

Nexus Insight Panel

Covid-19 attitude tracker, week 9 5th June 2020

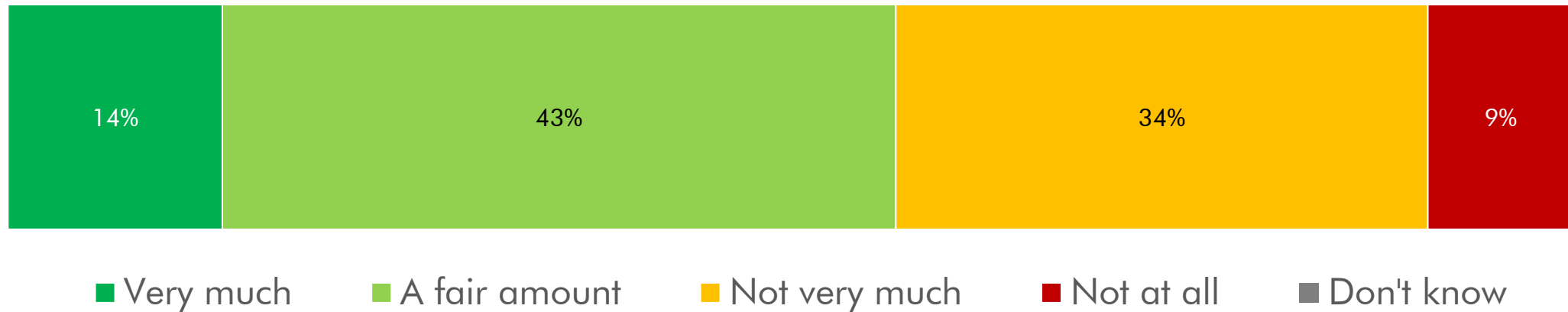
Respondents = 411

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Join the panel at <https://www.nexus.org.uk/research-and-insight/insight-panel>

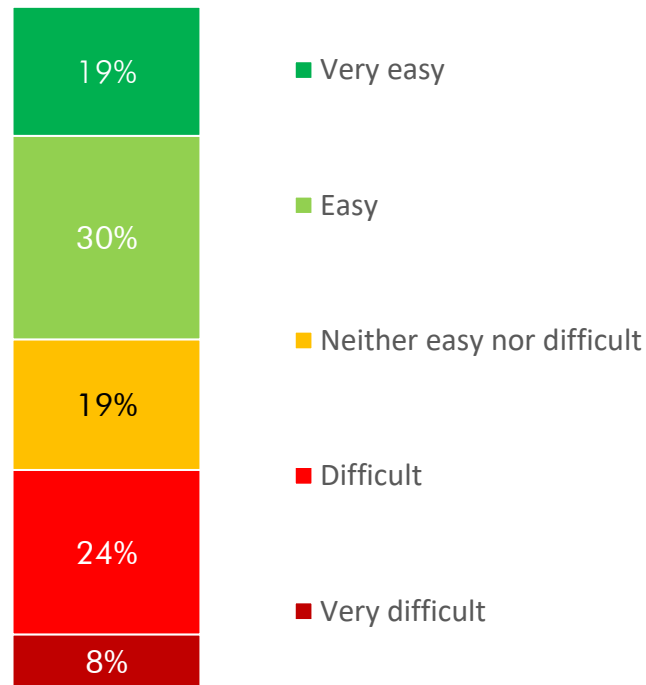
The Government launched the NHS test and trace scheme on 28/05/20. The majority of people understand the scheme (57%) however there are still 2 in 5 people who do not feel they know much about the scheme.

How much do people understand about the NHS test and trace scheme

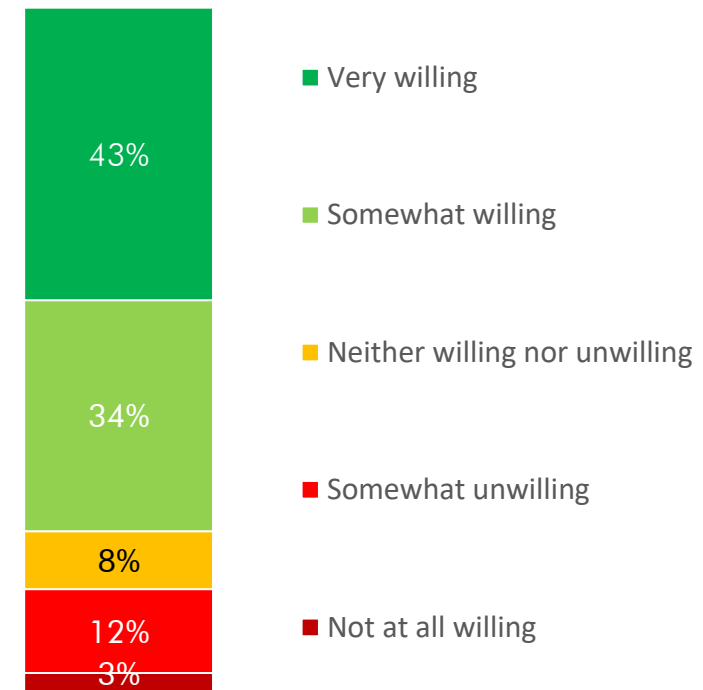


Despite 32% of respondents telling us they would find it difficult to self-isolate, only 3% of respondents would be “not at all willing” to self-isolate if asked to do so by a contact tracer.

How easy or difficult would people find it to self-isolate if asked to do so



Willingness to self-isolate if asked to do so

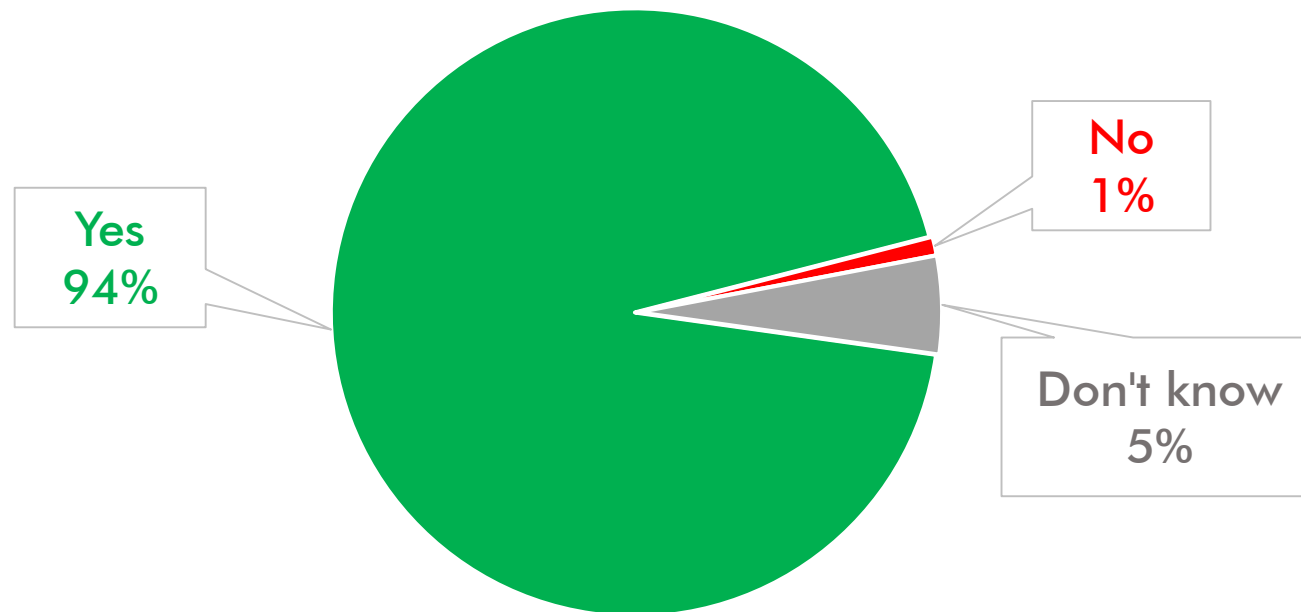


If you were asked to do so by a contact tracer, how easy or difficult would it be for you to self-isolate for 14 days? Base: All respondents not self-isolating n=402

If you were asked to do so by an contact tracer, to what extent are you willing or not willing to self-isolate for 14 day? Base: All respondents not self-isolating n=402

It appears people are more likely to self-isolate if they show signs of infection rather than if they were asked to do so by a contact tracer

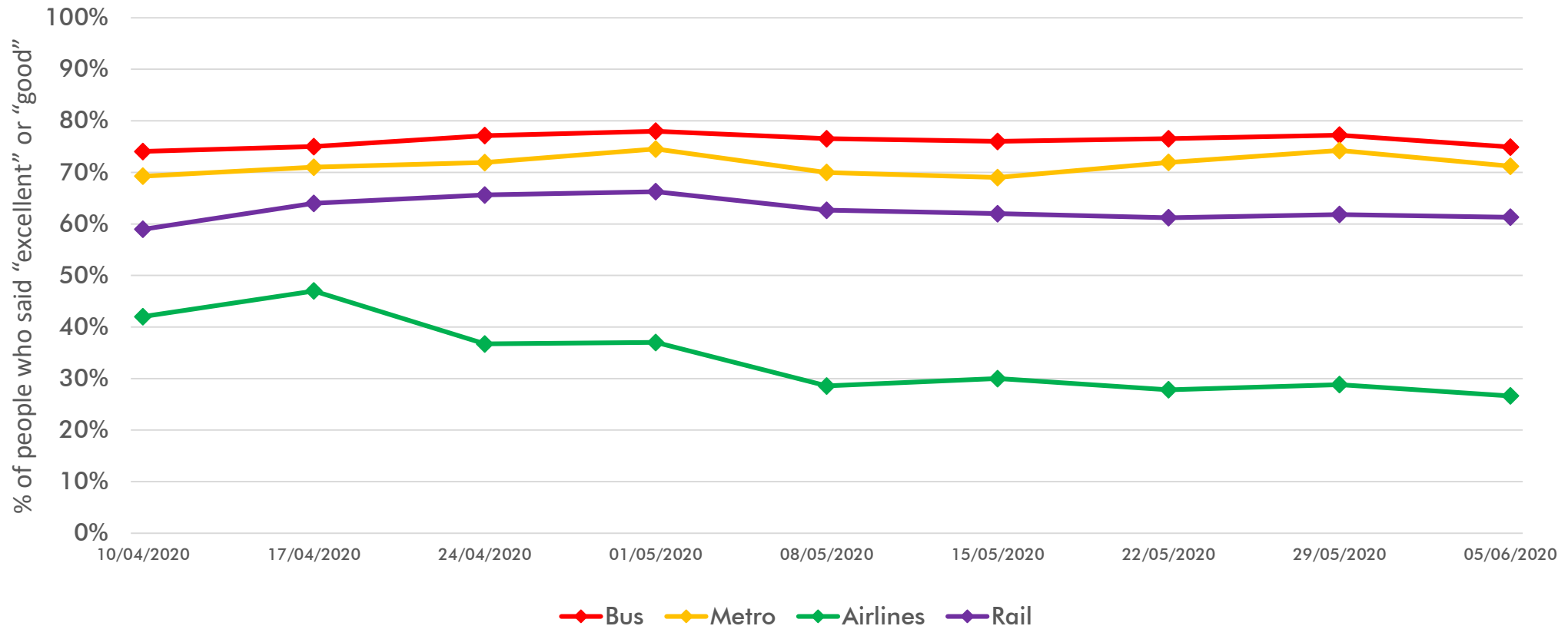
% of people who would self-isolate if they develop symptoms of Covid-19



