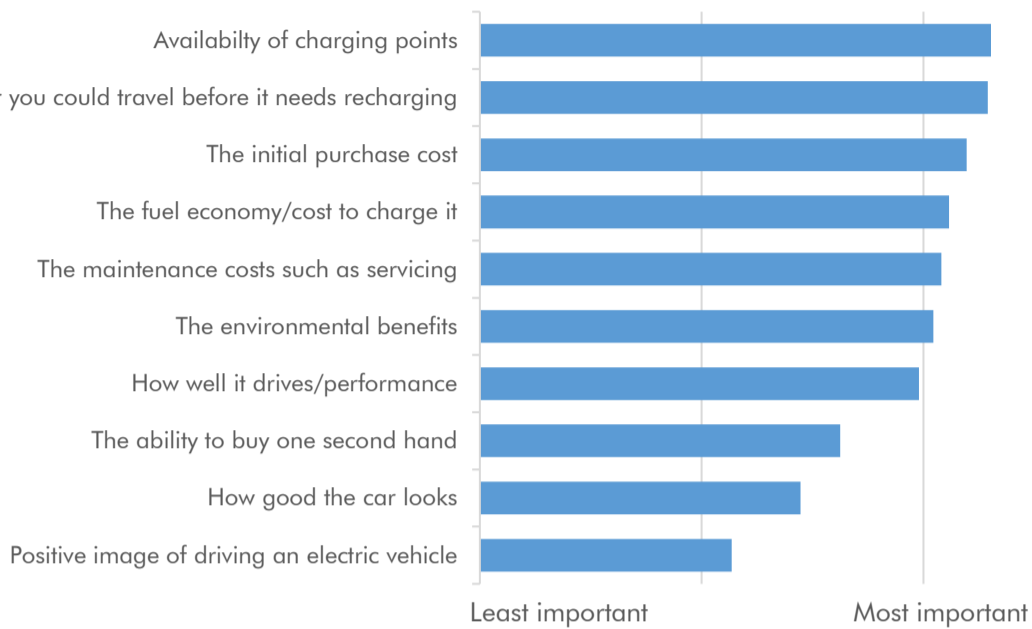
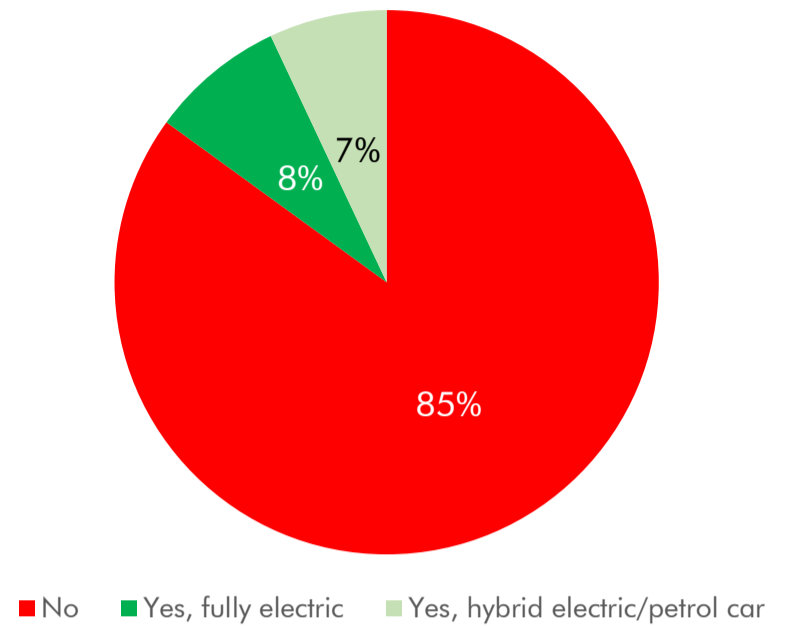


Electric cars (2019)

