

Nexus Insight Panel

Covid-19 attitude tracker, week 16 24th July 2020

Respondents = 377

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Join the panel at <https://www.nexus.org.uk/research-and-insight/insight-panel>

Contents

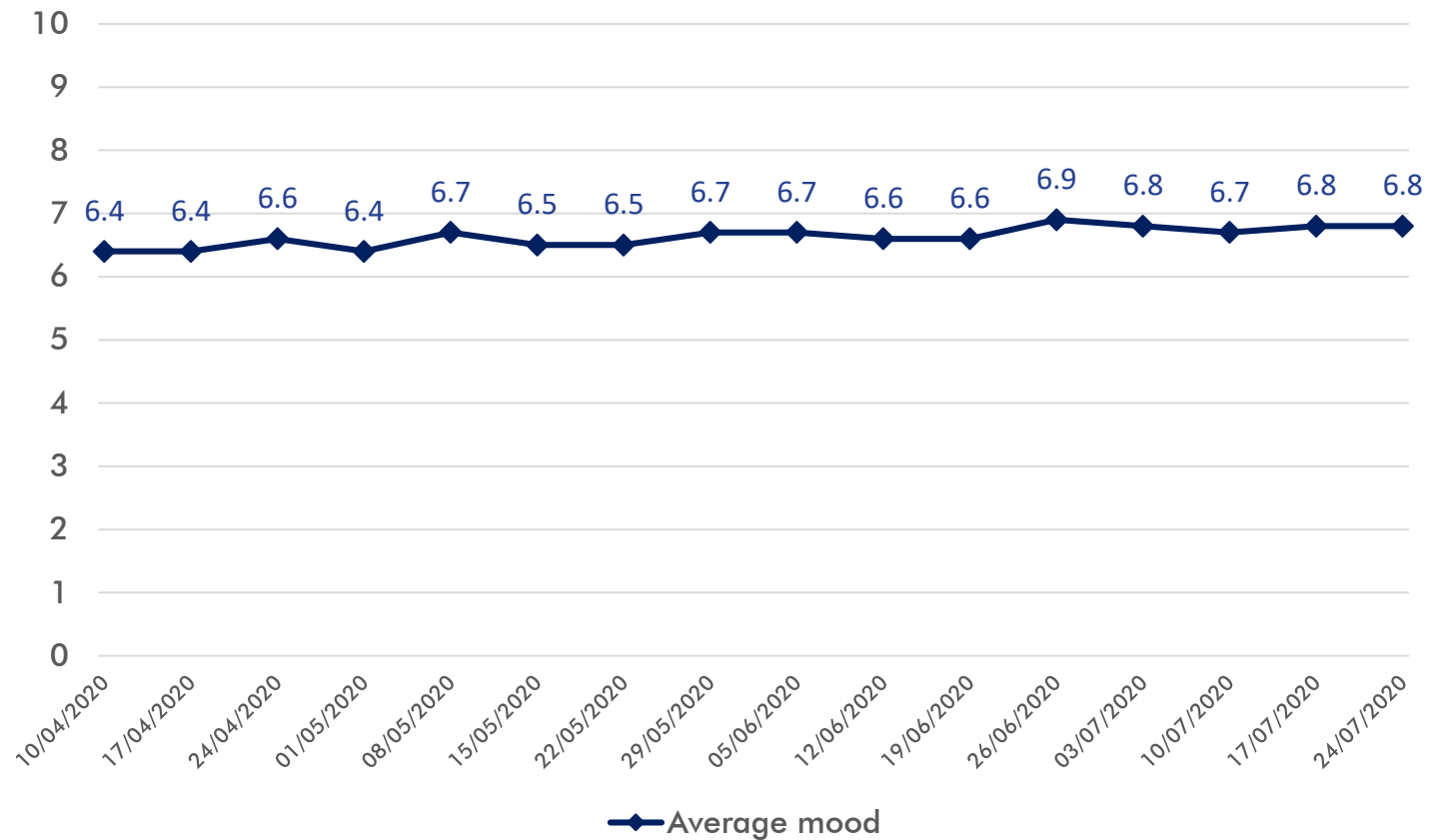
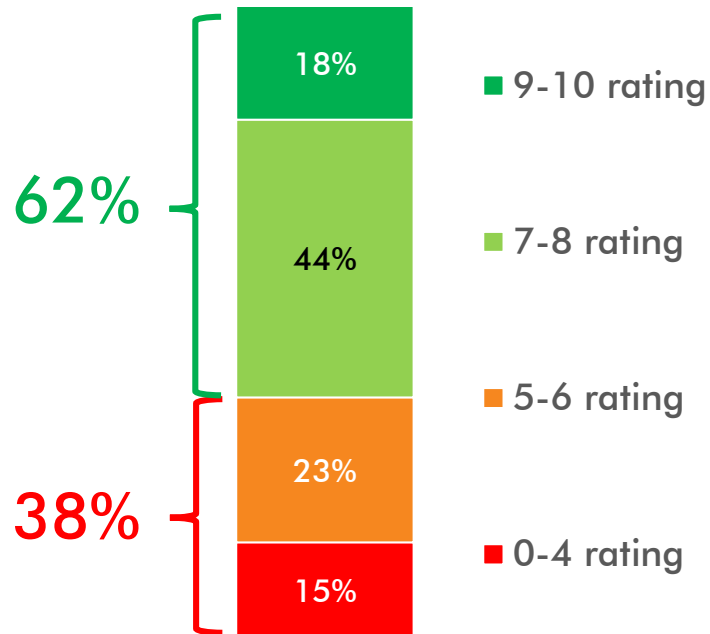
	Page No
• Mood	4
• Transport	10
• Travel and leisure	18
• Miscellaneous	24

Mood

The average mood has remained fairly static over the last 4 weeks at a now familiar 6.8 out of 10.

Average mood
21/07 – 24/07/2020

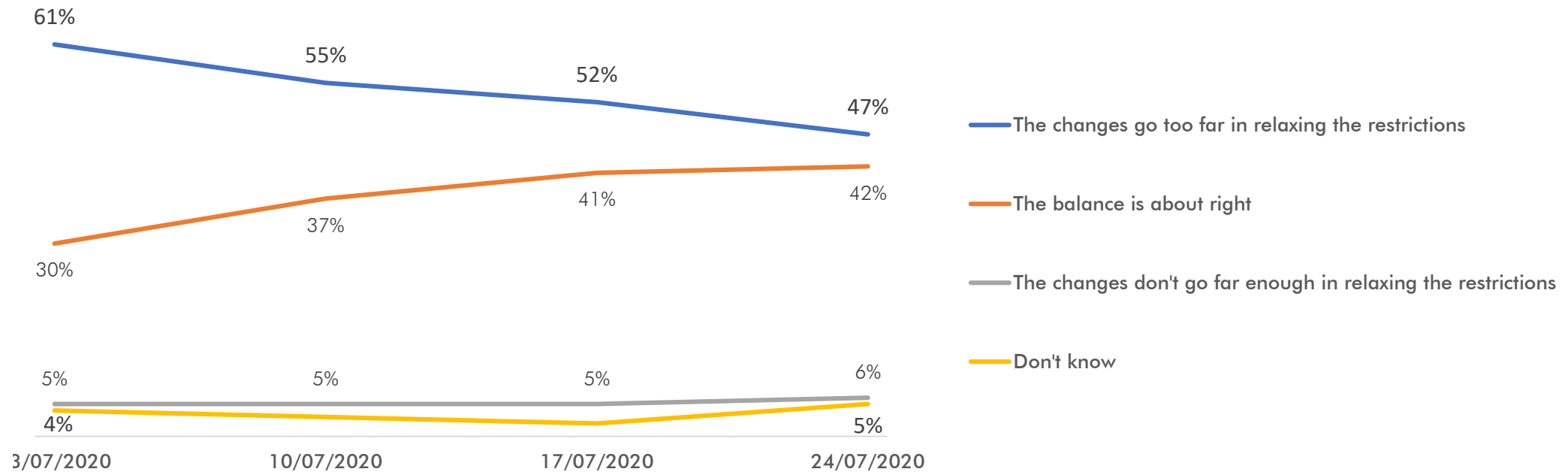
6.8



How would you rate your mood today? (0 to 10 Very poor to excellent) Base: All respondents n= 370

In a week when wearing a face-covering will be compulsory in shops and supermarkets in England, the proportion feeling the easing of lockdown restrictions “go too far in relaxing the restrictions” and those feeling the “balance is about right” continue to converge.