Would you isolate yourself after feeling unwell or having the following symptoms; a high temperature, a new continuous cough, or a change to your sense of taste or smell?
Base: All respondents not self-isolating n=402

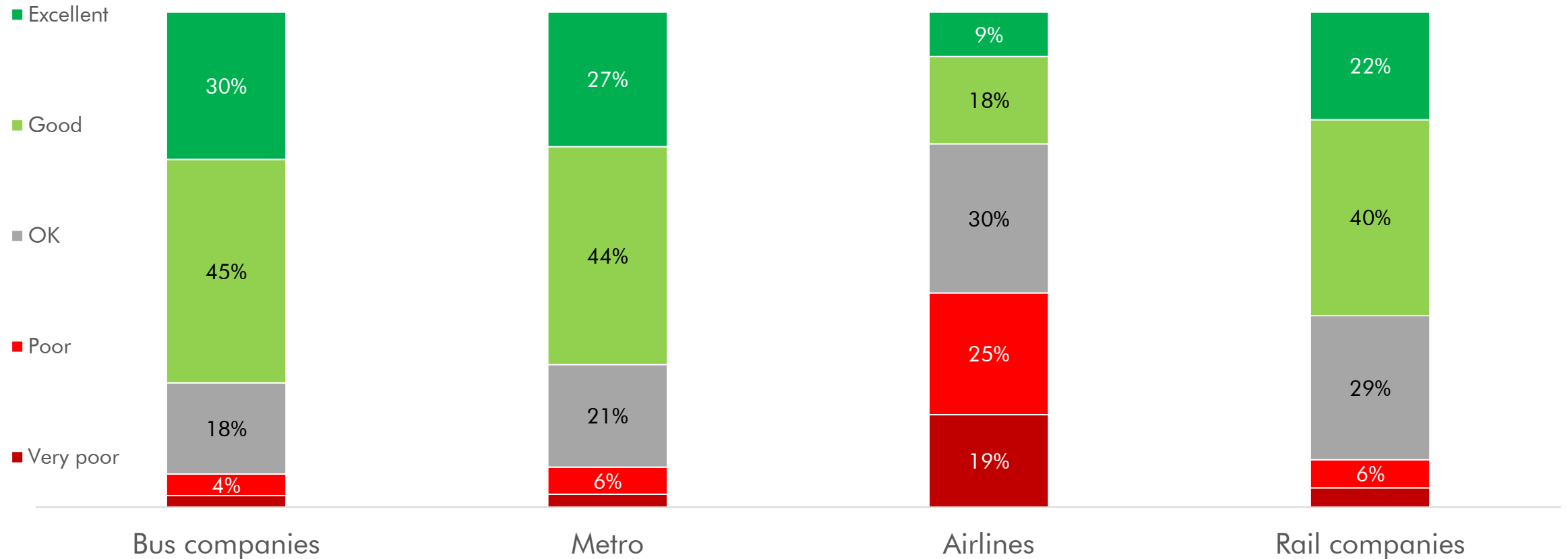


Bus, Metro and the airlines all see a small drop in the percentage of people thinking their response to the pandemic has been “excellent” or “good”.



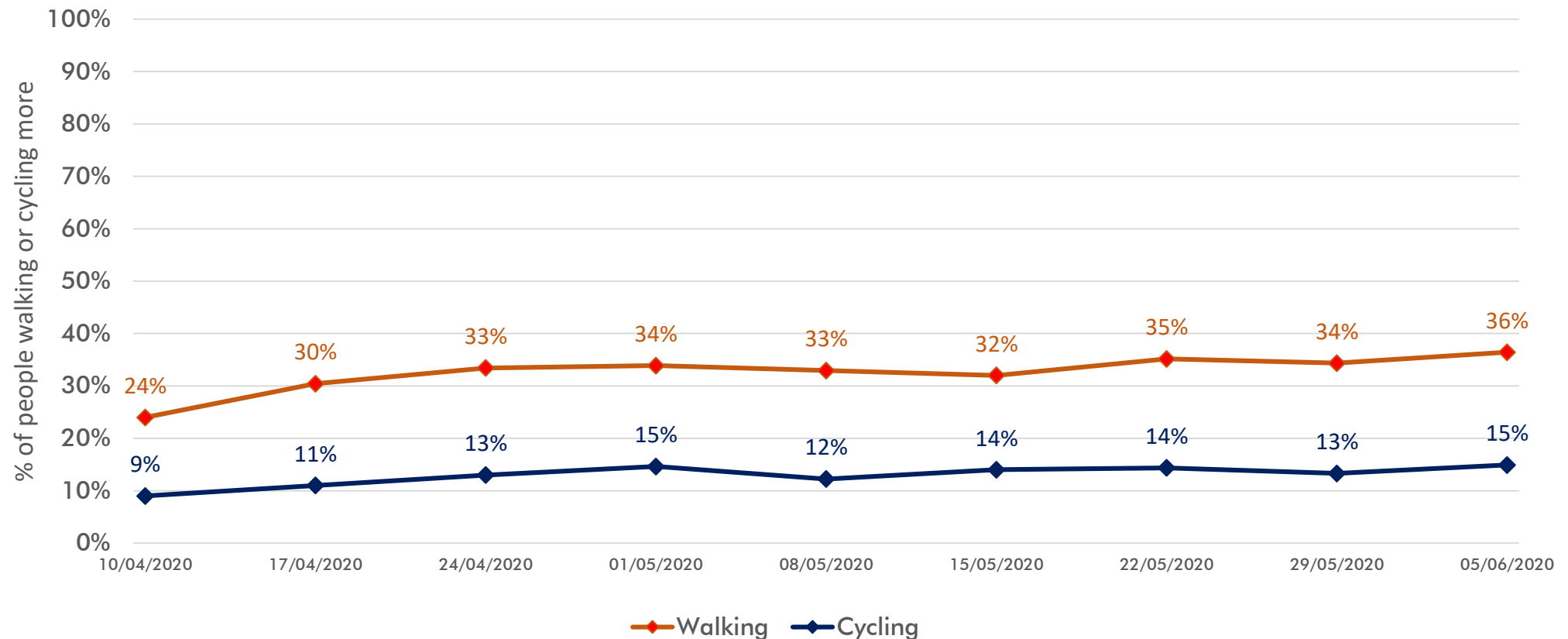
How do you think Bus/Metro/Airlines/Rail have responded to the pandemic? Base: All respondents (excludes don't knows): Bus n=299, Metro n=309, Airline n=289, Rail n=230

Opinion still shows the majority of people feel metro and the bus companies response to the pandemic has been “good or “excellent”.



How do you think Bus/Metro/Airlines/Rail have responded to the pandemic? Base: All respondents (excludes don't knows): Bus n=299, Metro n=309, Airline n=289, Rail n=230)

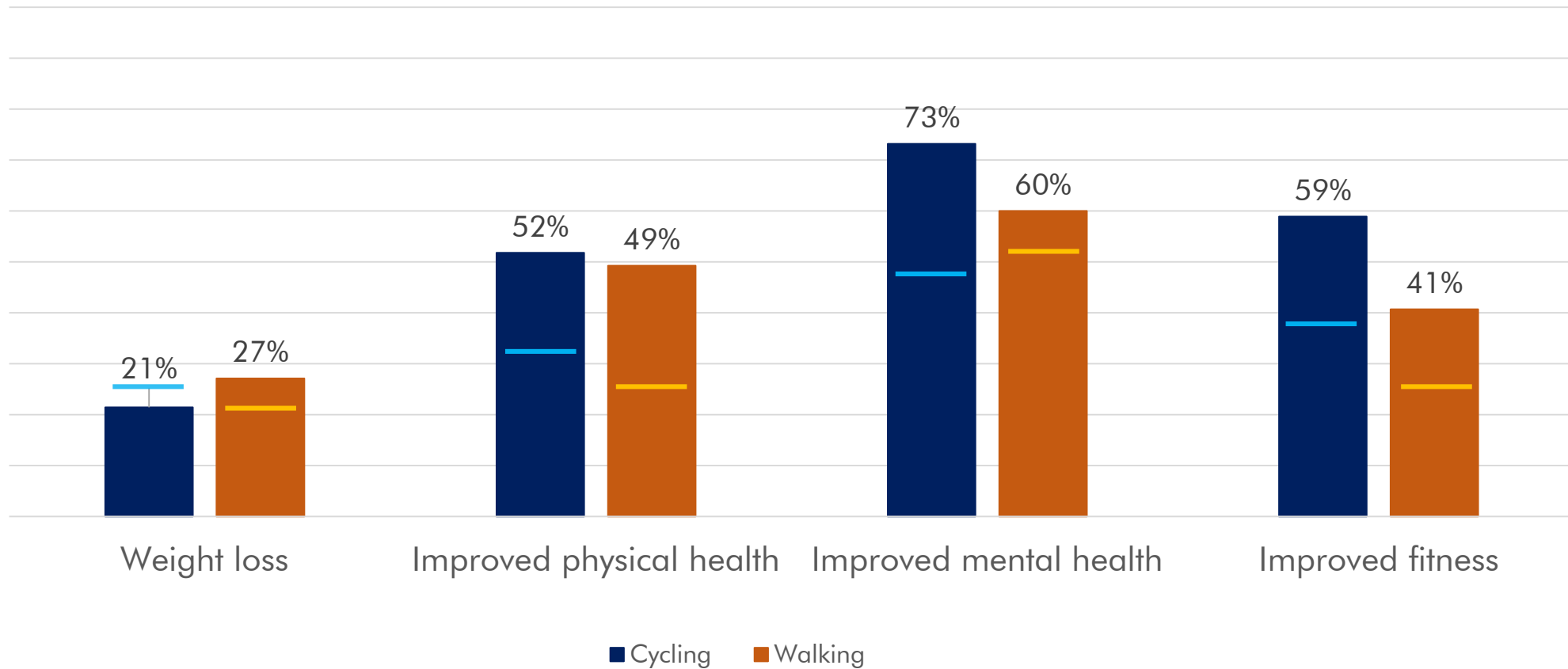
This week saw the percentage of people cycling and walking more increase slightly to their highest levels in 9 weeks.



