

Nexus Insight Panel

Covid-19 attitude tracker, week 17 31st July 2020

Respondents = 375

Email - nexusinsight@nexus.org.uk

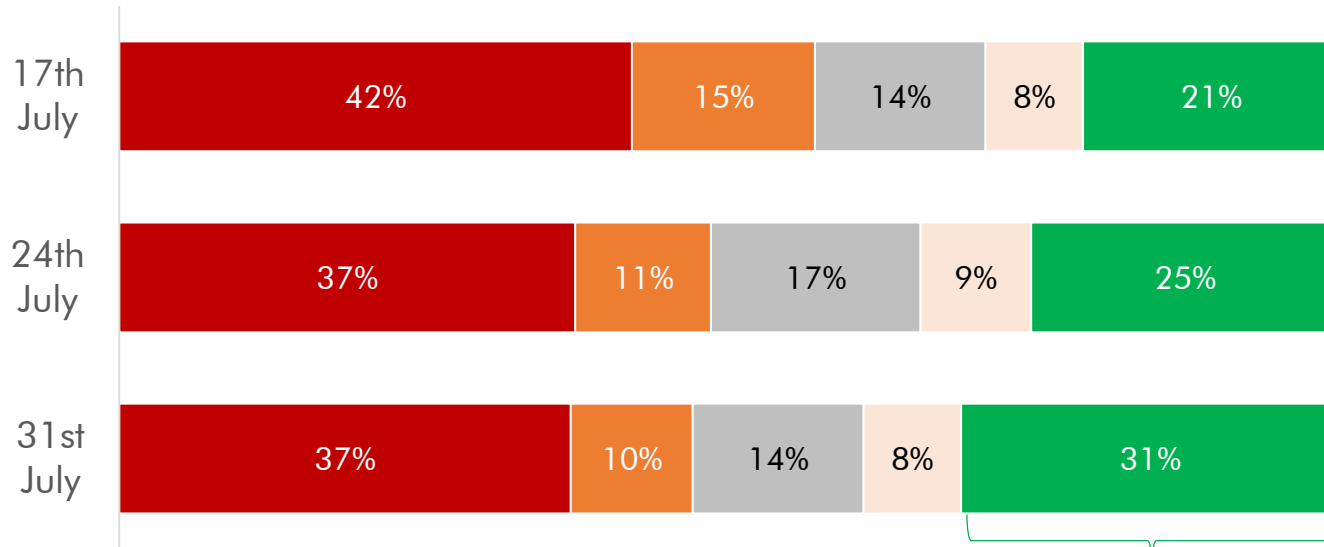
Join the panel at <https://www.nexus.org.uk/research-and-insight/insight-panel>

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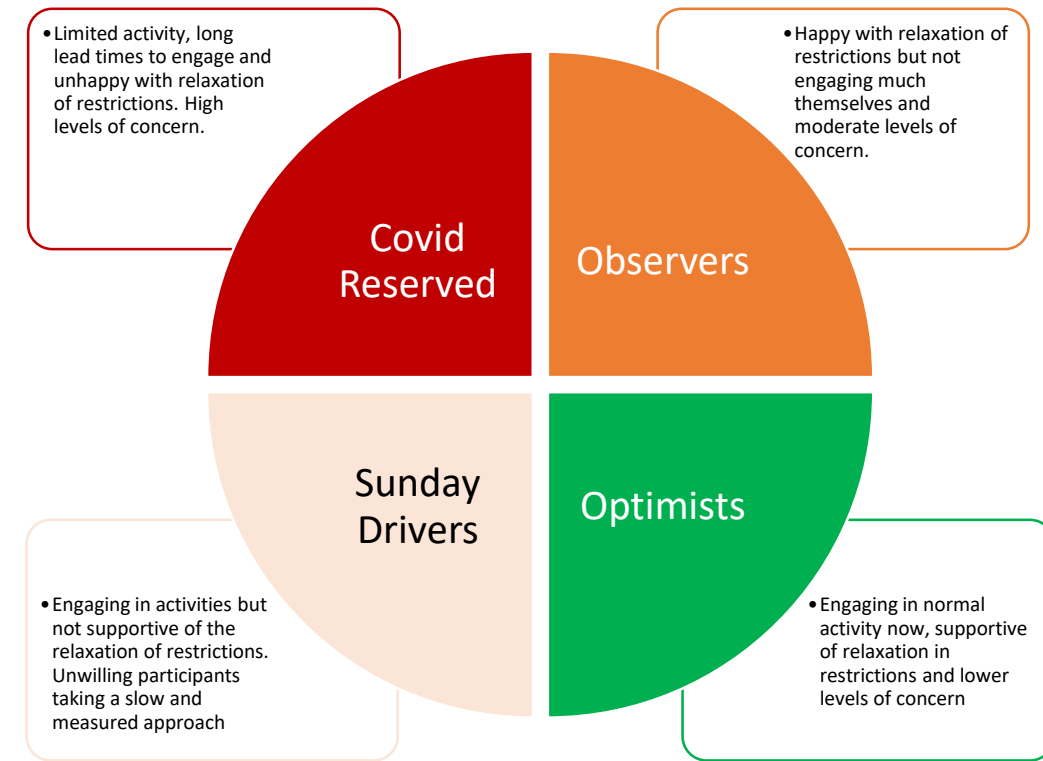
Mood

We've created a respondent segmentation based on responses to four themes; feelings towards relaxation of restrictions, lead time to engage in various activities, level of current activity and level of concern.



Significantly more people now fall into the optimist segment compared to 2 weeks ago

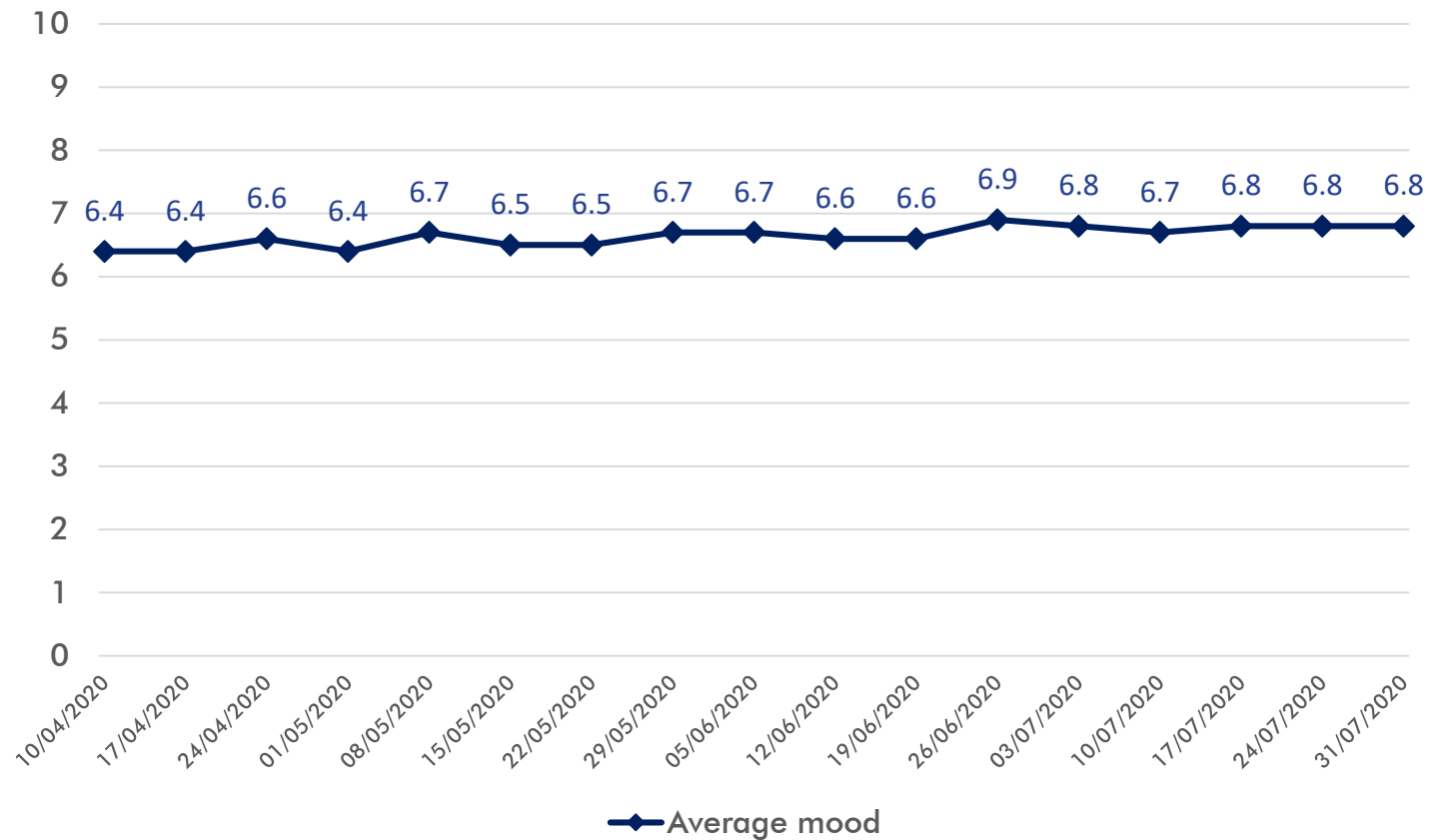
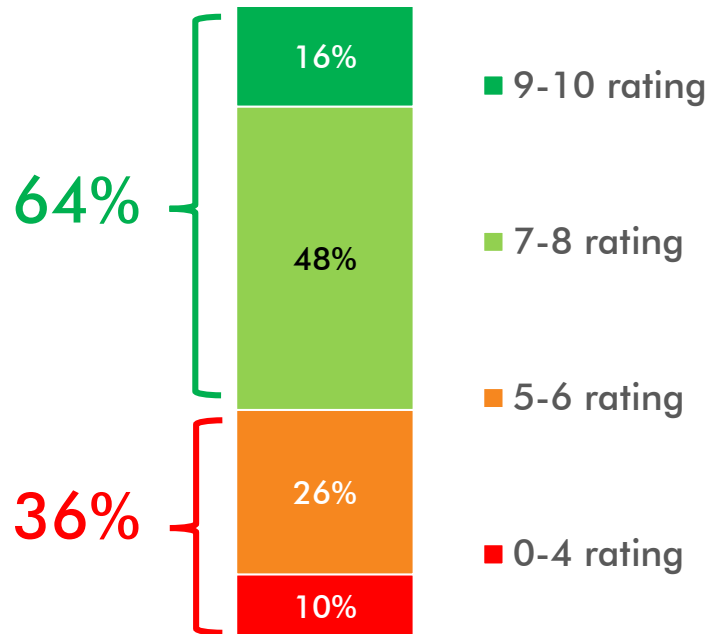
■ Covid Reserved
 ■ Observers
 ■ Fence Sitters
 ■ Sunday Drivers
 ■ Optimists



The average mood continues to trundle along at a steady 6.8 out of 10.

