

Nexus Insight Panel

Covid-19 attitude tracker, week 13 3rd July 2020

Respondents = 380

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Join the panel at <https://www.nexus.org.uk/research-and-insight/insight-panel>

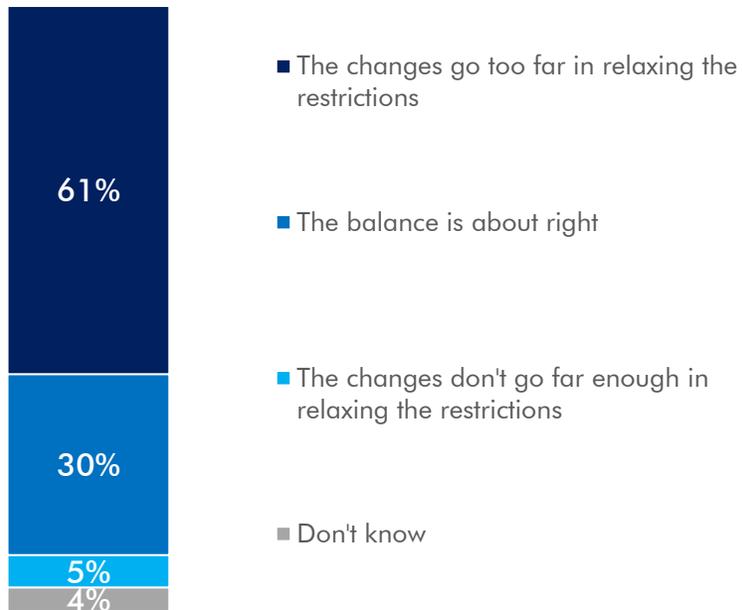
Contents

	Page No
• Mood	4
• Transport	10
• Travel and leisure	17
• Miscellaneous	26

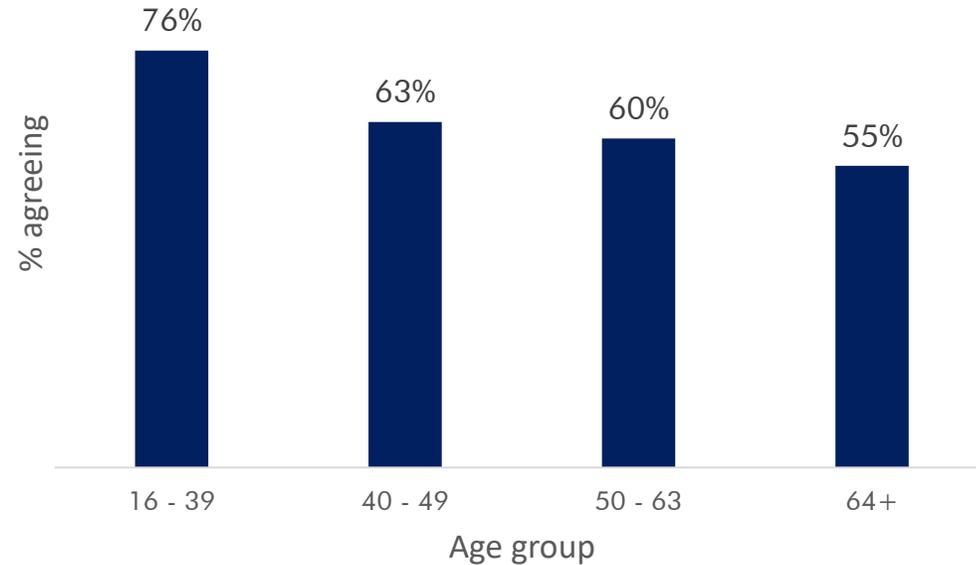
Mood

As the Government continues announcing the further easing of lockdown restrictions, we see a significant difference in opinion between the under 40's and over 64's regarding the relaxation of the lockdown restrictions.

% agreeing with statement about relaxing restrictions



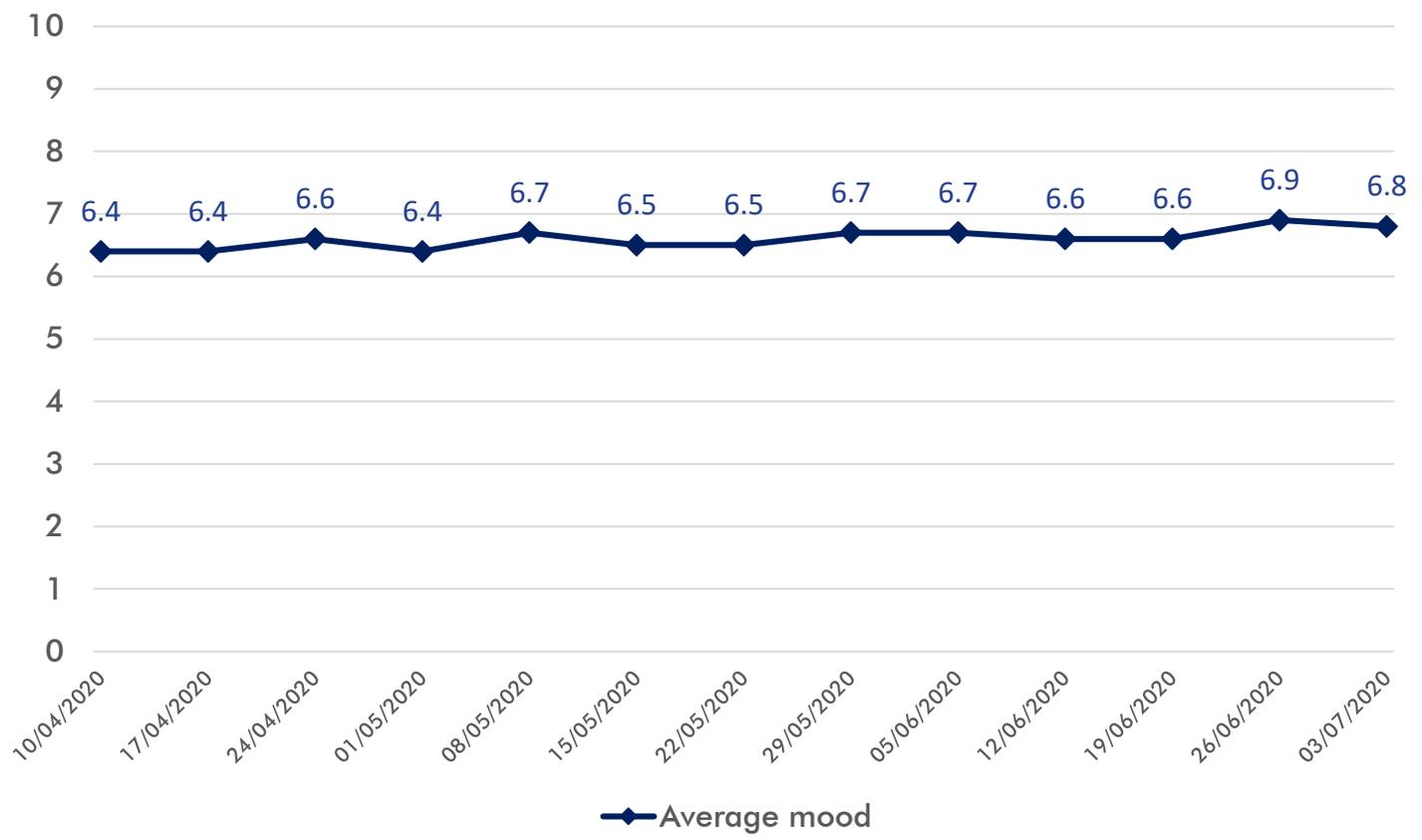
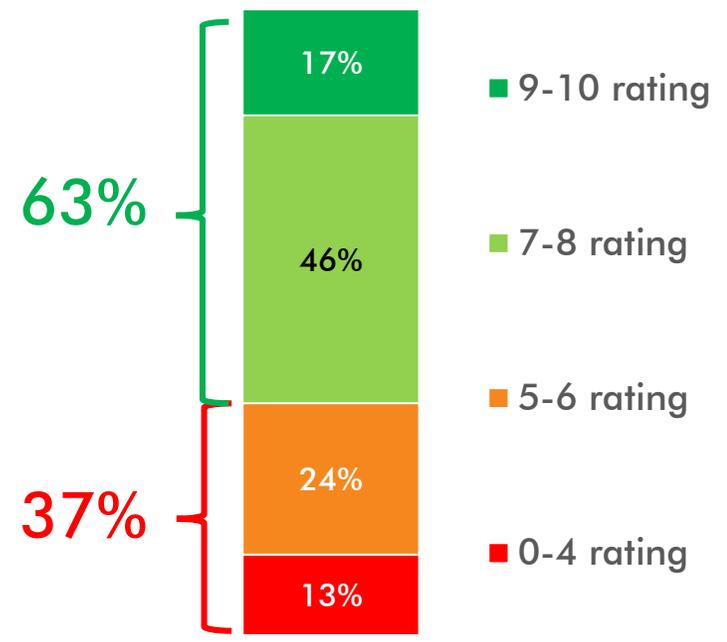
% agreeing "The changes go too far in relaxing lockdown restrictions", by age group



