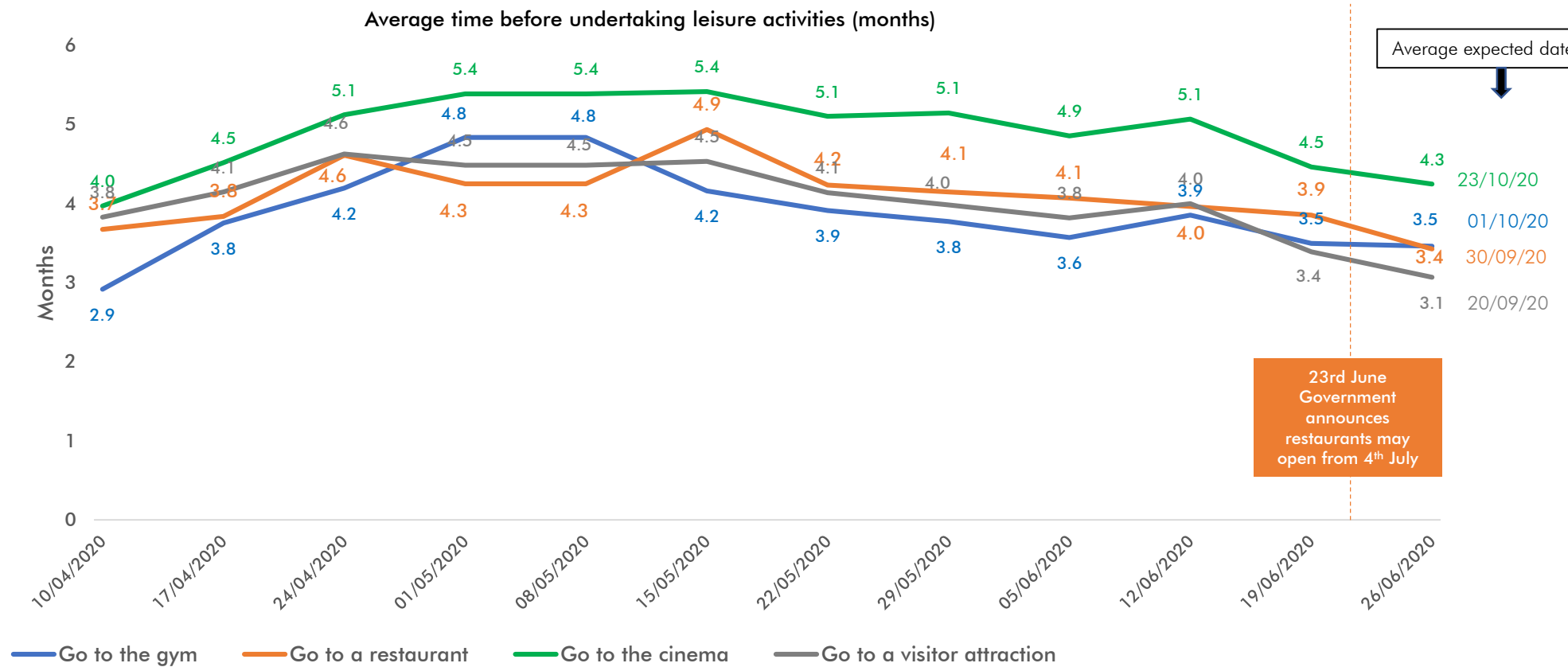
Where 1 is not missing at all and 5 is missing a lot, To what extent, if any, do you miss doing the following since the coronavirus crisis started? Base: All respondents n=356

The lead time for taking a UK holiday has shortened again this week, possibly in response to the announcement that holiday parks can open from the 4<sup>th</sup> of July.

Expected point of doing each activity (average)