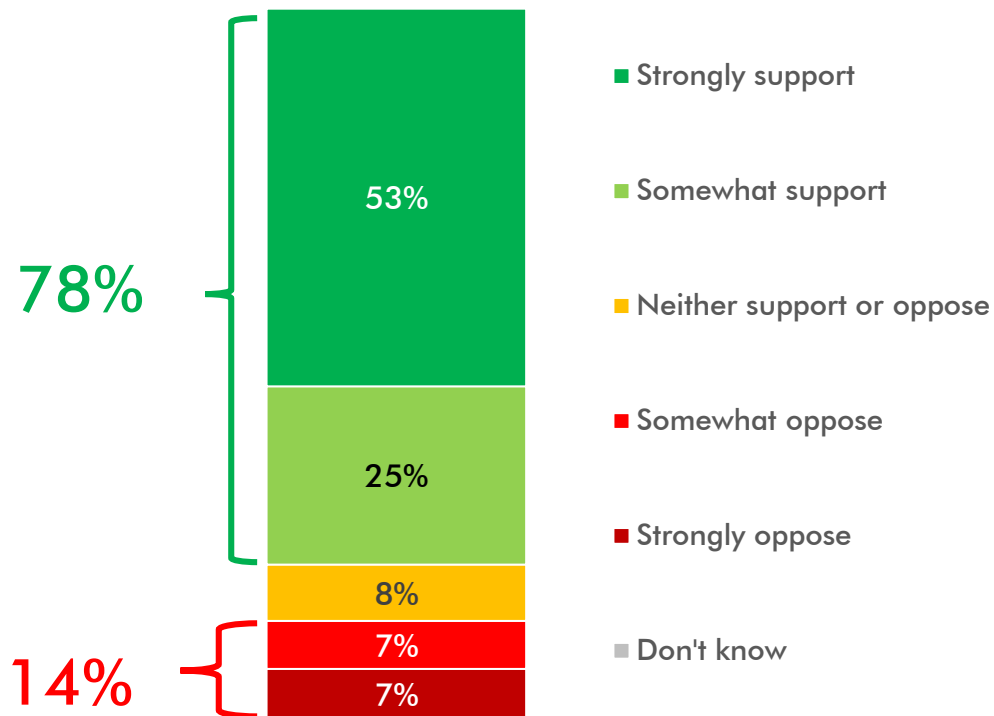
% agreeing with easing of lockdown statement



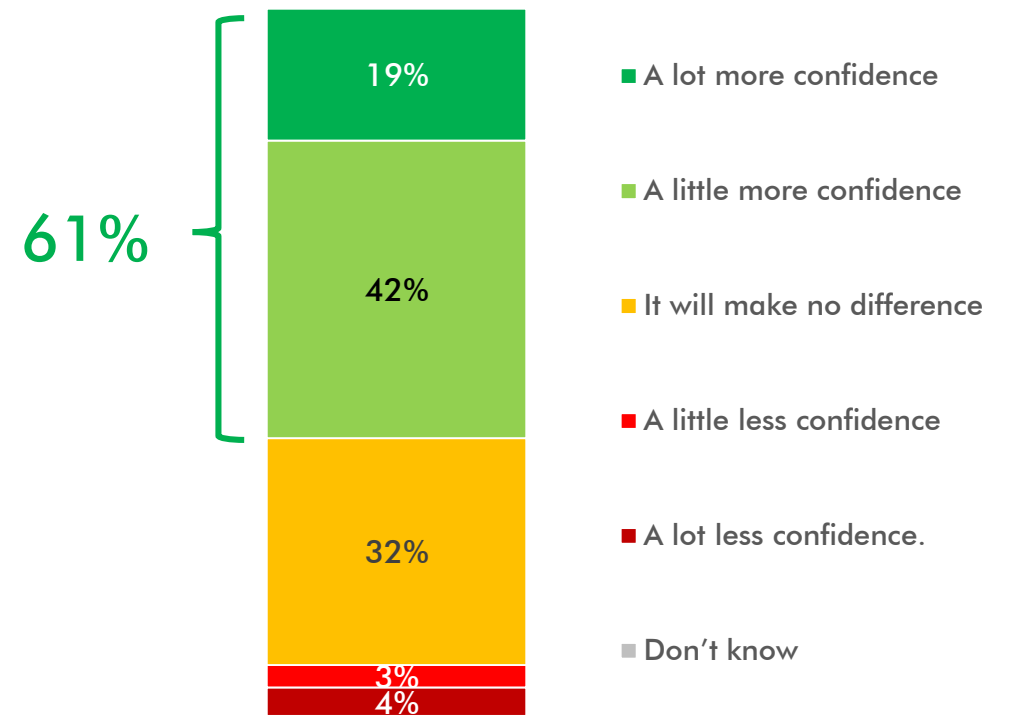
There have been several announcements over the past few weeks regarding easing lockdown. Generally speaking, what do you think about the changes to the lockdown restrictions?
 Base: All respondents n=377

There is a significant level of support for the wearing of face-coverings in shops and supermarkets, with 6 out of 10 people telling us it will give them more confidence to shop safely.

Levels of support or opposition to face coverings in shops and supermarkets



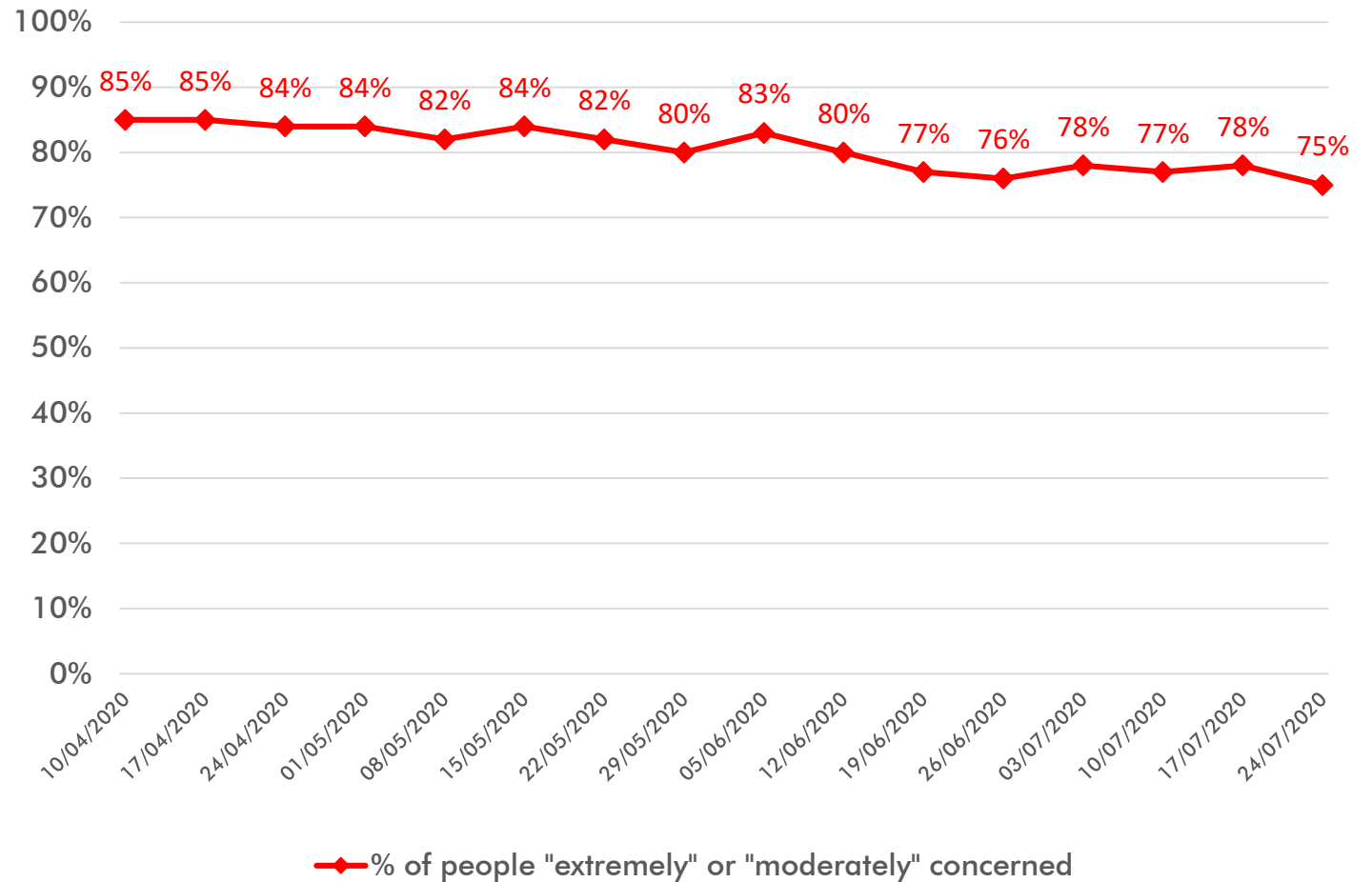
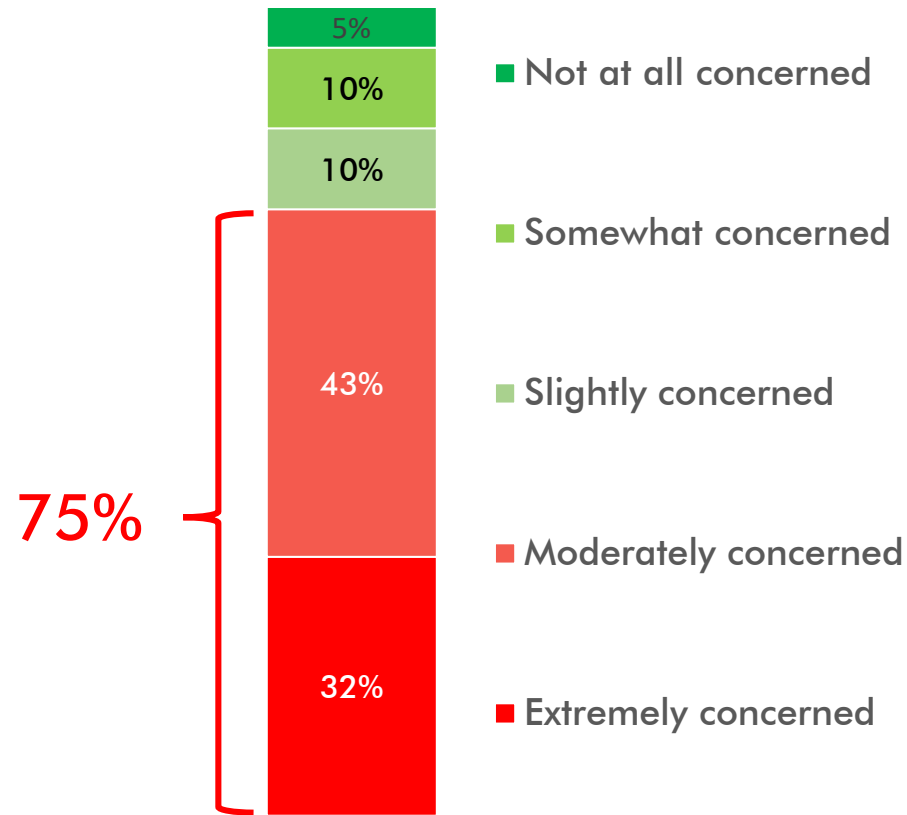
Will wearing a face covering give you more or less confidence to shop safely?