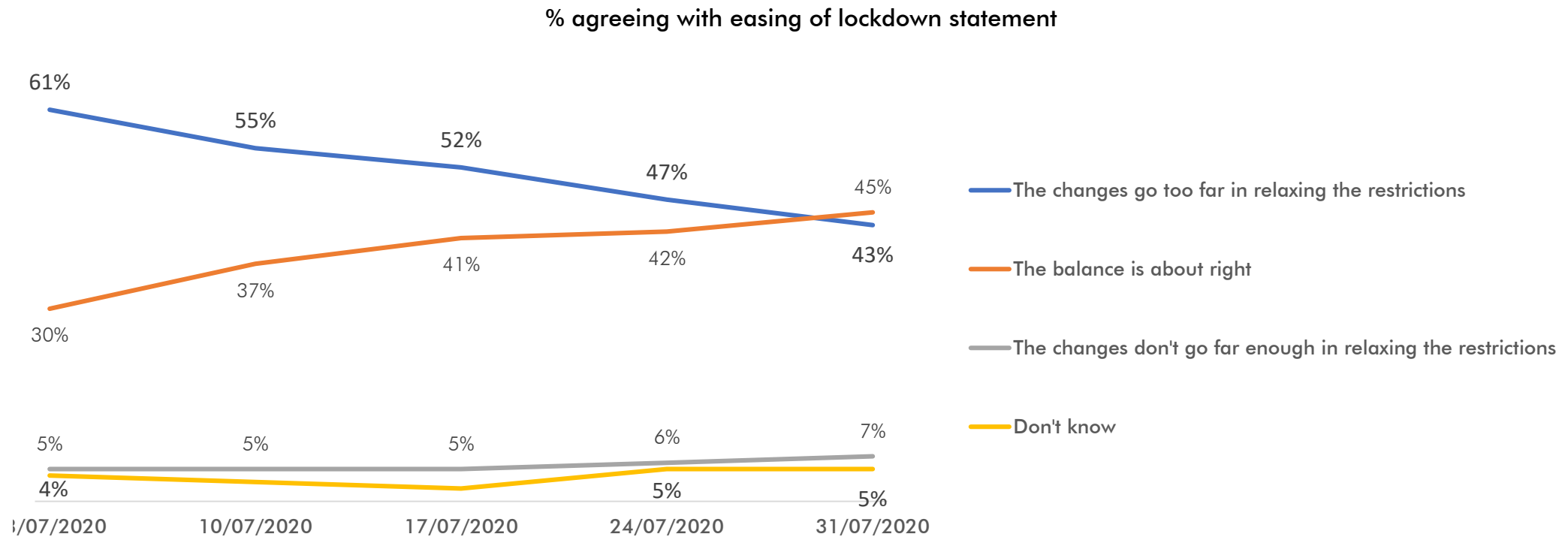
Average mood
27/07 – 31/07/2020

6.8



How would you rate your mood today? (0 to 10 Very poor to excellent) Base: All respondents n=370

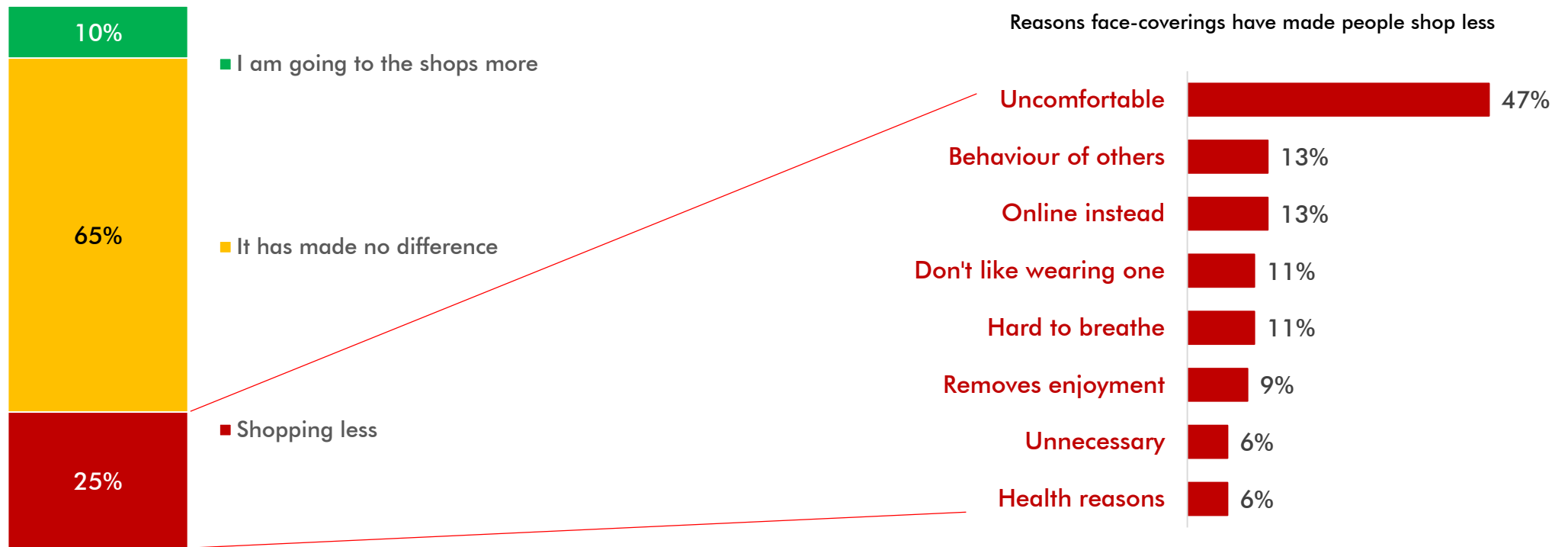
More people are continuing to think the Government has got the balance of easing lockdown restriction “about right”, they now outnumber the proportion thinking “the changes go too far”.



There have been several announcements over the past few weeks regarding easing lockdown. Generally speaking, what do you think about the changes to the lockdown restrictions? Base: All respondents n=375