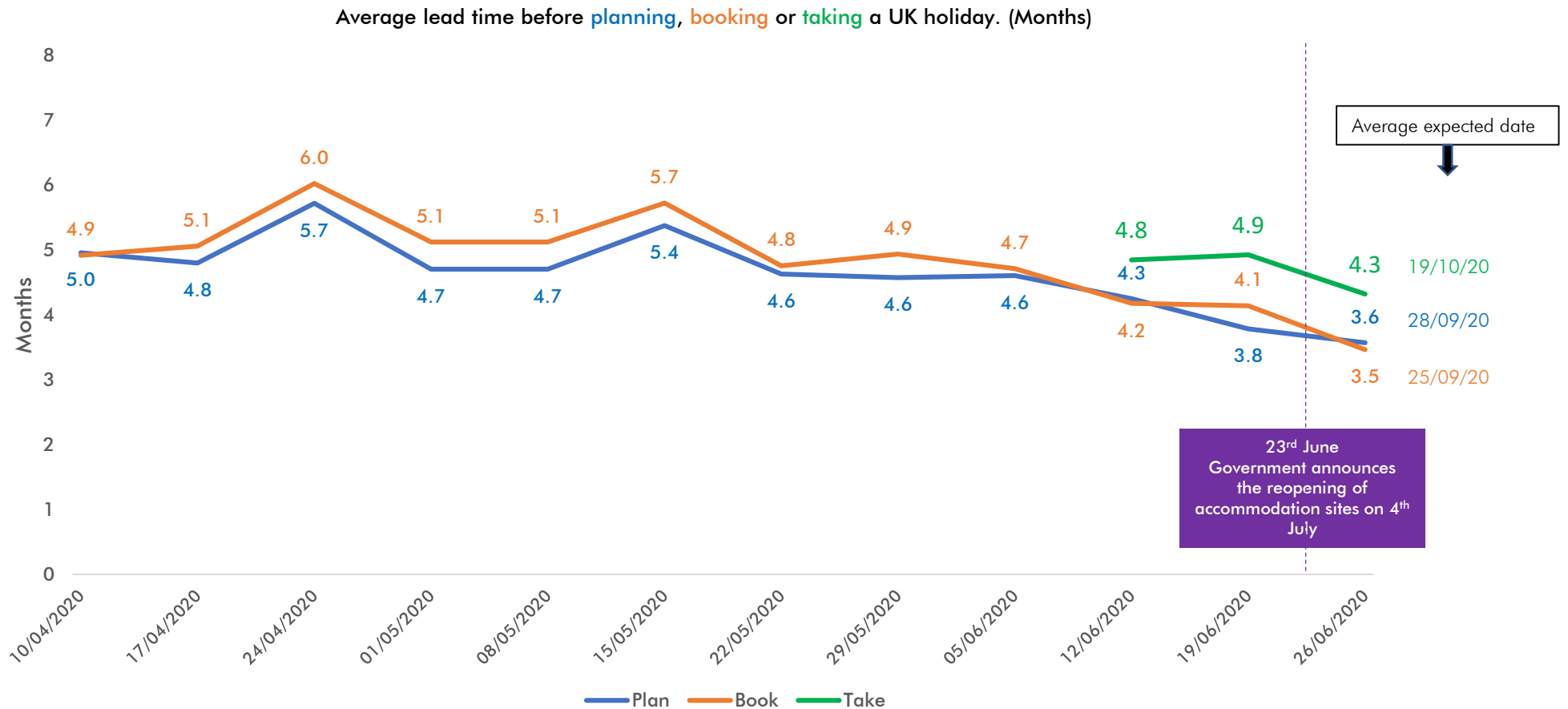
The announcement that restaurants can open from the 4<sup>th</sup> of July has brought forward the expected date to eat out to it's shortest lead time.



Given what you know today, when do you anticipate doing the following? Base: All respondents n=365 (Excludes those not planning on specified activity)

