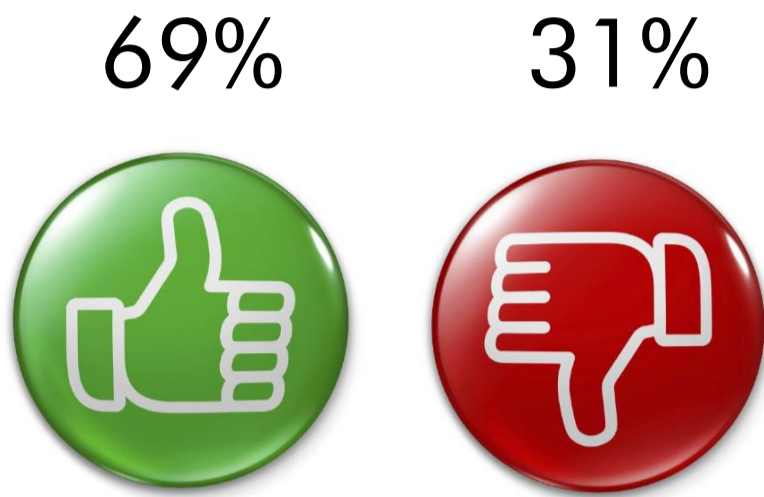
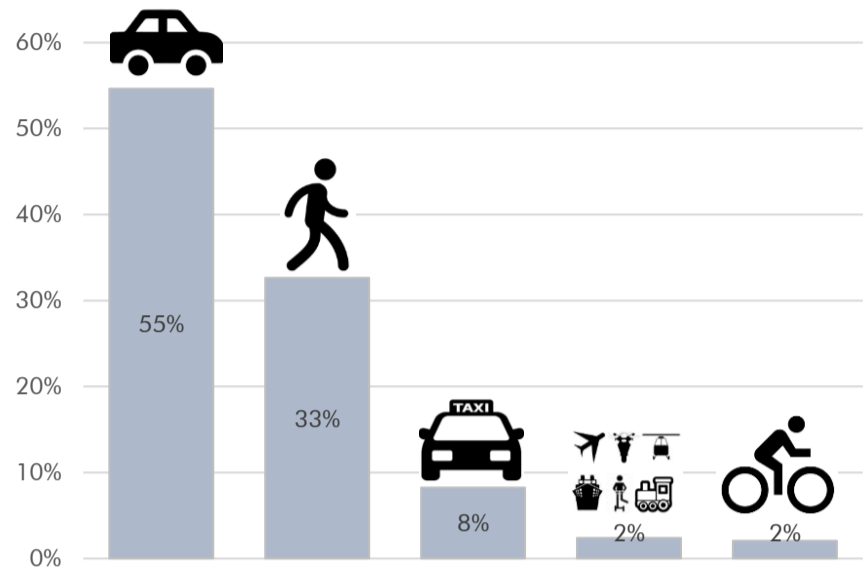


## Travelling on New Year's Day

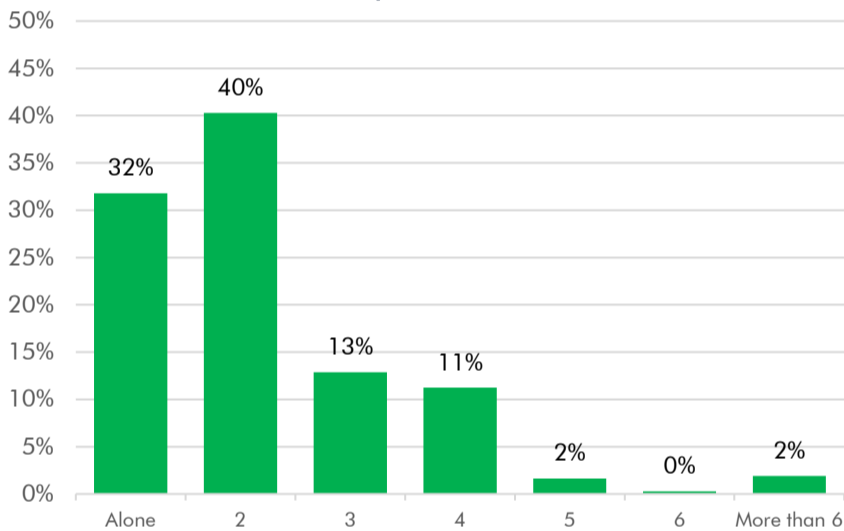
Did you make a journey New Year's Day?