As they carry on walking and cycling more, improved health and fitness levels are still being reported. With over half of respondents thinking they will walk more following the pandemic this will have a positive impact on the health of the region

Bar:
This week

Line:
Week 1



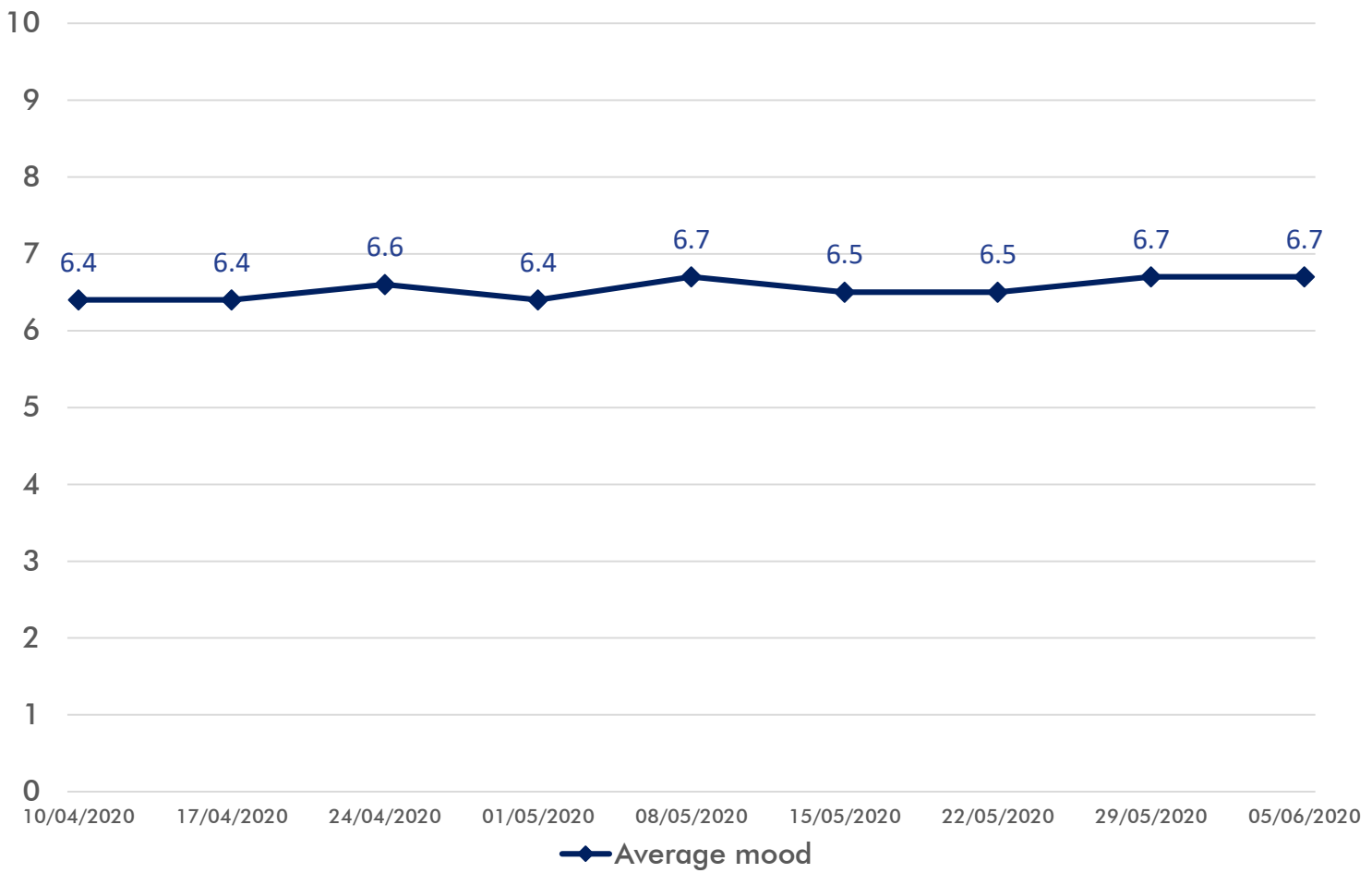
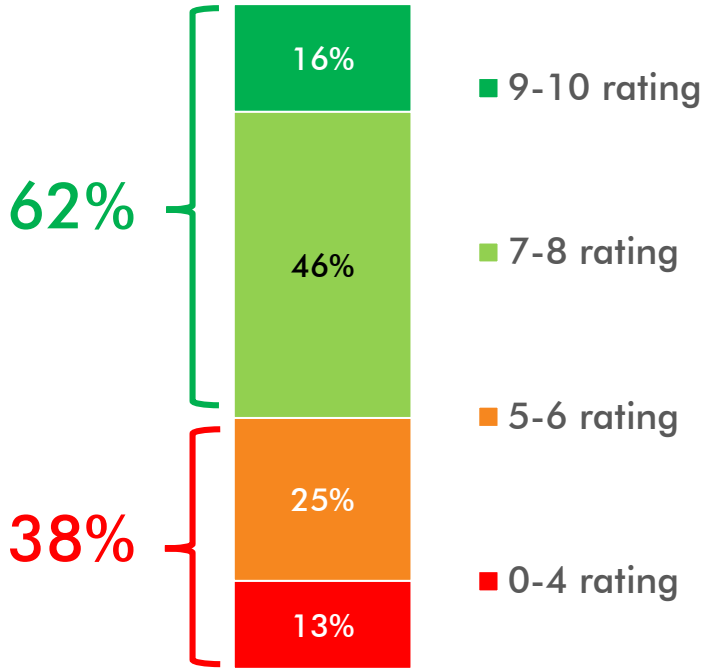
Have you experienced any health benefits from walking or cycling more? Base: Respondents who said they are walking/cycling more (Walking n=140, Cycling n=56)



No change in the average mood this week which remains at 6.7 out of 10.

Average mood
02-05 June 2020

6.7

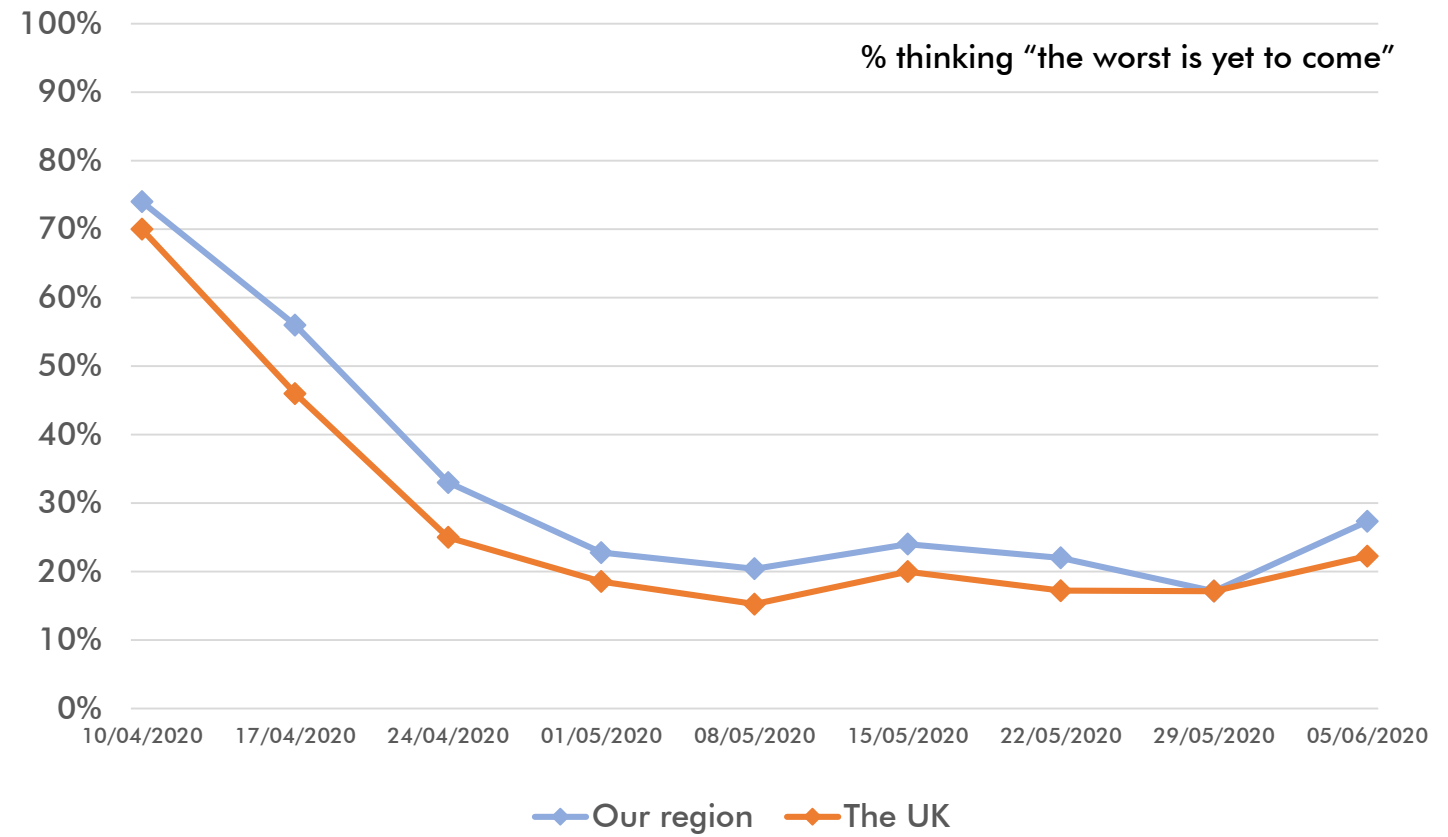
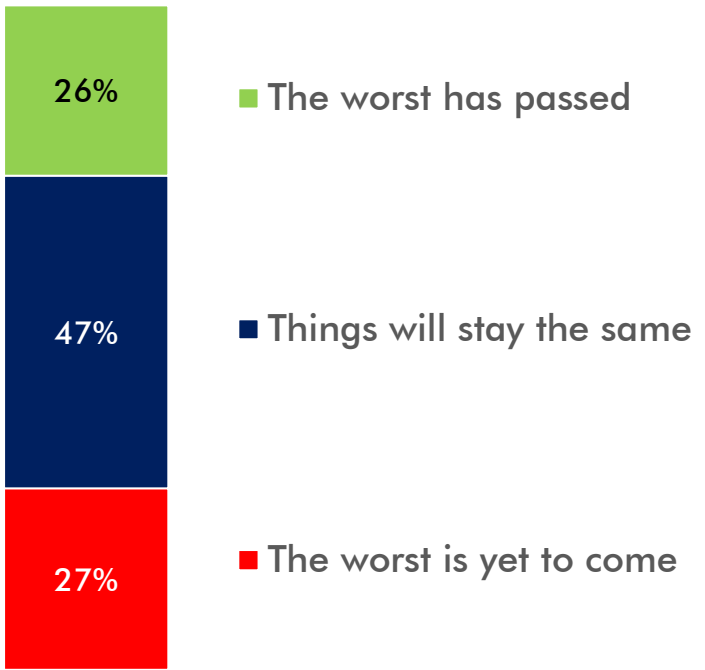


How would you rate your mood today? (0 to 10 Very poor to excellent) Base: All respondents n=408