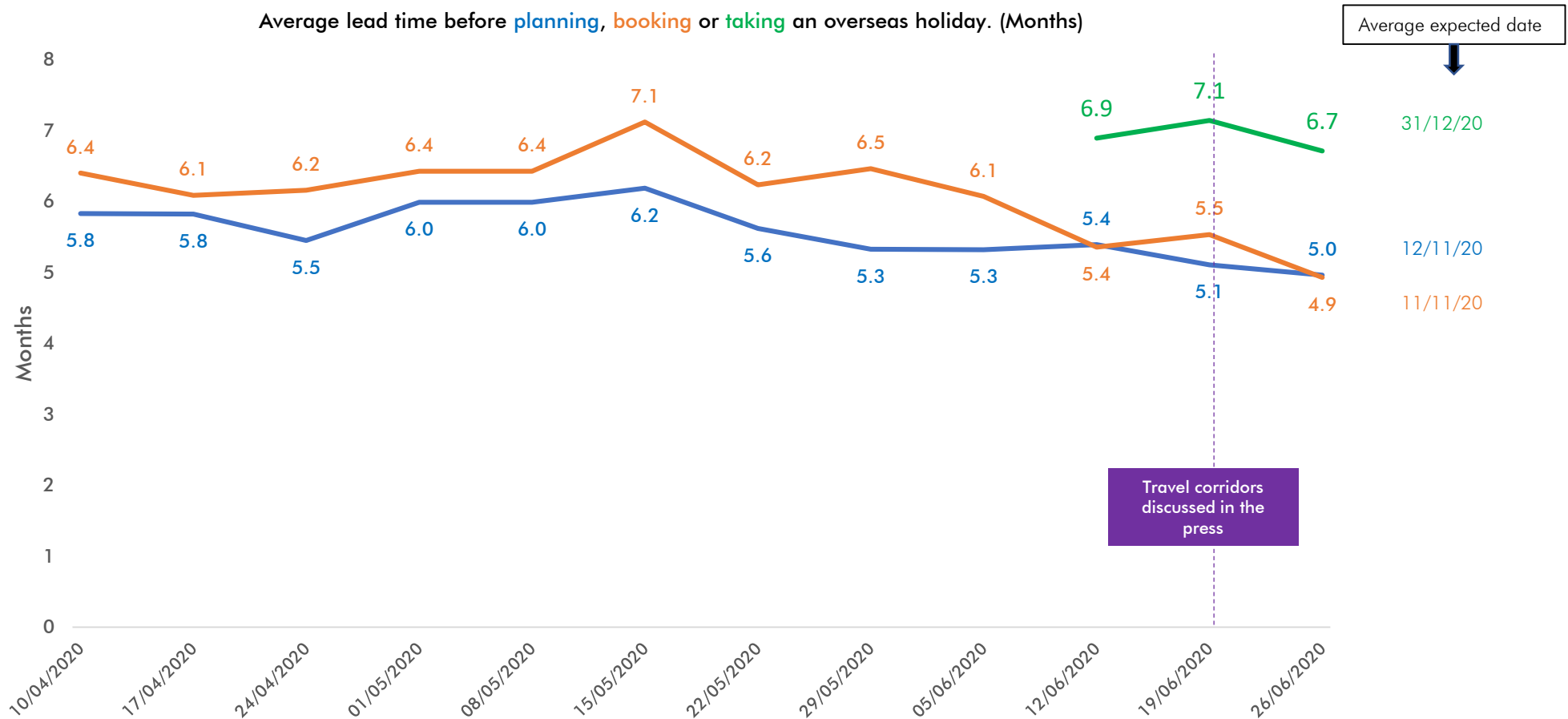


The easing of lockdown restrictions on hospitality and accommodation may help the UK tourist industry salvage some of the losses it has occurred so far.



Given what you know today, when do you anticipate doing the following? Base: All respondents n=365 (Excludes those not planning on specified activity)

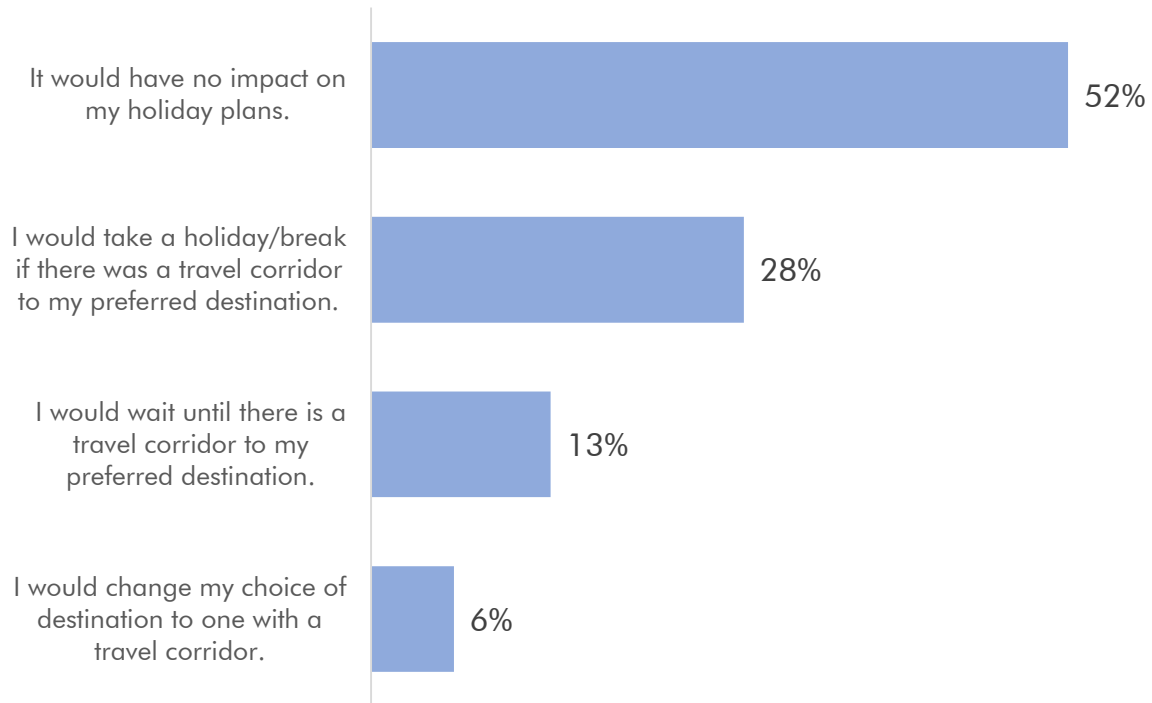
There has been much talk in the press this week regarding “travel corridors”, this appears to have raised confidence in booking a holiday.