This is reflected in the slight downturn in 'average' mood this week

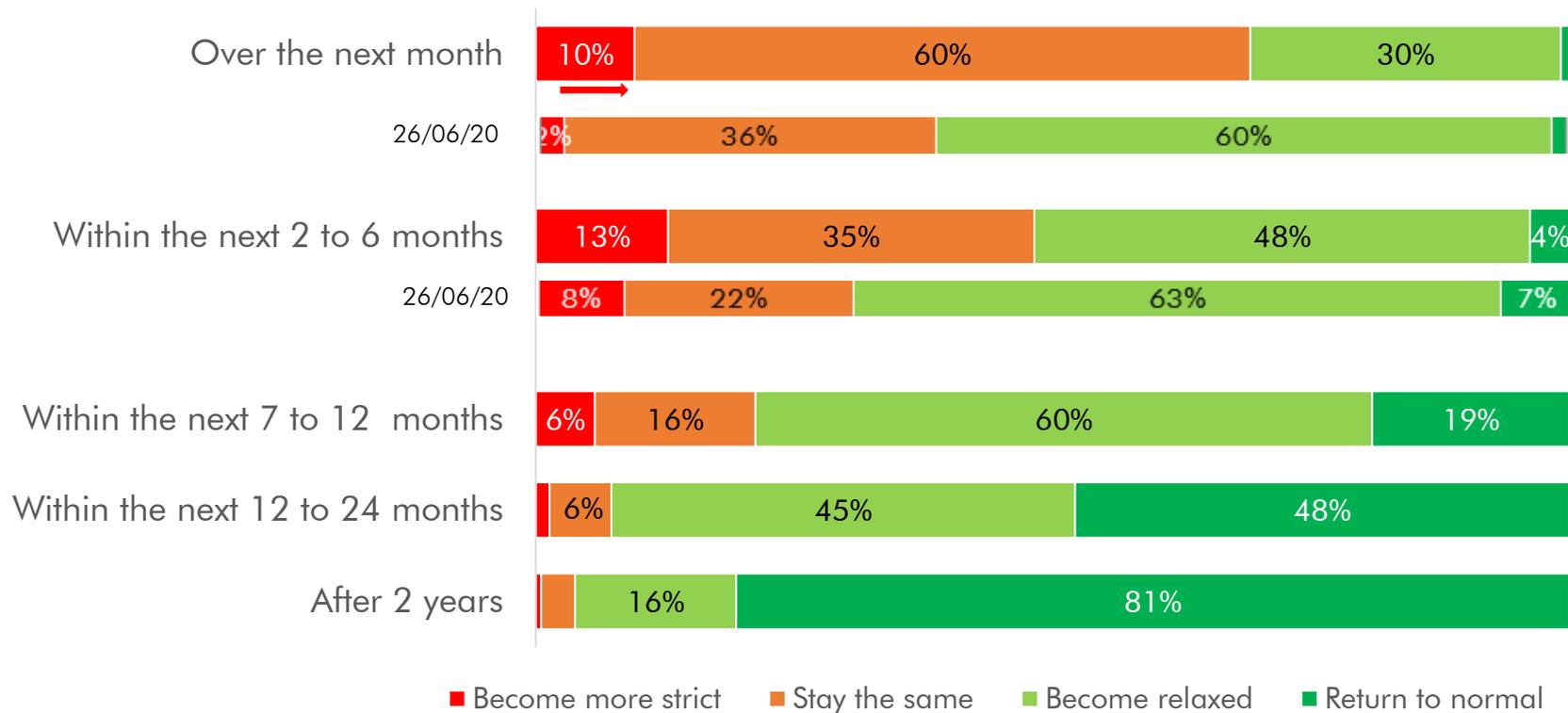
Average mood
30/06 – 03/07 2020

6.8



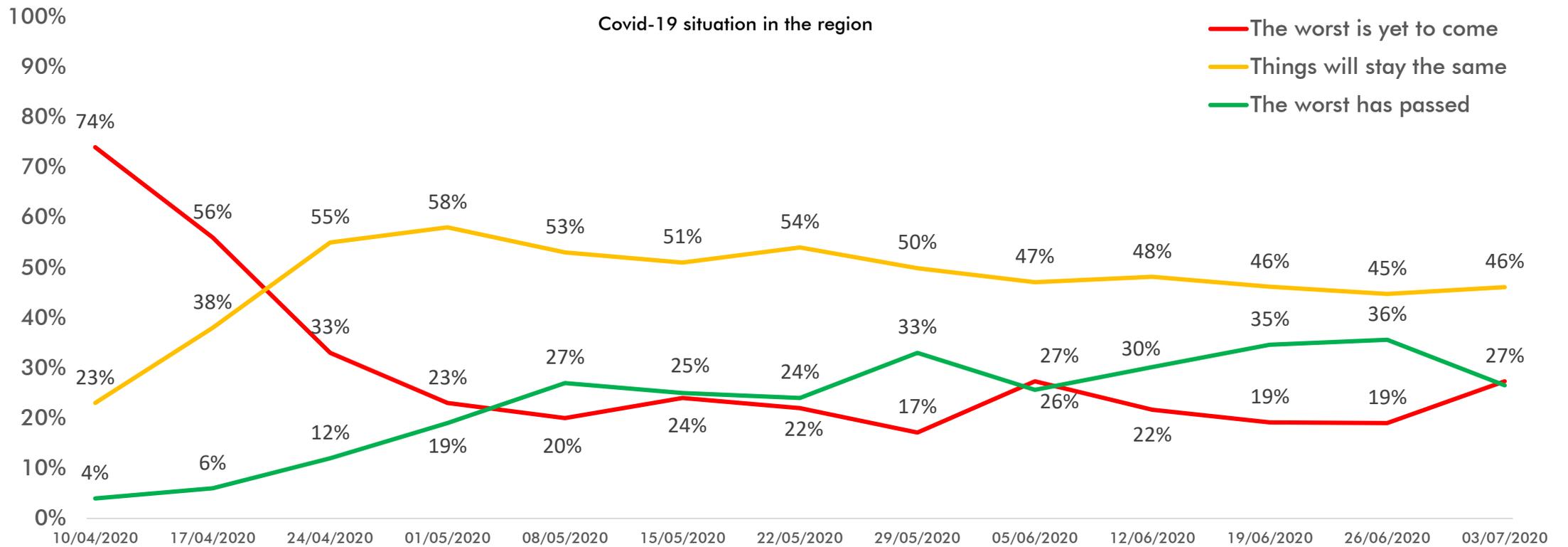
How would you rate your mood today? (0 to 10 Very poor to excellent) Base: All respondents n= 374

On the 29th of June, the Secretary of State for Health and Social care set out the local actions being taken in Leicester following a surge in coronavirus cases in the area. This local lockdown appears to have had a significant impact on the number of people thinking social distancing rules will become stricter over the next month.

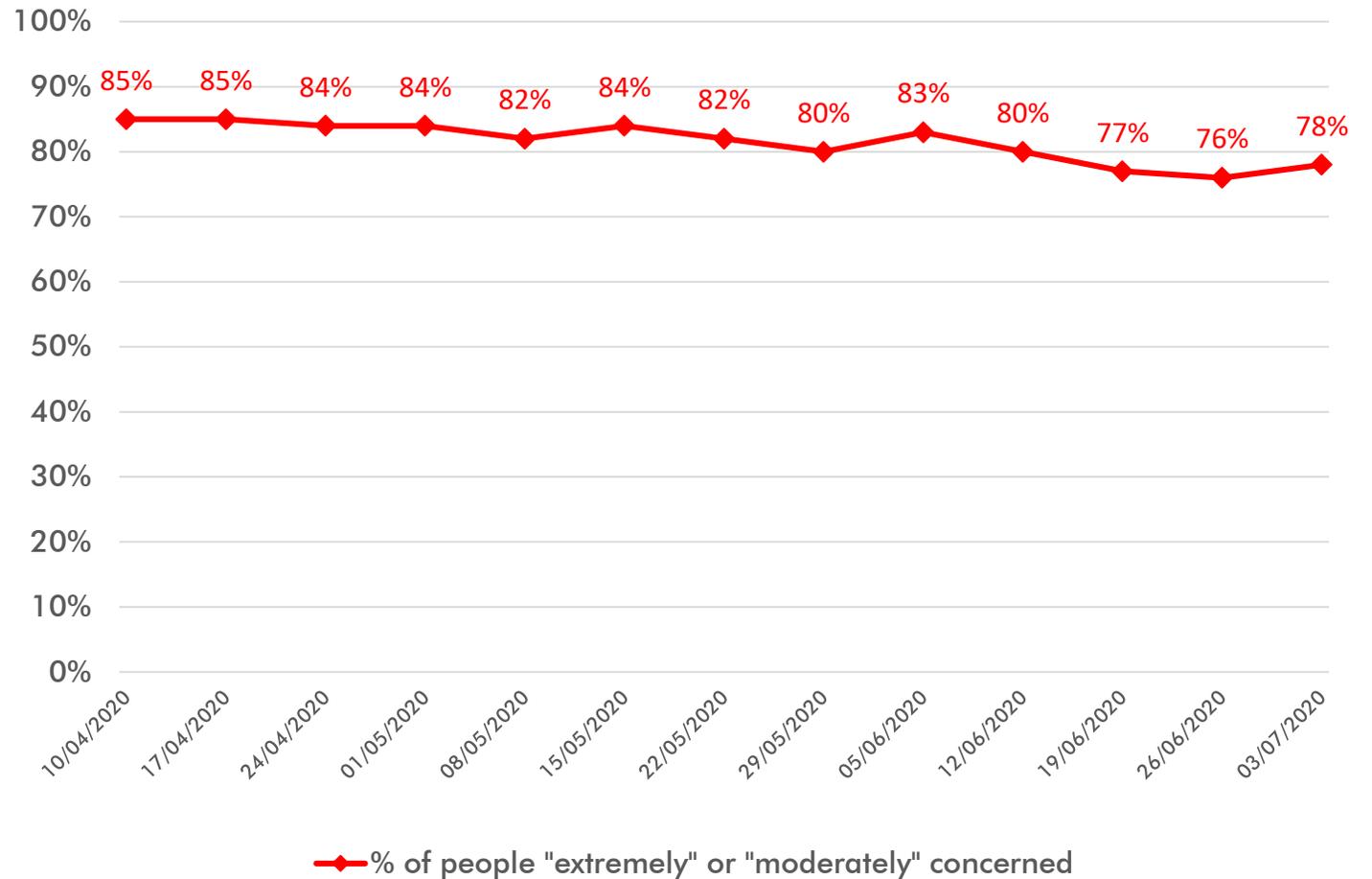
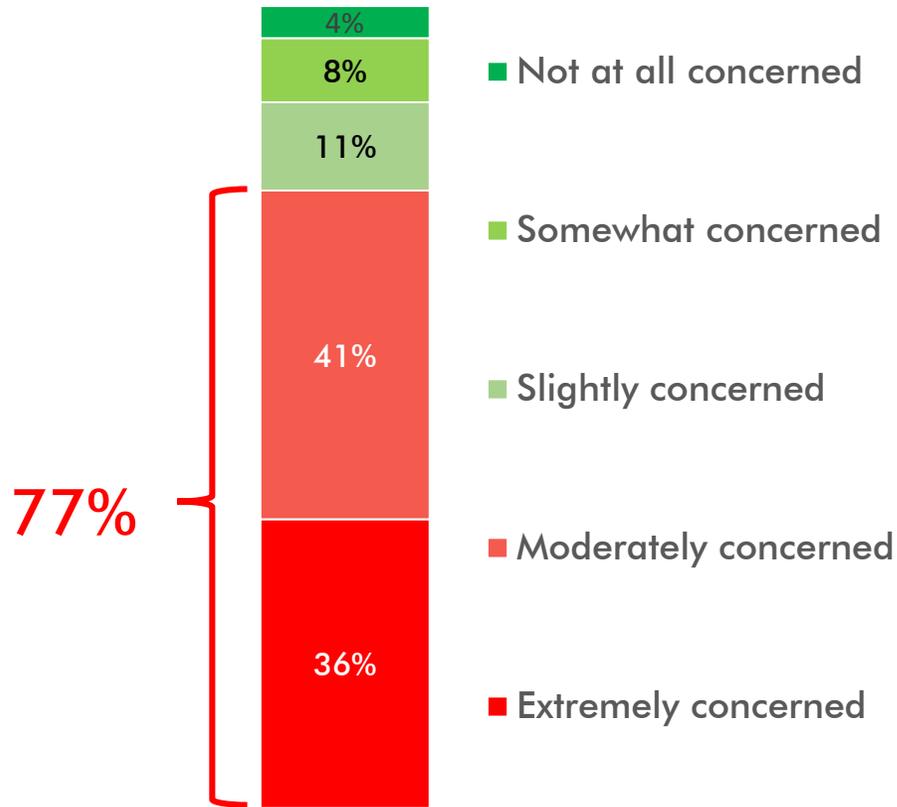


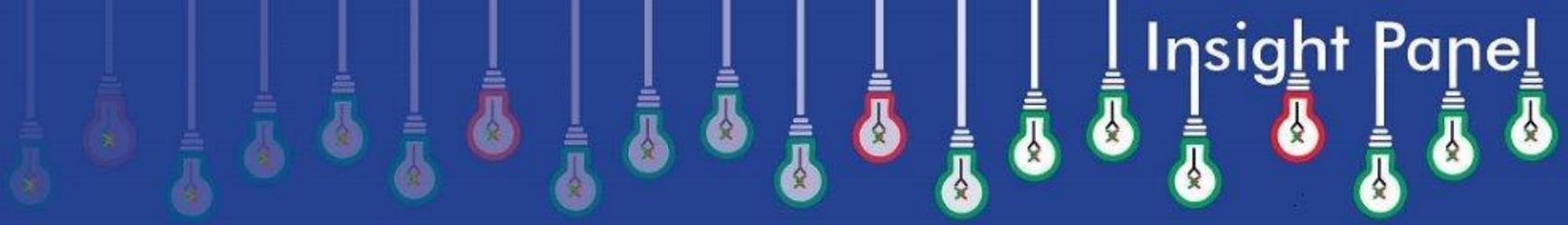
Given what you know today, how do you think social distancing rules will change? Base: All respondents n= 380

A related increase in those feeling “the worst is yet to come” for the region following realisation of the potential for local lockdowns. The fall in those thinking “the worst has passed” is the largest recorded throughout this tracker.