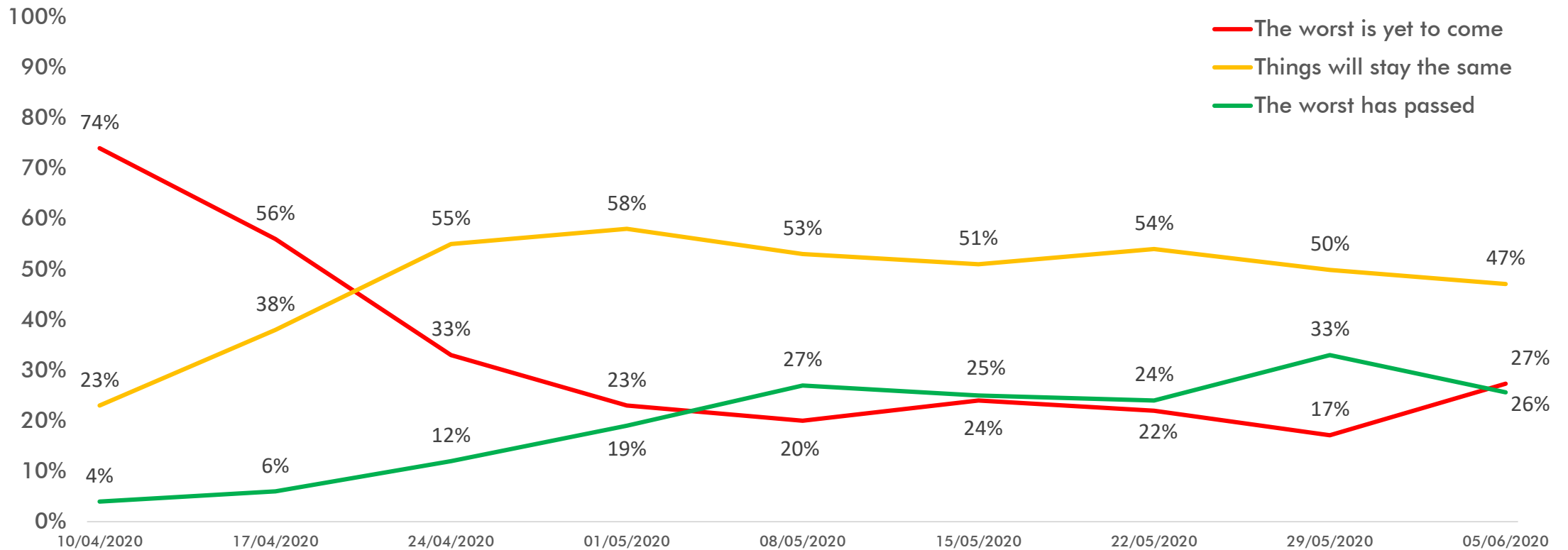
Following a weekend of good weather and an easing of lockdown restrictions, there is a significant increase in the proportion of people who think “the worst is yet to come”. It marks only the second time this has increased over the 9 weeks of the survey.

Our region
02-05 June 2020

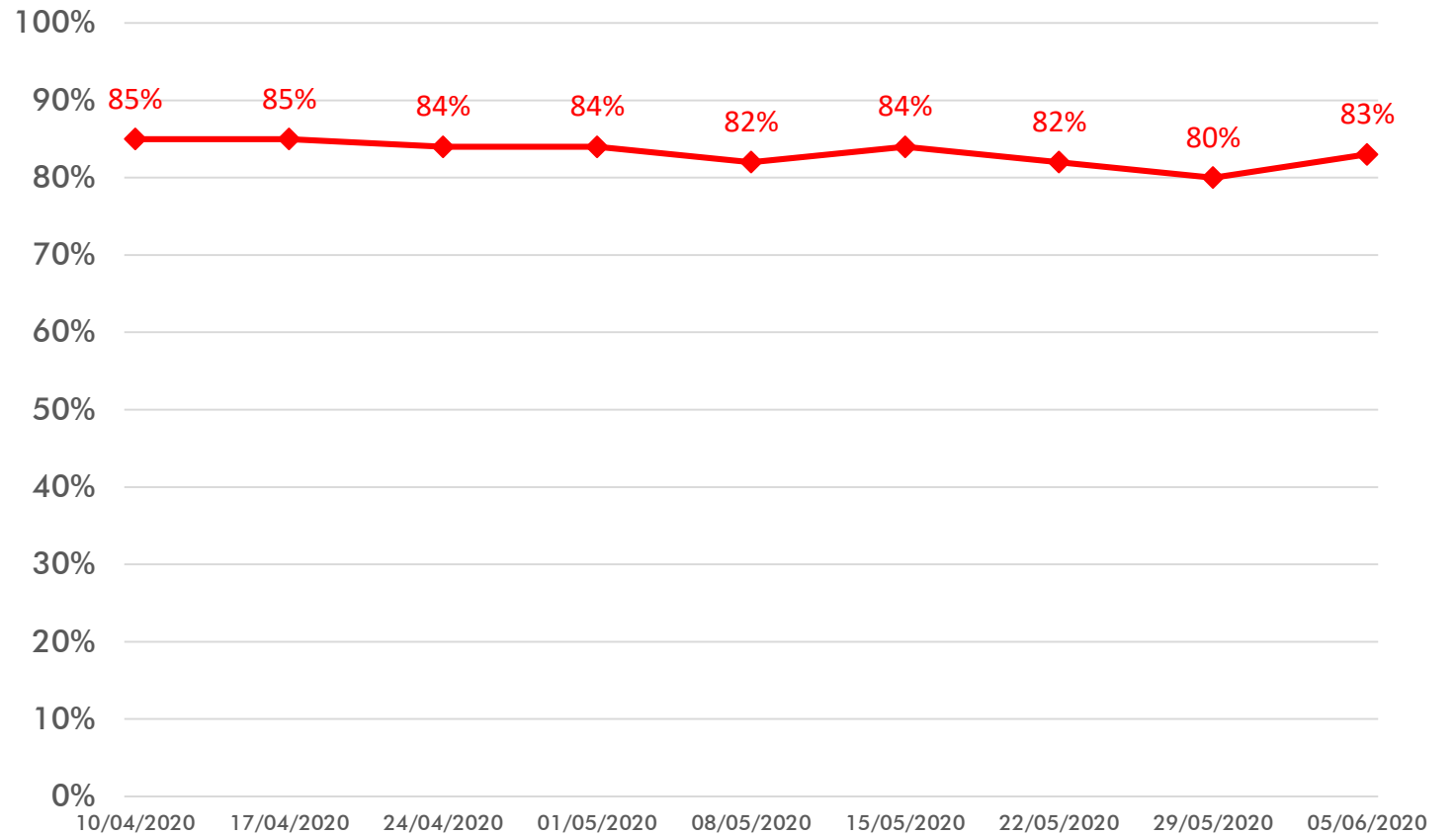
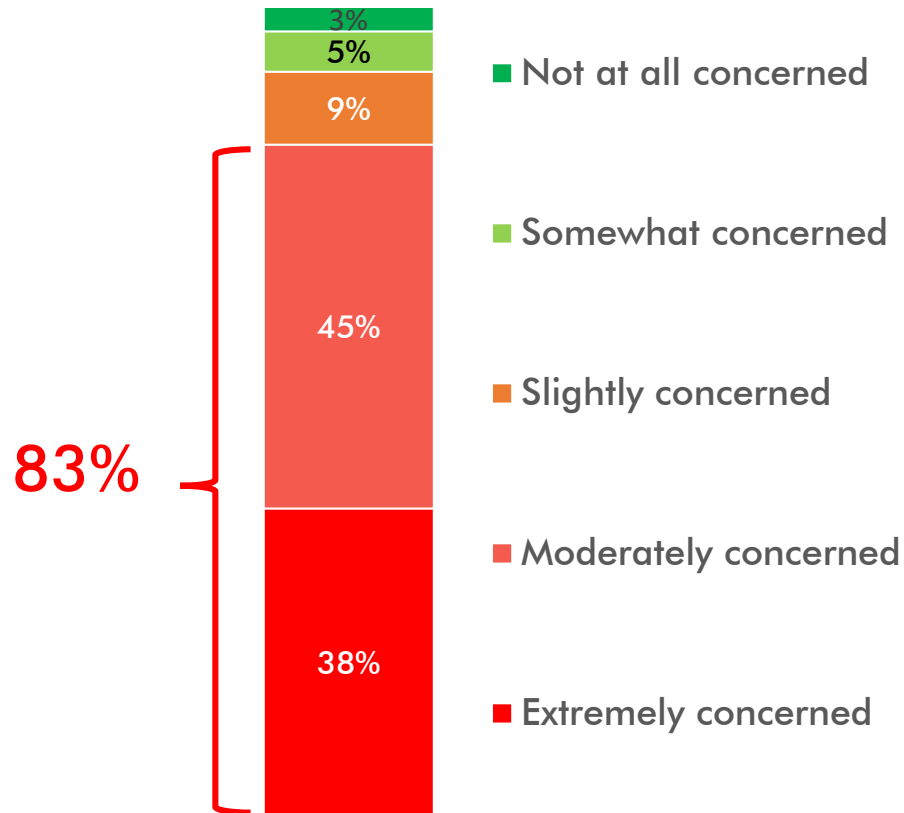


Thinking about Covid-19 in the UK/our region, and the way it is going to change in the coming month, which of the following best describes your opinion? Base: All respondents n=409

The increase in confidence observed last week that “the worst has passed” regarding Covid-19 appears to have waned. The proportion of people thinking “the worst is yet to come” reaches its highest level since the beginning of May.

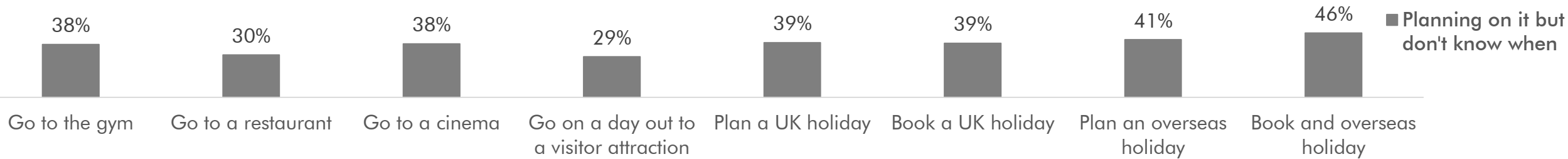


Three weeks of decline in people “extremely” or “moderately” concerned about Covid-19 has been halted this week with an increase up to 83%.

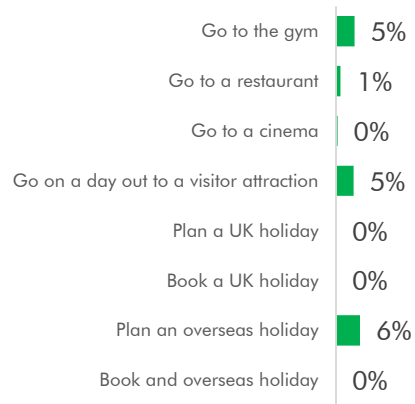


◆ % of people "extremely" or "moderately" concerned

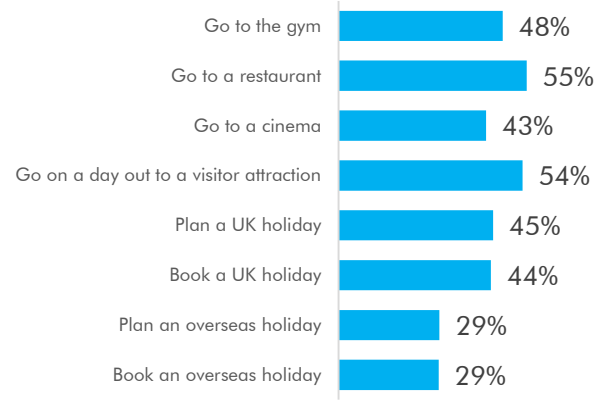
This week sees a small rise in the proportion of people looking to book a UK holiday, go on a day out or go to a restaurant. We see a slight fall in those planning to go to a restaurant.