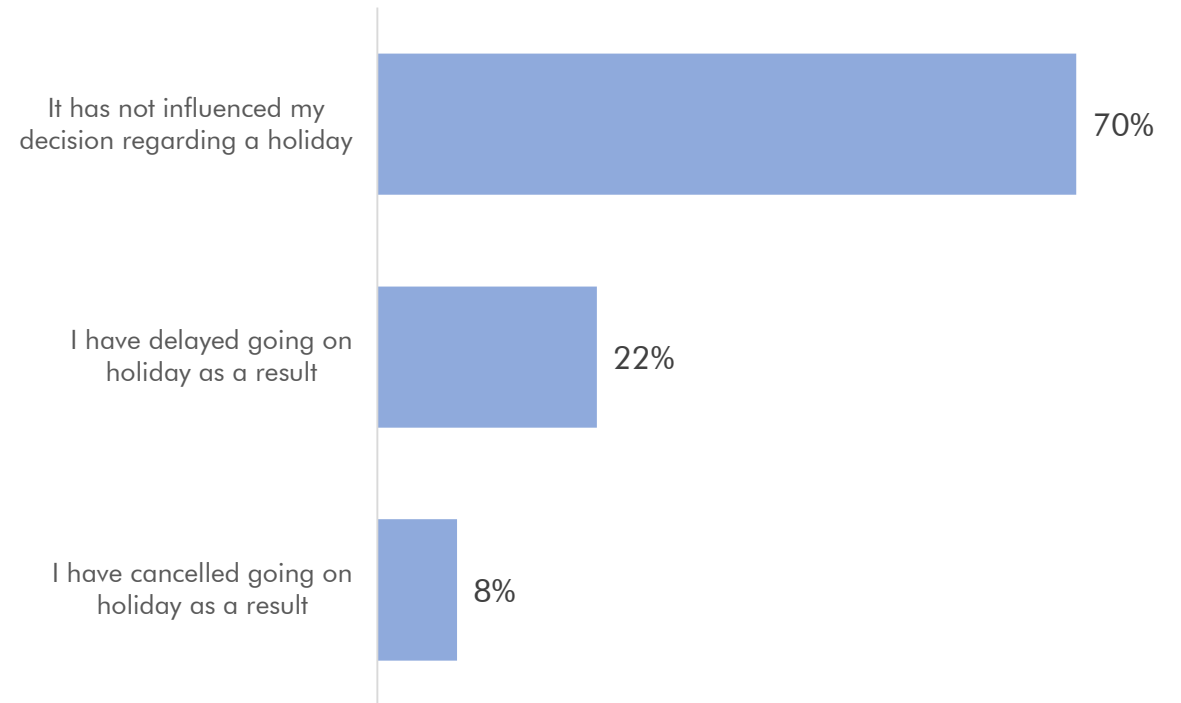
Given what you know today, when do you anticipate doing the following? Base: All respondents n=365 (Excludes those not planning on specified activity)

Of those planning an overseas holiday, 4 in 10 say they would only do so if a travel corridor was in place, with 1 in 5 potential travellers delaying their break due to quarantine restrictions.

Creation of "travel corridors" on potential holiday makers overseas travel plans.