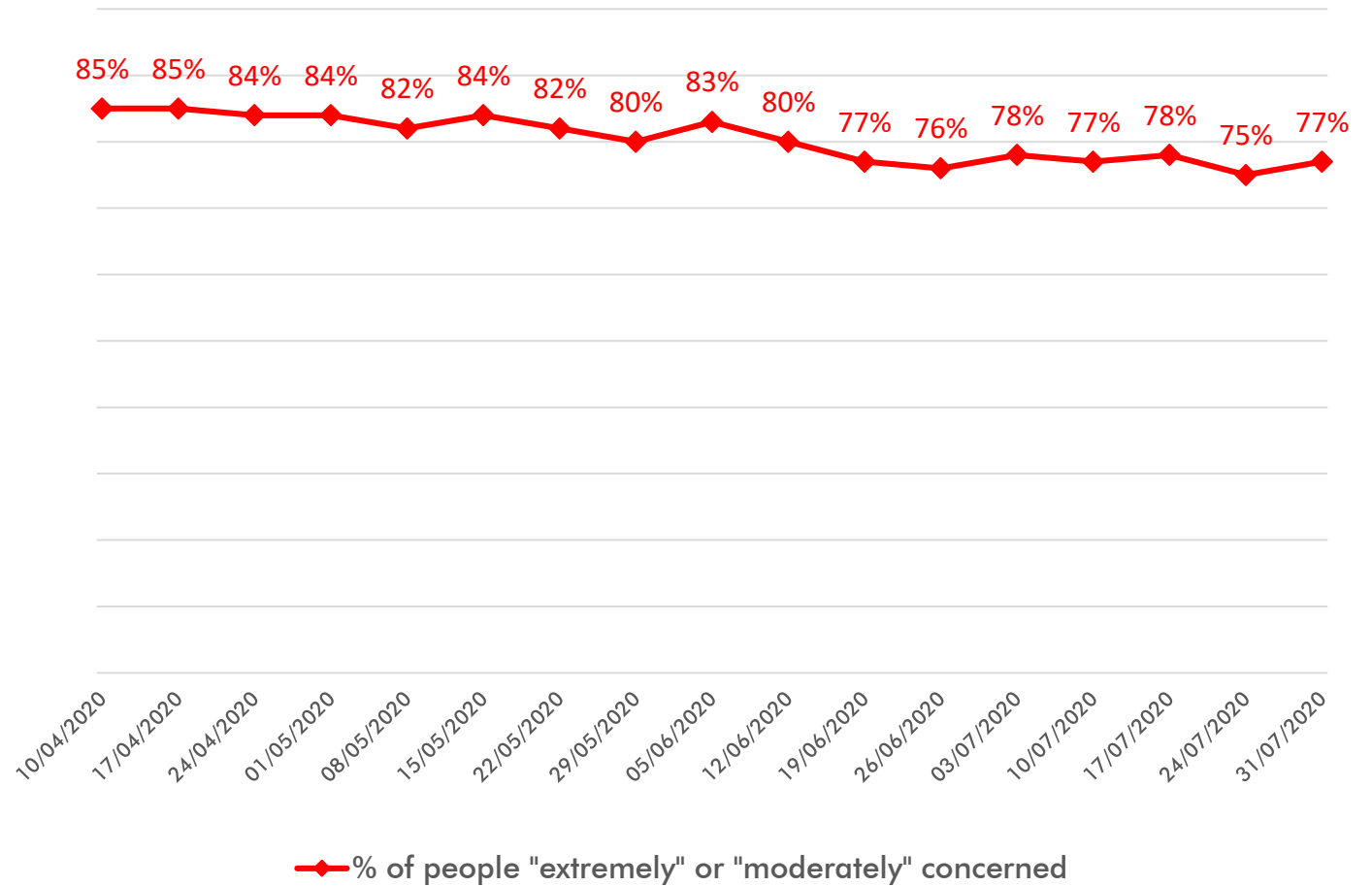
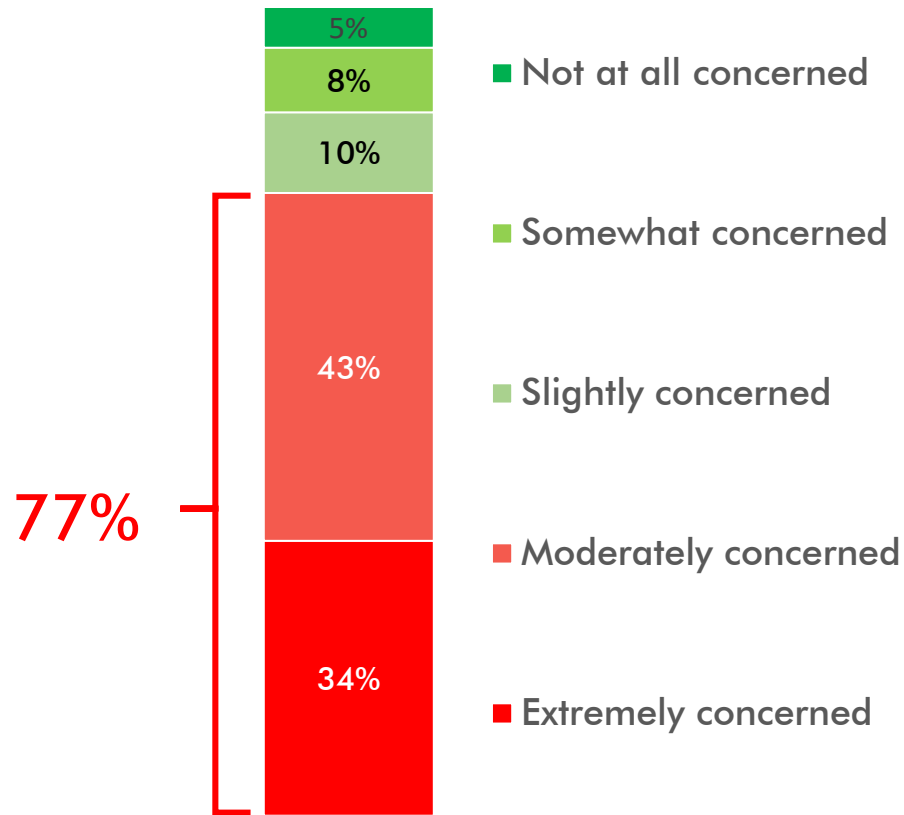
However not all decisions are popular, the wearing of face-coverings in shops and supermarkets is having an impact on shopping habits, with a quarter telling us they are shopping less. Feeling uncomfortable was mentioned by nearly half of those shopping less.

Impact of wearing face-coverings on shopping habits

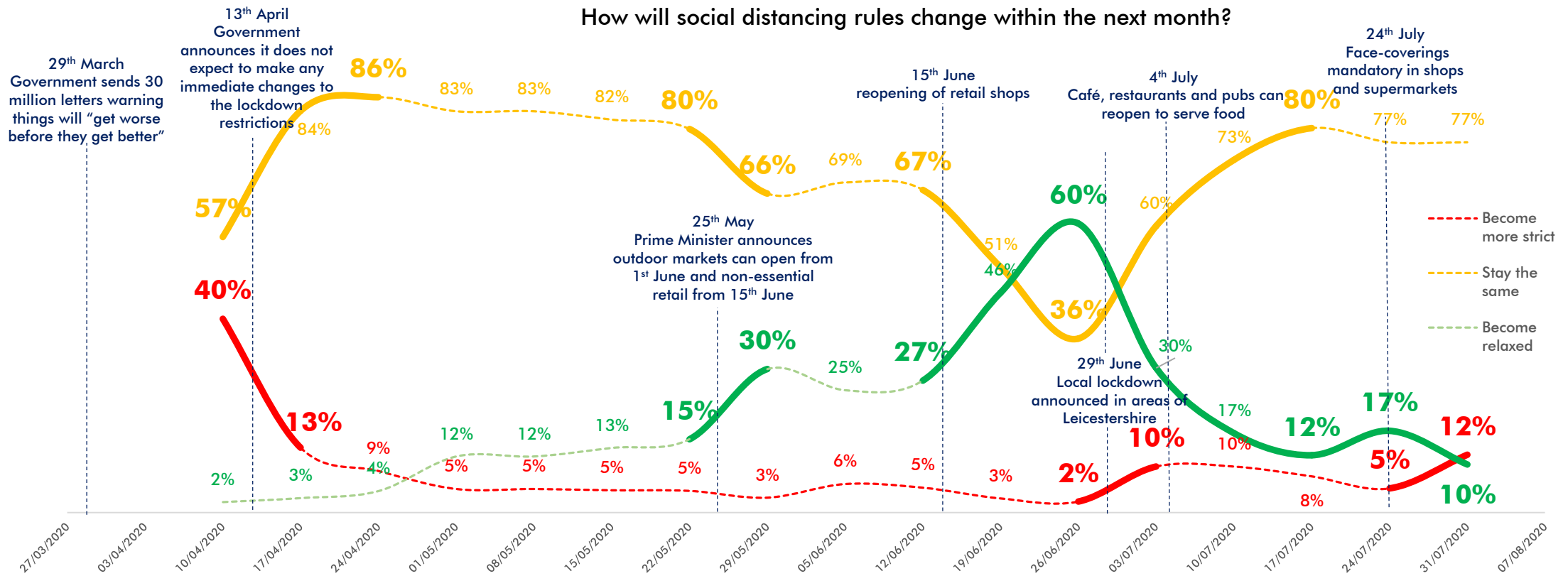


How has wearing a face-covering in shops and supermarkets influenced how often you go shopping? Base: All respondents n=375
 Please tell us why are you going to the shops less? Base: All respondents shopping less because of face-coverings=95

There is still a lot of concern regarding Covid-19, which may hold some activity back even as restrictions are eased further.

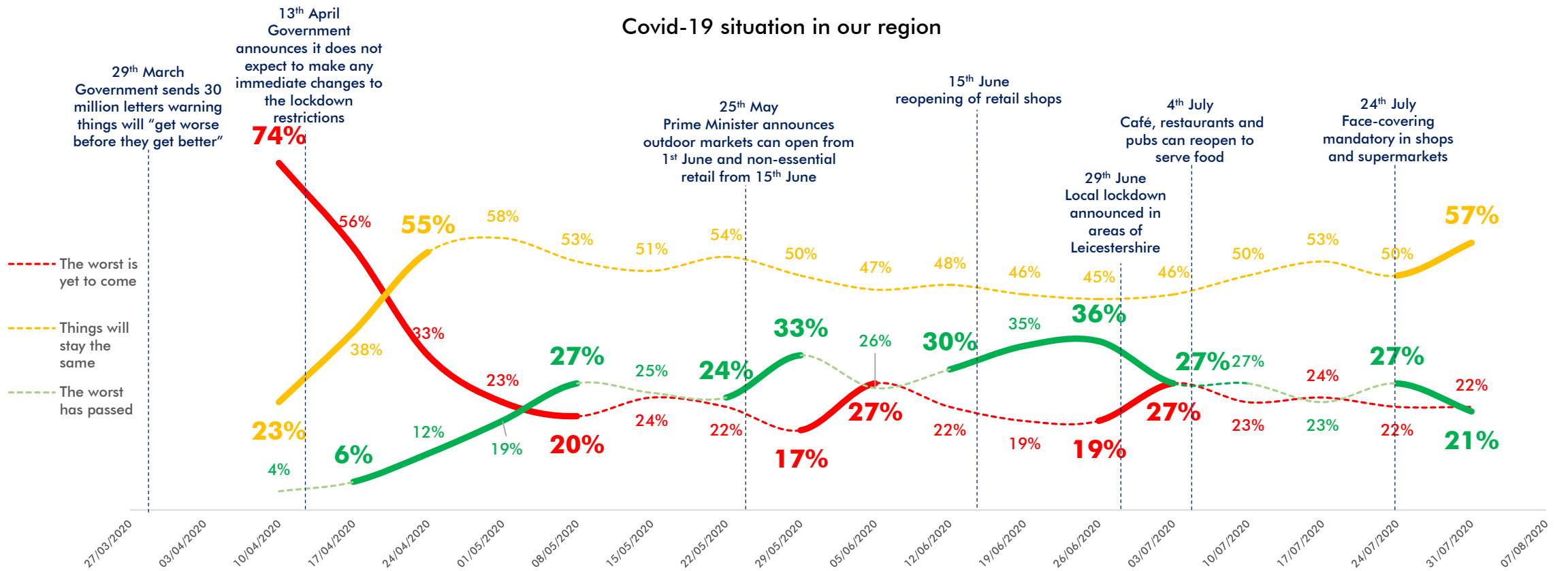


For the first time in 14 weeks, the proportion of those thinking social distancing rules will become more strict in the next month overtakes those feeling they will be relaxed.