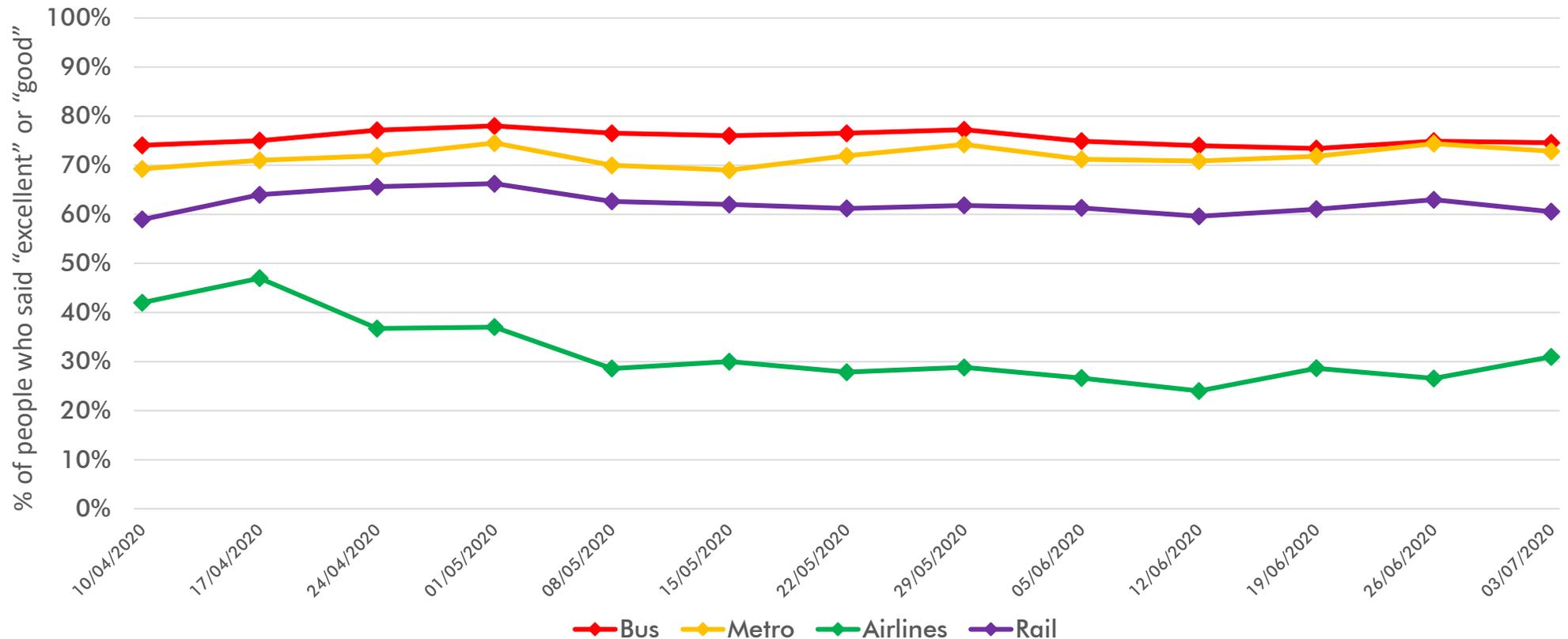
The upward shift in concern about Covid-19 is modest, but there is a notable +5pp increase in those that are “extremely concerned”.





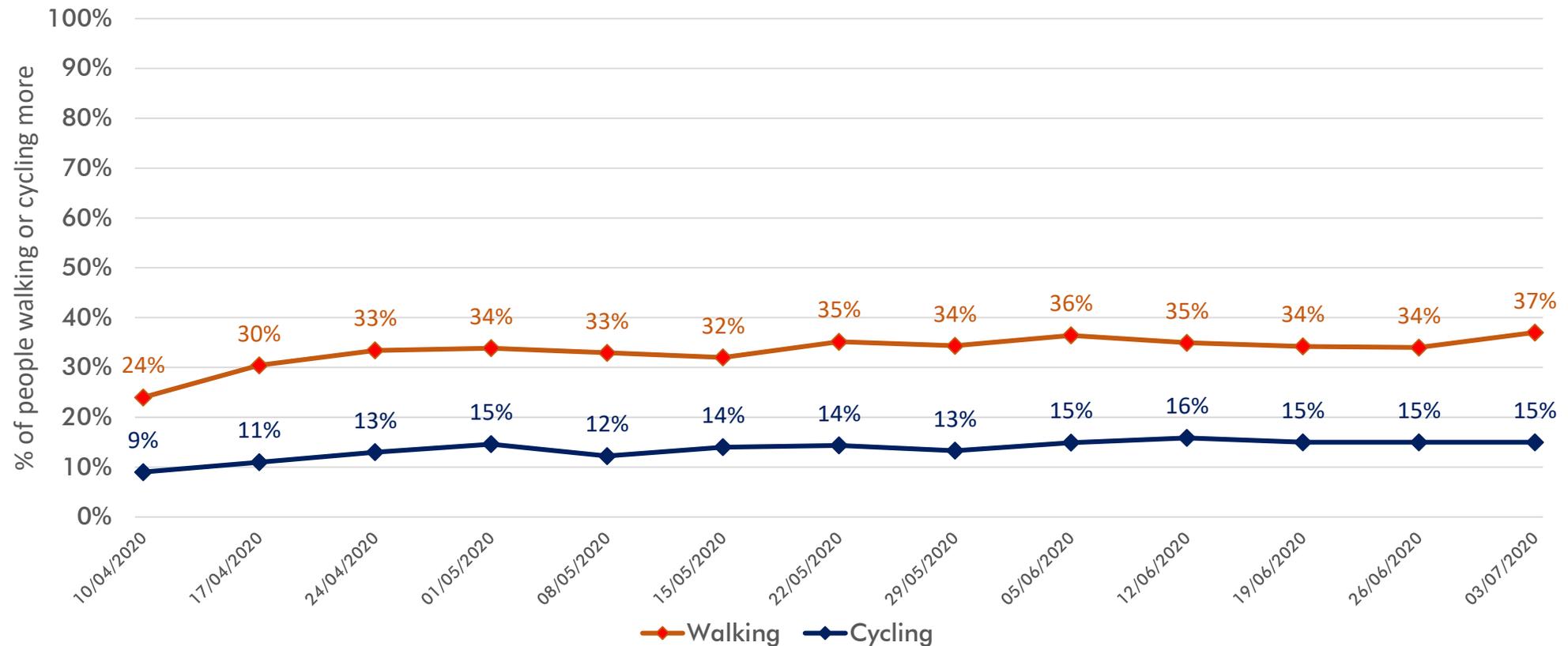
Transport

As more aircraft take to the skies we see the perception of how airlines have dealt with the pandemic reach it's highest level for 9 weeks.



How do you think Bus/Metro/Airlines/Rail have responded to the pandemic? Base: All respondents (excludes don't knows): Bus n=291, Metro n=302, Airline n=268, Rail n=218

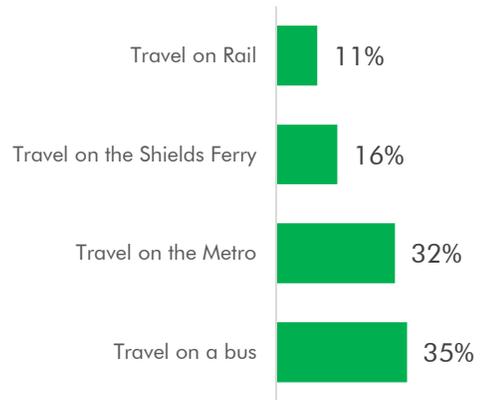
The proportion of people walking more than they did before the Covid-19 outbreak increased this week, with cycling remaining steady for the 2nd week.



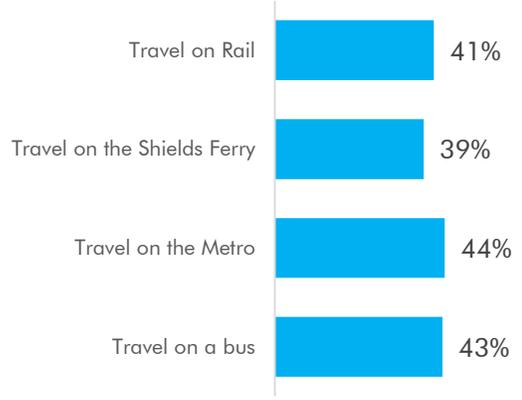
Almost 1 in 3 now anticipate travelling on the bus or Metro within the next month.