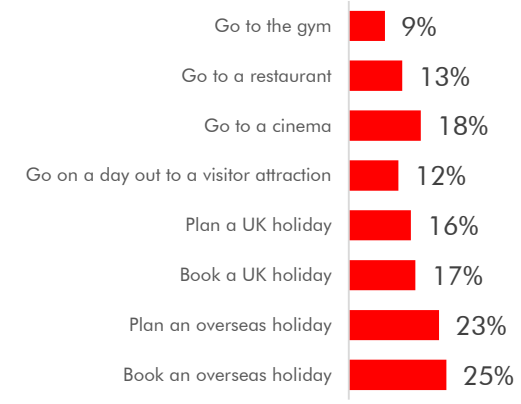
Within the next month



Within the next 2-6 months



Within the next 7-12 months

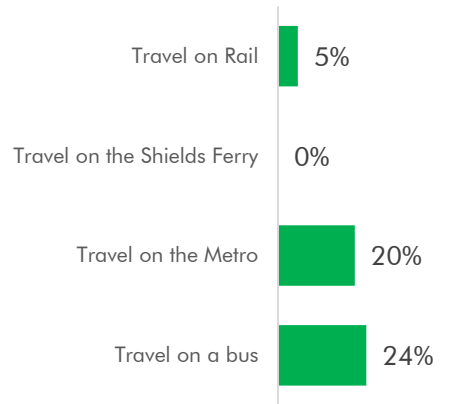




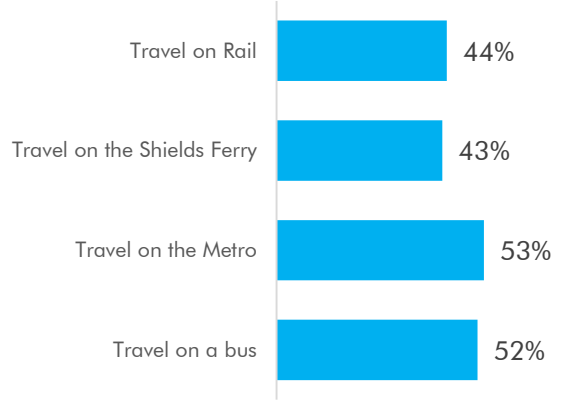
We can report there is very little change this week with regards to travel expectations.



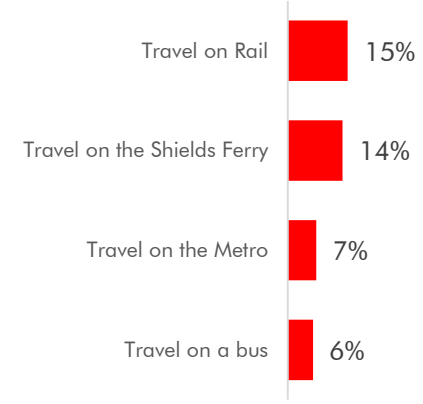
Within the next month



Within the next 2-6 months



Within the next 7-12 months



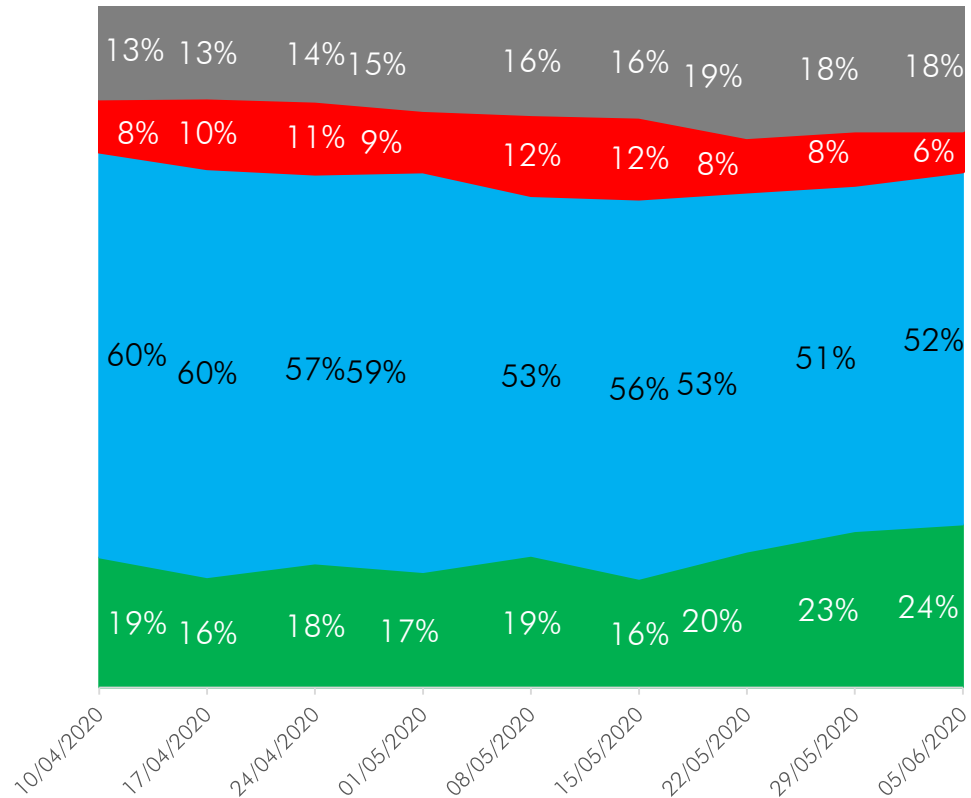
Given what you know today, when do you anticipate doing the following? Base: All respondents n=410 (Excludes those not planning on specified activity)



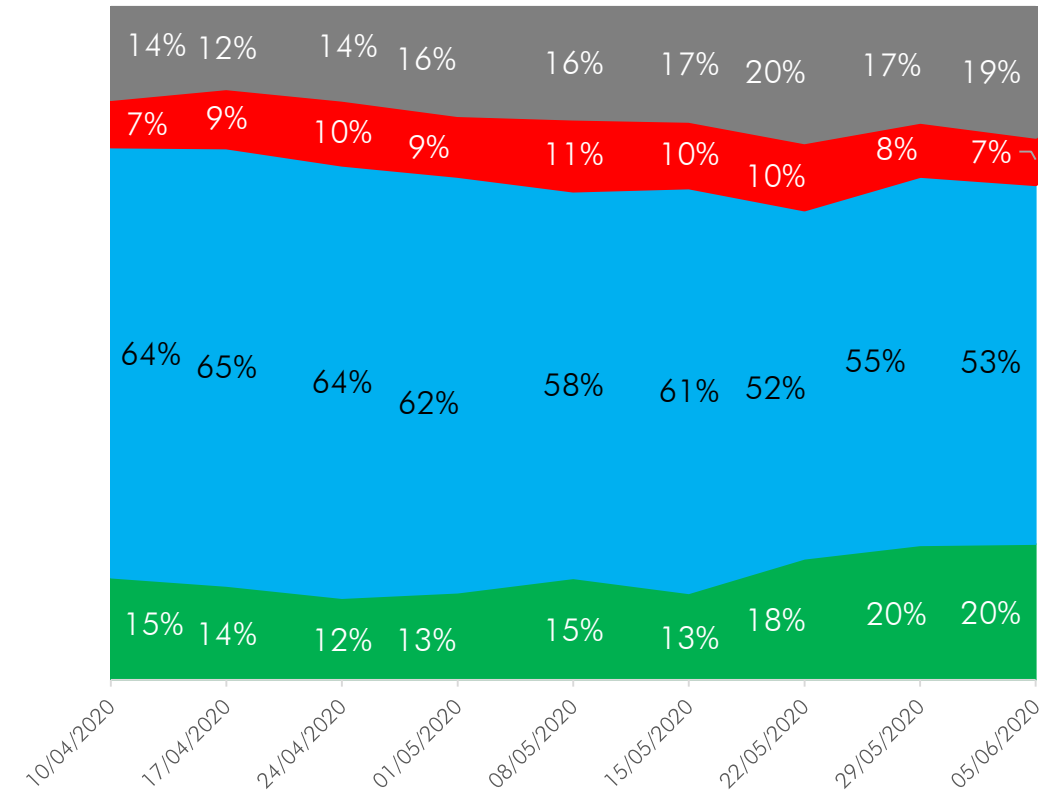
The majority of respondents tell us they will next travel on a bus or the Metro within the next 6 months, with those “planning on it but don’t know when”, remaining fairly constant.

When will you next travel on a bus?

When will you next travel on the Metro?



- Planning on it but don't know when
- Within the next 7 to 12 months
- Within the next 2 to 6 months
- Within the next month



Given what you know today, when do you anticipate doing the following? Base: All respondents n=410 (Excludes those not planning on specified activity)

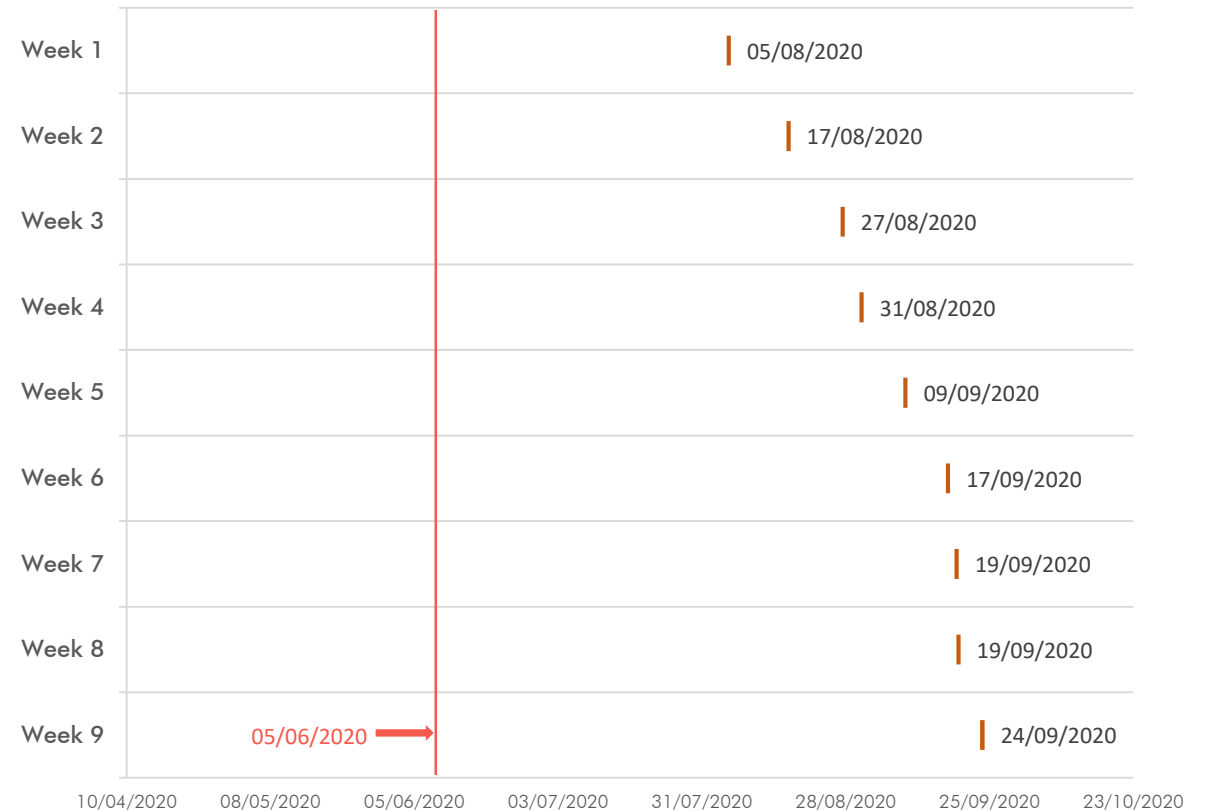


The average expected date for a return to public transport still appears to be in the middle of September for both bus and Metro.

