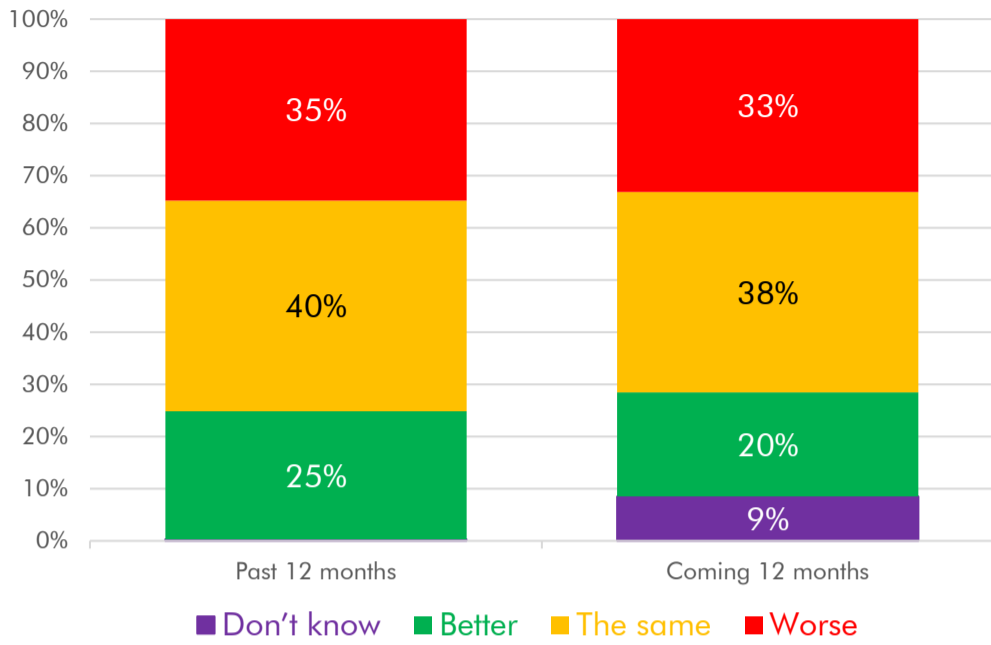
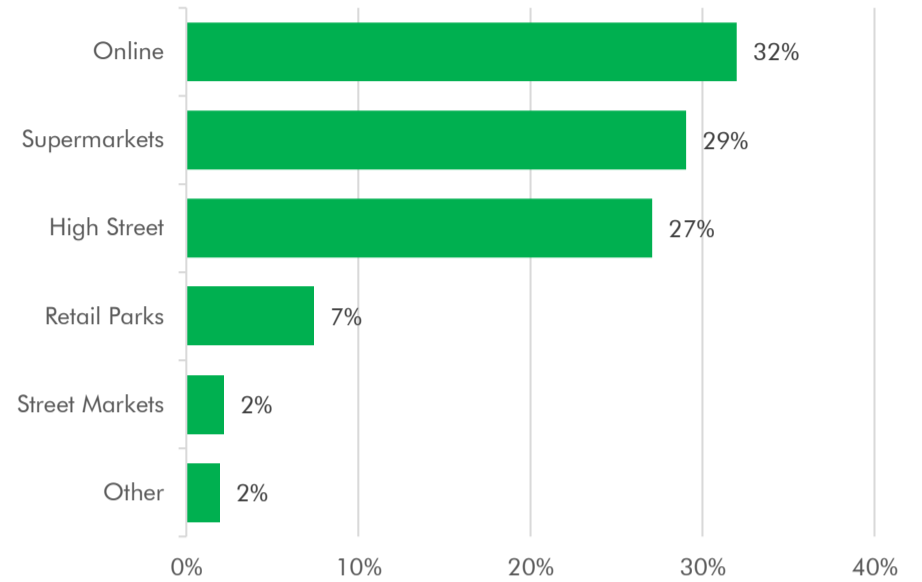