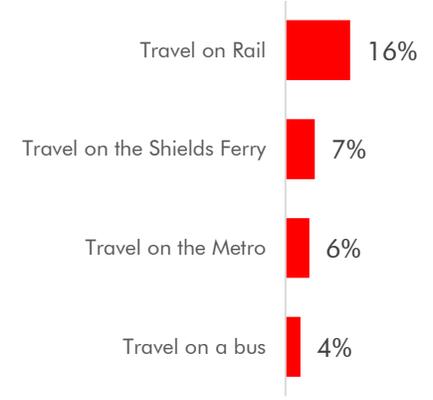
Within the next month



Within the next 2-6 months



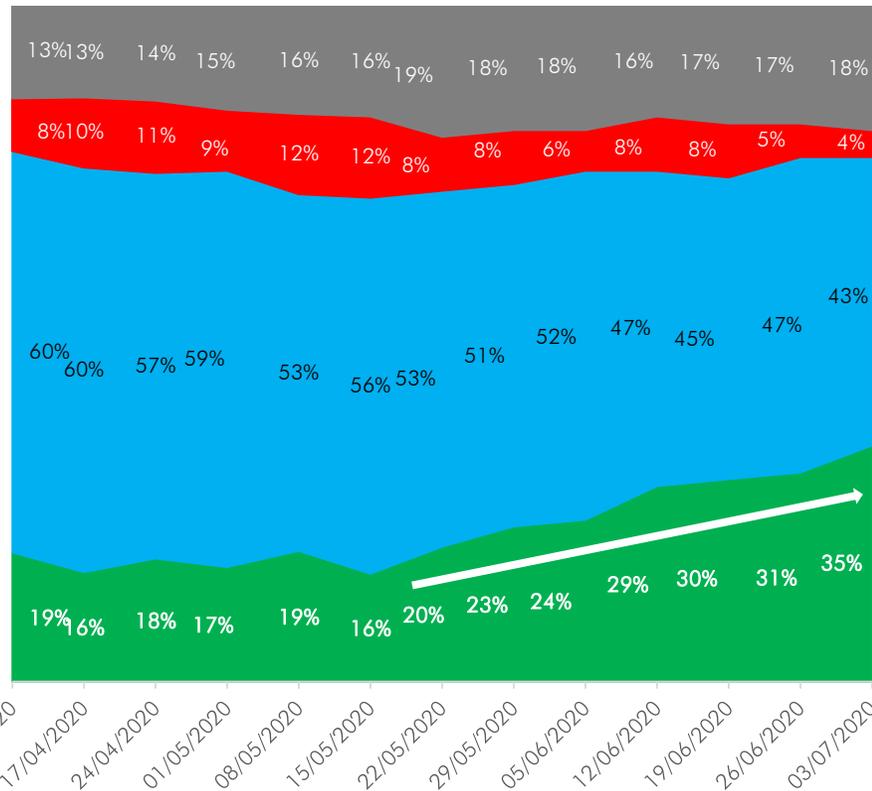
Within the next 7-12 months



Given what you know today, when do you anticipate doing the following? Base: Bus n=265, Metro n=298, Ferry n=122, Rail n=221

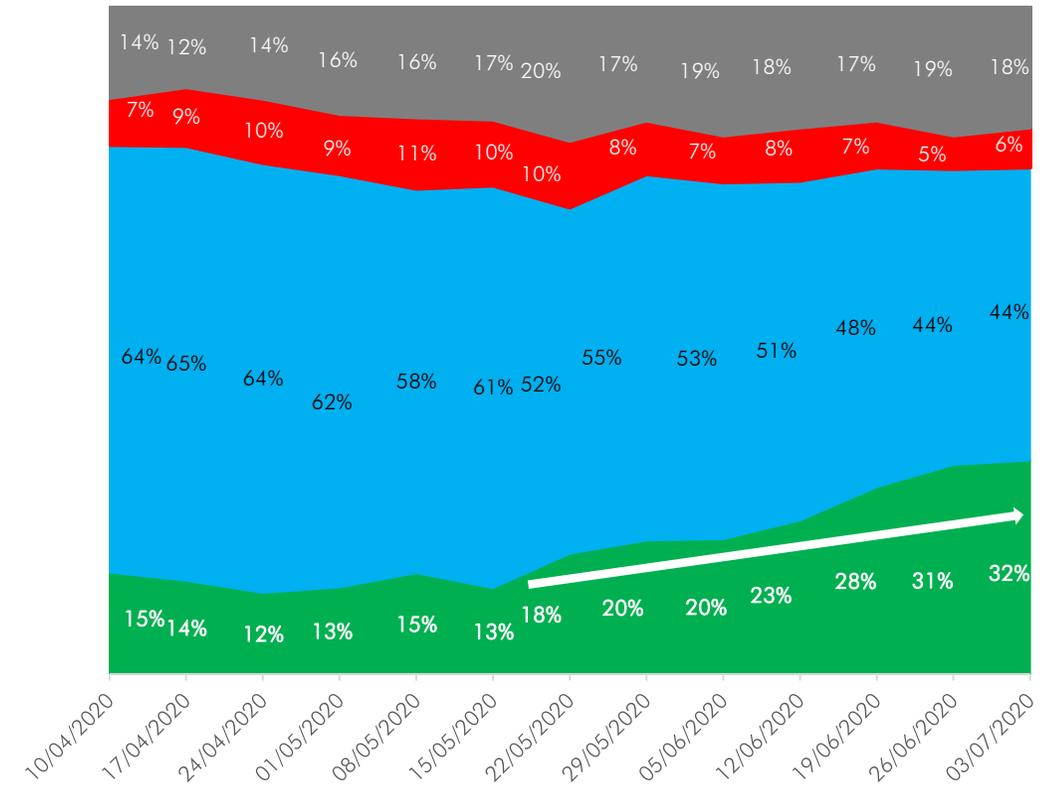
We see another rise for both bus and Metro in the proportion of people anticipating using them in the next month.

When will you next travel on a bus?

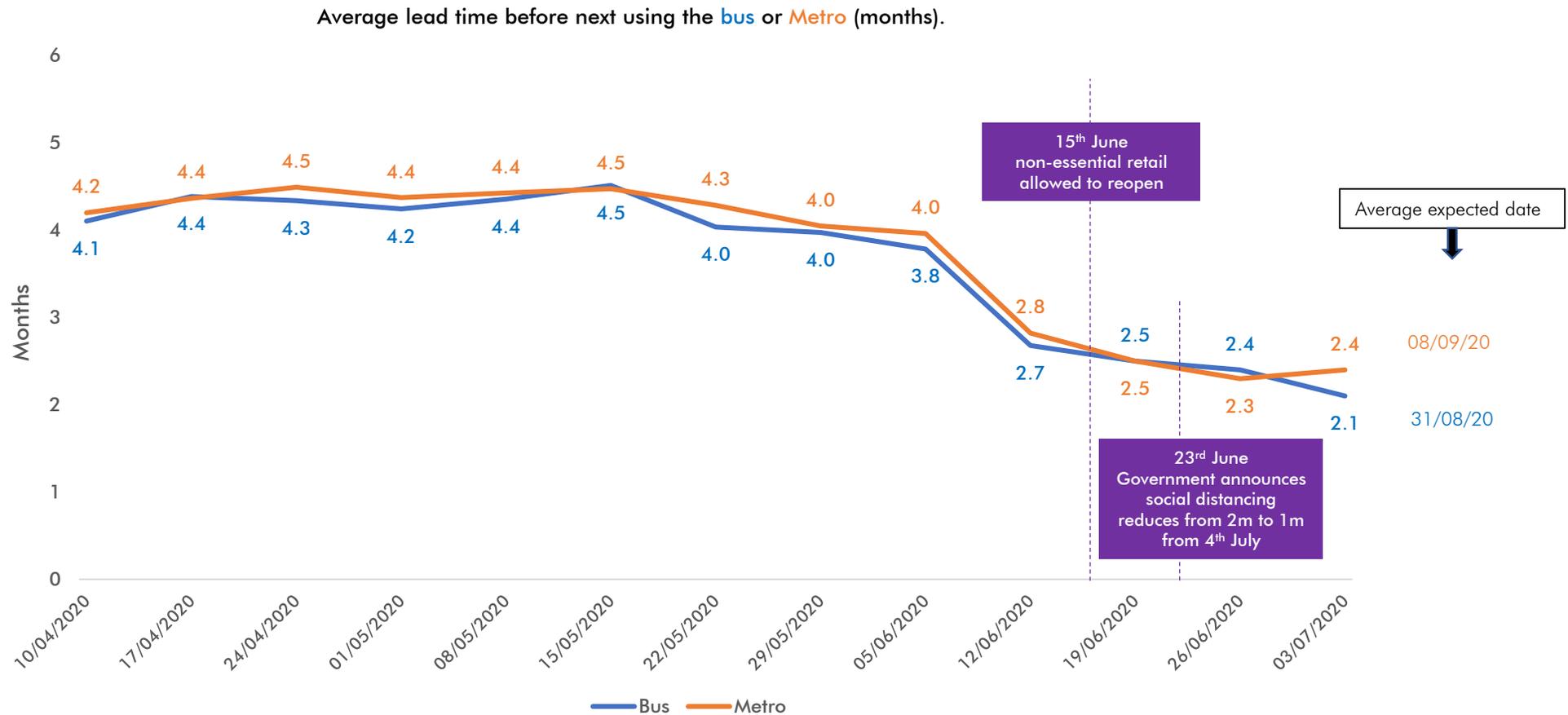


When will you next travel on the Metro?

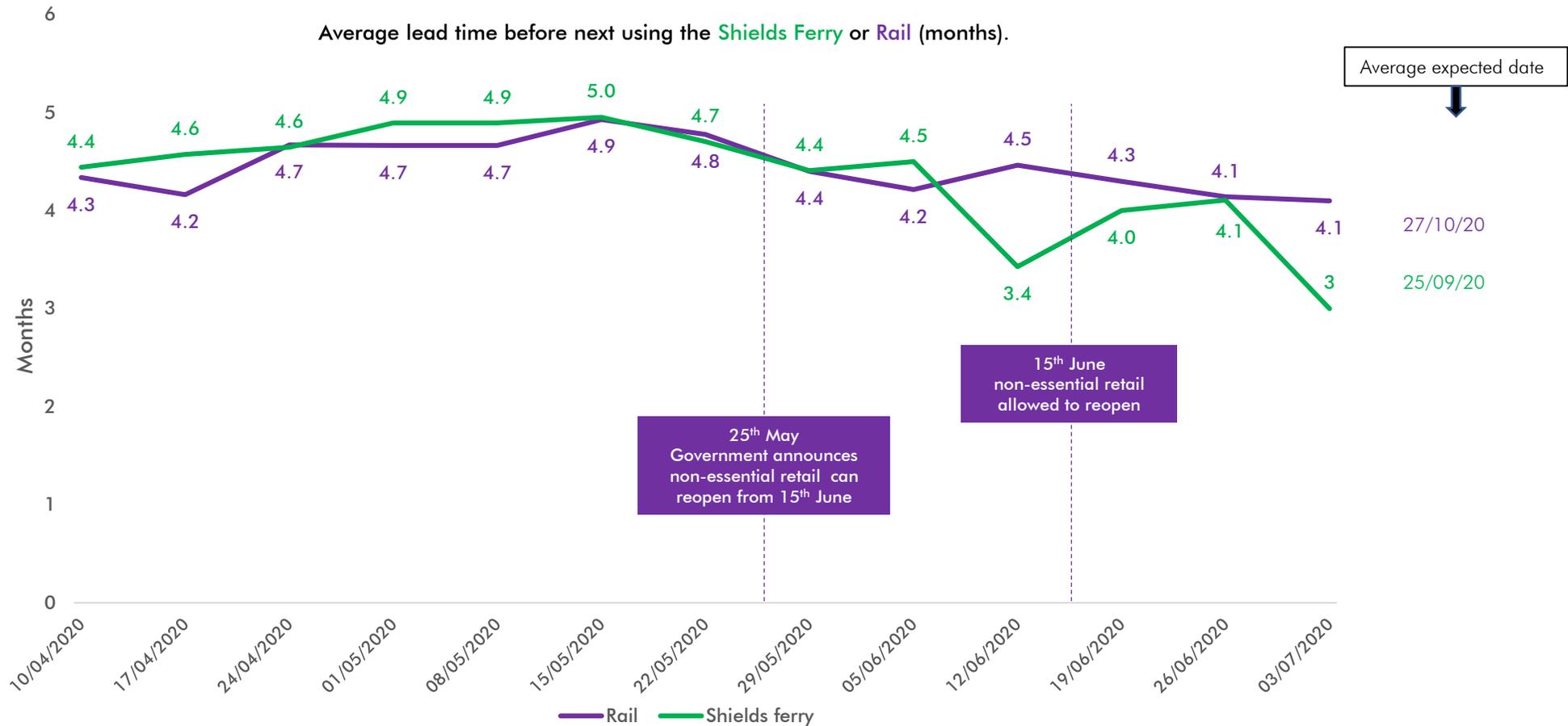
- Planning on it but don't know when
- Within the next 7 to 12 months
- Within the next 2 to 6 months
- Within the next month