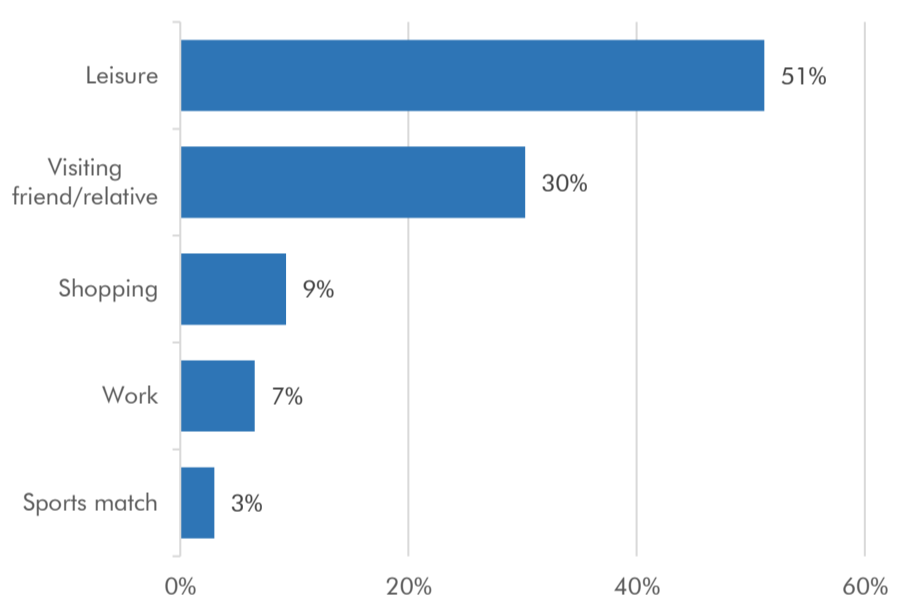
How did you make your journey on New Year's Day?



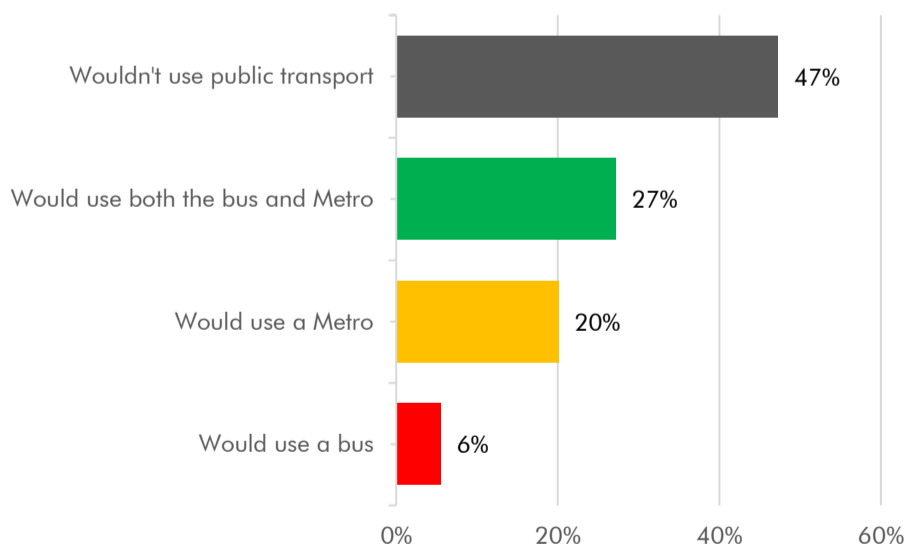
How many people did/would have travelled with you on New Year's Day? (Sample 365 respondents)



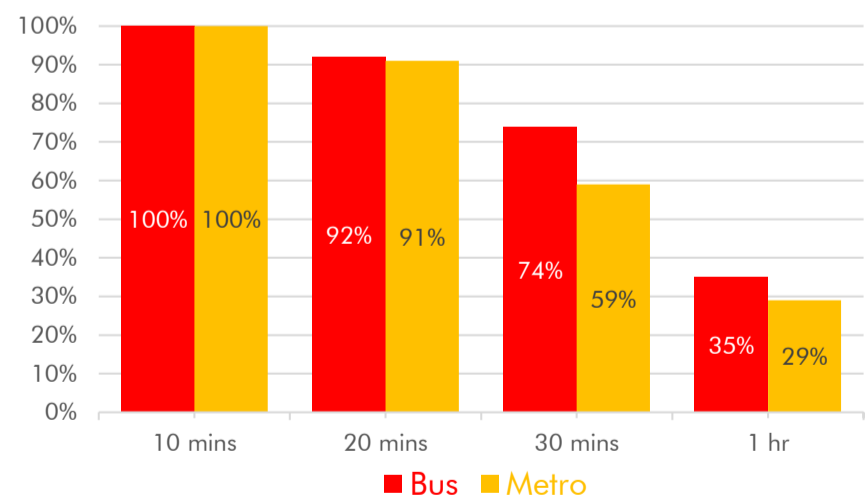
What was your main reason for travelling on New Year's Day? (Sample 291 respondents who travelled on the day)



Would you have used public transport, if it were available on New Year's Day? (All respondents)



If buses and the Metro had been running on New Year's Day would you have used them if they operated the following services? (Would you have used public transport on the day - "Yes")



## Nexus responds

We shared the results with **Huw Lewis, Nexus Customer Services Director**, who said: "It is interesting to see how many people travel around the area on New Year's Day for leisure and visiting friends or relatives. The North East does not have any public transport on New Year's Day as people in our region have traditionally stayed close to home and most large shops are closed. We aim to keep up with the changing habits of local people, and the results of this survey will help us look further into the feasibility of operating Metro on New Year's Day sometime in the future. We have to find balance between responding to demand and meeting the additional cost of what would be quite a lightly-used service but this is a question very much in our minds."