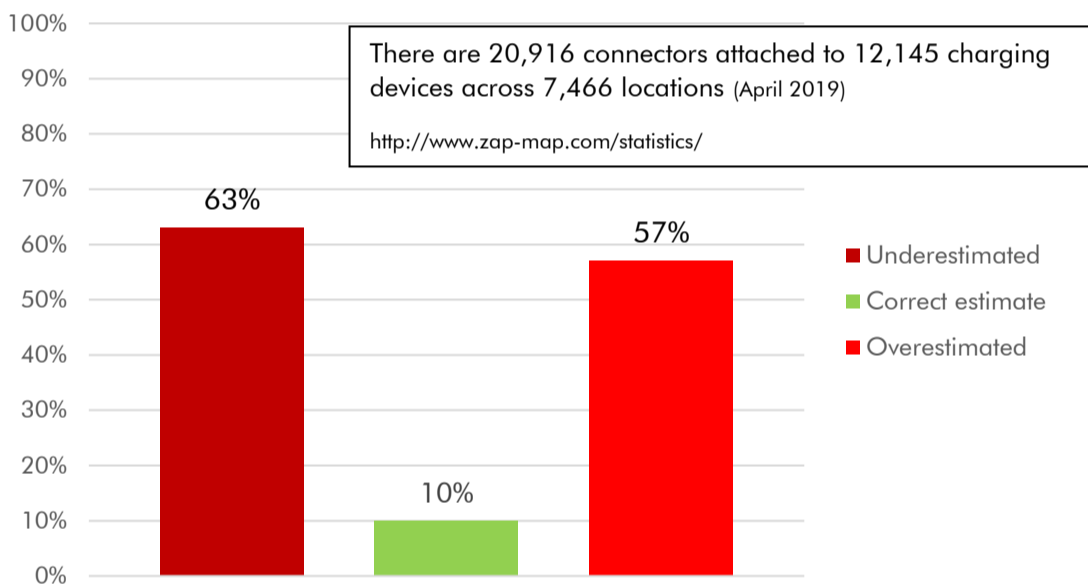
Factors that would influence you when considering buying an electric car.



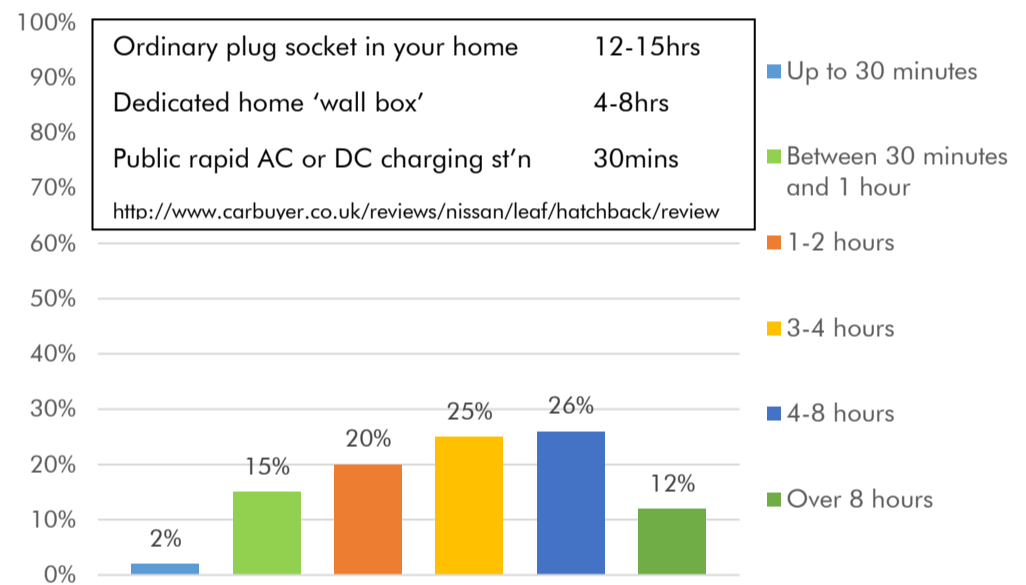
Have you ever driven an electric car?