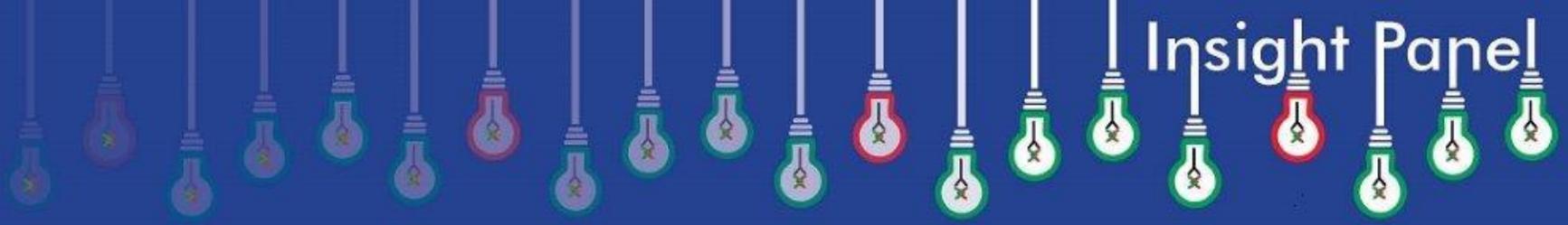


The average lead time to next use the Metro has risen slightly this week with the lead time for the bus falling for the 5th consecutive week.



Lead time for next using the Shields Ferry and the Rail are at their shortest in the 13 weeks of the tracker.

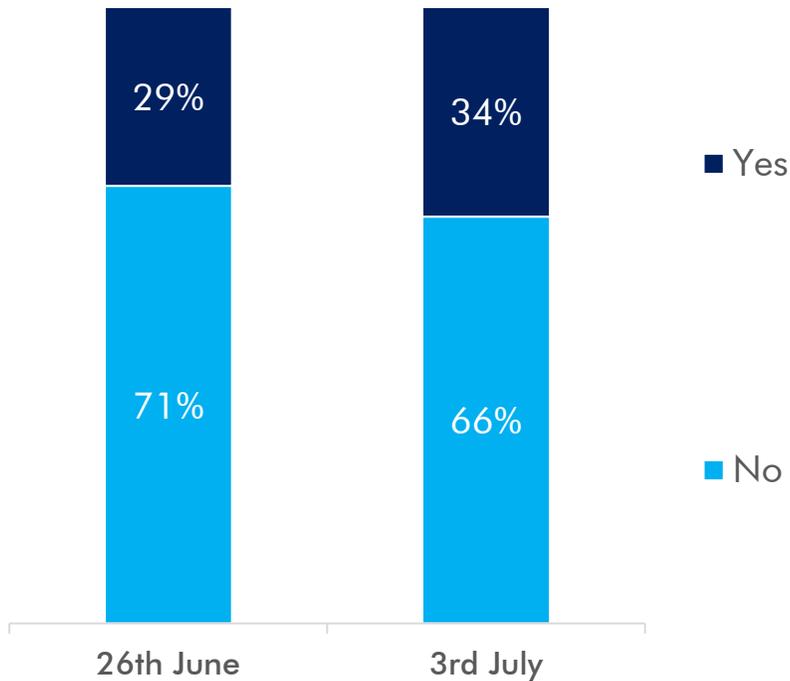




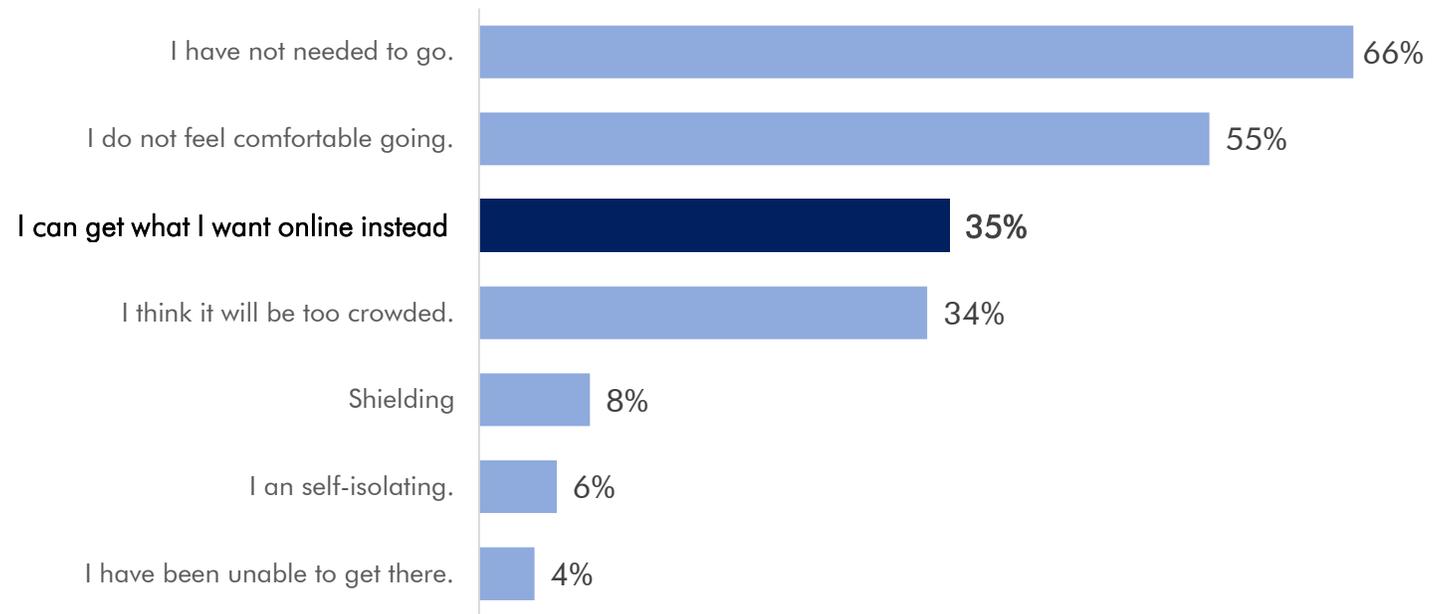
Travel and leisure

There is a small rise in the proportion of people that have gone shopping for non-essential items. Two thirds of respondents have not needed to go shopping, with one saying *“I have realised I don’t need those shops”*

Proportion of people who have been to a shop that has reopened since the 15th of June



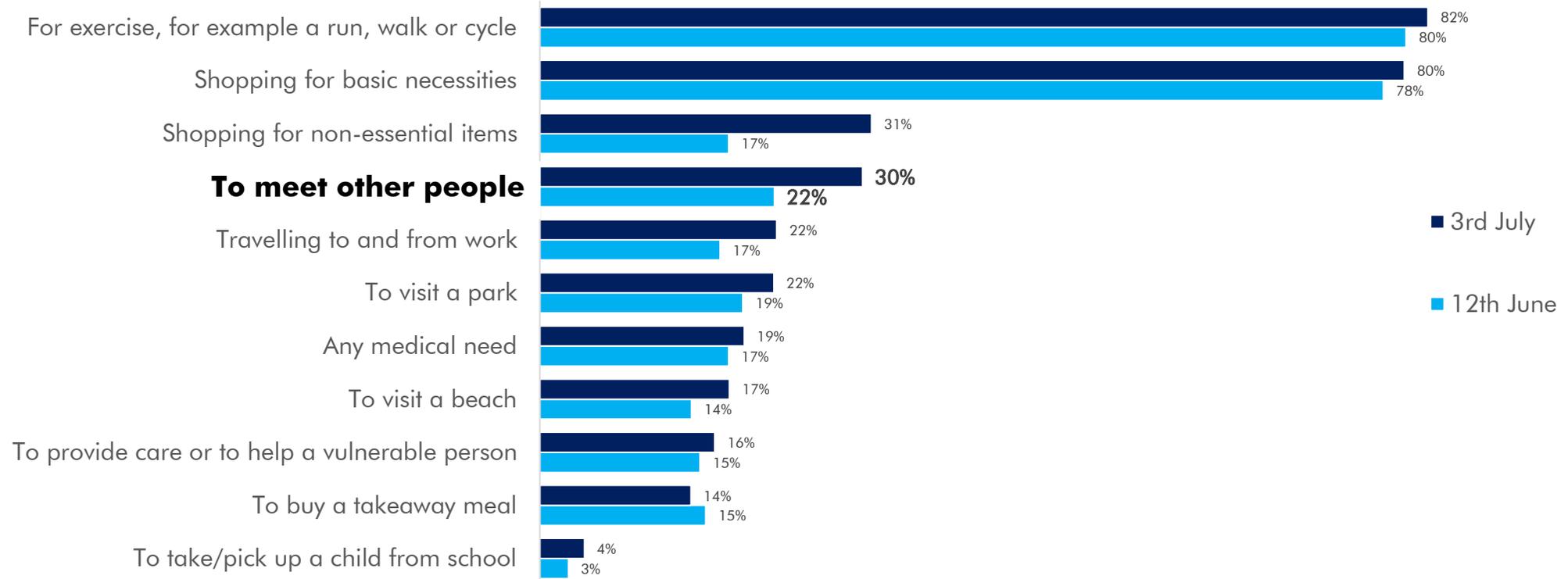
Reasons given for not going to a recently reopened shop



Why have you not been to a recently reopened shop? (tick all that apply) Base: All respondents who had not been to a recently reopened shop n=241
 Some non-essential retail opened on the 15th of June. Since this date, have you been to a shop that has reopened? Base all respondents n=375

Last week the activity “missed the most” was meeting friends and family and we can see nearly a third of people have been out in the last seven days to meet others.

Reasons for leaving home over the previous week



In the past seven days for what reasons, if any, have you left your home? (tick all that apply)? Base: All respondents n=366

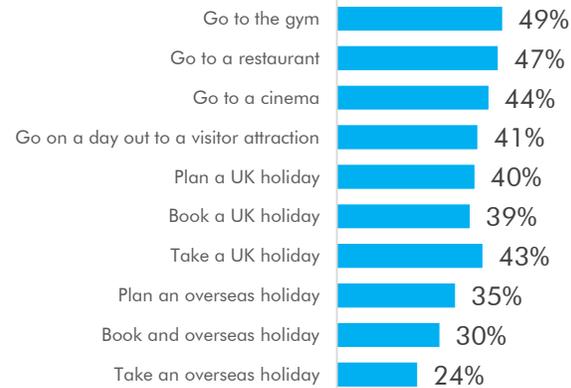
The relaxing of restrictions announced for many outdoor attractions appears to have whet the appetite to visit one within the next month.