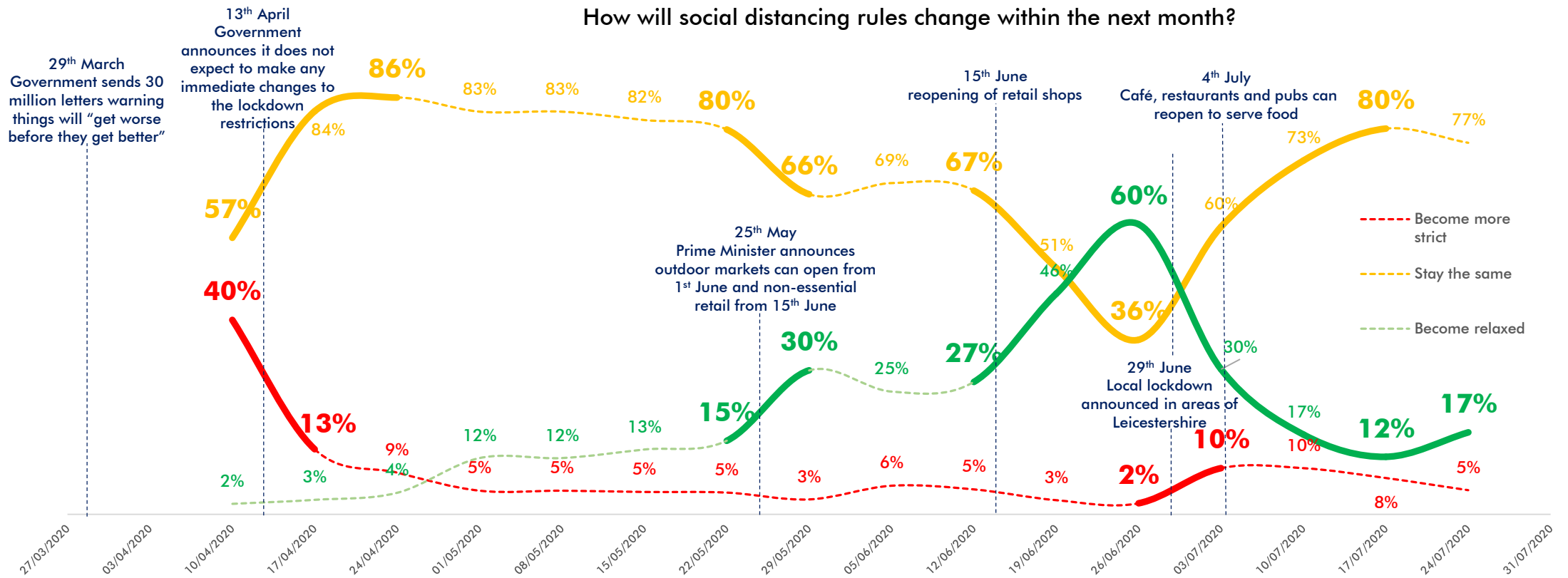
Do you support or oppose the mandatory wearing of face coverings in shops and supermarkets? Base: All respondents n=377

Will the compulsory wearing of a face covering in the shops or supermarkets give you more confidence to shop safely? Base: All respondents n=377

Those “extremely” or “moderately” concerned about Covid-19 falls to its lowest level in 16 weeks but still shows 3 out of 4 people are concerned.

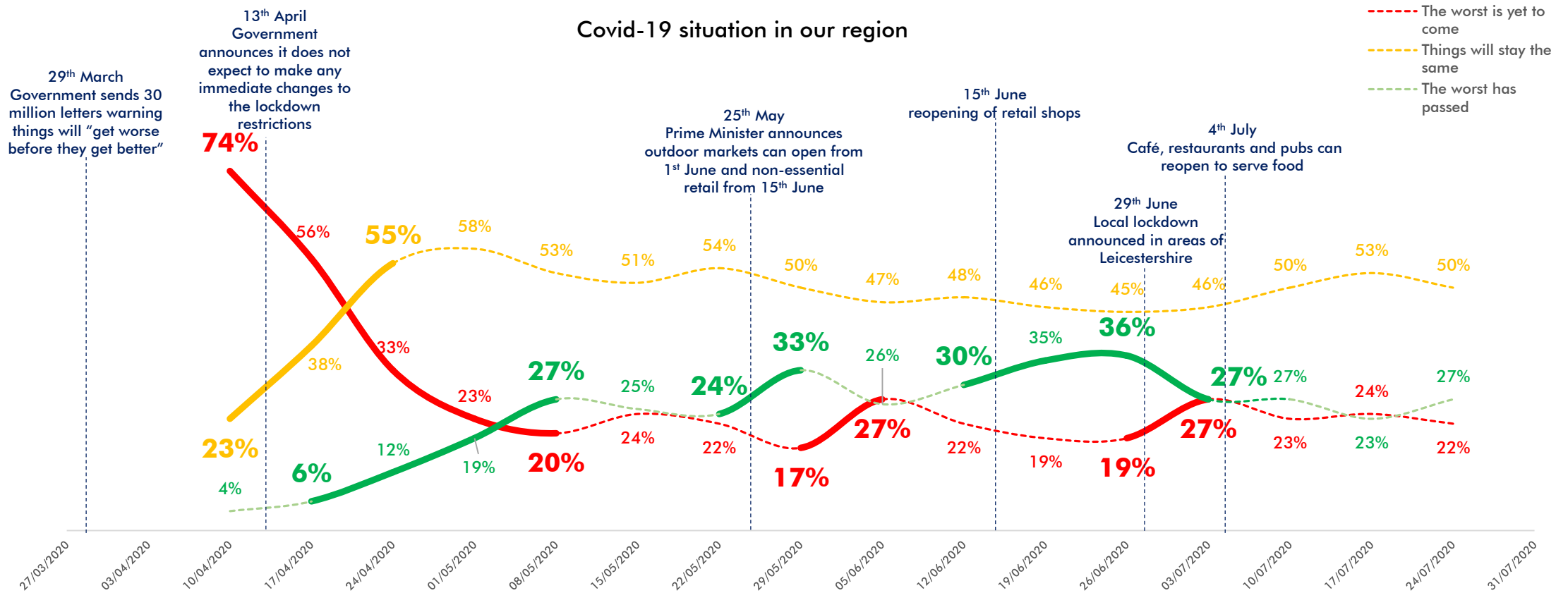


There is some optimism returning that the social distancing rules will relax over the next month along with a fall in those thinking the rules will become more strict.



Given what you know today, how do you think social distancing rules will change within the next month? Base: All respondents n=377

