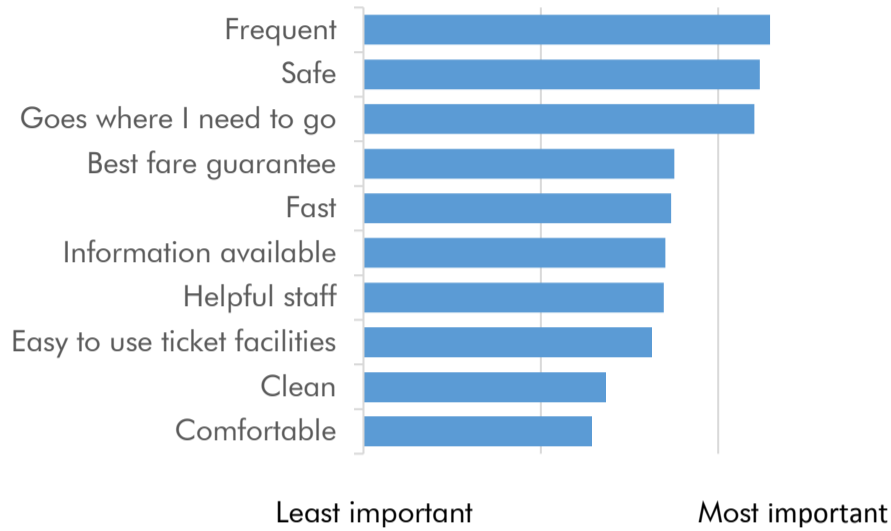
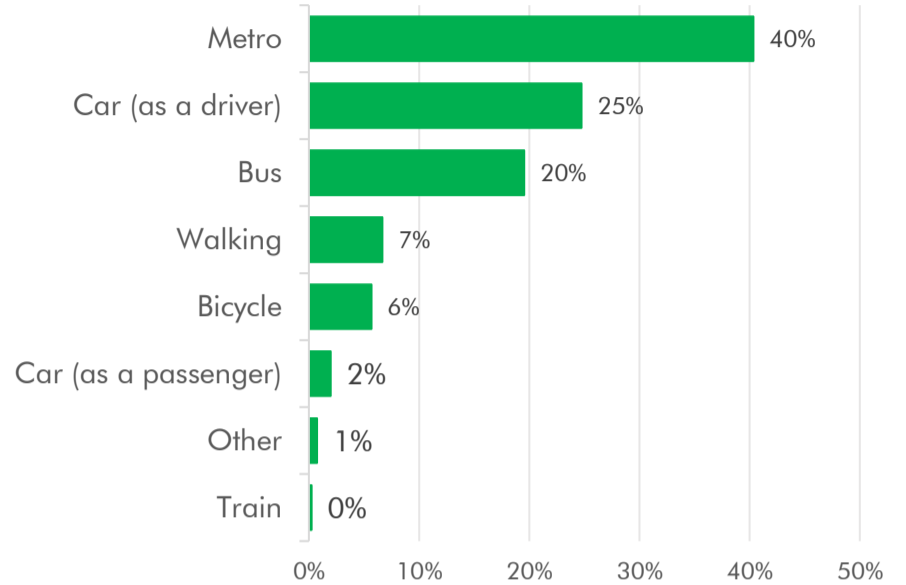


Future Mobility (2019)

Imagine you are creating a perfect public transport system for the area you live in. It would be 100% reliable and at a reasonable cost – but in addition it could have just three of the following. Which three would you choose?



Which would you say is the main mode of transport you use?



We asked panel members questions based on one of the following themes.

On Demand Transport Links

An on-demand minibus that comes to you and takes you to your destination.

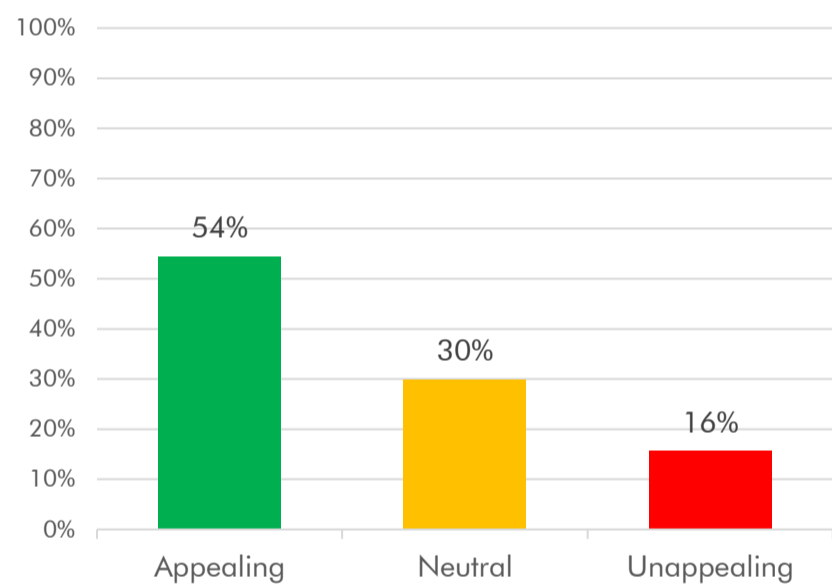
The Travel App

A travel app that tells you everything you need to know about getting around your local area using different types of transport including bus, Metro, Park & Ride, On-Demand transport, bike, car hire etc.