November 2018: Retail habits and public transport

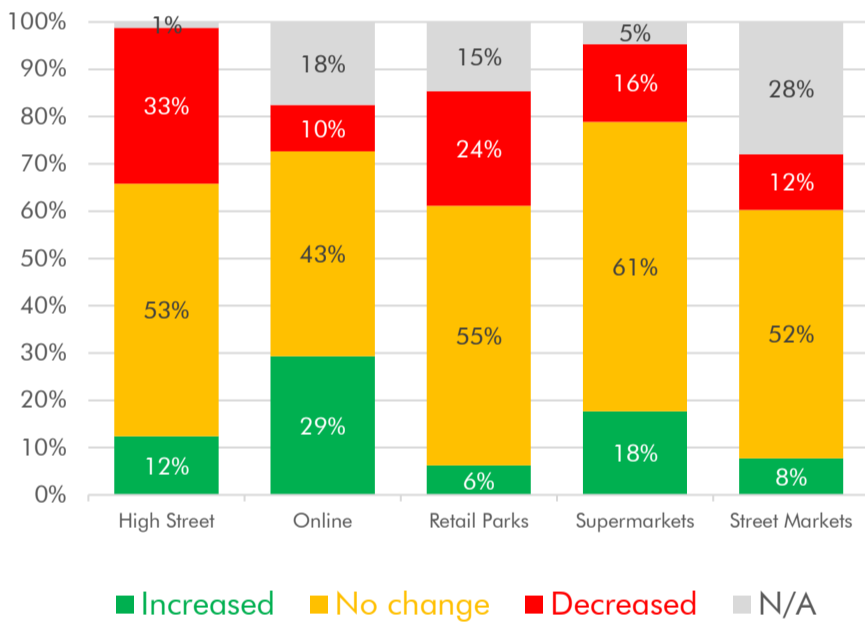
How do you think your financial circumstances have changed?



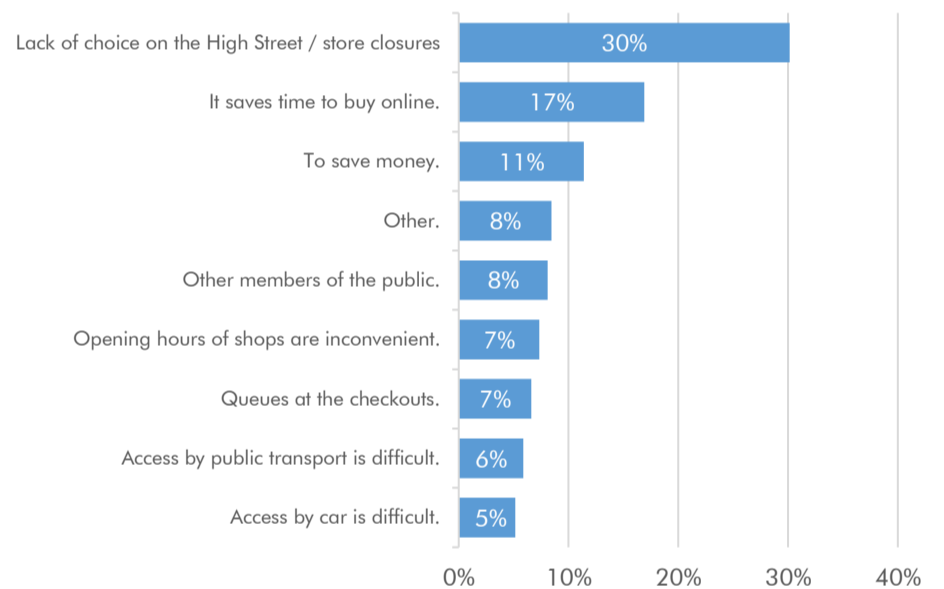
What percentage of your general shopping is done where/how?