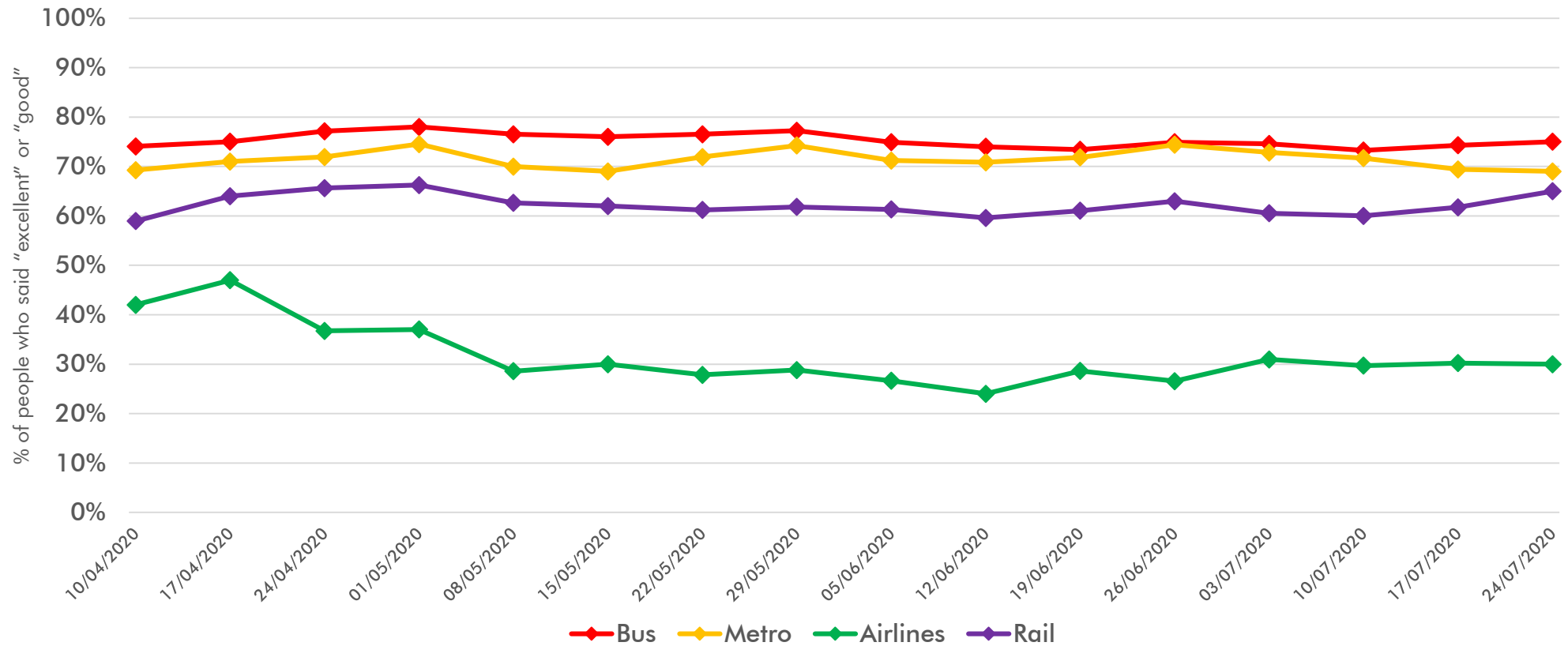
Little change in the overall outlook of where we are along the recovery curve with half thinking things will continue as they are and the other half broadly split between those thinking it will worsen or improve.



Thinking about Covid-19 in the our region, and the way it is going to change in the coming month, which of the following best describes your opinion? Base: All respondents n=377

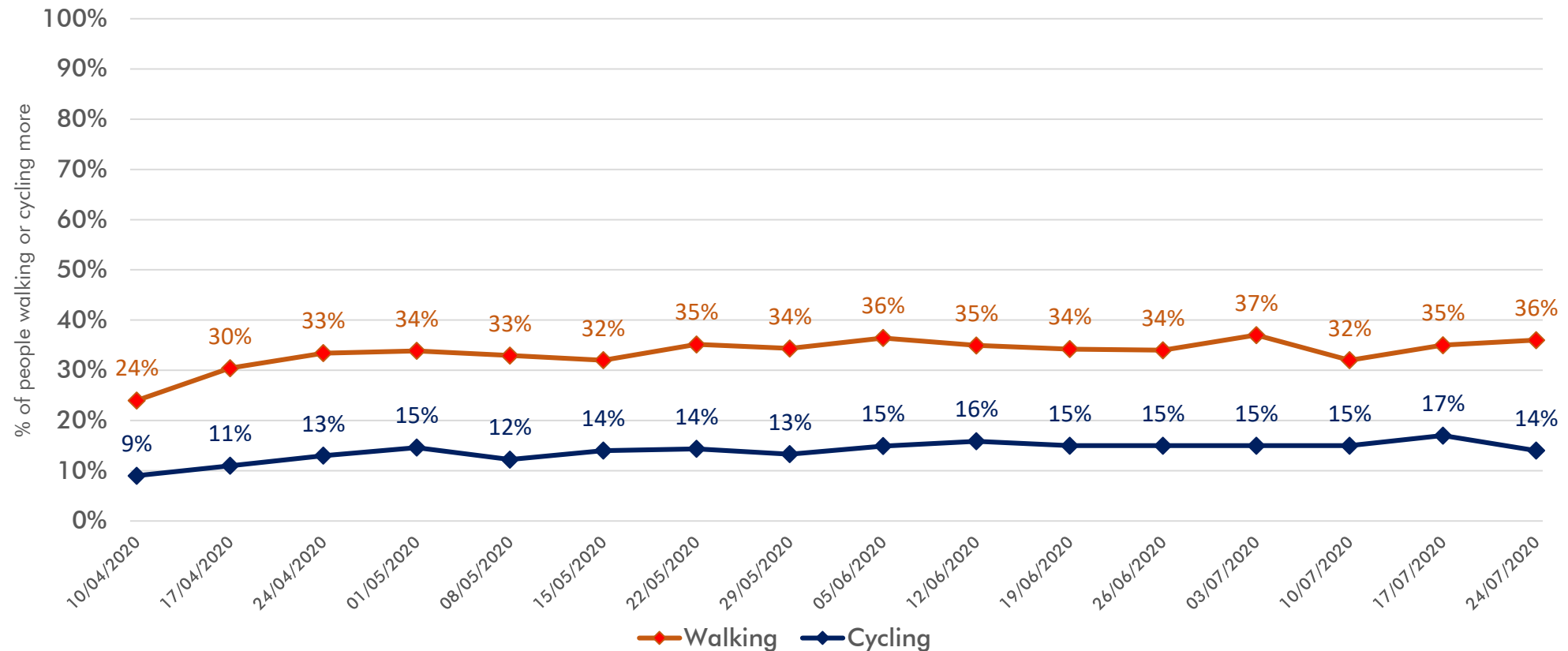
Transport

Perceptions of how transport providers have responded to the pandemic have remained fairly constant.



How do you think Bus/Metro/Airlines/Rail have responded to the pandemic? Base: All respondents (excludes don't knows): Bus n=289, Metro n=297, Airline n=259, Rail n=215

There has been a slight reduction in those cycling more now compared to before the Covid-19 outbreak. With more people returning to work each week there will be less time available for individuals to take part in leisure/exercise activities.

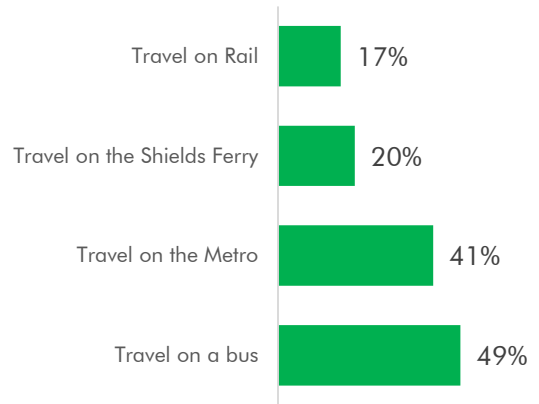




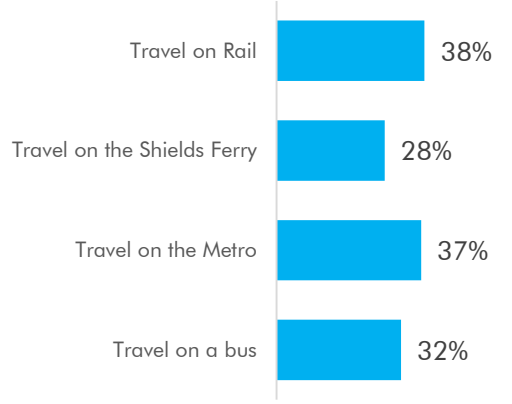
We see yet another rise this week in the proportion of people anticipating using the bus within the next month, from 43% to 49%.



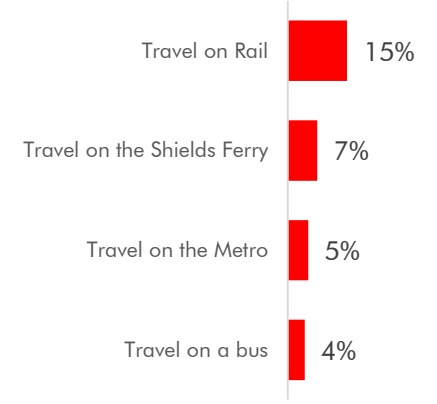
Within the next month



Within the next 2-6 months



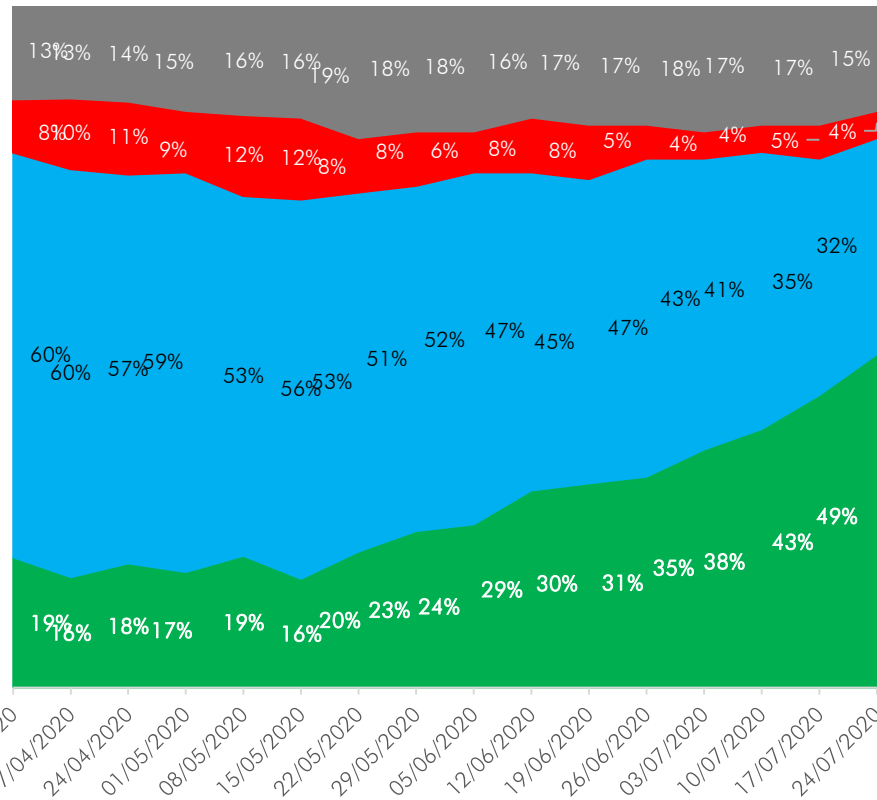
Within the next 7-12 months



Given what you know today, when do you anticipate doing the following? Base: Bus n=259, Metro n=290, Ferry n=122, Rail n=215