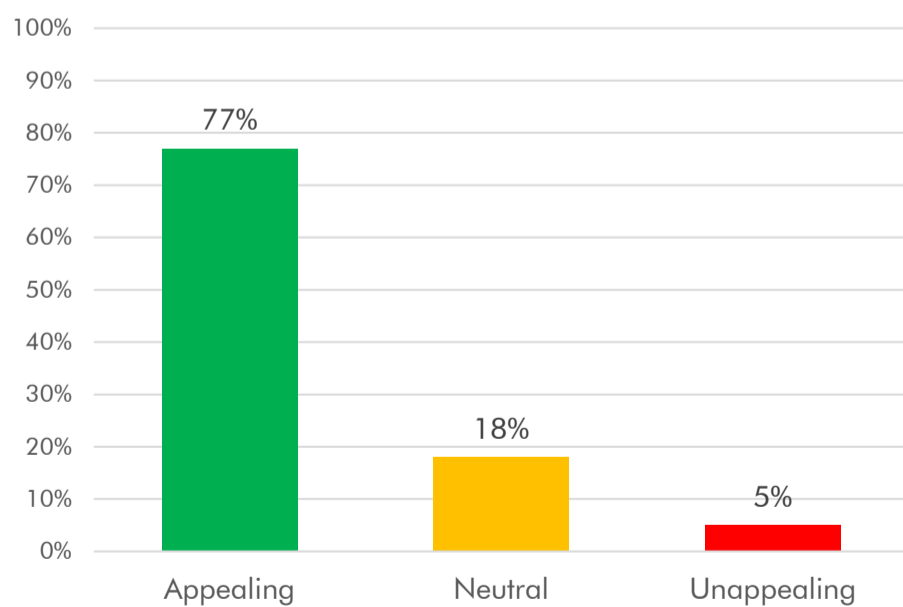
Mobility Hubs

Metro / train stations with access to many on-demand transport options including cars and electric bikes. You can book as and when you need the transport.

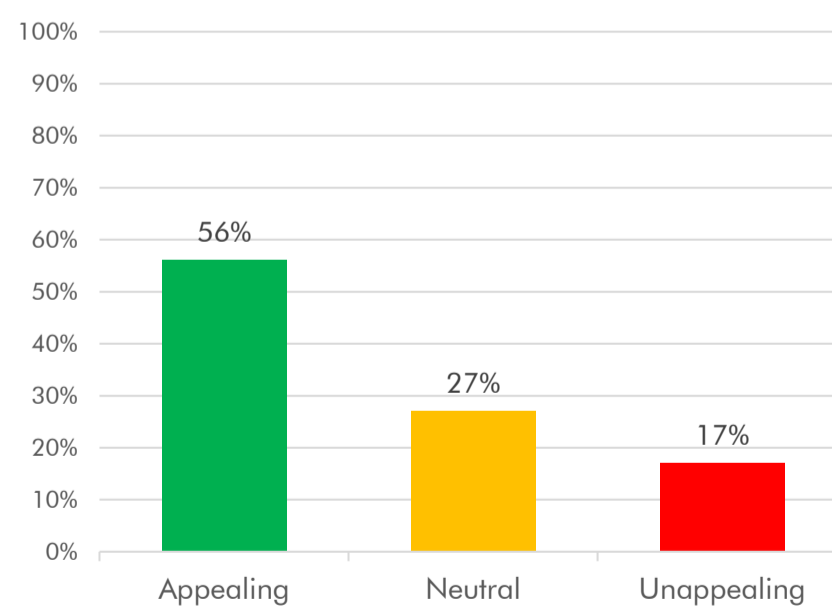
How appealing do you find On Demand Transport Links?



How appealing do you find the Travel App?



How appealing do you find Mobility Hubs?



Nexus responds

We passed your comments to **Philip Meikle**, the **Transport Strategy Director**, who said, "I was very keen to see the Insight Panel research on future mobility options. Nexus is exploring the potential for transport innovations and new mobility services. Specifically, we are looking to extend the reach of the existing network and create more use of public transport. This research helps us to explore the understanding and appeal of new mobility solutions among both public transport users and non-public transport users.

We are always looking for ways to make public transport great for our environment economy and communities, this research will help us focus on what passengers of the future want from public transport.