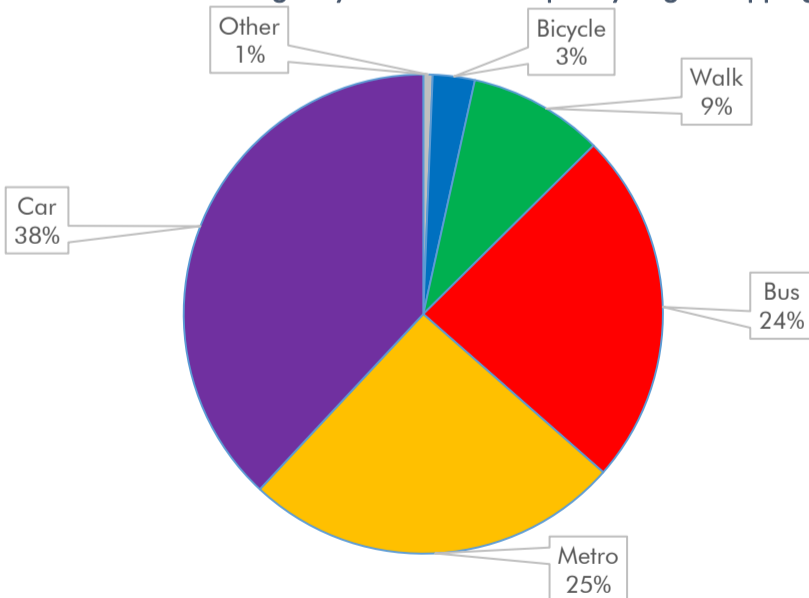
Over the last year, has how often you go shopping, changed?



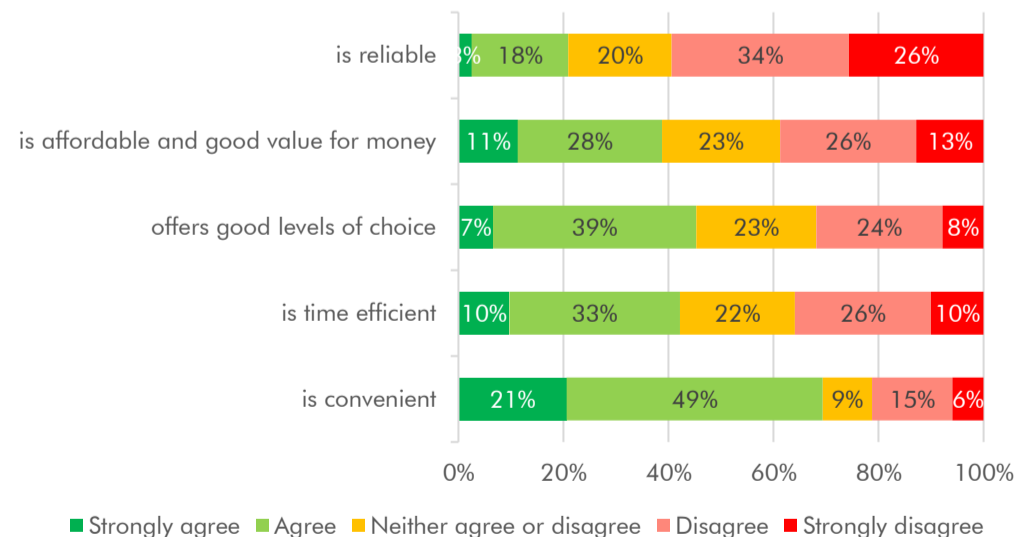
Why has your use of the High Street declined?



Which of the following do you use most frequently to go shopping?



How strongly do you agree or disagree with the following? Public transport.....



Nexus responds

We shared the responses you gave us with **Philip Meikle, Transport Strategy Director**, who said "these results show a change in the way people shop for goods with a shift away from physical stores to online which is reflected nationally as well. This of course means a change in the reasons people travel generally and by extension their use of public transport. Locally we see from the results that part of the reduction in the use of the high street has been related to shop closures and while this is also represented at the national level it shows how the high street and online retail share a common customer base.

The results also show that for almost half of respondents, public transport is the main way of travelling for shopping which is reflected in the 70% of people who believe public transport is a convenient way to travel. There is also room for improvement with the majority of respondents finding public transport unreliable. We are investing millions of pounds to improve the Metro system and will be welcoming a new fleet of trains in the coming years."