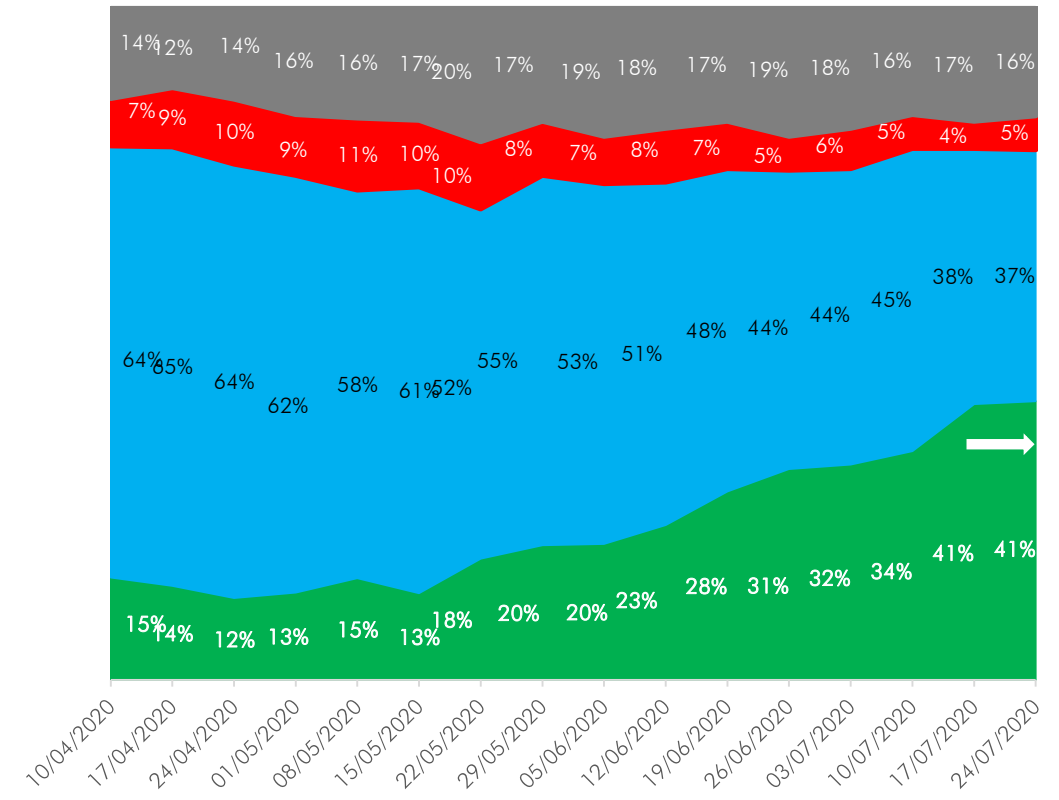
The proportion of people anticipating using the Metro in the next month, stalls this week at 41%, this follows 9 weeks if increases.

When will you next travel on a bus?



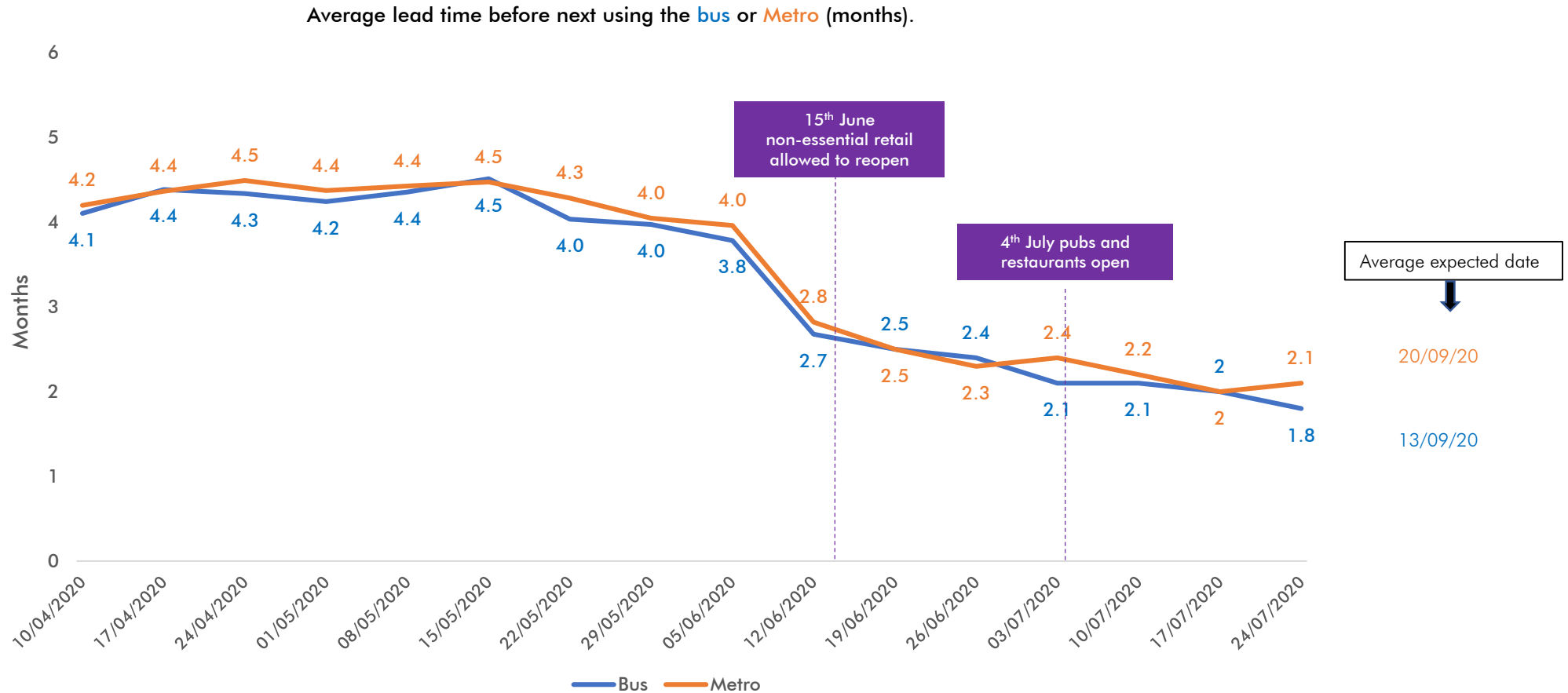
When will you next travel on the Metro?

- Planning on it but don't know when
- Within the next 7 to 12 months
- Within the next 2 to 6 months
- Within the next month