Expected point of using **Bus** (average)



Expected point of using **Metro** (average)



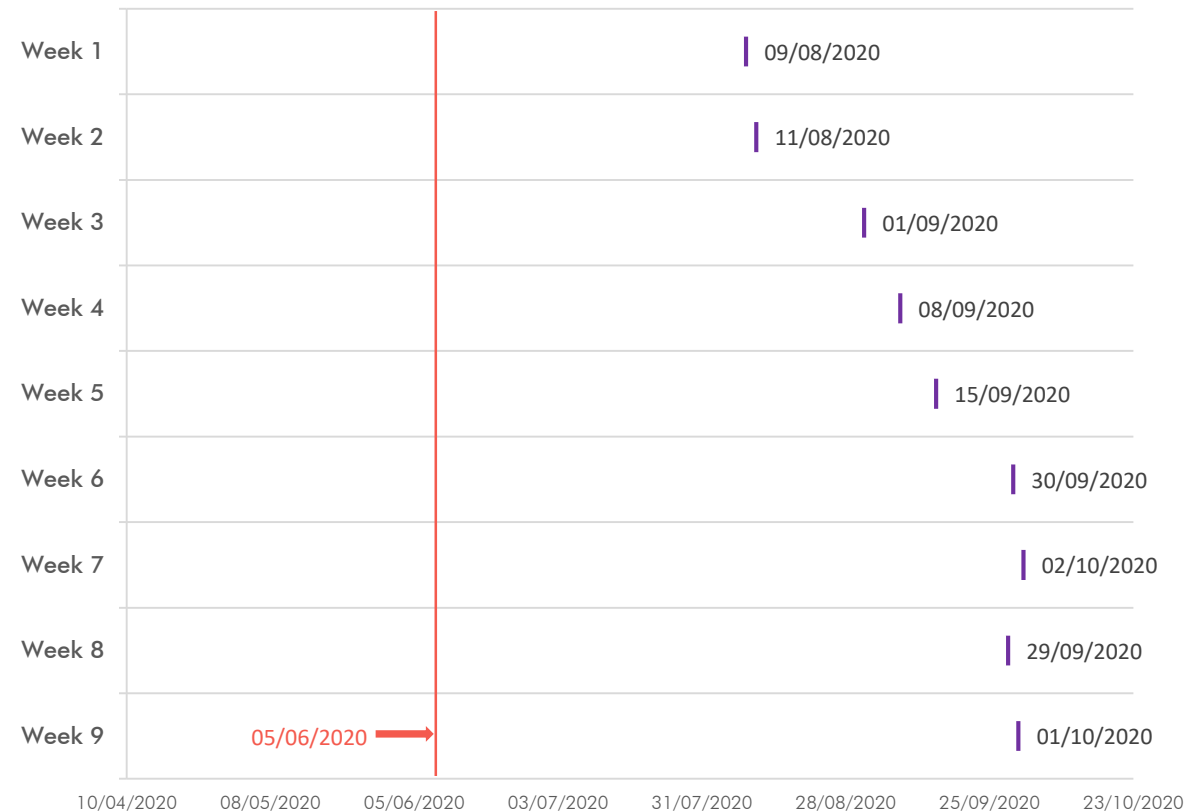


The expected use of the Shields Ferry and rail appears to be slightly later than the Metro or bus by a couple of weeks.

Expected point of using **Ferry** (average)



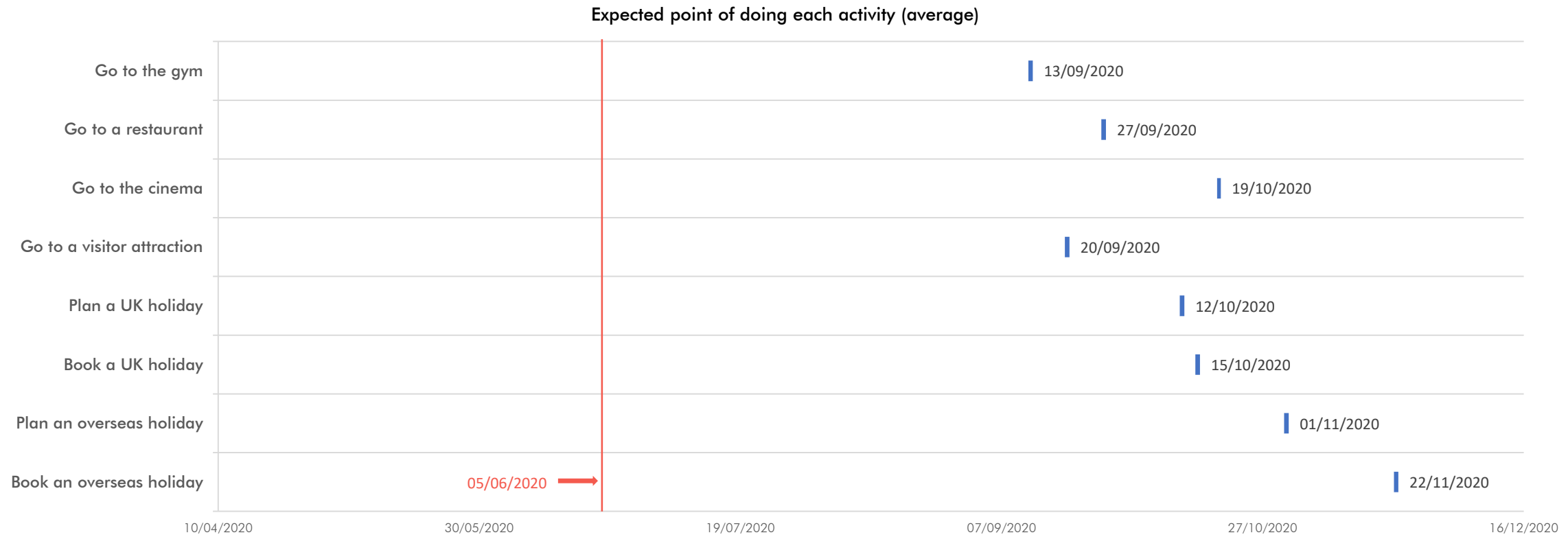
Expected point of using **Rail** (average)



Given what you know today, when do you anticipate doing the following? Base: All respondents n=410 (Excludes those not planning on specified activity)

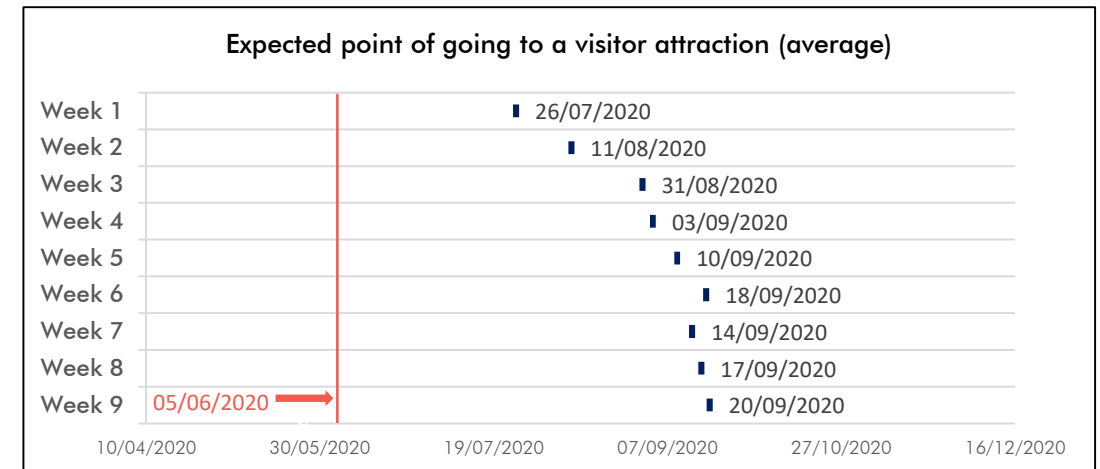
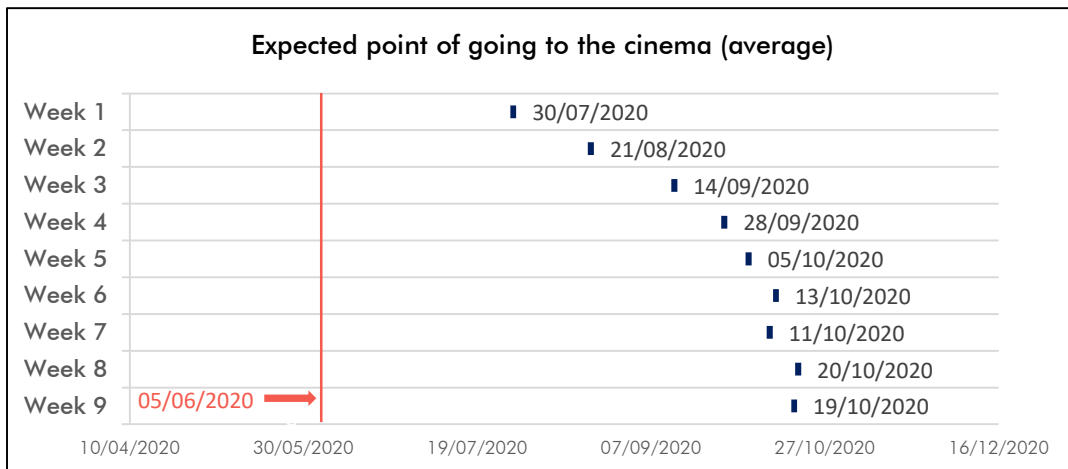
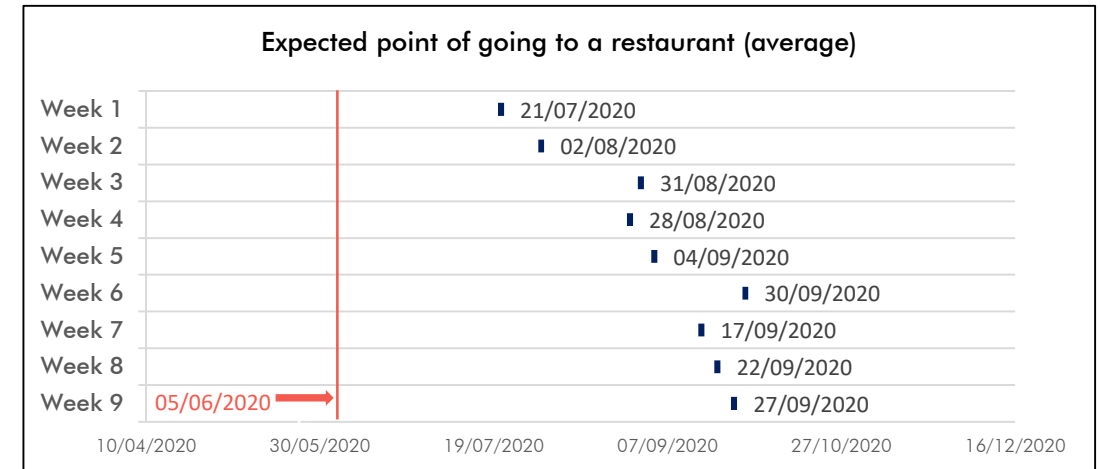
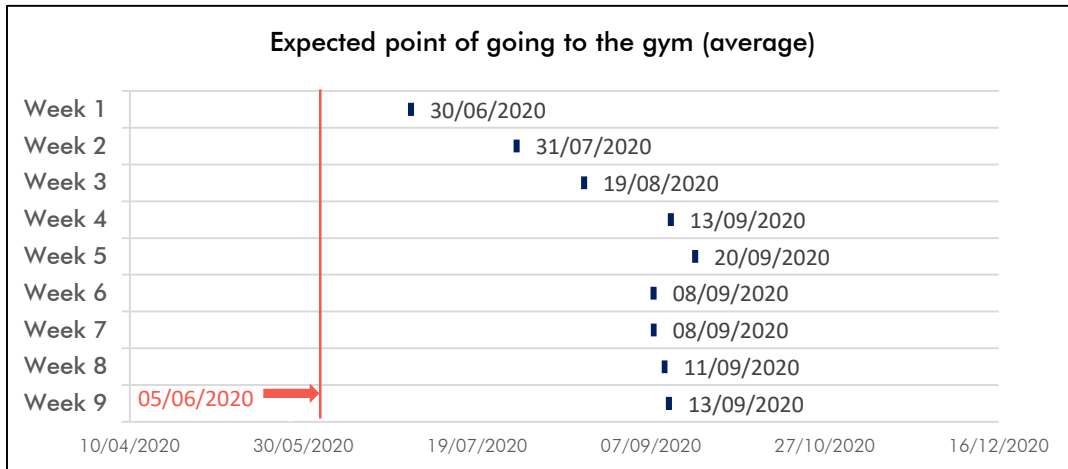