Given what you know today, how do you think social distancing rules will change within the next month? Base: All respondents n=375

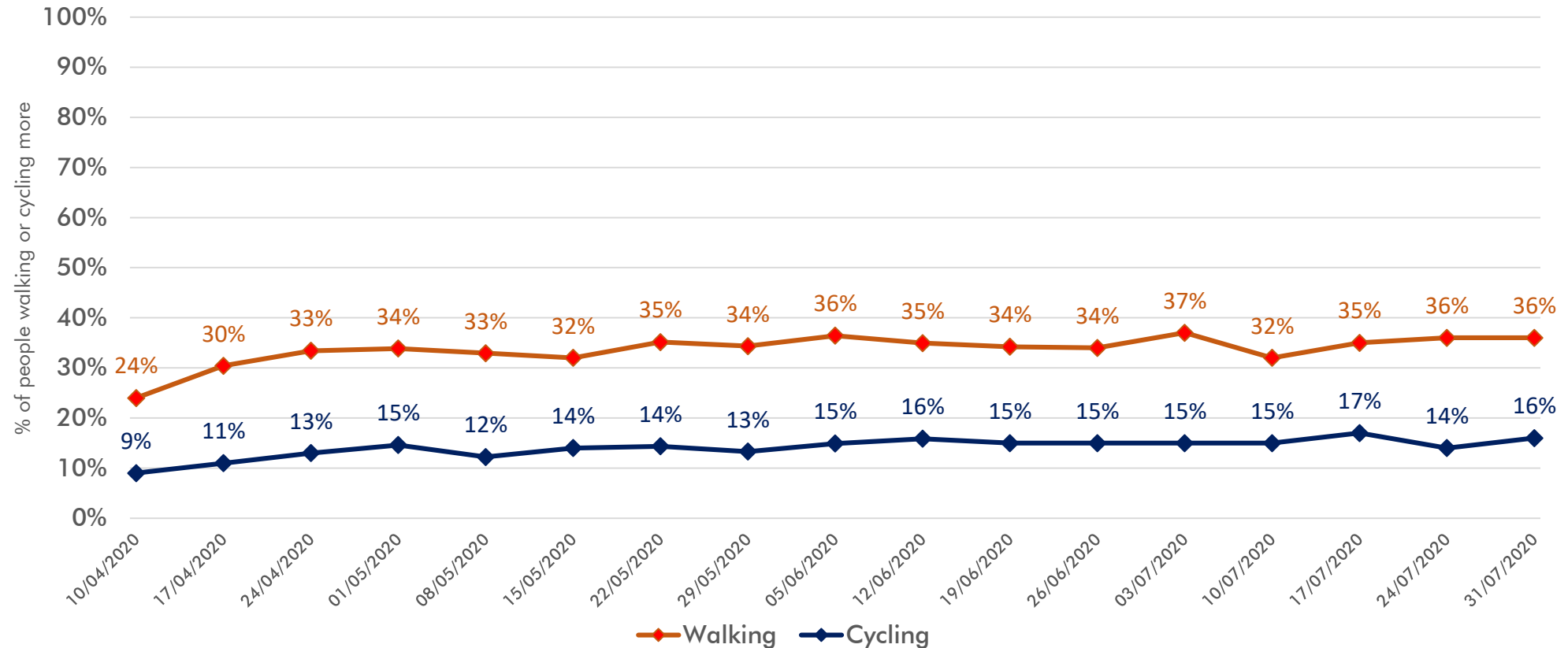
Despite this, we see an uptick in those thinking the situation in our region regarding Covid-19 will remain the same over the coming month.



Thinking about Covid-19 in the our region, and the way it is going to change in the coming month, which of the following best describes your opinion? Base: All respondents n=375

Transport

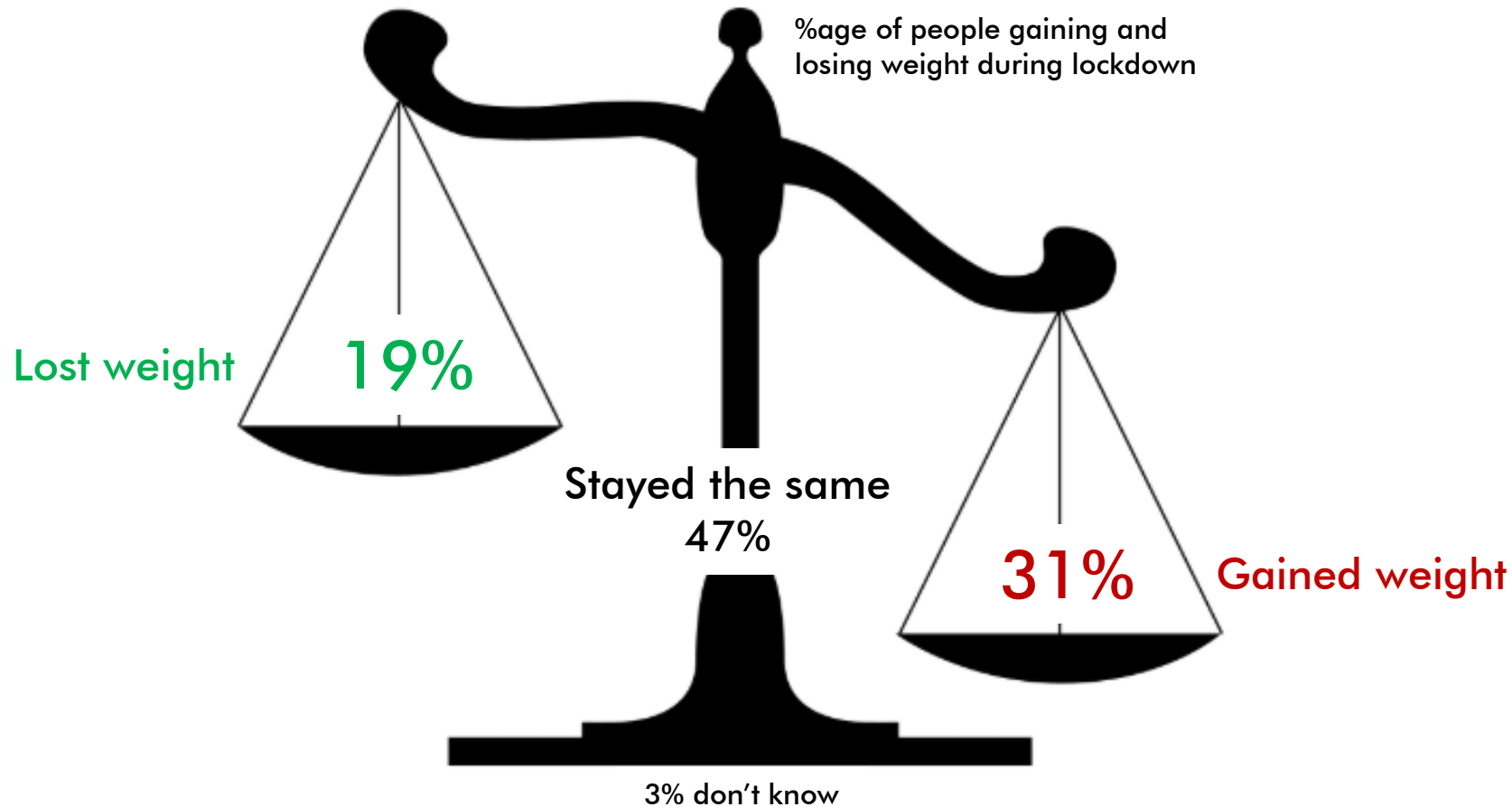
Over a third of people are still telling us they are walking more now compared to before Covid-19.



Are you cycling/walking any more or any less than you did before the Covid-19 outbreak? Base: All respondents n=373



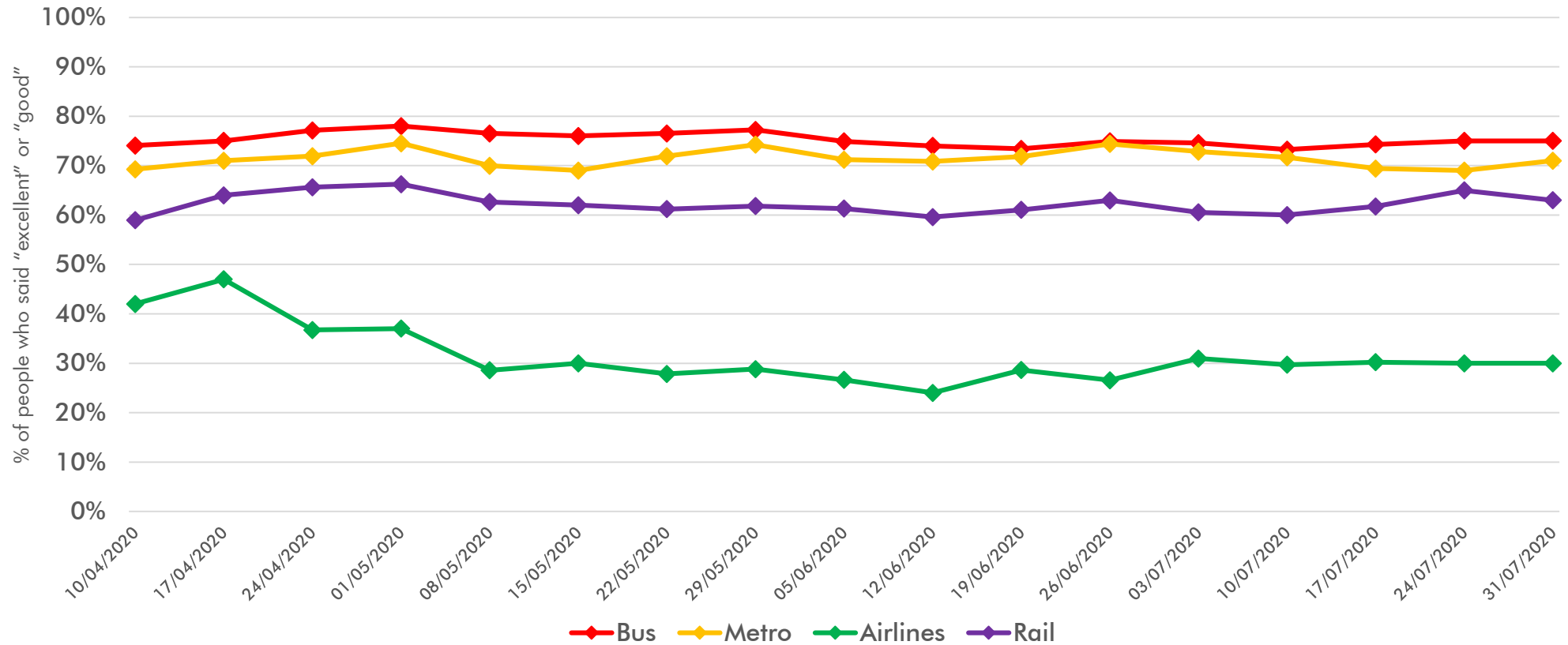
Lockdown has had a negative impact on the waistlines of nearly a third of respondents, however, the benefits of walking are self-evident in helping the fight to keep the pounds off.