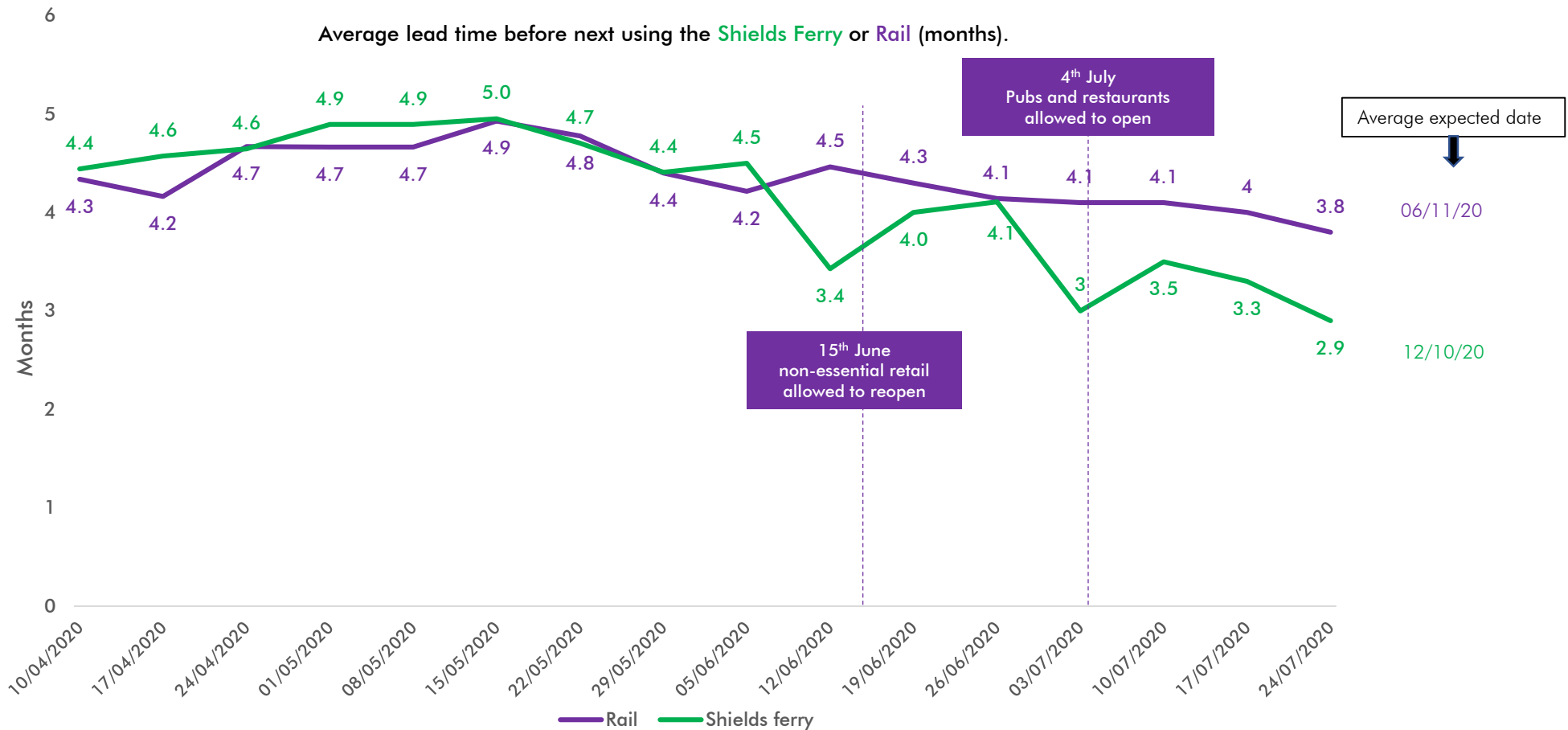


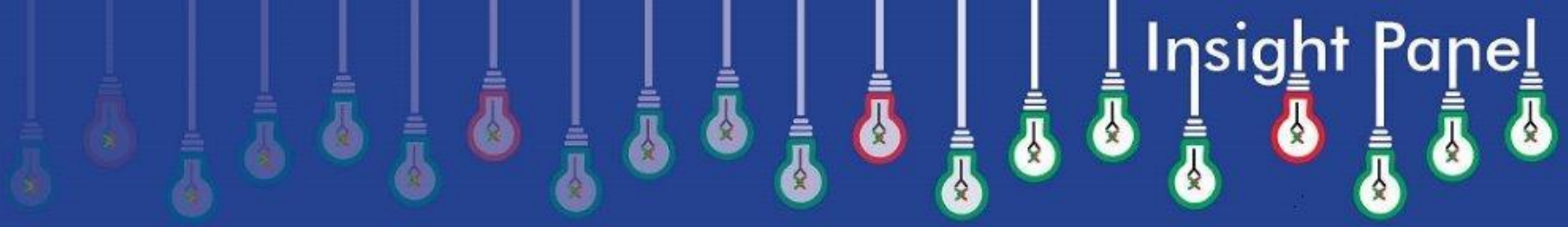
Given what you know today, when do you anticipate doing the following? Base: Bus n=259, Metro n=290

The average lead times to next use the bus continues to fall whereas we see a slight lengthening in lead time for the Metro.



Lead time for next using the rail or the Shields Ferry have both fallen to their lowest level in 16 weeks.

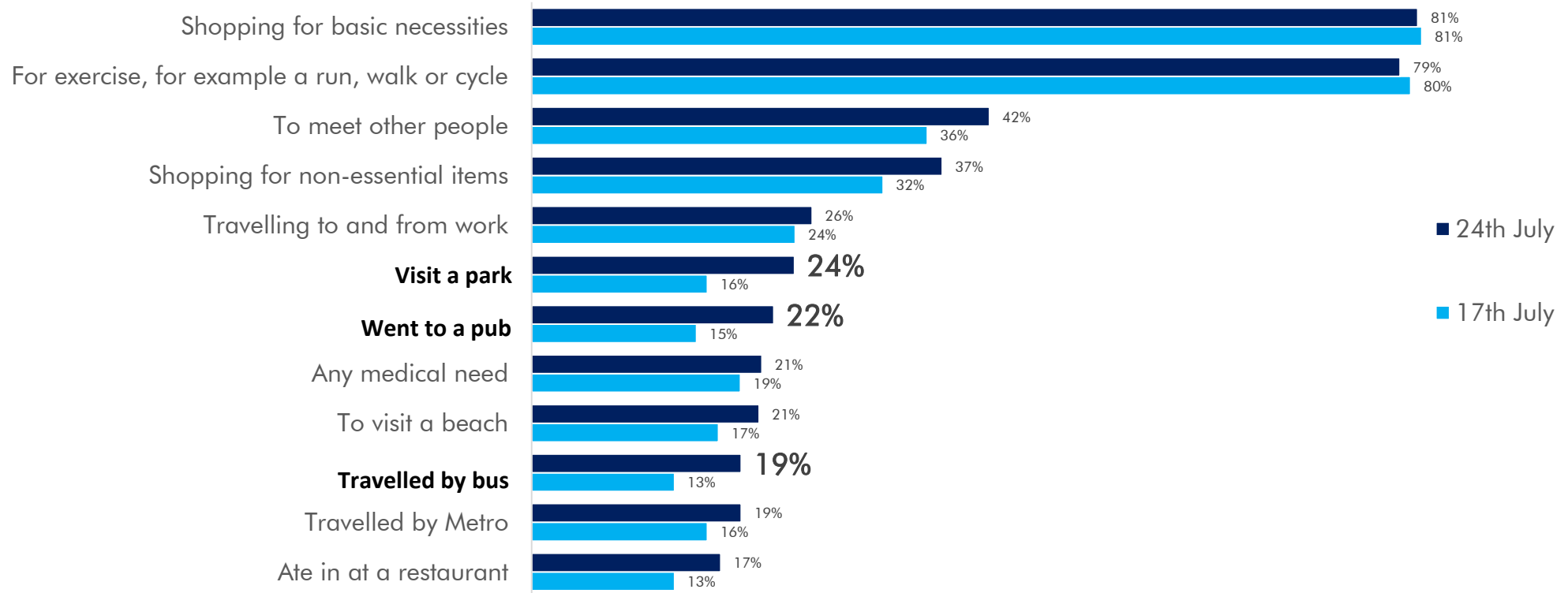




Travel and leisure

Encouraging news for bus companies as we observe a shortening in lead time for when people anticipate next using a bus we also see a significant rise in the proportion of people who have used the bus in the last 7 days, +6pp.

Reasons for leaving home over the previous week



In the past seven days for what reasons, if any, have you left your home? (tick all that apply)? Base: All respondents n=372

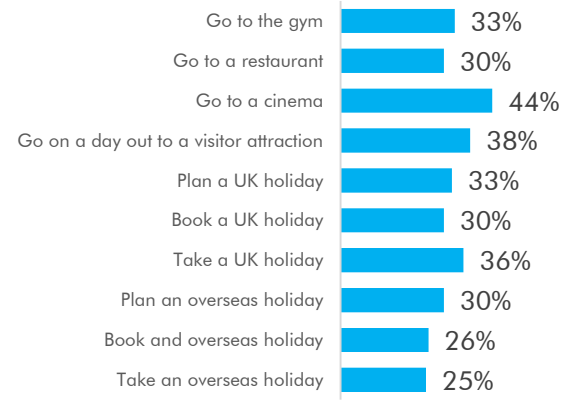
With the “Eat Out to Help Out” scheme rapidly approaching, 2 out of 5 people tell us they are planning to eat in a restaurant in the next month.