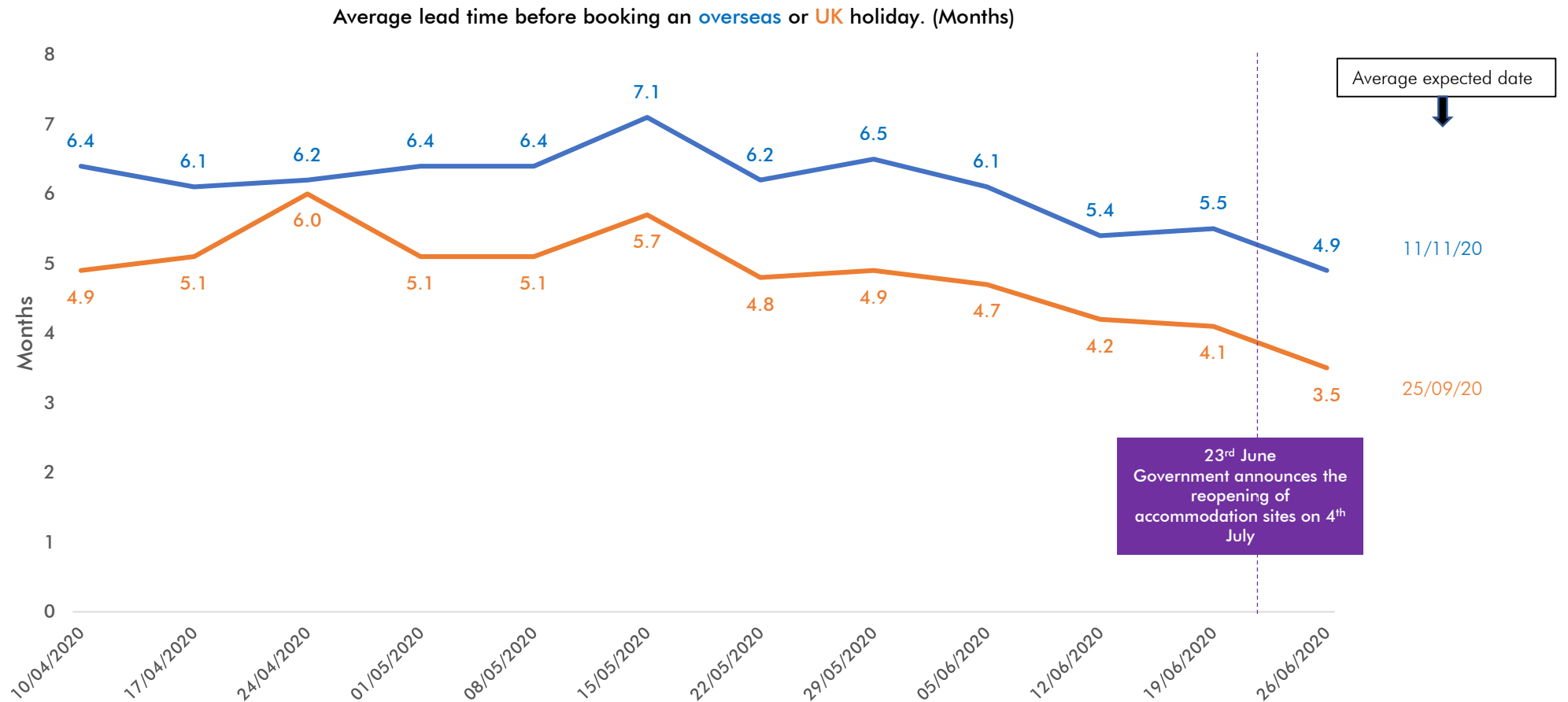
Impact of "14 day quarantine rule" on holiday makers overseas travel plans.



Would the creation of these travel corridors impact on your holiday plans? Base: All respondents planning an overseas holiday n= 190

Has the UK quarantine requiring travellers to self-isolate for 14 days, including returning holidaymakers, influenced your decision on taking a holiday to date? Base: All respondents planning an overseas holiday n= 190