48% of those **walking less** have **gained weight**

Since lockdown started have you gained or lost weight? Base: All respondents n=374
 Are you walking any more or any less than you did before the Covid-19 outbreak? Base: All respondents "Walking more" n=129 "Walking less" n=115

Perceptions of how transport providers have responded to the pandemic have remained fairly constant.

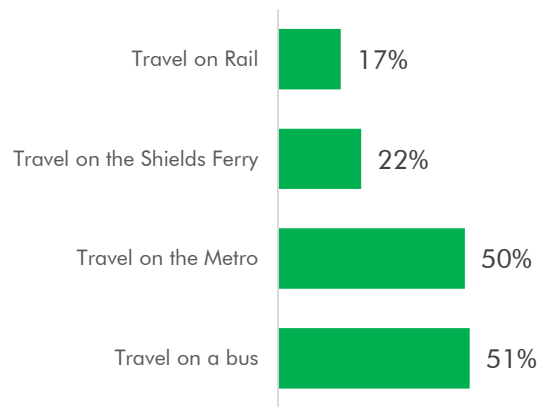


How do you think Bus/Metro/Airlines/Rail have responded to the pandemic? Base: All respondents (excludes don't knows): Bus n=287, Metro n=292, Airline n=256, Rail n=205

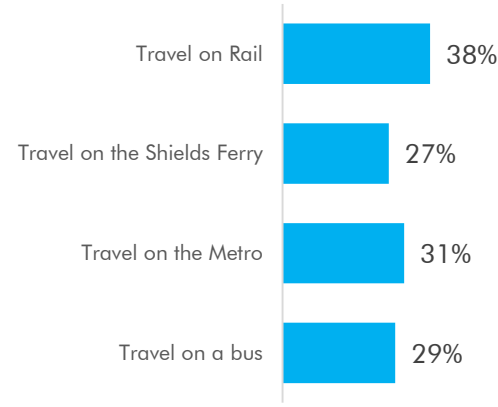
As more people return to work and people start to get out and about a little more, we see a significant rise in the proportion of people saying they will use the Metro within the next month from 41% last week to 50% this week.



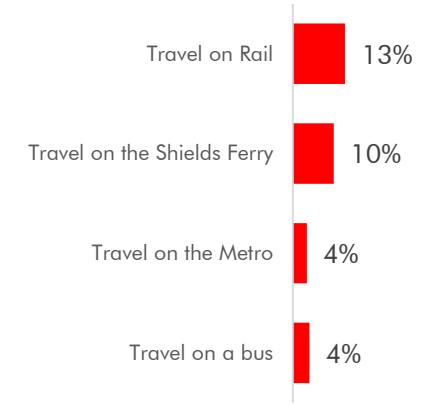
Within the next month



Within the next 2-6 months



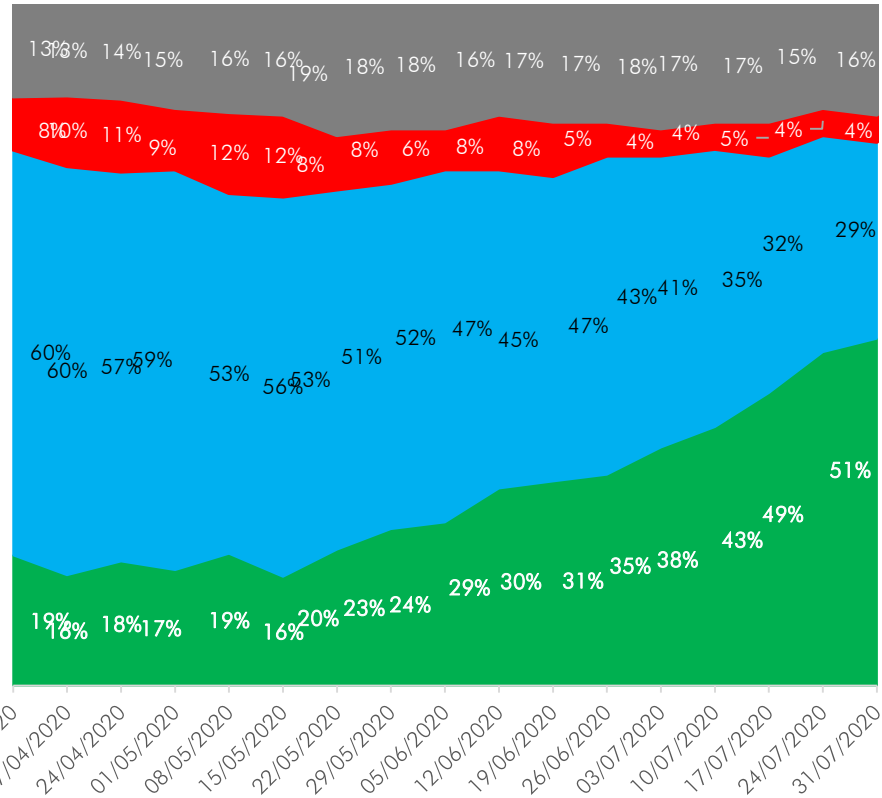
Within the next 7-12 months



Given what you know today, when do you anticipate doing the following? Base: Bus n=262, Metro n=281, Ferry n=117, Rail n=221

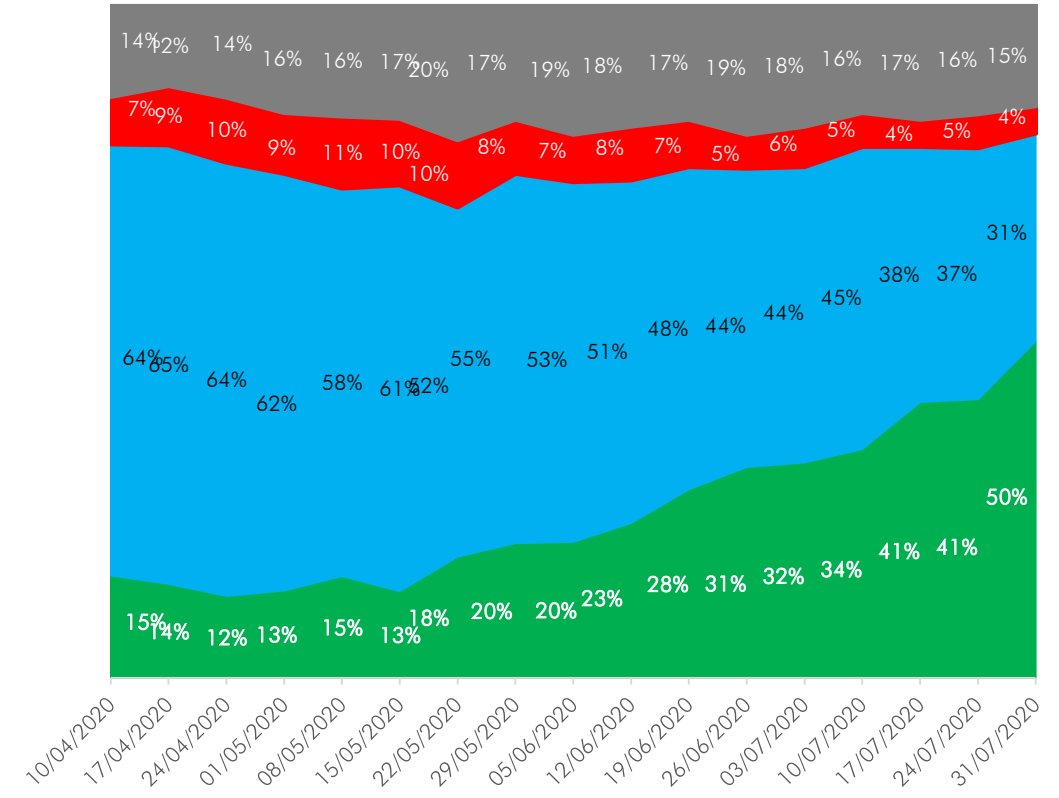
Half of respondents now intend to use either a bus or the Metro within the next month.

When will you next travel on a bus?