Within the next month



Within the next 2-6 months

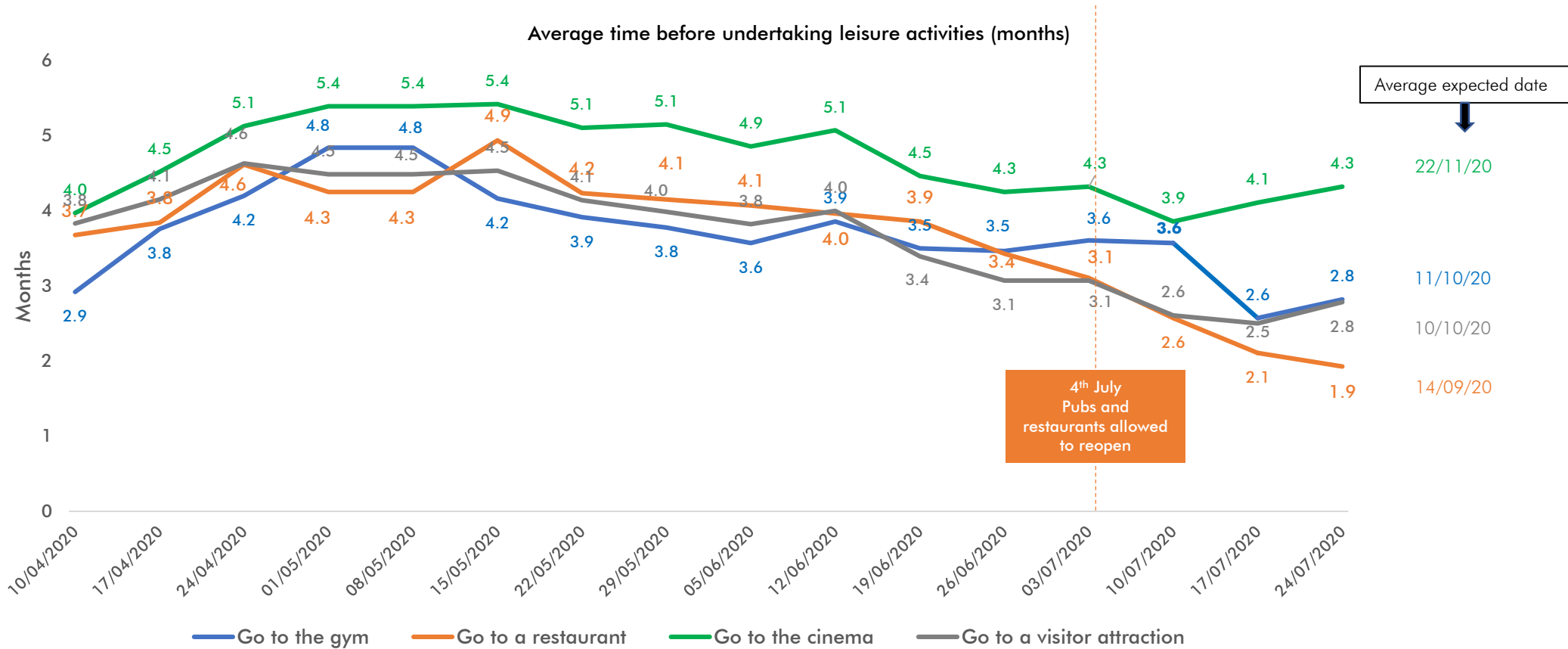


Within the next 7-12 months



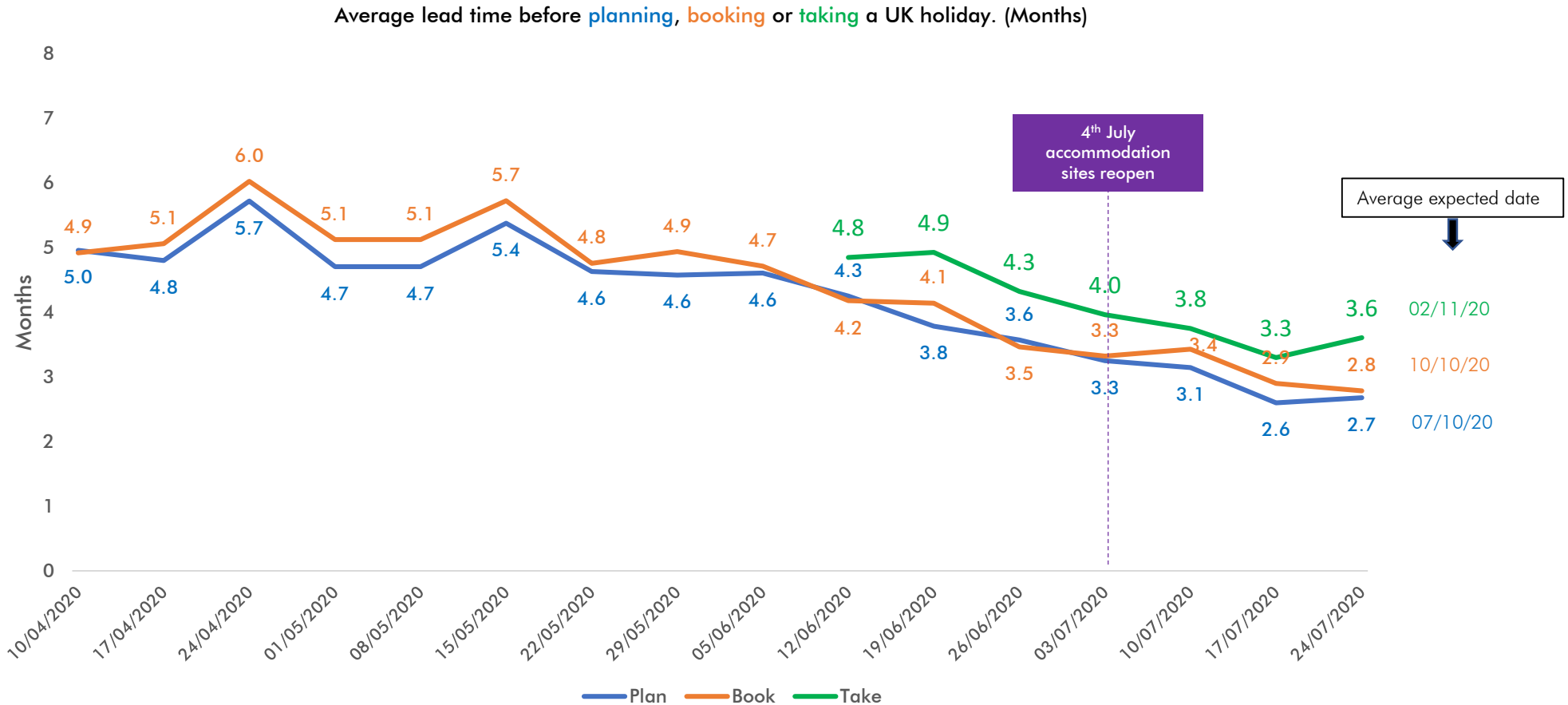
Given what you know today, when do you anticipate doing the following? Base: All respondents n=377 (Excludes those not planning on specified activity)

This is reflected in the shortening of the average lead time for visiting a restaurant.



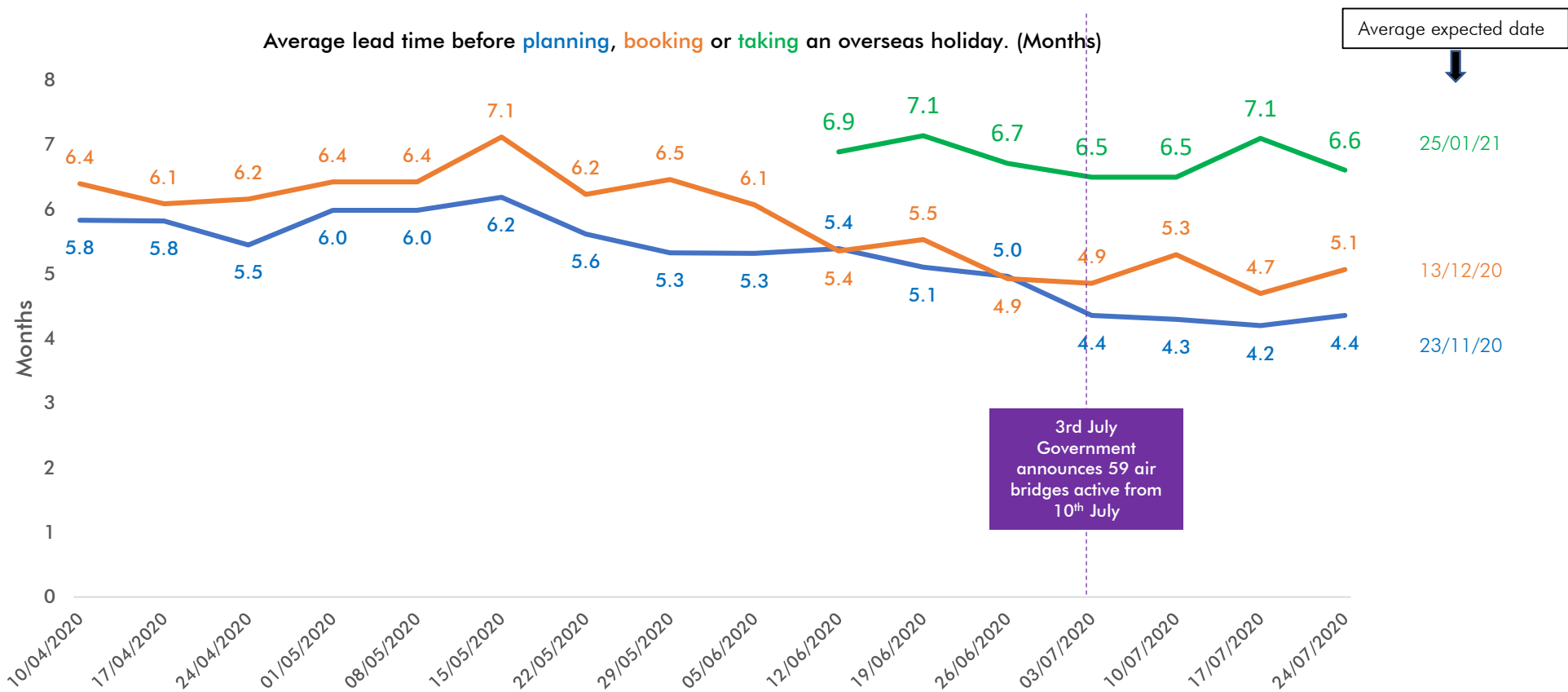
Given what you know today, when do you anticipate doing the following? Base: All respondents n=377 (Excludes those not planning on specified activity)

Average lead time for booking a UK holiday has shortened to it's lowest level, despite this we see a slight lengthening in time before the holiday will be taken.