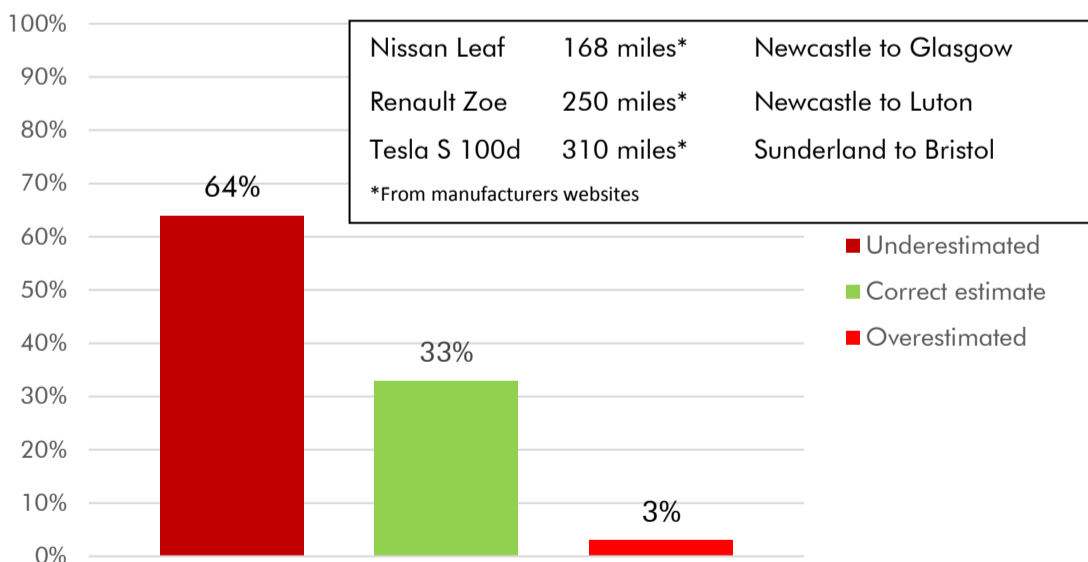
How many charging locations are there in the UK?



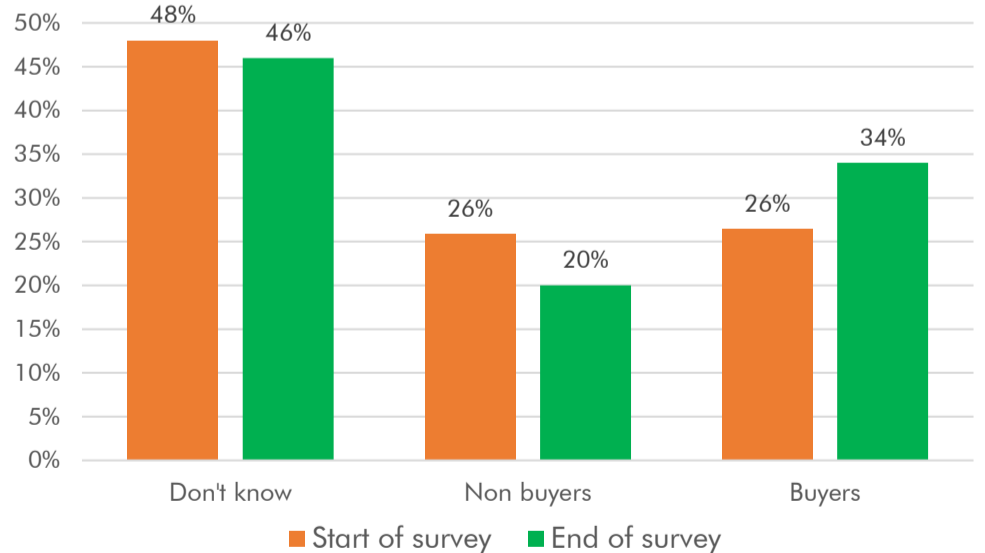
How long does it take to fully charge a small electric car?



How far do you think a fully charged electric vehicle would take you?



If you were considering buying a car, how likely or unlikely would you be to purchase an electric one?



Insight team responds

The UK government's current policy is that by 2040, all new cars and vans sold in the UK should be zero emissions capable - that means battery electric, plug-in hybrid electric or hydrogen. This survey was designed to discover perceptions of electric vehicles and to see if information can change those perceptions.

We asked panel members if they would consider buying an electric car. We then asked a series of questions and gave information about electric cars throughout the survey.

It was interesting to see that by the end of the survey more people would be willing to purchase an electric vehicle than at the start. In the long term, we will use the results from this survey to measure how perceptions change as we move through the Government's timeline. Not every survey we run will focus on public transport but understanding the wider world helps us to better plan and provide public transport services.