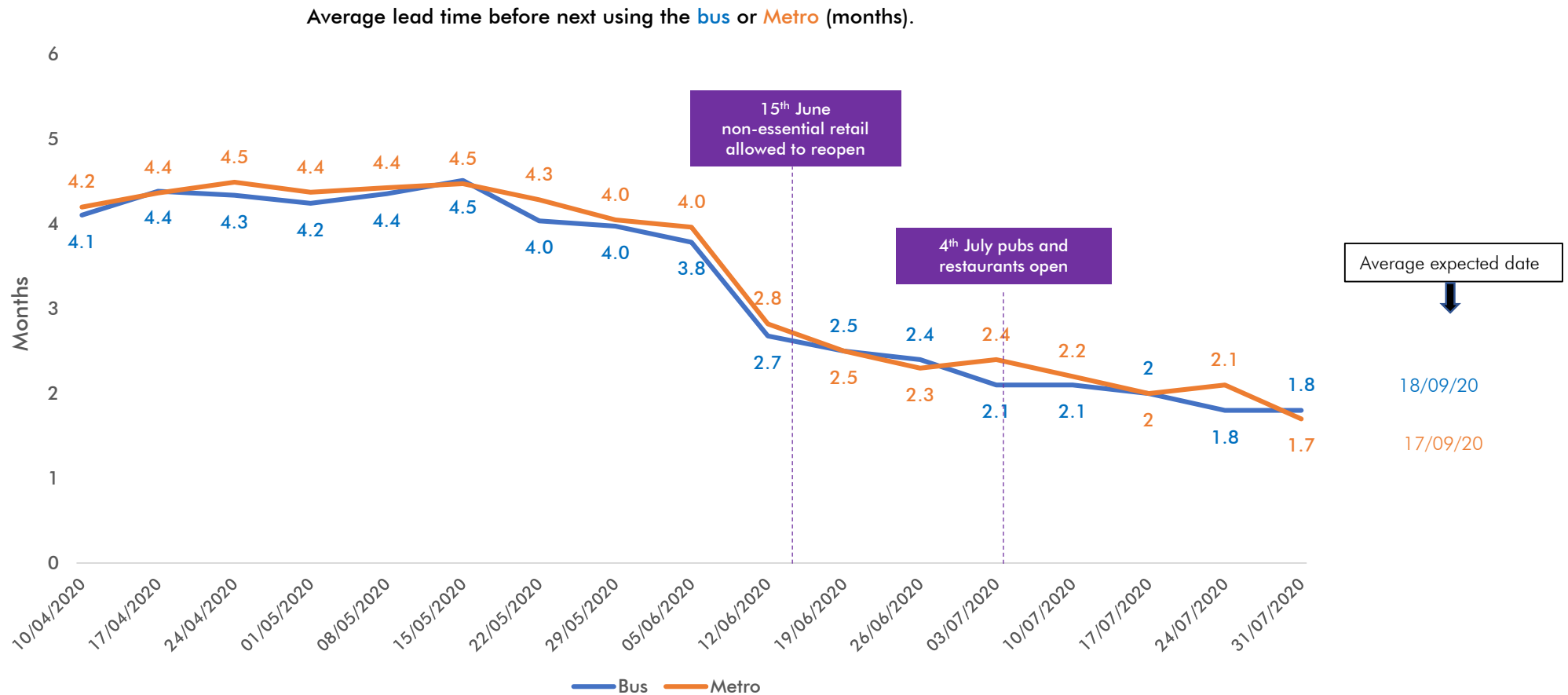
When will you next travel on the Metro?

- Planning on it but don't know when
- Within the next 7 to 12 months
- Within the next 2 to 6 months
- Within the next month

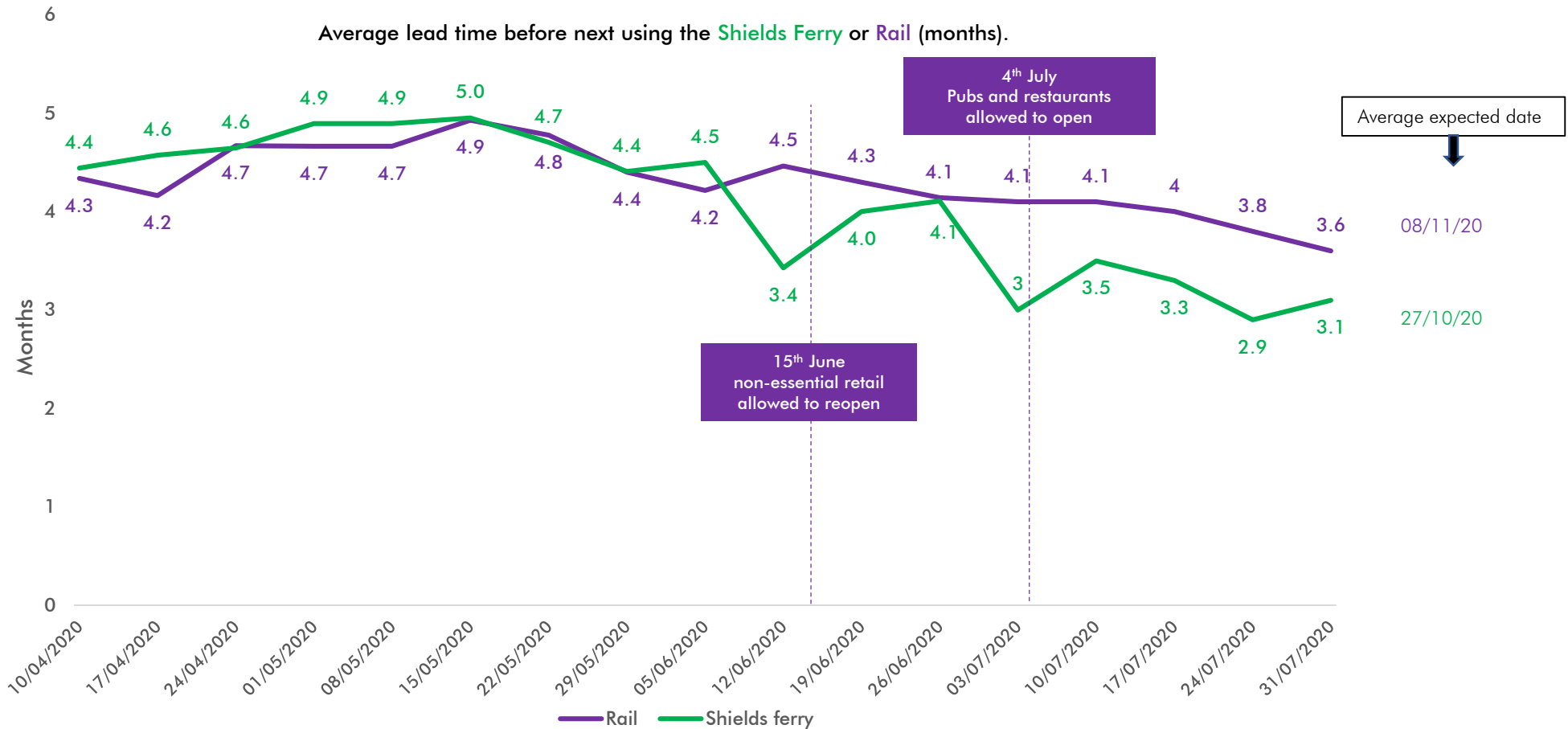


Given what you know today, when do you anticipate doing the following? Base: Bus n=262, Metro n=281

Which is reflected in the fall in average lead time for next using the bus and Metro.



Lead time for next using the rail continues to follow it's downwards trajectory.

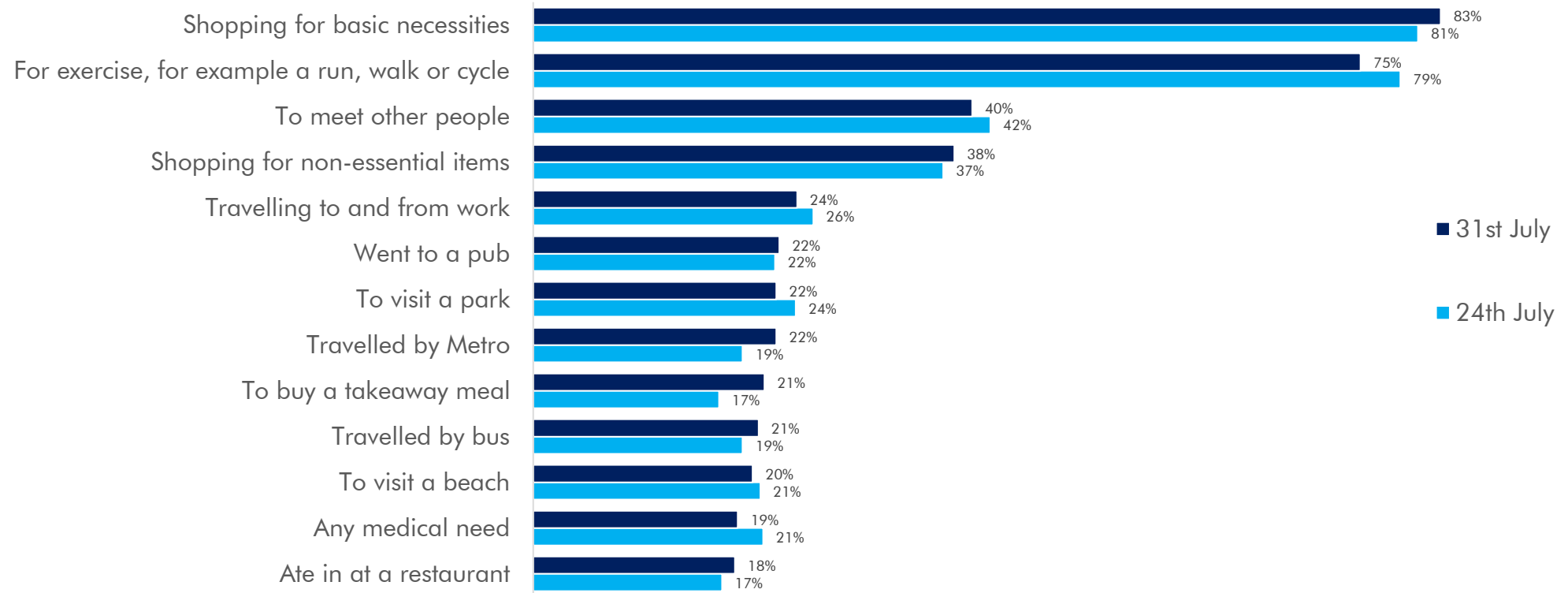




Travel and leisure

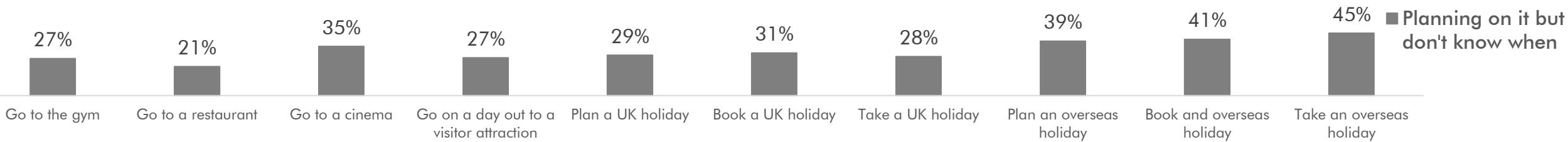
Activity levels across all measures remain fairly constant this week with only small rises in the proportion of those using the bus or Metro in the last week.