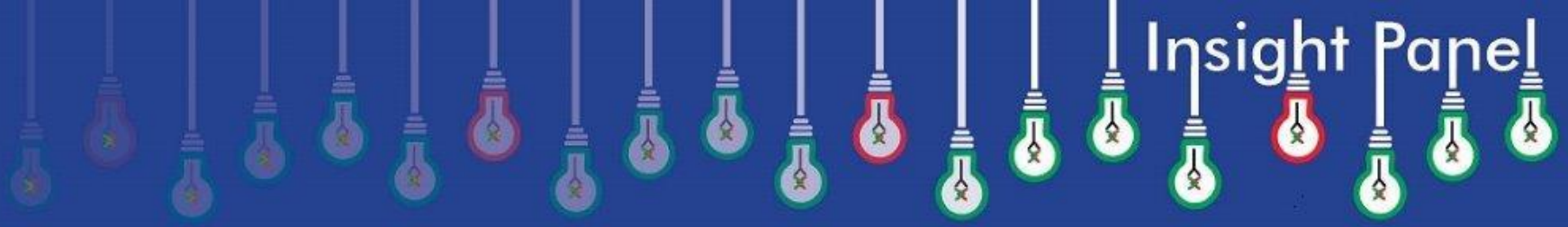


Given what you know today, when do you anticipate doing the following? Base: All respondents n=377 (Excludes those not planning on specified activity)

With the lead time for booking and taking an overseas starting to converge this suggests people are holding back from booking too far in advance but instead looking to book a last-minute deal.

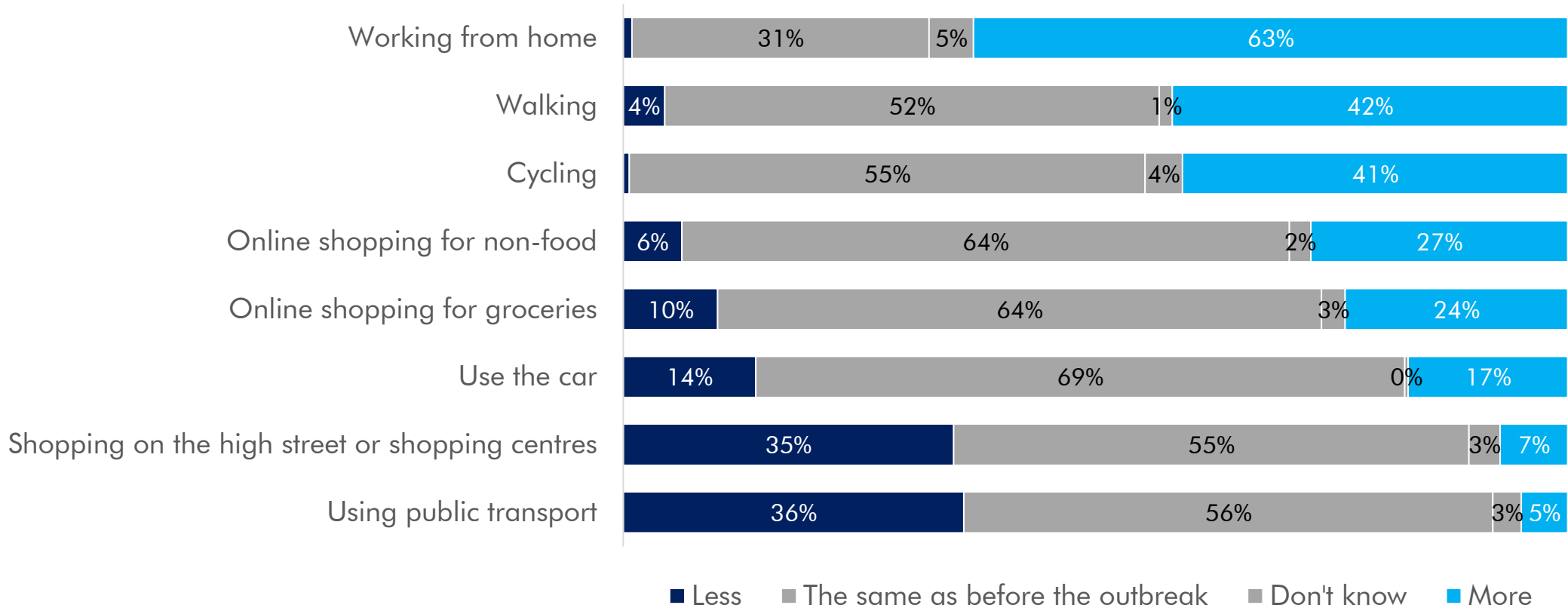


Given what you know today, when do you anticipate doing the following? Base: All respondents n=377 (Excludes those not planning on specified activity)



Miscellaneous

This week we observe the highest proportion of people anticipating working from home more, from 39% when the tracker started on the 10th of April to 63% today.

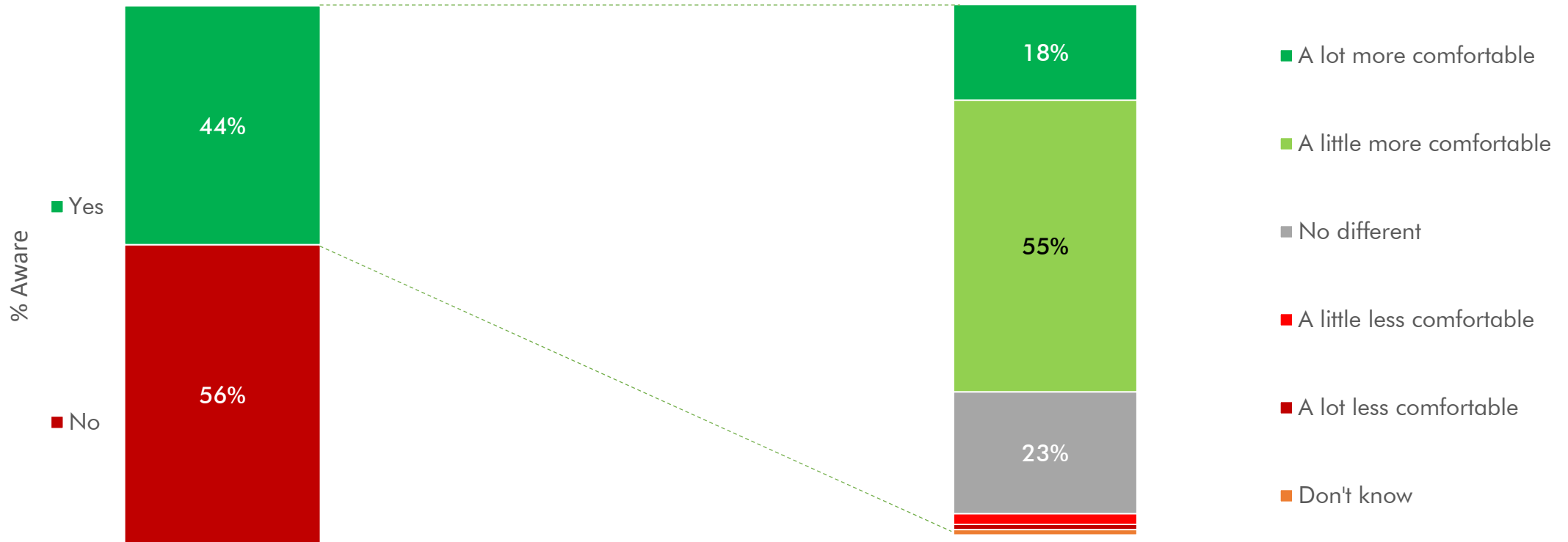


When the current situation is over and things return to normal, do you expect to do any more or less of the following compared to before Covid-19? Base: All respondents n=377 (N/A excluded)

Almost 3 in 4 people found comfort in Metro using 30-day anti-microbial sanitiser as part of an enhanced cleaning regime. (Results from 26th of June 2020)

Awareness of the use of an anti-microbial sanitiser on the Metro (result from 19th June)

Level of comfort taken from knowing about the use of an anti-microbial sanitiser on the Metro



Does the application of the sanitiser to the passenger areas of the Metro make you feel more or less comfortable about travelling on the Metro? Base: All respondents n=363

Previous results.

Topic	Results week number	Links
Health benefits from walking and cycling	Wk1 to Wk11	Week 1 (10.04.20)
Working from home.	Wk1 to Wk8	Week 2 (17.04.20)
NHS Covid-19 contact tracing app	Wk2, Wk6	Week 3 (24.04.20)
Financial wellbeing	Wk3, Wk9	Week 4 (01.05.20)
Public transport, Covid-secure arrangements	Wk4 to Wk8	Week 5 (08.05.20)
Cycling and walking improvements	Wk5	Week 6 (15.05.20)
Air quality improvements	Wk5	Week 7 (22.05.20)
Understanding of "Stay alert"	Wk6	Week 8 (29.05.20)
Understanding of NHS test and trace scheme	Wk9	Week 9 (05.06.20)
Willingness to self-isolate	Wk9	Week 10 (12.06.20)
Passenger requirements for using public transport	Wk9	Week 11 (19.06.20)
Propensity to wear a face covering	Wk10	Week 12 (26.06.20)
UK holiday destinations	Wk10	Week 13 (03.07.20)
Awareness of anti-microbial sanitiser on the Metro	Wk11	Week 14 (10.07.20)
Number of passengers wearing face covering on the Metro	Wk11	Week 15 (17/07/20)
Long haul or short haul overseas holidays	Wk11	
Social distancing	Wk12	
Non-essential retail	Wk13	
Cycling and walking improvements (revisited)	Wk13	
Air quality improvements (revisited)	Wk13	
Likelihood of local lockdown	Wk14	
Nexus Researchers	Wk15	
'Eat Out to Help Out' scheme	Wk15	