When we look at leisure activities, going to the cinema appears to be the activity with the longest lead time. This may be due to worries regarding spending a prolonged period in an enclosed space with other people, whereas there has been much press coverage on how restaurants are making themselves “Covid Secure”.



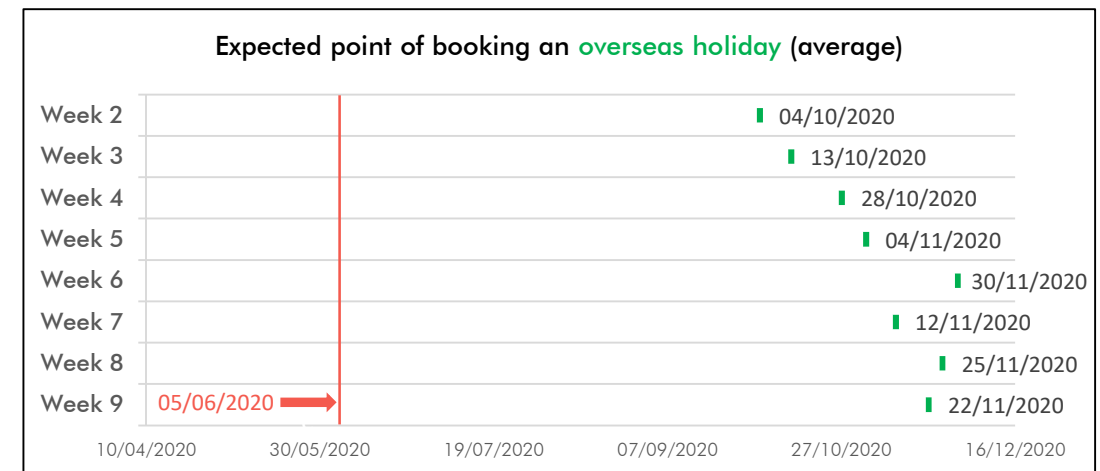
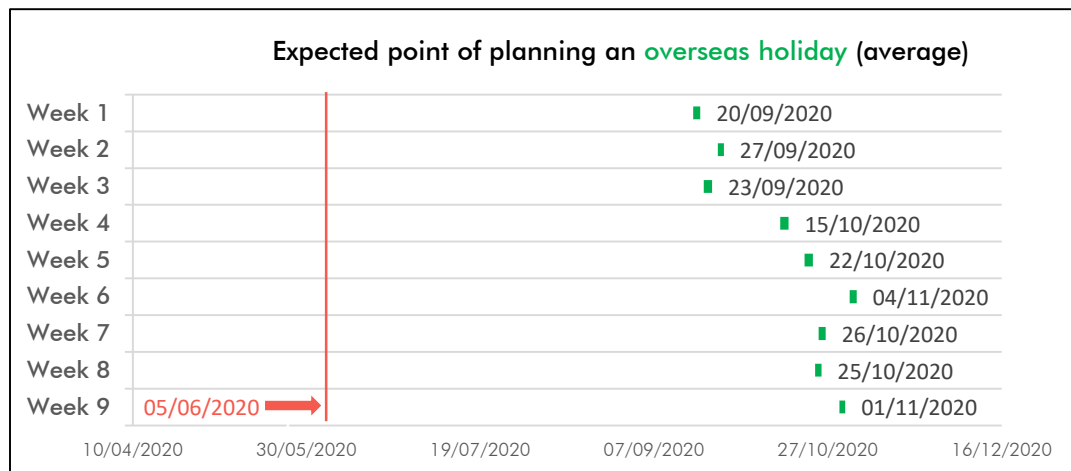
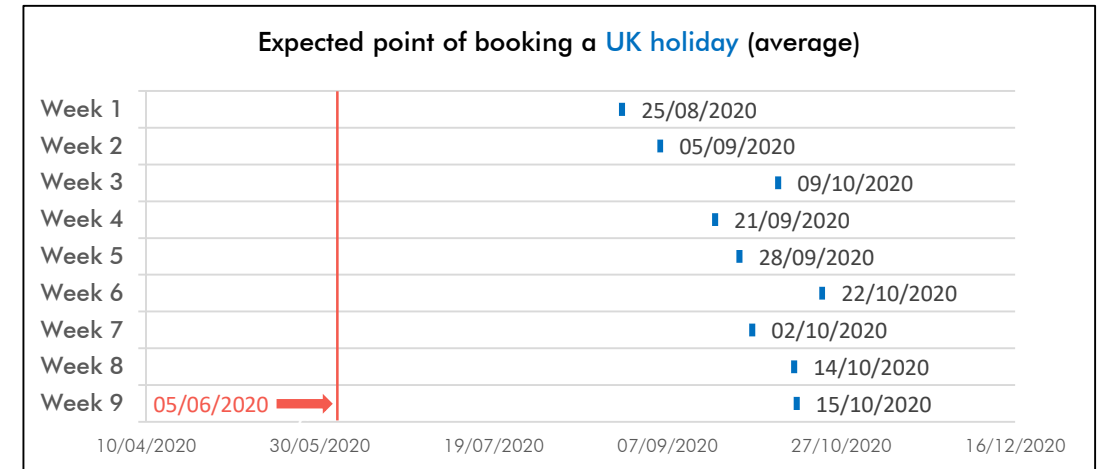
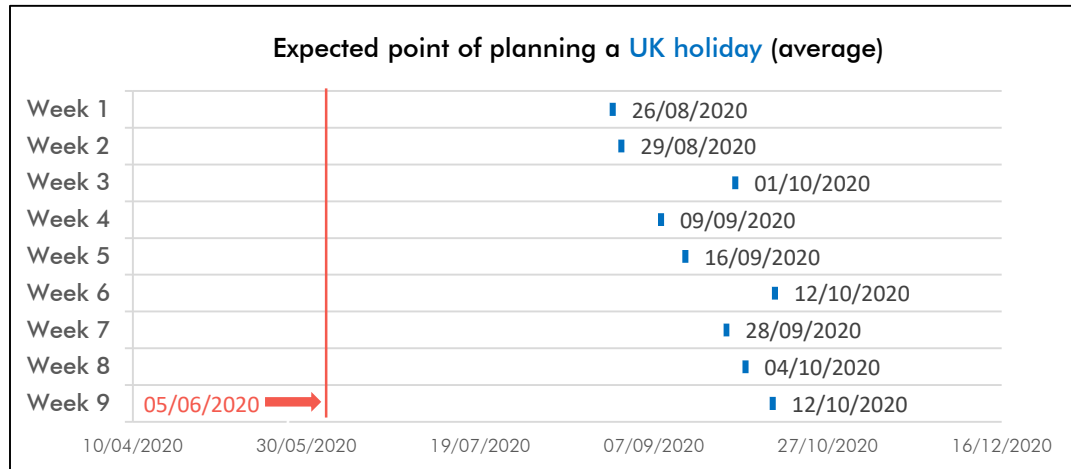
Given what you know today, when do you anticipate doing the following? Base: All respondents n=410 (Excludes those not planning on specified activity)

The average date people feel they will next do each activity has remained fairly constant for 3 weeks now.