Reasons for leaving home over the previous week

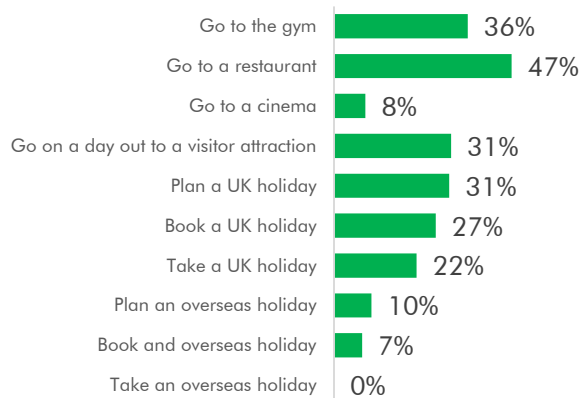


In the past seven days for what reasons, if any, have you left your home? (tick all that apply)? Base: All respondents n=370

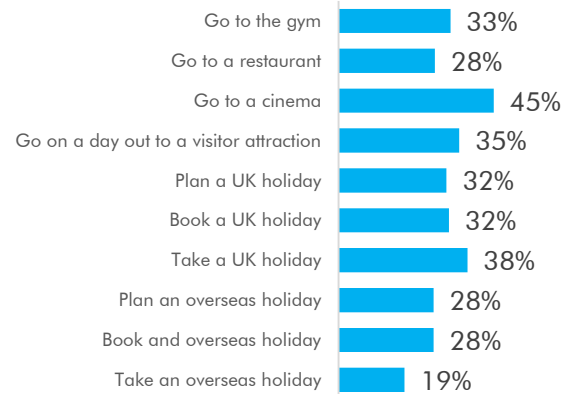
Good news for the hospitality sector, just under a half of those planning to visit a restaurant see themselves doing so in the next month.



Within the next month



Within the next 2-6 months

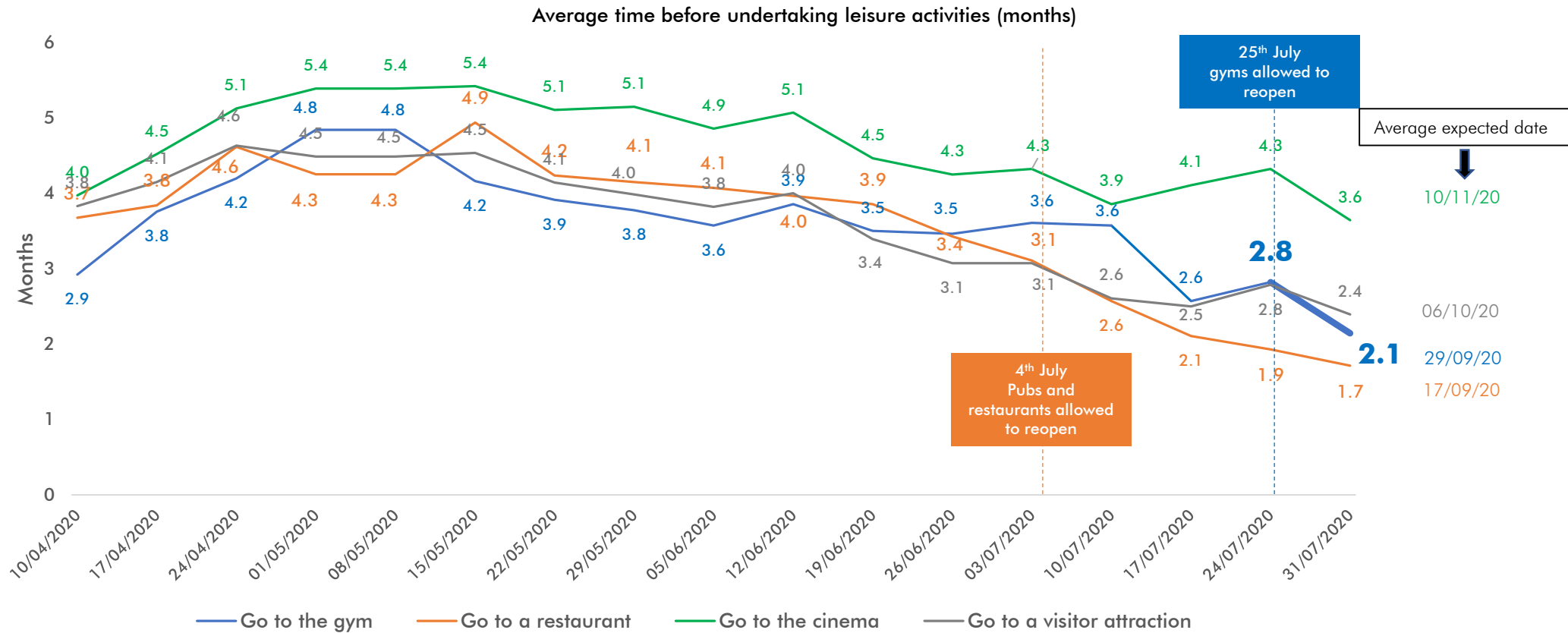


Within the next 7-12 months



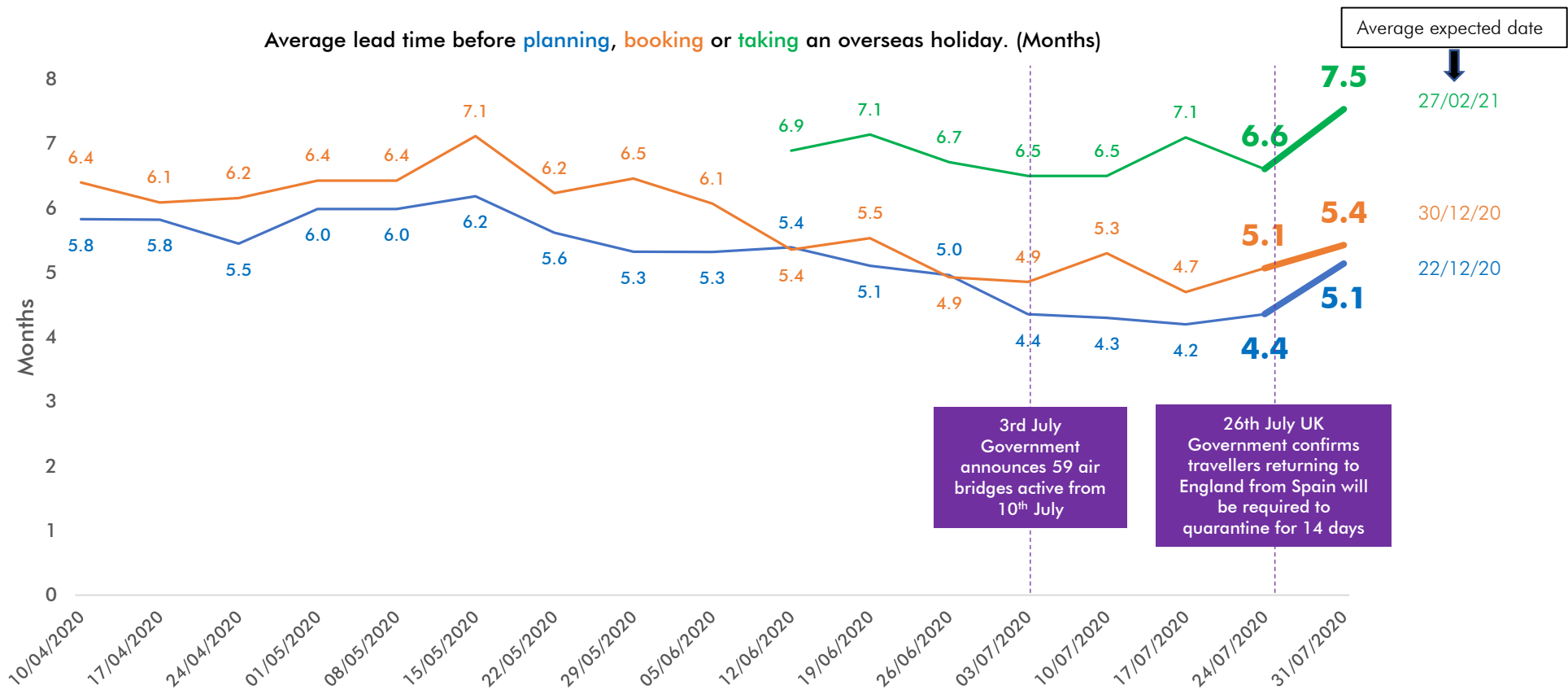
Given what you know today, when do you anticipate doing the following? Base: All respondents n=371 (Excludes those not planning on specified activity)

As gyms start to reopen following the lifting of restrictions on the 25th of July we see a significant shortening in the lead time for when people think they will be back working out.