Within the next month



Within the next 2-6 months



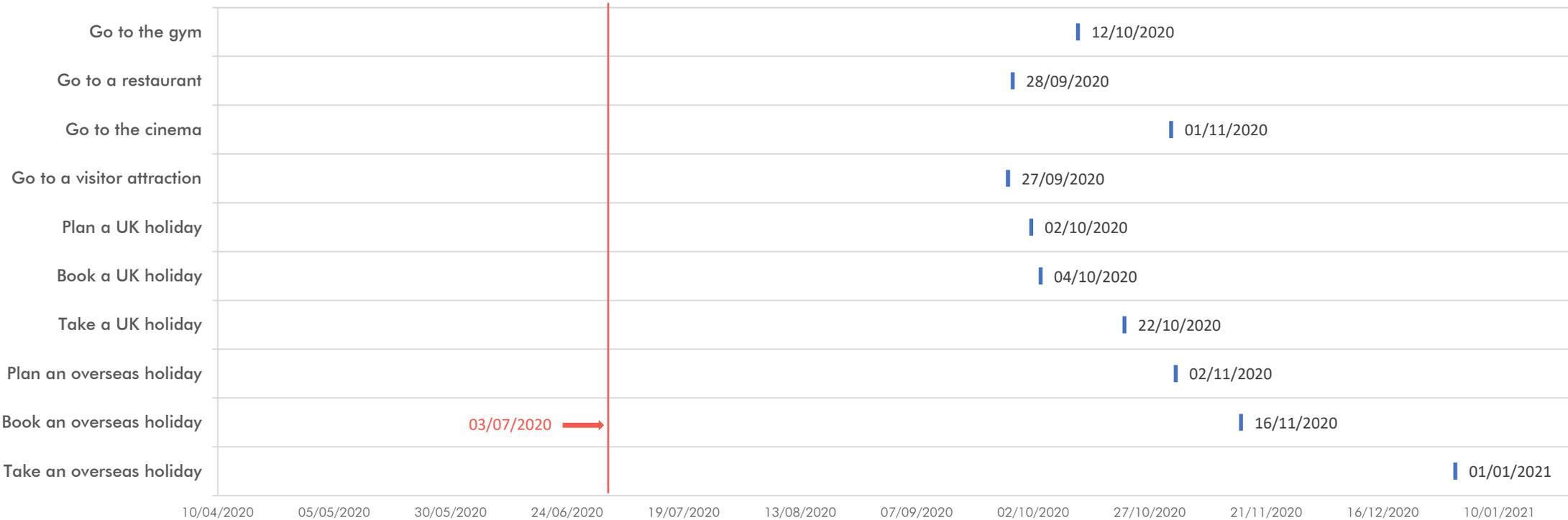
Within the next 7-12 months



1 month 2 months 3 months 4 months 5 months 6 months 7 months 8 months 9 months 10 months 11 months 12 months

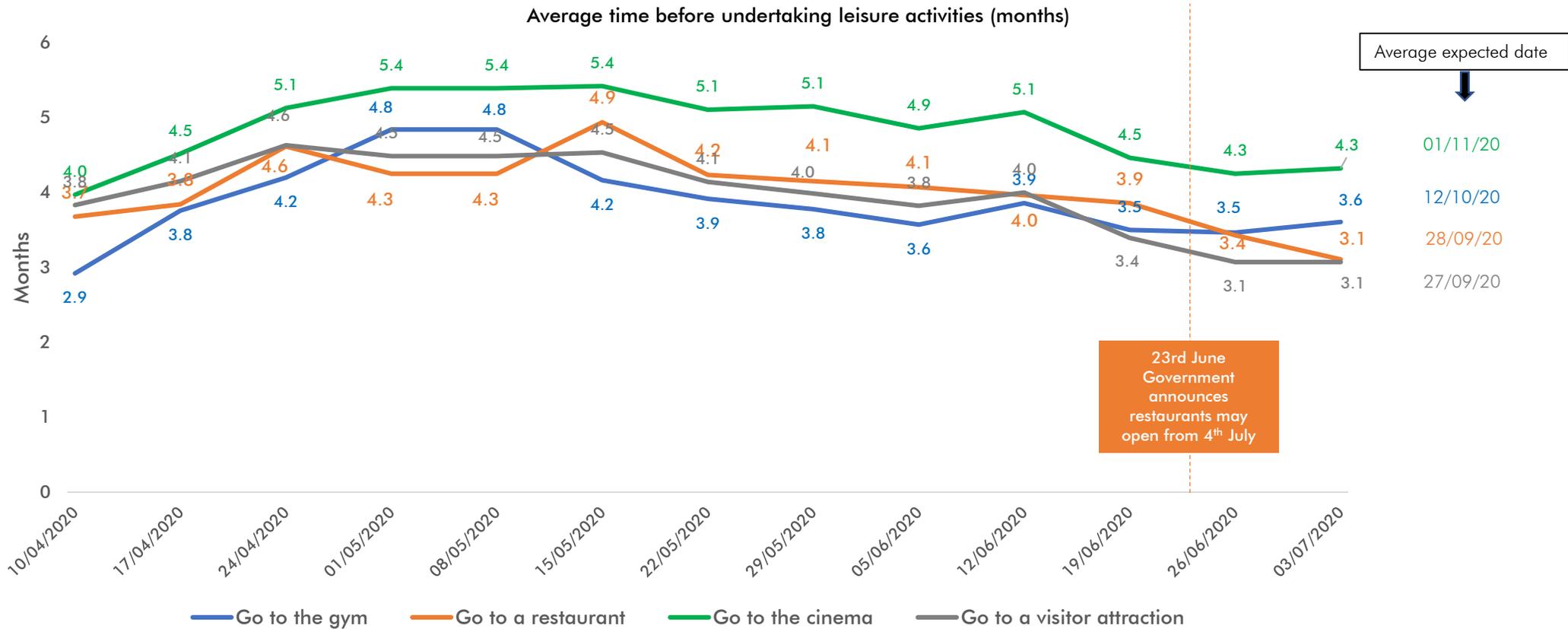
The lead time for taking an overseas holiday is still over 2 months longer than the lead time for taking a holiday in the UK.

Expected point of doing each activity (average)



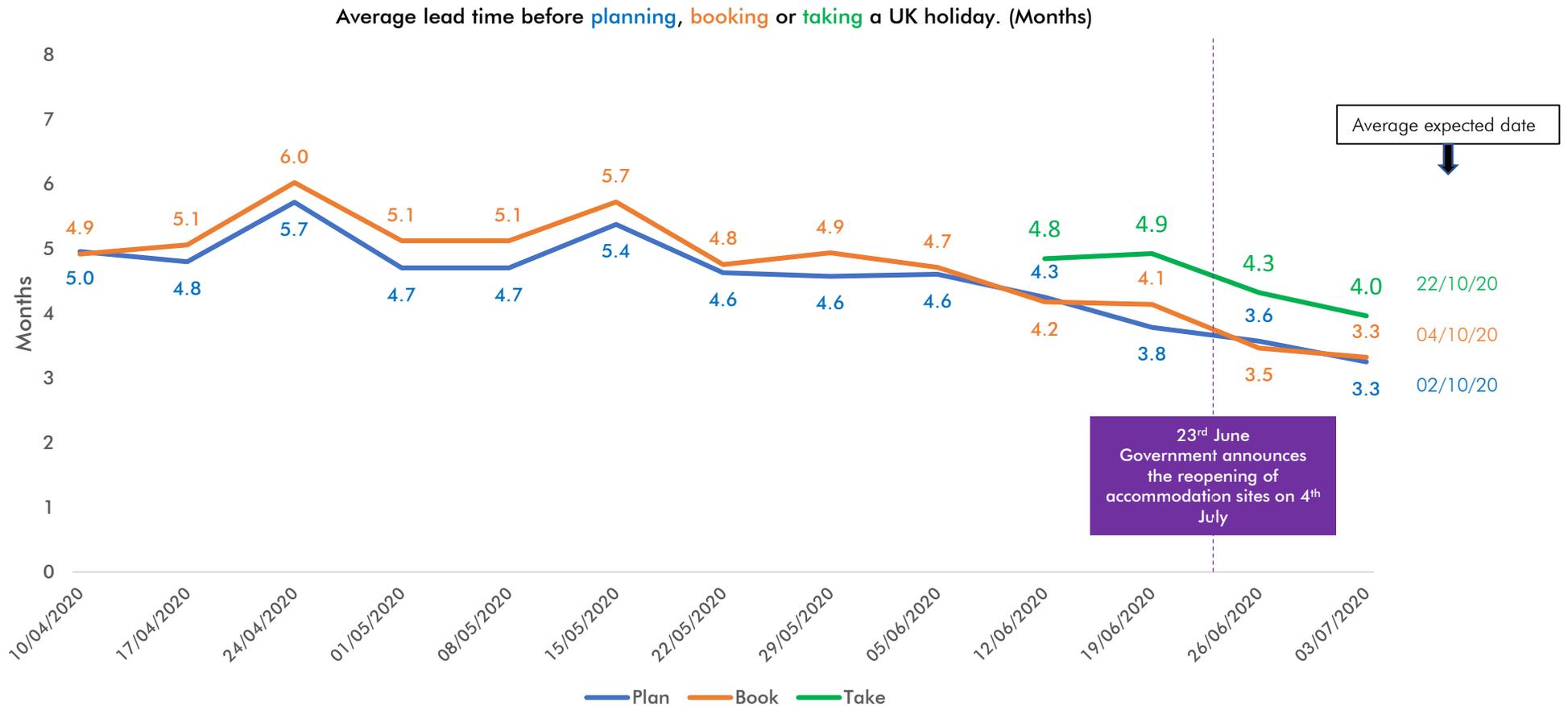
Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)

With restaurants and pubs opening on the 4th of July, we observe another shortening in time before people next anticipate going out for a meal.