Given what you know today, when do you anticipate doing the following? Base: All respondents n=410 (Excludes those not planning on specified activity)

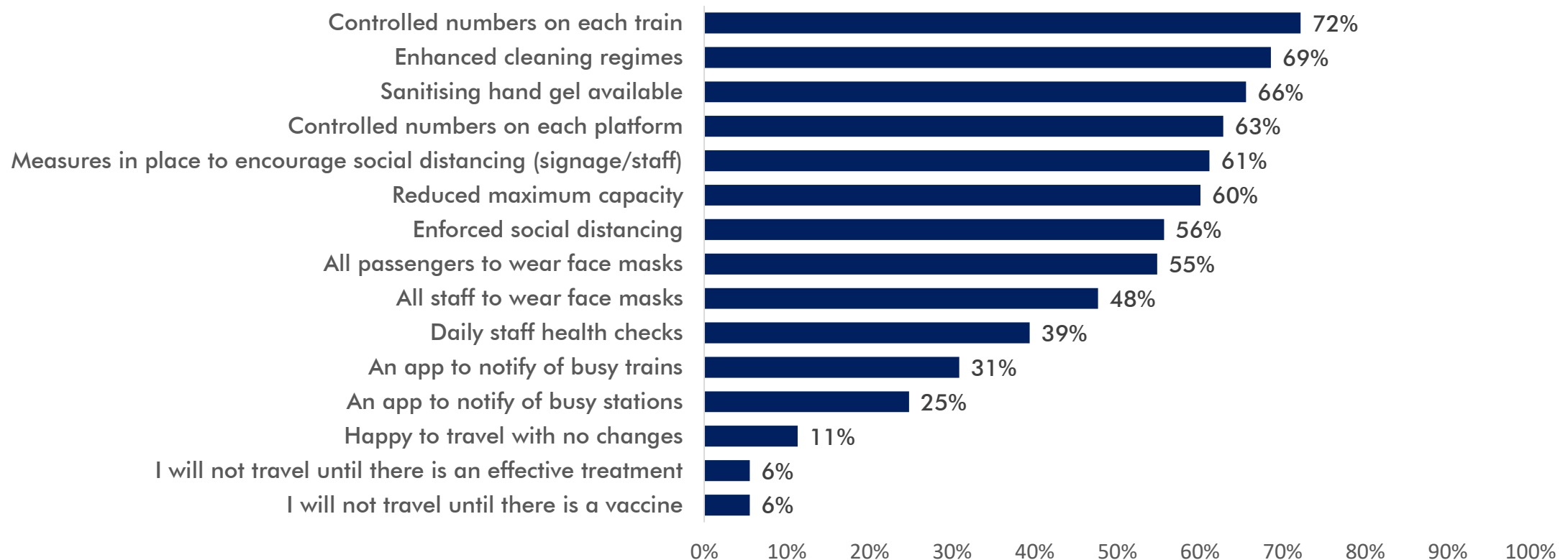
The lead time for booking a UK or overseas holiday remain fairly static this week, with booking international travel around 6 weeks behind booking a domestic holiday.



Given what you know today, when do you anticipate doing the following? Base: All respondents n=410 (Excludes those not planning on specified activity)

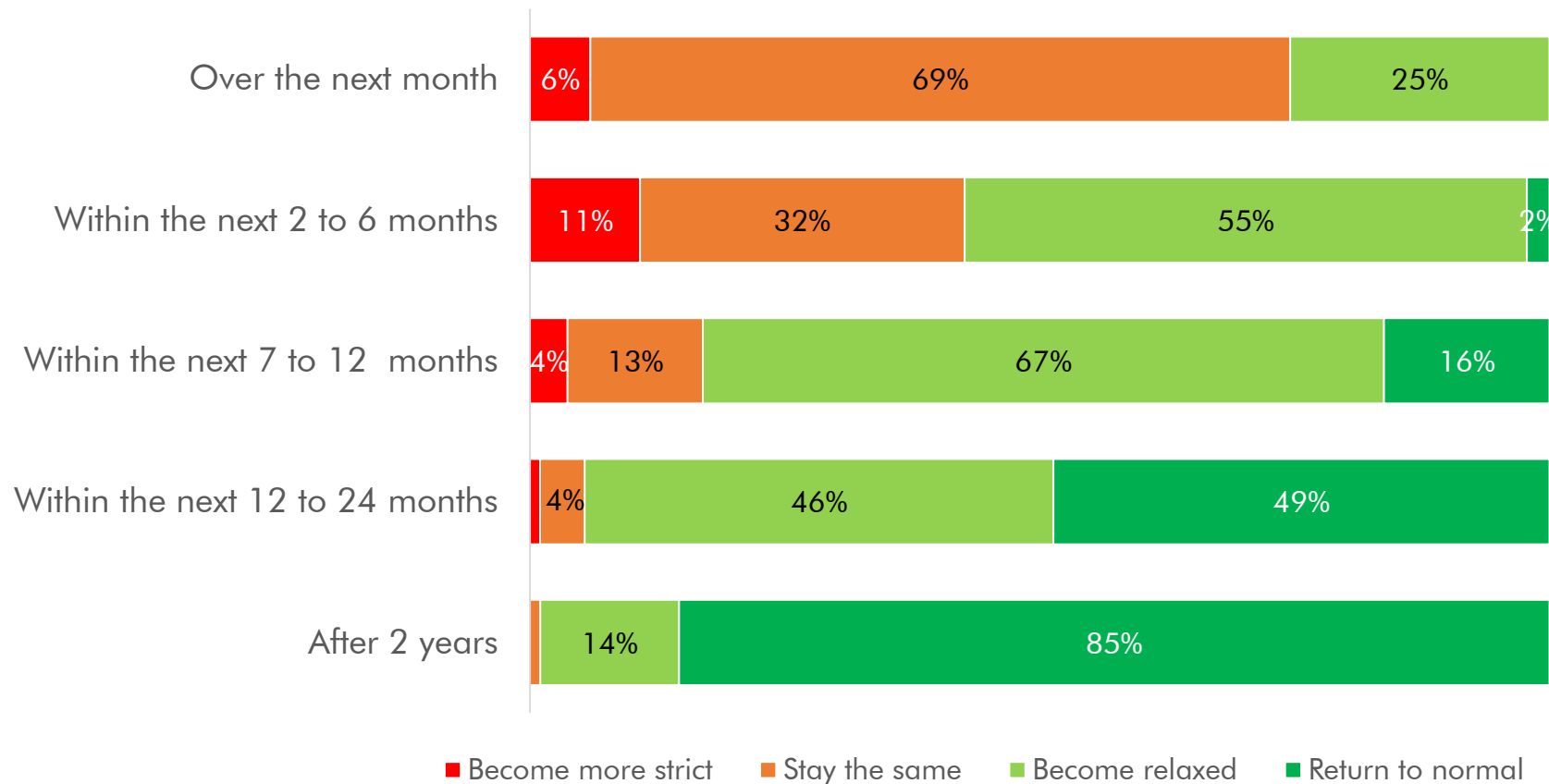
Measures to control social distancing are three out of the top five conditions that need to be met for people to consider travelling on the Metro.

% of people that want conditions met before considering travel on the Metro



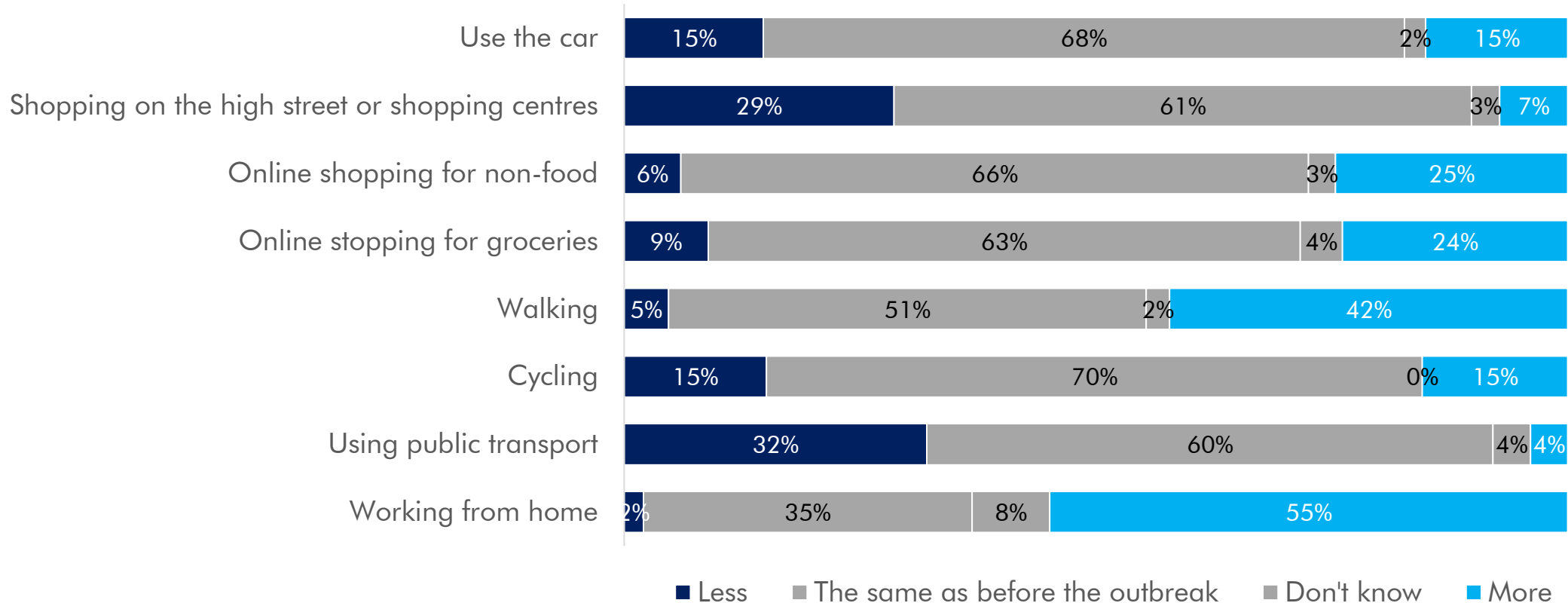
Which conditions would need to be met before you personally would consider travelling on the Metro? (tick all that apply) Base: All respondents n=363

There has been a small rise in respondents feeling that social distancing rules will become more strict in the next 6 months related to the increase in people thinking the worst is yet to come.



Given what you know today, how do you think social distancing rules will change? Base: All respondents n=411

When things return to normal there appears to be a move from brick to click, with less high street shopping and more on-line shopping with impacts on the recovery of local economies.



When the current situation is over and things return to normal, do you expect to do any more or less of the following compared to before Covid-19? Base: All respondents n=407 (N/A excluded)

We have seen a rise in the proportion of people saying they are financially comfortable compared to week 3 of the tracker on 24th April 2020.

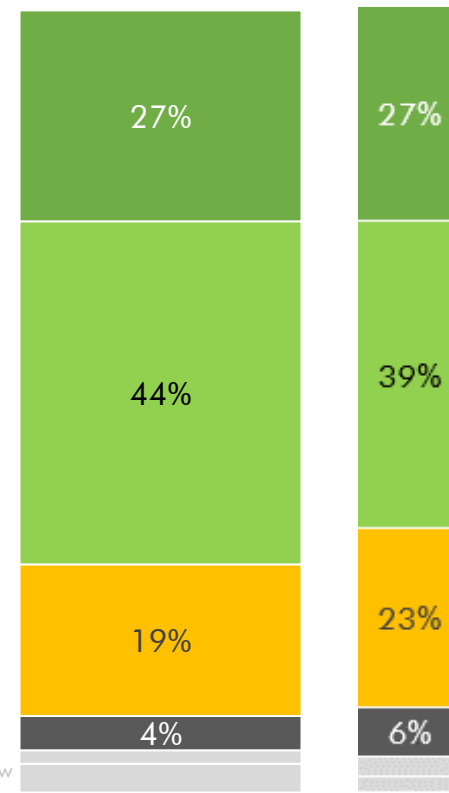
Well off - My monthly income more than meets my needs and/or I have a decent sum in savings or investments

Comfortable - My monthly income meets my needs and/or I have some savings as a cushion

Managing - My monthly income meets my needs but I have no real savings or investments

Struggling - My monthly income does not meet my needs and/or I have no savings or investments

None of these/don't know



24/04/20