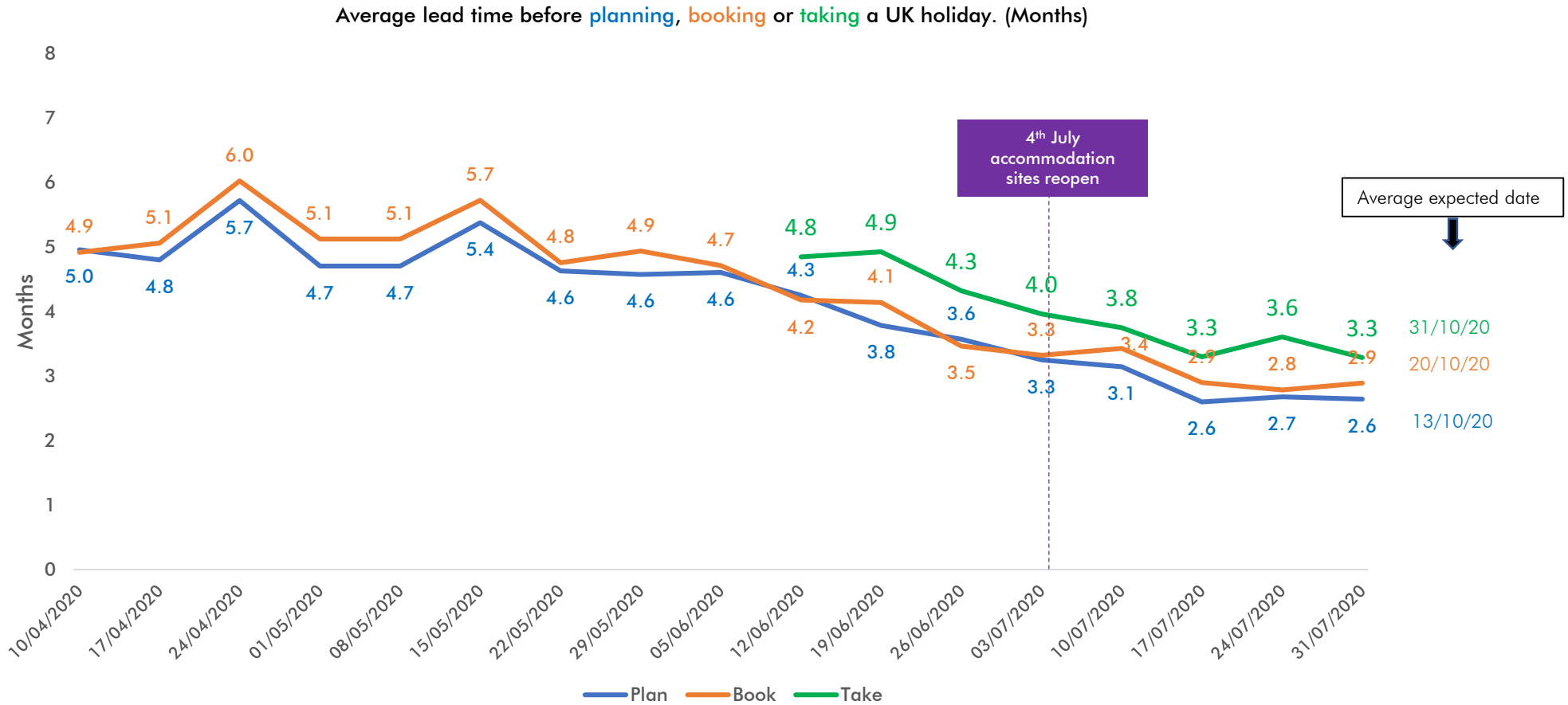


Given what you know today, when do you anticipate doing the following? Base: All respondents n=371 (Excludes those not planning on specified activity)

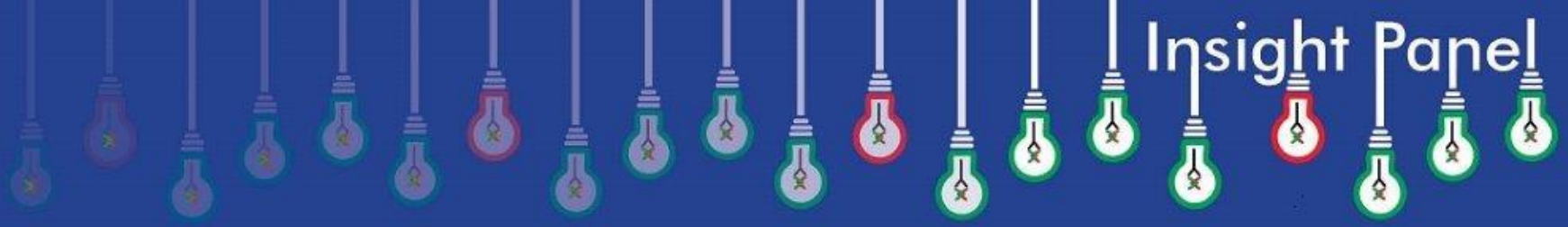
The removal of Spain from the list of countries exempt from quarantine upon return to the UK appears to have persuaded people to push back their overseas holiday plans as the security of overseas holidays is thrown into doubt.



While the lead time for those planning a 'staycation' remains fairly steady .



Given what you know today, when do you anticipate doing the following? Base: All respondents n=371 (Excludes those not planning on specified activity)

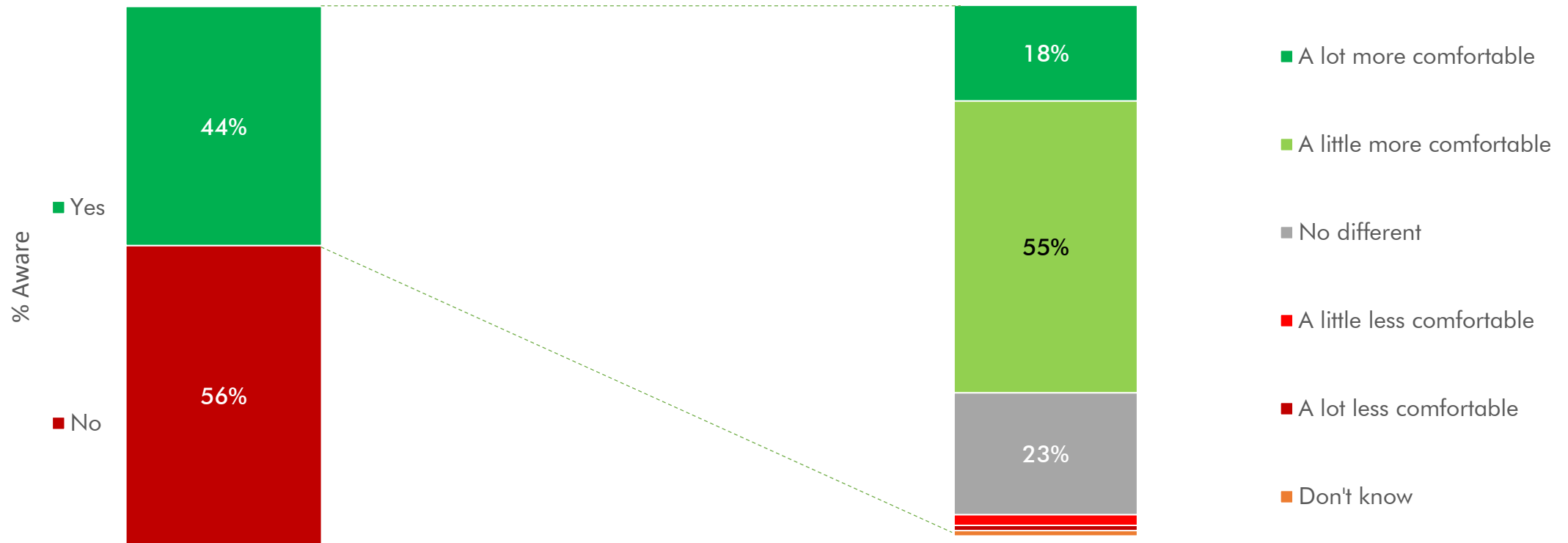


Miscellaneous

Almost 3 in 4 people found comfort in Metro using 30-day anti-microbial sanitiser as part of an enhanced cleaning regime. (Results from 26th of June 2020)

Awareness of the use of an anti-microbial sanitiser on the Metro (result from 19th June)

Level of comfort taken from knowing about the use of an anti-microbial sanitiser on the Metro



Does the application of the sanitiser to the passenger areas of the Metro make you feel more or less comfortable about travelling on the Metro? Base: All respondents n=363

Previous results.

Topic	Results week number	Links
Health benefits from walking and cycling	Wk1 to Wk11	Week 1 (10.04.20)
Working from home.	Wk1 to Wk8	Week 2 (17.04.20)
NHS Covid-19 contact tracing app	Wk2, Wk6	Week 3 (24.04.20)
Financial wellbeing	Wk3, Wk9	Week 4 (01.05.20)
Public transport, Covid-secure arrangements	Wk4 to Wk8	Week 5 (08.05.20)
Cycling and walking improvements	Wk5	Week 6 (15.05.20)
Air quality improvements	Wk5	Week 7 (22.05.20)
Understanding of "Stay alert"	Wk6	Week 8 (29.05.20)
Understanding of NHS test and trace scheme	Wk9	Week 9 (05.06.20)
Willingness to self-isolate	Wk9	Week 10 (12.06.20)
Passenger requirements for using public transport	Wk9	Week 11 (19.06.20)
Propensity to wear a face covering	Wk10	Week 12 (26.06.20)
UK holiday destinations	Wk10	Week 13 (03.07.20)
Awareness of anti-microbial sanitiser on the Metro	Wk11	Week 14 (10.07.20)
Number of passengers wearing face covering on the Metro	Wk11	Week 15 (17/07/20)
Long haul or short haul overseas holidays	Wk11	Week 16 (24/07/20)
Social distancing	Wk12	
Non-essential retail	Wk13	
Cycling and walking improvements (revisited)	Wk13	
Air quality improvements (revisited)	Wk13	
Likelihood of local lockdown	Wk14	
Nexus Researchers	Wk15	
'Eat Out to Help Out' scheme	Wk15	
Support or opposition to face coverings in shops	Wk16	