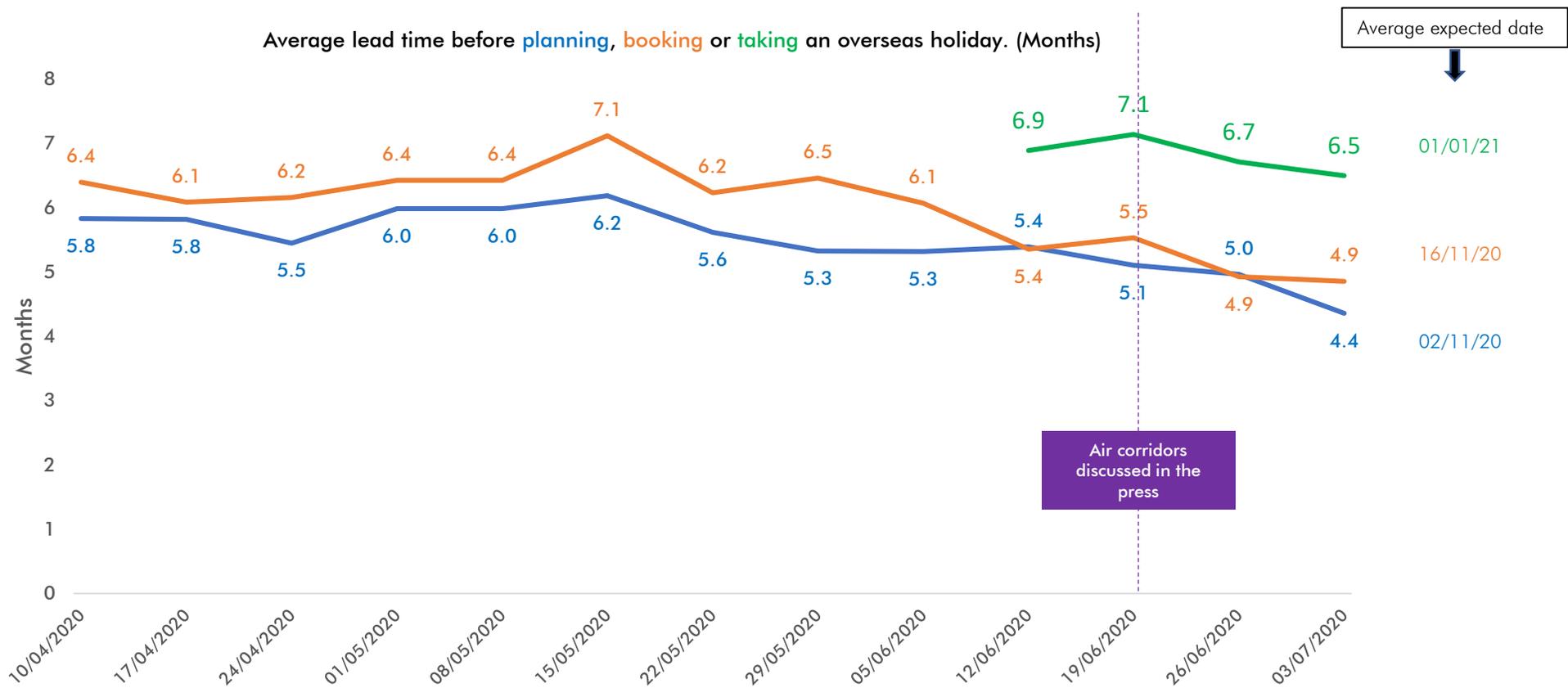
Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)

Intention to take a UK holiday moves in a positive direction for the second week. Over half planning on taking a UK holiday are telling us they are likely to take a staycation within the next 6 months.



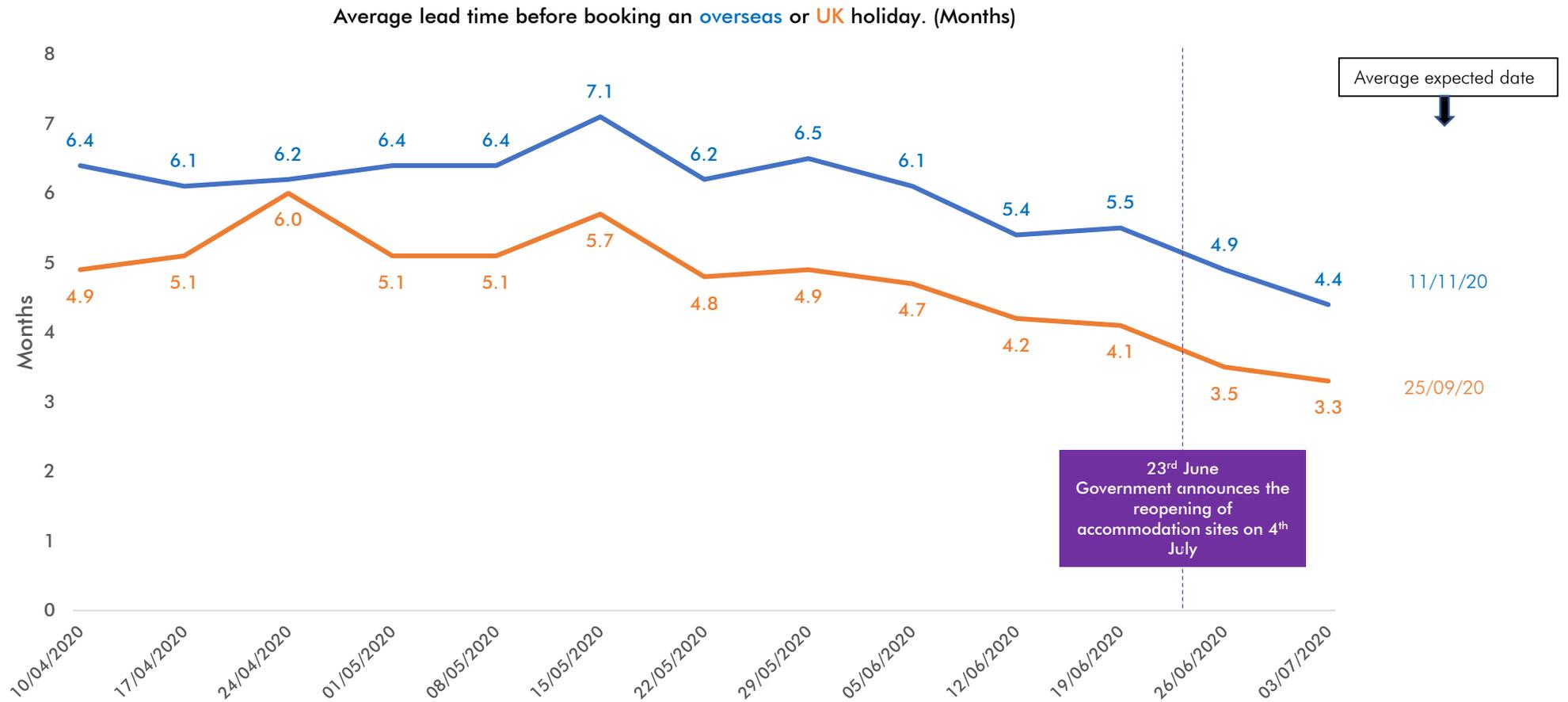
Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)

The intention to plan an overseas holiday has fallen by a month over the last 3 weeks, the imminent announcement of air corridors may be fueling the desire to chase some winter sun.

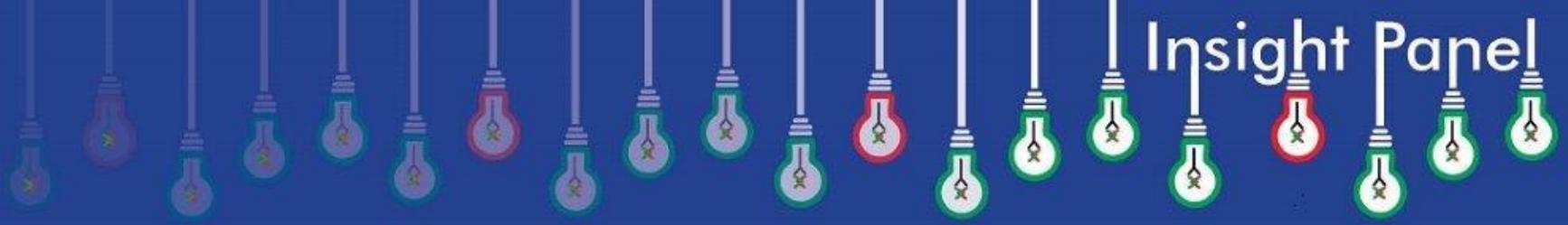


Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)

We still see over a months difference for when people will book a UK or overseas holiday.

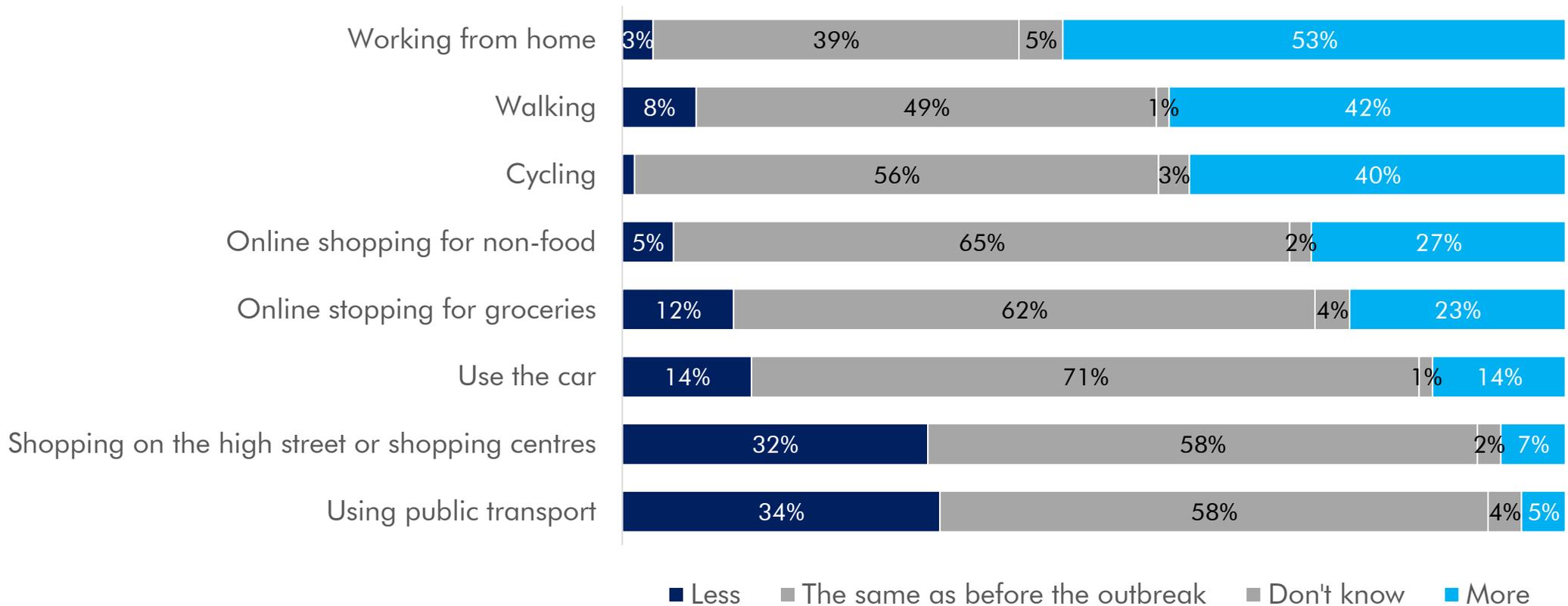


Given what you know today, when do you anticipate doing the following? Base: All respondents n=380 (Excludes those not planning on specified activity)