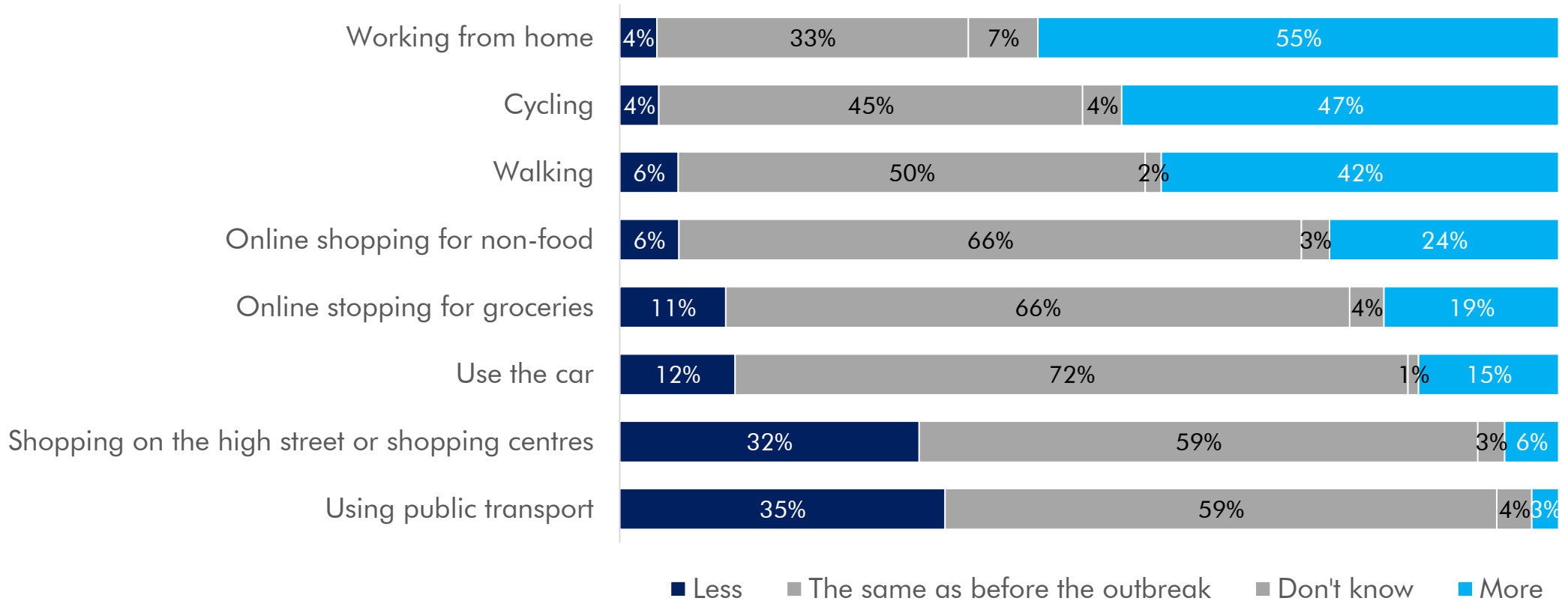
We still see over a month difference in lead time for when people will book a UK or overseas holiday.





# Miscellaneous

Over a third of respondents are still telling us they will be using public transport less when things return to normal compared to before the Covid-19 outbreak, with over a half thinking they will be working from home more.



When the current situation is over and things return to normal, do you expect to do any more or less of the following compared to before Covid-19? Base: All respondents n=365 (N/A excluded)

## Previous results.

Topic	Results week number	Links
Health benefits from walking and cycling	Wk1 to Wk11	<a href="#">Week 1 (10.04.20)</a>
Working from home.	Wk1 to Wk8	<a href="#">Week 2 (17.04.20)</a>
NHS Covid-19 contact tracing app	Wk2, Wk6	<a href="#">Week 3 (24.04.20)</a>
Financial wellbeing	Wk3, Wk9	<a href="#">Week 4 (01.05.20)</a>
Public transport, Covid-secure arrangements	Wk4 to Wk8	<a href="#">Week 5 (08.05.20)</a>
Cycling and walking improvements	Wk5	<a href="#">Week 6 (15.05.20)</a>
Air quality improvements	Wk5	<a href="#">Week 7 (22.05.20)</a>
Understanding of "Stay alert"	Wk6	<a href="#">Week 8 (29.05.20)</a>
Understanding of NHS test and trace scheme	Wk9	<a href="#">Week 9 (05.06.20)</a>
Willingness to self-isolate	Wk9	<a href="#">Week 10 (12.06.20)</a>
Passenger requirements for using public transport	Wk9	<a href="#">Week 11 (19.06.20)</a>
Propensity to wear a face covering	Wk10	
UK holiday destinations	Wk10	
Awareness of anti-microbial sanitiser on the Metro	Wk11	
Number of passengers wearing face covering on the Metro	Wk11	
Long haul or short haul overseas holidays	Wk11	