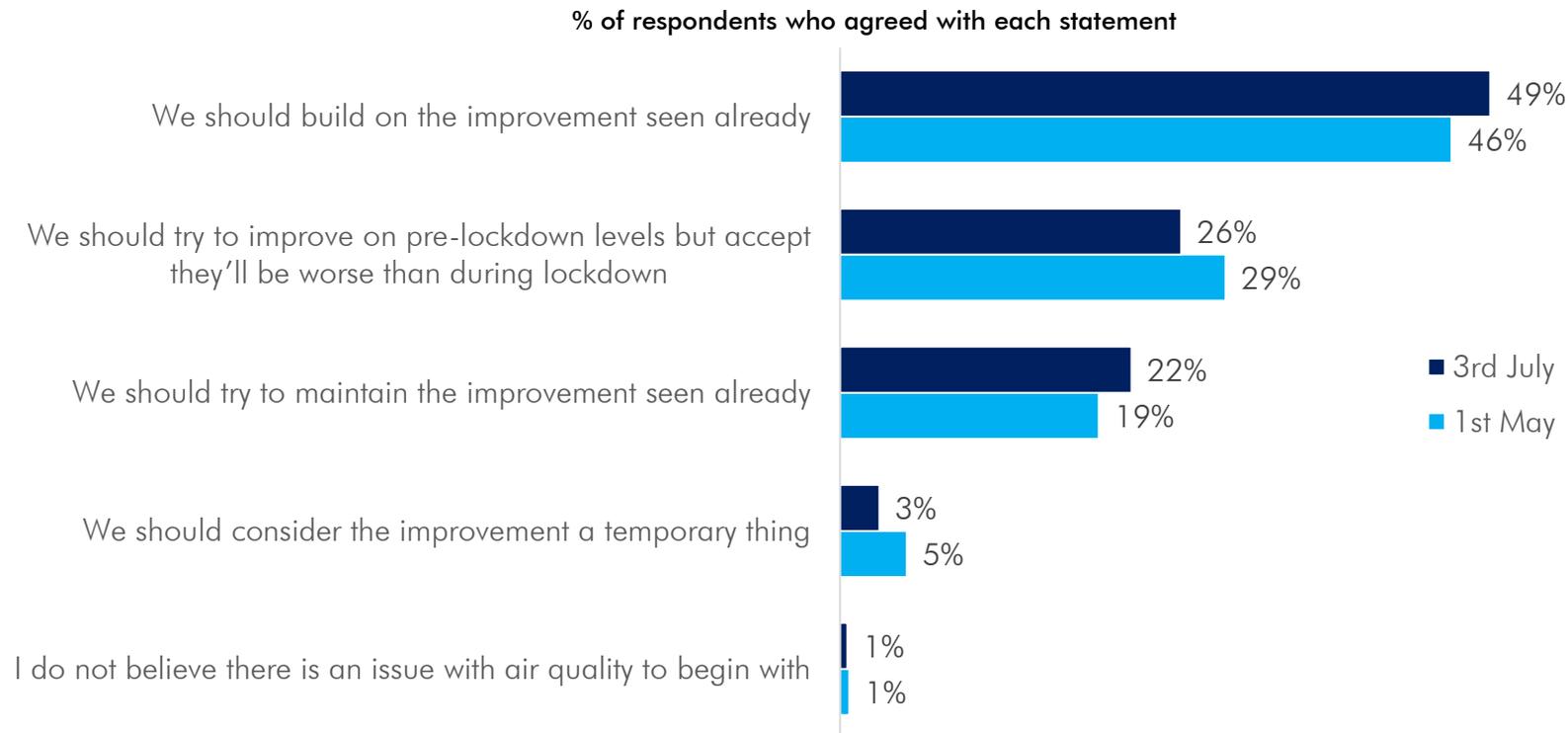
Miscellaneous

Over a third of respondents are still telling us they will be using public transport less when things return to normal compared to before the Covid-19 outbreak, with over half thinking they will be working from home more.

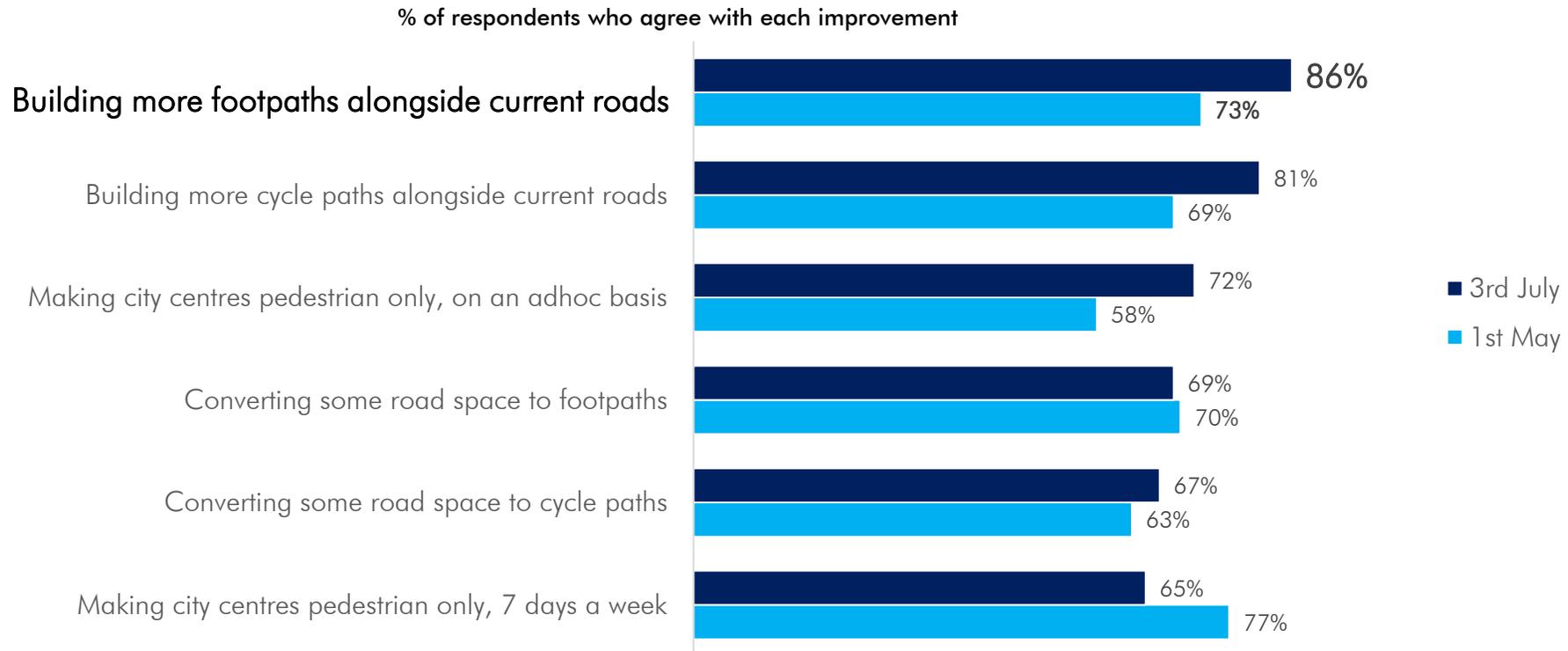


When the current situation is over and things return to normal, do you expect to do any more or less of the following compared to before Covid-19? Base: All respondents n=380 (N/A excluded)

Nearly half of respondents feel we should build on the improvement seen in air quality as a result of the lockdown and 71% believe the improvements seen should at least be maintained.



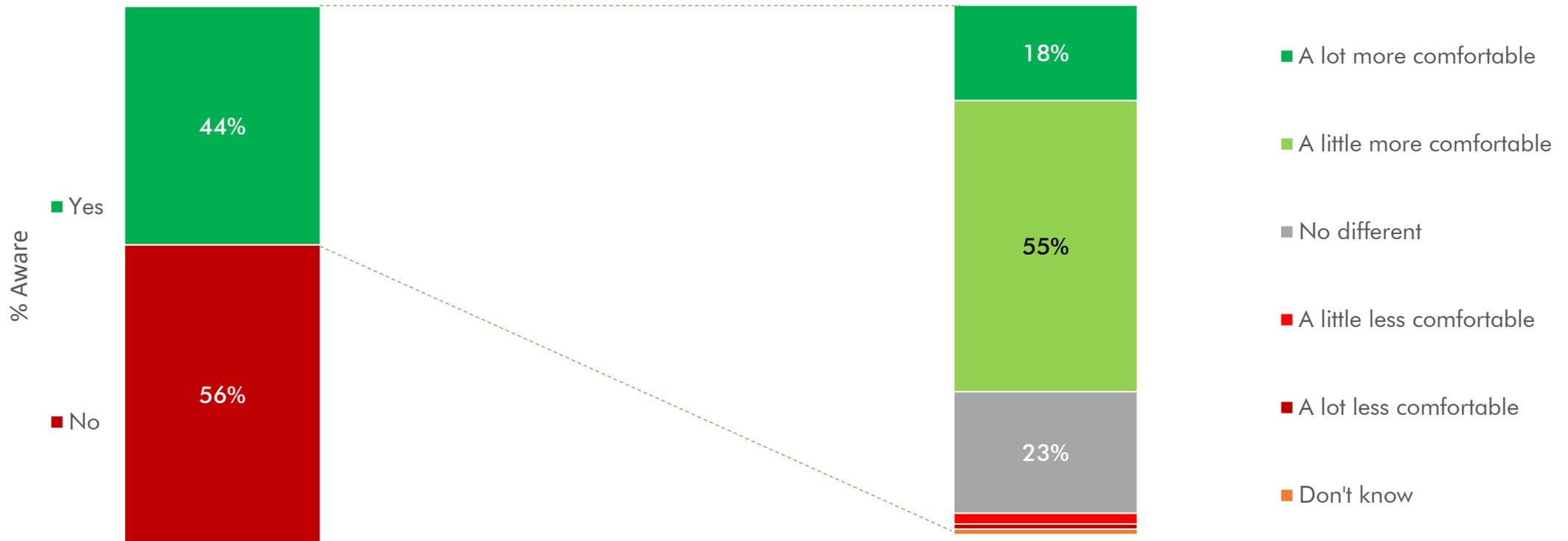
Over a third tell us they are walking more now compared to before the Covid-19 pandemic, which appears to have had an impact on the proportion wanting more footpaths to be built alongside current roads.



Almost 3 in 4 people found comfort in Metro using 30-day anti-microbial sanitiser as part of an enhanced cleaning regime. (Results from 26th of June 2020)

Awareness of the use of an anti-microbial sanitiser on the Metro (result from 19th June)

Level of comfort taken from knowing about the use of an anti-microbial sanitiser on the Metro



Does the application of the sanitiser to the passenger areas of the Metro make you feel more or less comfortable about travelling on the Metro? Base: All respondents n=363

Previous results.

Topic	Results week number	Links
Health benefits from walking and cycling	Wk1 to Wk11	Week 1 (10.04.20)
Working from home.	Wk1 to Wk8	Week 2 (17.04.20)
NHS Covid-19 contact tracing app	Wk2, Wk6	Week 3 (24.04.20)
Financial wellbeing	Wk3, Wk9	Week 4 (01.05.20)
Public transport, Covid-secure arrangements	Wk4 to Wk8	Week 5 (08.05.20)
Cycling and walking improvements	Wk5	Week 6 (15.05.20)
Air quality improvements	Wk5	Week 7 (22.05.20)
Understanding of "Stay alert"	Wk6	Week 8 (29.05.20)
Understanding of NHS test and trace scheme	Wk9	Week 9 (05.06.20)
Willingness to self-isolate	Wk9	Week 10 (12.06.20)
Passenger requirements for using public transport	Wk9	Week 11 (19.06.20)
Propensity to wear a face covering	Wk10	Week 12 (26.06.20)
UK holiday destinations	Wk10	
Awareness of anti-microbial sanitiser on the Metro	Wk11	
Number of passengers wearing face covering on the Metro	Wk11	
Long haul or short haul overseas holidays	Wk11	
Social distancing	Wk12	